



## CHAPTER 9: SEARCH ENGINE

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### Search Engine

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Search Engine is the tool (software system) that is designed to search for information (text, picture, video, sound...) on the World Wide Web. There are a lot of search engine company but the most popular are:

#### 1. Google

Google Search Engine is the product of Google Company that is the 1<sup>st</sup> place. The search engine giant holds the first place in search. Access by [www.google.com](http://www.google.com)

#### 2. Bing

Bing is Microsoft's attempt to challenge Google in the area of search but despite their efforts they still did not manage to convince users that their search engine can produce better results than Google. Access by [www.bing.com](http://www.bing.com).

#### 3. Yahoo

Yahoo is still the most popular third place in search. Access by [www.yahoo.com](http://www.yahoo.com)

#### 4. Ask.com

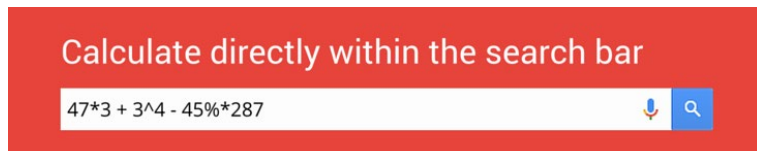
Formerly known as Ask Jeeves, Ask.com receives approximately 3% of the search share. ASK is based on a question/answer format where most questions are answered by other users or are in the form of polls. Access by [www.ask.com](http://www.ask.com)



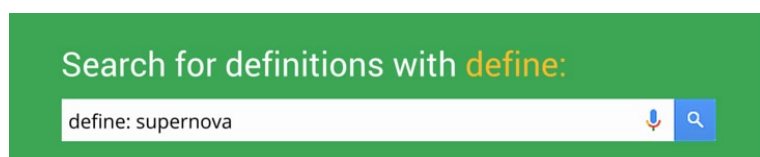


## Search Tricks & TIPS

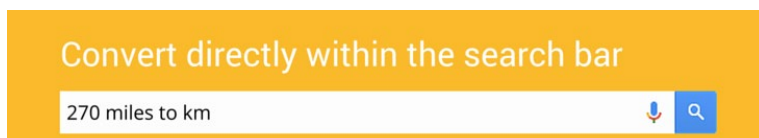
1. Calculate on search Engine:



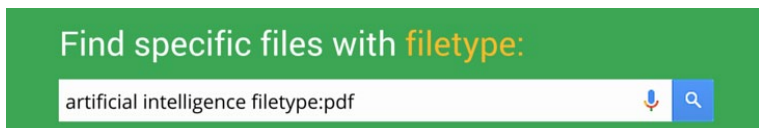
2. Search definitions with word **define**:



3. Convert directly within the search bar:



4. Find specific files with **filetype**:



File type has many:

**.exe**: file software for execute/installation.

**.pdf**: file document that can't edit.

**.docx**: file document Microsoft word 2013.

**.pptx**: file Microsoft PowerPoint 2013.

**.jpg**: file picture/image has background.

**.png**: file picture/image no background.

**.gif**: file image has animation.

**.mp4**: file video.

**.mp3**: file sound.

**.xlsx**: file Microsoft Excel 2013.