ANONYMIZED SOCIAL PROFILE FROM BLOCKCHAIN TRANSACTIONS

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COMPUTATIONAL SOCIAL SCIENCE

PROJECT IDEA

- **GENERATE DATASET FROM BLOCKCHAIN TRANSACTIONS**
- **INFER / BUILD SOCIAL PROFILES**

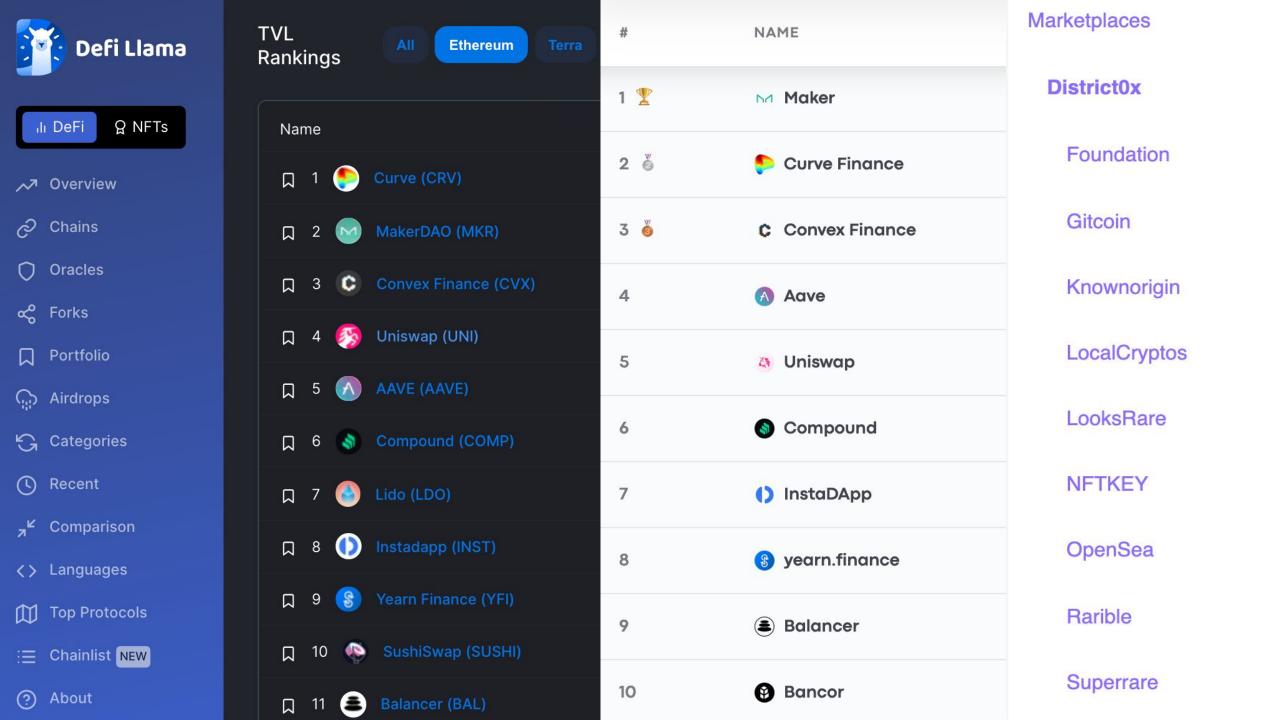
(*)

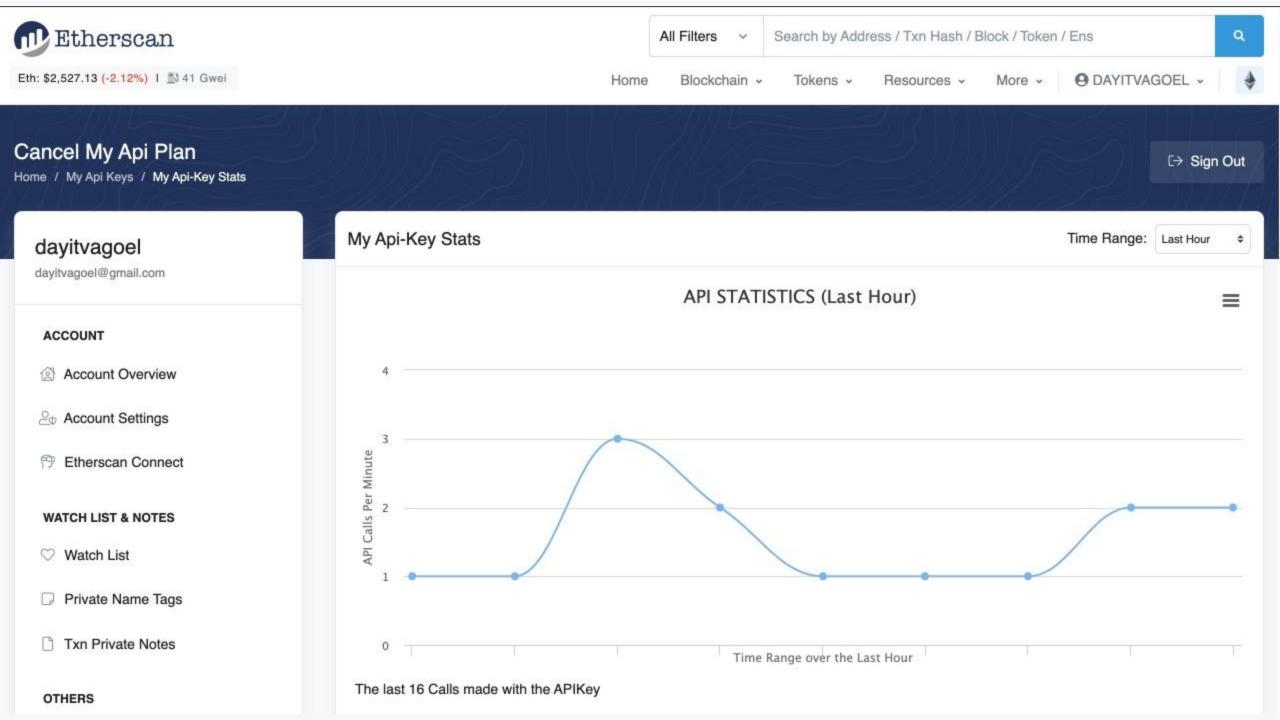
CONDUCT SURVEY/INTERVIEWS TO CROSS-CHECK RESULTS

CONSTRUCT SOCIAL GRAPH (IF TIME PERMITS)

PROGRESS SO FAR

- COLLECTED DATA FOR TOP 100 SMART CONTRACTS
- COLLECTED USERS FOR TOP 15 CONTRACTS (10 + 5)
- COLLECTED TRANSACTION HISTORY OF ABOVE USERS
- PERFORMED PRELIMINARY ANALYSIS OF COLLECTED DATA





Get a list of 'Normal' Transactions By Address

Returns the list of transactions performed by an address, with optional pagination.



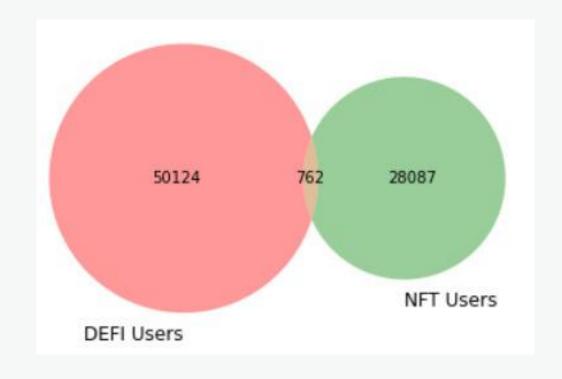


Note: This API endpoint returns a maximum of 10000 records only.

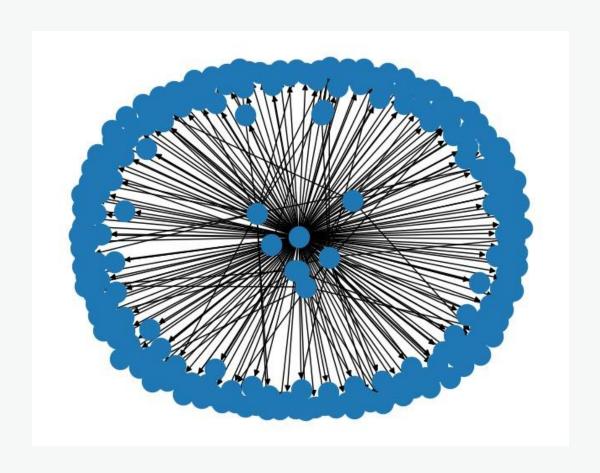
```
1 https://api.etherscan.io/api
      ?module=account
     &action=txlist
     &address=0xddbd2b932c763ba5b1b7ae3b362eac3e8d40121a
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     &page=1
     &offset=10
     &sort=asc
     &apikey=YourApiKeyToken
10
```

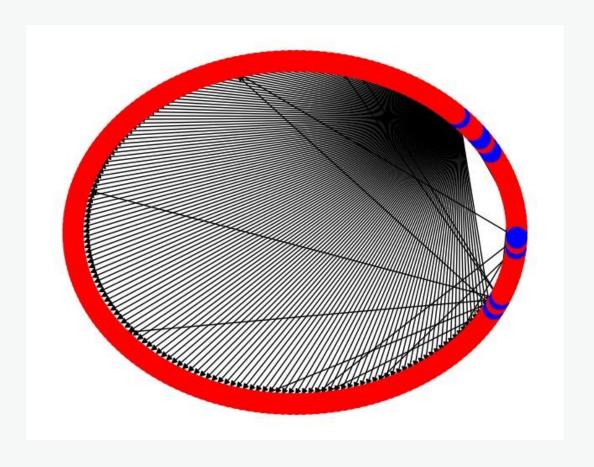
INITIAL ANALYSIS

Label	Count
DEFI Unique Users	50124
NFT Unique Users	28087
Common Users	762
Total Unique Users	77449

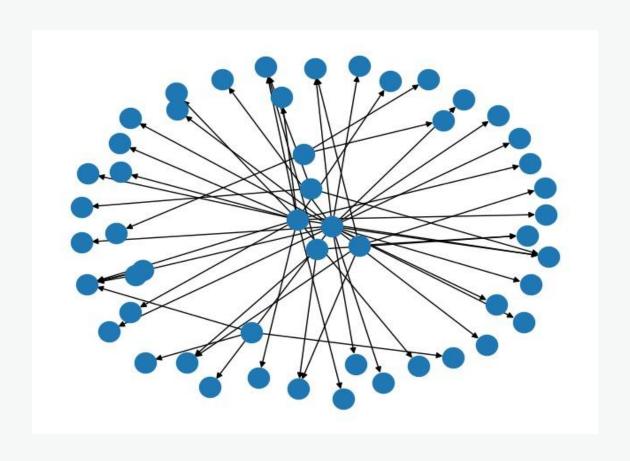


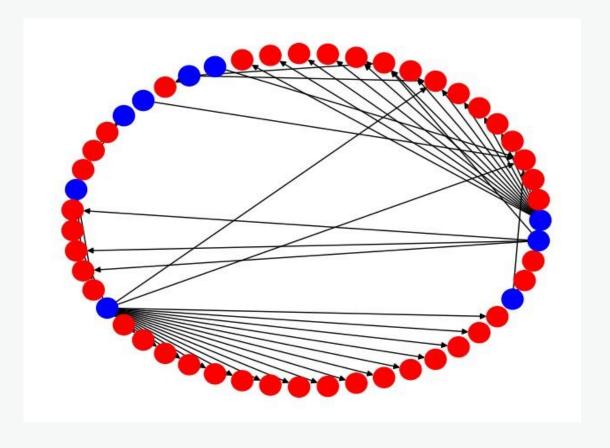
RANDOM IO NFT USERS



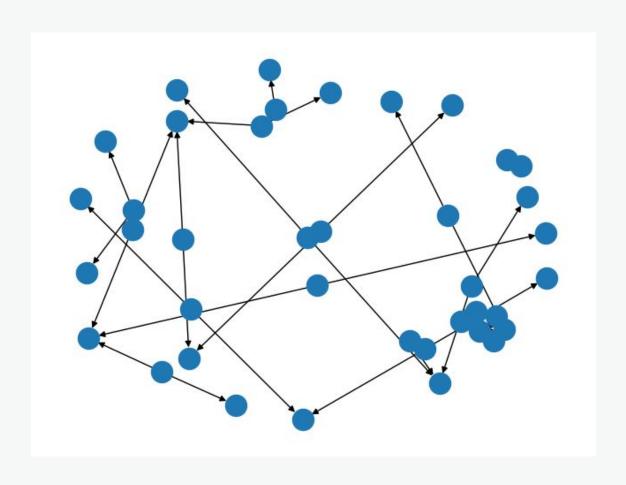


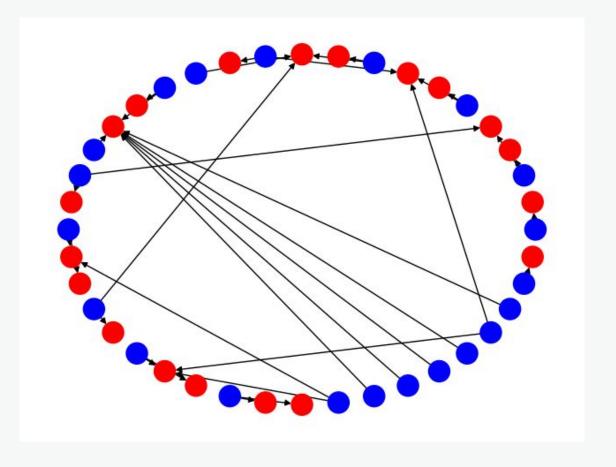
PARETO'S PRINCIPLE



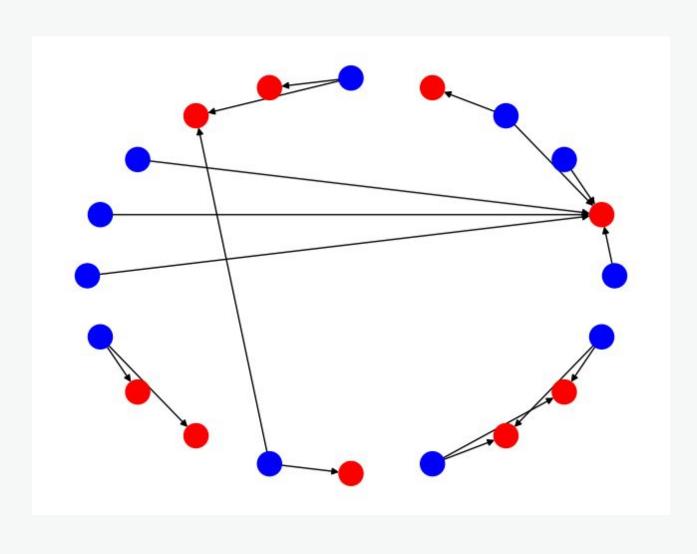


RANDOM IO DEFI USERS





NETWORK ANALYSIS



TIMELINE

Period	Task
21/03 - 28/03	Complete data collection for top 100 smart contracts in DeFi and NFT space
29/03 - 05/04	Obtain statistics for all unique users and analyse to decide how to build a profile
06/04 - 13/04	Build user profiles using appropriate information from the extracted data
14/04 - 21/04	Cross check results through surveys and interviews
22/04 - 23/04	Buffer, if time permits some extra analysis via graph building



OPEN TO QUESTIONS

THANK YOU