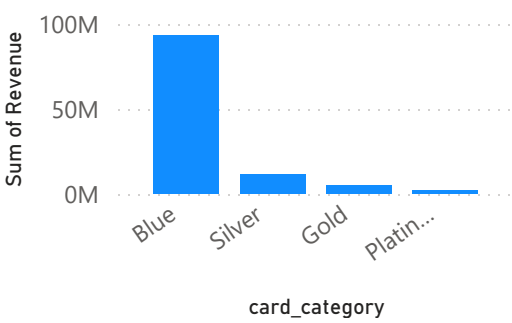
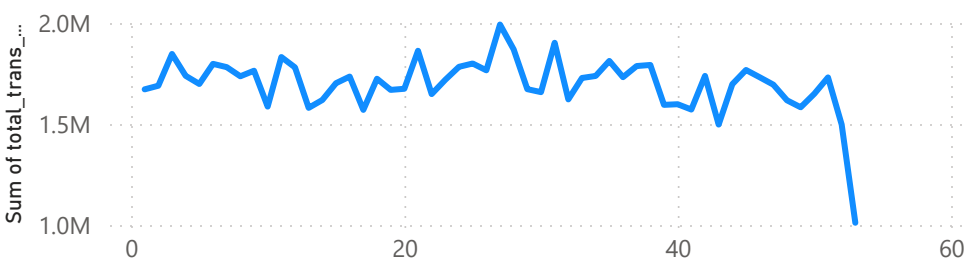


Sum of Revenue by card\_category



Week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	1,866,268.86	1,201,600.58	-35.6%
52	2,140,878.20	1,866,268.86	-12.8%
51	2,053,098.22	2,140,878.20	4.3%
50	1,960,304.74	2,053,098.22	4.7%
49	2,017,553.20	1,960,304.74	-2.8%
48	2,094,240.66	2,017,553.20	-3.7%
47	2,157,830.48	2,094,240.66	-2.9%

Sum of total\_trans\_amt by Week\_num2



activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%
1	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

# Credit Card Transaction Report

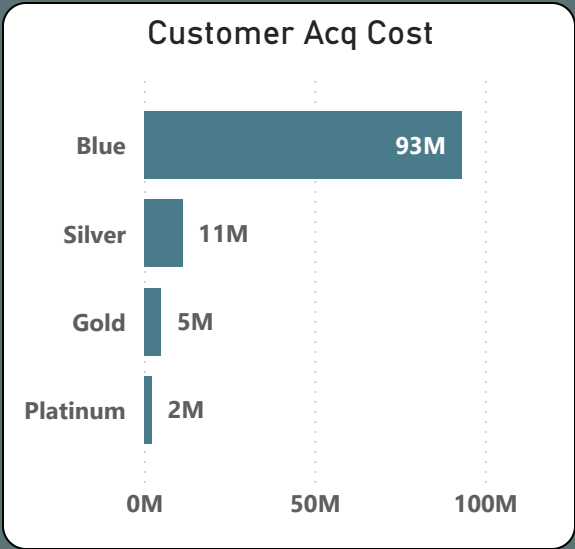
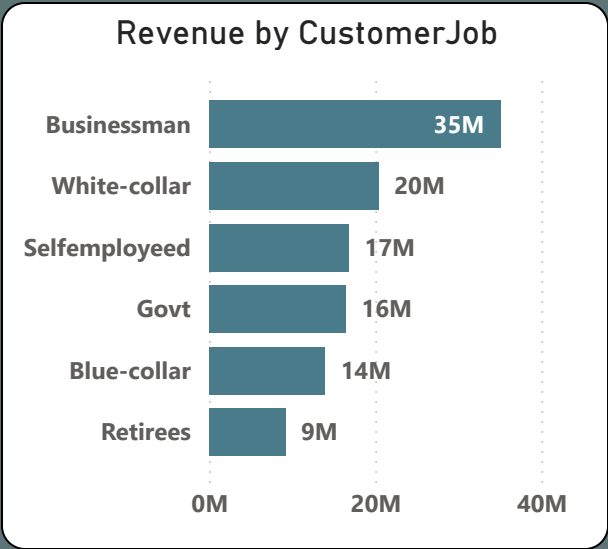
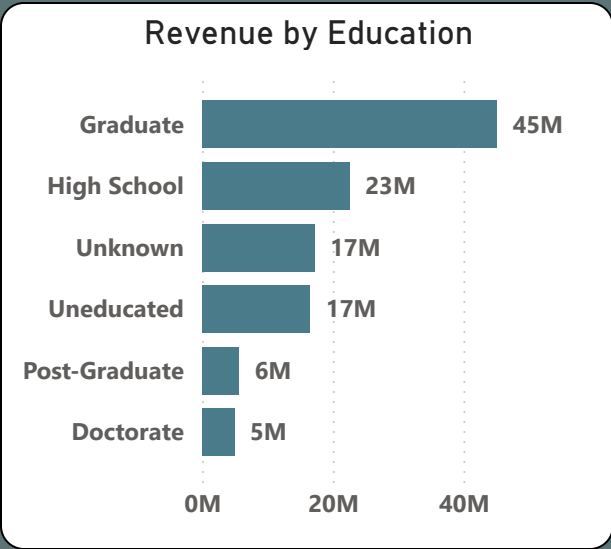
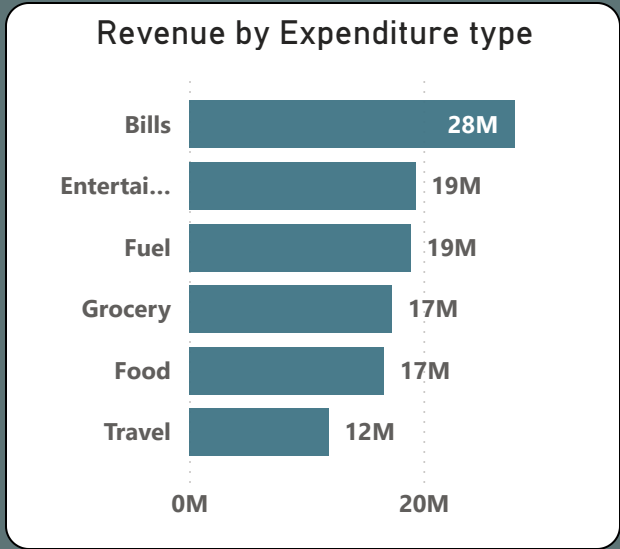
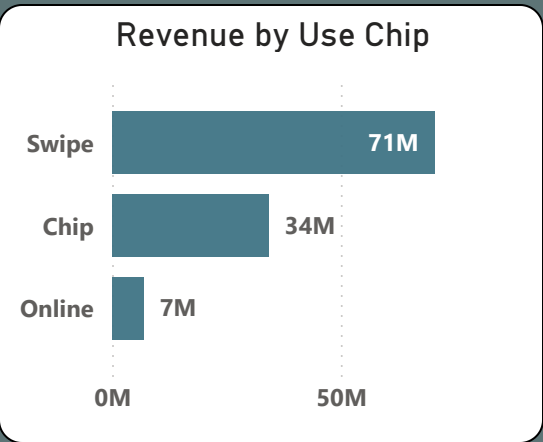
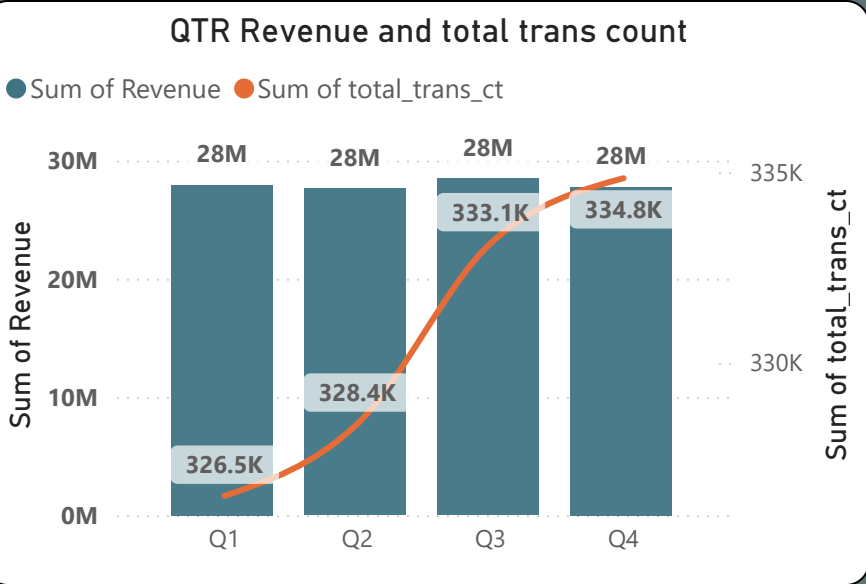
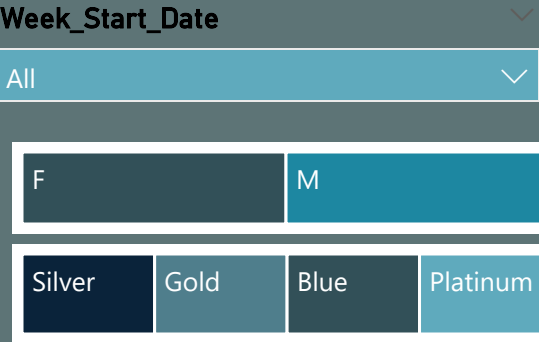
Revenue  
**112M**

Total Interest  
**15.8M**

Amount  
**90.1M**

Count  
**1.3M**

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	93328009	74798624	13110060
Silver	11245441	9234342	1634004
Gold	4987754	4115440	758539
Platinum	2271216	1906628	323258
Total	111832421	90055034	15825862



# Credit Card Customer Report

Revenue

112M

Total Interest

15.8M

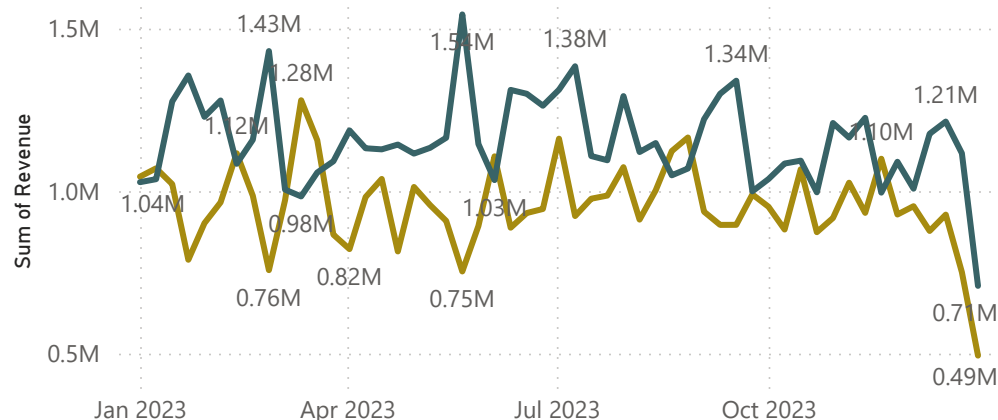
Income

588M

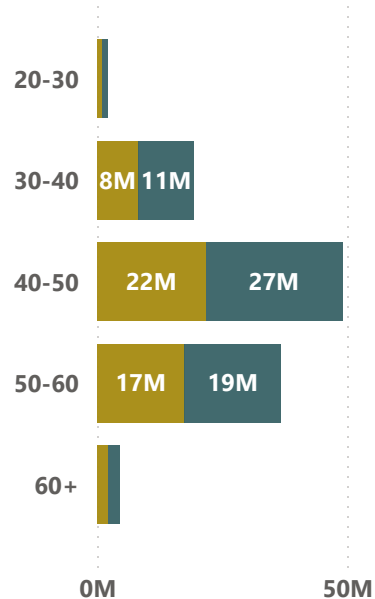
CSS

3.19

Revenue vs Gender



Revenue by Age Group



Week\_Start\_Date

All

M

61M

F

51M

Swipe

Online

Chip

Silver

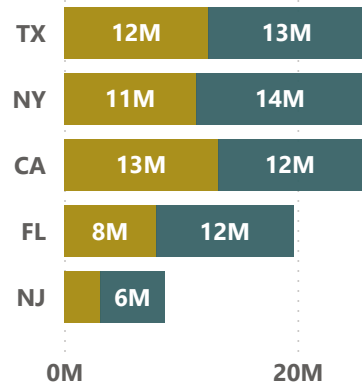
Gold

Blue

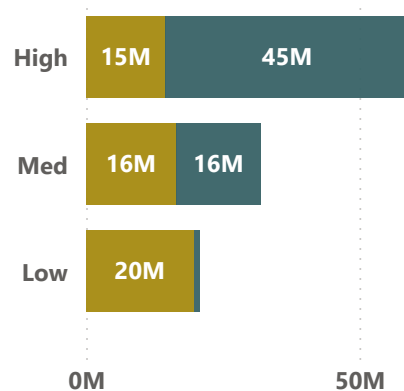
Platin...

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	13944885	1920552	73516911
Businessman	35085304	5123994	190350431
Govt	16447235	2342247	90834727
Retirees	9152632	1272051	49619308
Selfemployeed	16804584	2261252	77659931
White-collar	20397780	2905765	105618475
Total	111832421	15825862	587599783

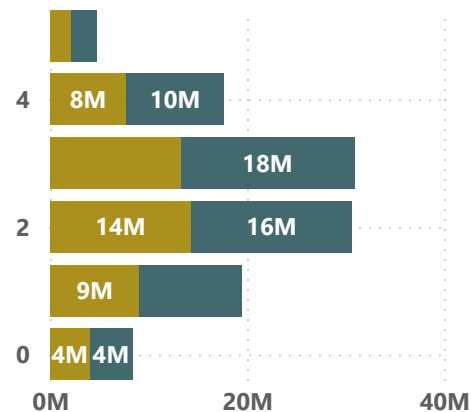
Top 5 States



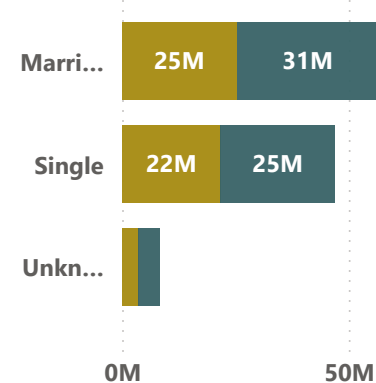
Salary Group



Dependent Count



Marital Status



Education Levrl

