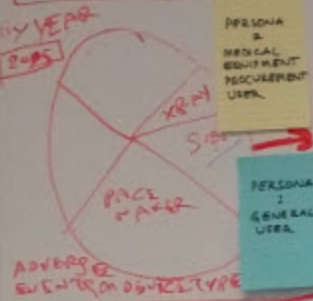


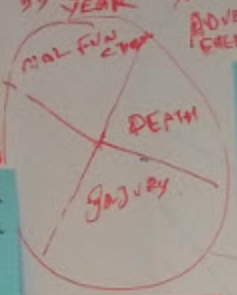
06/26/2015

GSA AGILE DELIVERY SERVICES BPA  
PROTOTYPE DISCOVERY SESSION

④ MANUFACTURER  
ABC



⑤ MANUFACTURER  
BY DEVICE TYPE  
YEAR

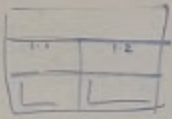
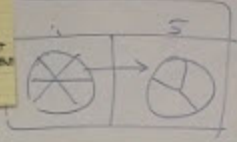


ADVERSE EVENTS

PERSONA 1 GENERAL USER

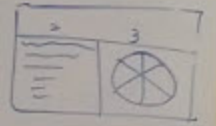
PERSONA 2 MEDICAL EQUIPMENT PROCUREMENT USER

SCREEN DESIGN  
\* DO NOT ERASE \*



① RECENT 5-10  
DRILLDOWN ADVERSE EVENTS  
BY LOCATION (RECALLS)

② List of 5-10 MANUFACTURERS  
with highest RECALLS  
for LAST YEAR  
2015 GE - 250  
2015 CALAXO - 200



PERSONA 2 MEDICAL EQUIPMENT PROCUREMENT USER

PERSONA 1 GENERAL USER

ENFORCEMENT  
REPORTS BY YEAR  
2015

ABOUT

1) VALUE STATEMENT

2) DATA CONTEXT STATEMENT

- FDA REPORT  
- UNITED STATES MEDICAL EQUIPMENT PROCUREMENT USER

3) CONTACT US - 2015, 2016, 2017

4) BEST VIEWED IN Google Chrome

Item	Adverse Events	Enforcement Reports	Devices
Story #1	Story #4, #5	Story #2, 3	Story #6

⑥

BY  
DEVICE TYPE

START YEAR

END YEAR



adverse event  
enforcement reports

Displaying trends in medical  
device safety

AceInfo - GSA ADS BPA RFQ  
Prototype: User Personas