



TEACHING LEARNING CENTRE RAMANUJAN COLLEGE

(Accredited Grade 'A' by NAAC)
UNIVERSITY OF DELHI

in collaboration with

PHD CHAMBER OF COMMERCE AND INDUSTRY;

**DEPARTMENT OF FINANCIAL STUDIES,
UNIVERSITY OF DELHI;**

**SHRI RAM COLLEGE OF COMMERCE,
UNIVERSITY OF DELHI;
UNIVERSITY OF KERALA**

is organising

INTERNATIONAL CONFERENCE

RETHINKING NEW WORLD ORDER A POLICY CHANGE INITIATIVE

01 - 02 DECEMBER 2021

CALL FOR PAPERS

organised under the aegis of

**MINISTRY OF EDUCATION
PANDIT MADAN MOHAN MALAVIYA NATIONAL
MISSION ON TEACHERS AND TEACHING**

CONCEPT NOTE

The influx of sudden exogenous shock of the pandemic took the world by storm. Every living entity got affected in some proportion, and as we pen this down, countries are still struggling and have not been able to cope with this menace. The challenges posed by this pandemic are daunting. The situation posed is nothing less than a global catastrophe. However, with situations like this, the natural character of countries, governments, organizations, industries, and citizens are put to the test. The time is ripe to review what we have been doing thus far, and to put it this way - what kind of world order are we looking at now?

The role of researchers in this situation has increased manifold, more so when the public policies are drafted based on such researches. The stakeholders should never forget the pain this pandemic caused the world over. Policymakers and governments should ponder why this happened, why policies fell short in tackling the spread, why there was no mechanism to handle this crisis, why the administration delayed actions, and what governments could have done better. Human beings have always learned from their mistakes and prepared better for the future. However, this time we failed collectively. SARS 2002-2004 was an epidemic at best, but it did give us a lesson to be better prepared for a future more lethal virus. Covid-19 has impacted the modern and prosperous world like never before. When we thought the worst is over, the second wave wreaked havoc across the globe, more acutely in India.

Leadership and the Pandemic

Let us now assess the role of leadership during such an unprecedented crisis. Every leadership theory postulates envisioning as one of the most critical traits of a leader. Then why great countries assuming world leadership roles like the US, Italy, Germany, Brazil, and many other European nations did not envision the real threat of the pandemic. The part of the World Health Organisation (WHO) also comes under the lens.

There is a widespread belief that if governments took real-time and quick corrective steps, the citizens could have been spared the brunt. As researchers, let us find out empirically and qualitatively what the leaders should have done to avoid or tackle this situation better. Is this the time to review the theories on crisis management, contingency leadership and construct better plausible theories that could answer the questions that this pandemic posed?

Organizational Response and Corporate Leadership

So much so is the case with world leaders; corporate leadership and strategy formulation also comes under investigation. The organizations and industries indeed came to an abrupt closure. None of the corporate organizations had prepared for this contingency. Therefore all the business entities in general and industries, manufacturing units, hospitality sector, airlines, in particular, reported huge losses and will continue to bear more till things get normalized. A substantial impact on economies at the macro level and financial systems of organizations at the micro-level has been researched and reported by various stakeholders. The consequences of the control measures like lockdowns imposed globally have been devastating for all businesses (Industries, Services, and Primary sectors), impacting their demand, production, supply chains & logistics, liquidity, and even survival. It is difficult for organizations to meet even their fixed costs in such a scenario, albeit variable expenses like salary and compensation look like a distant reality. So what lessons have the organizations learned from this. The researchers can work on the quantum and maintain additional reserves to ward off this kind of emergency.

Employee Wellbeing during the Pandemic

There is no denying that human resources are the essential constituent of any economic or developmental work. Off late, the organizations have undeniably put a lot of work pressure on their employees in the pretext of excellence. Long working hours, non-commensurate pay packages, overbearing bosses, power and politics issues, etc., have tak-

-en a toll on an employee's overall health and wellbeing. In these trying times, however, the organizations are laying off or reducing the pay packages of their employees. Thus, this is ironic, and organizations should rethink their roles. The concept of benevolent leadership comes to the fore when the world is reeling under unprecedented miseries. The researchers can study the role of organizations, leaders, and HR managers in augmenting the wellbeing of the employees.

OD Interventions during the Pandemic

Popular management theories postulate that change is an essential dimension of a work organization. Some changes are reactionary and others proactive. The pandemic asserts that rethinking strategies and bringing some significant organizational development (OD) interventions would be required to guide organizations to come out of the after-effects. For instance, long commute time should be a thing of the past, when ICT is helping us bridge geographical distances. Therefore, work from home should be encouraged by those organizations that can do away with traditional work methods. Telecommuting saves the precious time of the employees and consistently contributes to reducing the carbon footprints of individuals. The researchers should now focus on theorizing novel OD interventions in all spheres of work-life, keeping in mind the damages already done.

As per projections by leading economists and international organizations like IMF, the world economy is bound to go into the most severe recession in 2020 since the Great Depression. Financial markets, remarkably the stock market, have crashed globally, reflecting the underlying pessimistic investor sentiment. Chances of revival and resumption are entirely contingent upon the future trajectory and severity of the pandemic. The situation has presented numerous research issues before academicians, policymakers, and practitioners alike. They can assess the economic and financial impact in the short, medium, and long term and recommend developing sustainable business models and strategies for the future.

THEMES

Topics that will be considered—for empirical, methodological, or theoretical contributions—include, but are not limited to:

- **Role of Leaders and Managers during the crisis**
- **New World Order**
- **New OD Interventions**
- **Responsible Behavior of Industries**
- **Role of Government**
- **Telecommuting and Remote Working**
- **Policy Initiatives**
- **Rethinking Strategies for future**
- **Sustainable Business Models**
- **Role of ICT in remodeling the work environment**

SUBMISSION PROCESS

The manuscripts submitted by the authors will be presented at the Conference on 'Rethinking World and Work Order: A Policy Change Initiative.' The best papers will be peer-reviewed and published in the special issue of Ramanujan International Journal of Business and Research (RIJBR), UGC Care Listed. Authors can submit their manuscripts starting from 1 July 2021 but no later than the submission deadline of 15 August 2021, online via the RIJBR Manager Submission system at: <https://ramanujancollege.ac.in/ramanujan-international-journal-of-business-and-research-rijbr/>

The authors should prepare the manuscripts following RIJBR available on the journal web page. All submitted manuscripts will be subject to RIJBR's double-blind review process.

Potential authors must submit an unstructured abstract in about 250 words incorporating the purpose, methodology, findings, limitations, implications, and originality of the research article. The full research article should be in MS-Word with font Times New Roman, font size 12, 1.5 line spacing, and justified alignment. The article should be preferable to a recommended length of 6000-9000 words. Full papers are subject to competitive peer-review with an accept/reject option.

For articles to be presented and subsequently published (if accepted through the peer-review process) in the special issue of RIJBR, please note the following schedule:

SUBMISSION STAGE	DEADLINE
Proposals submitted through RIJBR portal	15 August 2021
Decisions sent to authors for paper presentation	01 September 2021
Conference	01 - 02 Dec 2021
Selected papers to be sent for Blind Peer Review for RIJBR	17 September 2021
Decisions sent to authors for manuscript revision	31 October 2021
Deadline for receipt of final manuscripts from invited authors	01 December 2021

ABOUT RAMANUJAN COLLEGE

Ramanujan College is a constituent College of the University of Delhi (DU). It is inspired by the life and work of Srinivasa Aiyangar Ramanujan, one of the world's greatest mathematicians. The College has been accredited Grade "A" by the National Assessment and Accreditation Council (NAAC) in its First Cycle. It is located in the well-known area of Kalkaji, near Nehru Place, in South Delhi.

The College was established in 1958 as an evening college for boys with just five programmes. Since 2010, Ramanujan College has been expanding and now with the latest addition of B.Sc. Environmental Sciences (Hons) in 2020, it at present offers sixteen undergraduate programmes in different disciplines. This achievement, in alignment to the recommendations of the National Education Policy (NEP) 2020, makes the College a centre for interdisciplinary studies and research with a future focus on blended learning. It has gradually grown into a self-sufficient and self-reliant institution owing to its academic vigour and intellectual capital.



Ramanujan College was awarded the Deen Dayal Upadhyay - Knowledge Acquisition and Upgradation of Skilled Human Abilities and Livelihood (DDU KAUSHAL) Kendra in 2016 by the UGC, under which two vocational courses were started in Banking Operations and Software Development.

Ramanujan College offers various short-term diploma, certificate, and executive development programmes on contemporary and skill-oriented themes. These are conceived and designed by faculty members in consultation with external experts. The courses get exceptional response from the students and are conducted throughout the academic session. They are open to alumni and students of all the colleges. Some of these courses support the curriculum, some prepare the students for higher studies and also accelerate the professional growth.

The College is the Study Centre of School of Open Learning (SOL), Non-Collegiate Women Education Board (NCWEB) and Indira Gandhi National Open University (IGNOU) for various courses. As an initiative towards students and teachers exchange programmes, the College has entered into Memorandum of Understanding(s) with foreign universities. It is also working for collaboration with other higher education institutions located in remote areas of the country, under the Vidya Vistar Scheme of the University of Delhi.

The prestigious Teaching Learning Centre was awarded to Ramanujan College in 2017 by the Ministry of Education, under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) scheme.

In pursuit of its vision: "Discover, Empower, Transform: Building A Better World", Ramanujan College is today perceived as one of the best colleges in the country.

ABOUT TEACHING LEARNING CENTRE

Teaching Learning Centre is mandated by the Ministry of Human Resource Development (MHRD) to organise Faculty Development Programmes (FDPs), Faculty Orientation and Induction Programmes (FIPs), discipline specific and interdisciplinary Refresher Courses, conferences, workshops, through offline and online modes. These programmes are based on in-depth subject knowledge, quantitative and qualitative research methodologies, and on an interdisciplinary approach as is envisaged in the National Education Policy (NEP), 2020. The TLC, Ramanujan College has been set up with the aim of Reaching the Unreached teachers in terms of regional diversity and geographically remote areas of the country. It has successfully conducted more than hundred learner-centric programmes since October 2017 and trained over one lakh teachers across the country in various discipline specific and interdisciplinary programmes.

In the TLC Programmes distinguished and internationally acclaimed resource persons deliver lectures and conduct sessions on wide ranging disciplines/topics of relevance in the contemporary and ever evolving global scenario to benefit the teaching fraternity, corporates and researchers. The sessions are also uploaded for larger audiences on the official YouTube Channel of the College.

Ramanujan College is a pioneer in offering offline/online courses for faculty members of higher education institutions and research scholars through the customised Learning Management System (LMS), designed by the College's Research Development and Services Cell. It is predominantly participant-friendly and incorporates evaluation methods and comprehensive feedback systems to judge learning outcomes. The LMS is hosted on CLOUD with high scalability and reliability. The College has installed its own Cloud Infrastructure to host its servers for research and data analysis.

PHD CHAMBER OF COMMERCE & INDUSTRY

PHD Chamber of Commerce and Industry, established in 1905, is a proactive National Apex Chamber working at the grass-root level and with strong national and international linkages. The Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto In Community's Life & Part of It and contributes significantly to socio-economic development and capacity building in several fields. "PHD Chamber of Commerce and Industry (PHDCCI) is one of the Premier Chambers in India to have been accredited with "Diamond Grade" by NABET (QCI), at national and international level.



PHDCCI is a National Apex Chamber having its international office at Bahrain for 6 GCC countries, with 1,30,000 companies as its members base, as total focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organisations through over 100 MoUs signed between the parties."

DEPARTMENT OF FINANCIAL STUDIES

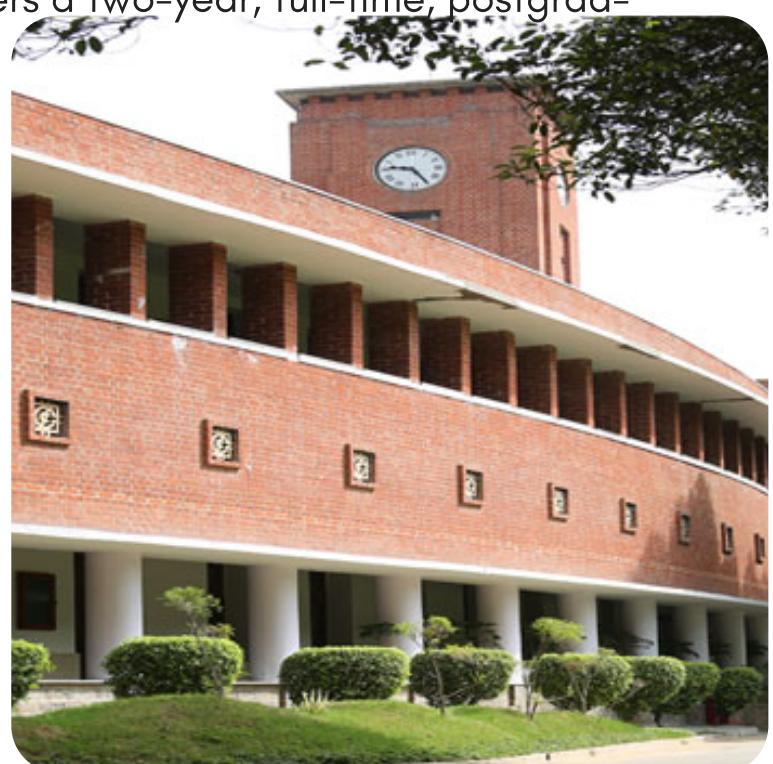
The Department of Financial Studies (DFS), under the prestigious Delhi University, has been an institution of learning for students who aspire to enhance their managerial efficacy in the field of finance. For the past two decades DFS has been providing the industry with competent, proficient and dedicated finance professionals who have honed their skills through a full-time two-year MBA (Financial Management) Programme.

Department of Financial Studies is one of the academic institutions which was recently welcomed into CFA University Affiliation Program . Academic institutions that embed a significant portion of the CFA Program Candidate Body of Knowledge (CBOK) including the Code of Ethics and Standards of Professional Conduct—into their curriculum are eligible to participate in the University Affiliation Program. An Affiliated University signals to their students and to employers that their curriculum is closely tied to the practice of investment management and is helpful to students preparing for the CFA® Program exams. The affiliation is a signal to Industry as well as potential students that DFS curriculum is closely linked with the professional practice hence giving an edge those students who are sitting for CFA Exams. As a result of this recognition, the MBA (FM) students of DFS are entitled to scholarships for the CFA Program.



SHRI RAM COLLEGE OF COMMERCE

Shri Ram College of Commerce, a premier and prestigious institution in the field of commerce and economics education in the country, was founded in 1926 by Sir Shri Ram, a leading educationist, philanthropist and industrialist, to prepare young men and women for careers in business. The college celebrated its Platinum Jubilee in 2000-2001. A constituent college of University of Delhi, Shri Ram College of Commerce is located on its main Campus. It imparts instruction in Commerce and Economics, both at the Undergraduate and Postgraduate levels, leading to the B.Com. (Hons.), B.A.(Hons.), Economics, M.Com and M.A.(Economics) Degree of the University of Delhi. In addition, the College offers a two-year, full-time, postgraduate levels, leading to the B.Com. (Hons.), B.A.(Hons.), Economics, M.Com and M.A. (Economics) Degree of the University of Delhi. In addition, the College offers a two-year, full-time, post-graduate Diploma in Global Business Operations for bright and ambitious students who wish to take up a career in the field of international business. The college has been accorded with the status of National Centre of Corporate



Governance by the National Foundation for Corporate Governance, New Delhi. SRCC is the only College of Delhi University, which has been conferred with the status.

UNIVERSITY OF KERALA

University of Kerala was founded as the University of Travancore in the erstwhile princely state of Travancore (now southern part of Kerala and some neighbouring parts of state of Tamilnadu) in 1937. During the 7 decades since the University of Kerala grew and shrunk physically and transformed itself in many ways. It is difficult to summarise what the Kerala University is in a brief space.

At present, the University has sixteen faculties and forty one departments of teaching and research in addition to study centres and other departments. Teaching, Research and Knowledge extension are the mandate of the Departments. They primarily focus on post-graduate (masters) programmes, MPhil programmes (1-year research degree) and doctoral research. In 2007, the University awarded over 100 PhDs. (University's research activities are also going on in select affiliated colleges and other recognised research centres in and outside the state). The University has also a number of study centres in specialised areas such as Nano-technology, Kerala Studies, Bioinformatics, Womens Studies, Learning Difficulties, Sree Narayana Studies, Gandhian Studies etc. Some of these centres have taught programmes (Certificate/Diploma/Masters/Mphil) and many offer PhD programmes. The University has also established 10 University College of Teacher Education (UTEC) and 8 University Institute of Technologies (UIT).



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