

Beniamino Marini

Product Designer

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Education

University of Trento

Fields of study:

Psychology,
Neuroscience, Design,
Communication

IT Degree

*But honestly, most I
know comes from the
internet*

Skills

UI Design in Figma

Web development
through React, CSS
modules and semantic
HTML

Design process

Good web marketing
understanding

Good communication skills

Team player

Experience

Wonderflow / Product designer

WORKING HERE SINCE SEPT 20 (~2 YR) / AMSTERDAM (REMOTE)

Wonderflow is a B2B scale-up working in the business intelligence industry.

Along with 5 other amazing designers, I am mostly involved in 3 areas:

Design System: helped create, adopt and maintain company design system: design.wonderflow.ai

Web channels: technical owner of the inbound of lead process. Manager of an multi channel content distribution via headless CMS to different Next.js websites.

Product: reduced 10x time spent by user to create a new dashboard and setup linguistic analysis

Alma Digital / Web designer

WORKED HERE FOR 1 YEAR / TRENTO, IT

Alma Digital is a Marketing Agency. There, I designed and developed websites with a focus on Web Performance and SEO.

I've also curated it's entire rebrand process: from the definition of a value proposition to delivery of a brand identity. Website included.

Since 2017 I'm doing small freelance projects as a web designer & developer. In my previous life I worked as an industrial automation developer.