# Marini Beniamino

## *Senior product designer*

I connect people, systems, and ideas: blending design, code, and psychology into products that ship, scale, and succeed.

### LINKS

Email:
benoffiben@gmail.com

Portfolio website:
www.youcancallmeben.design

### SKILLS

System thinking

Full-cycle product design with strong delivery focus

Cross-team alignment

Rapid Prototyping

A11y

Navigating ambiguities

Data informed decisions

### EDUCATION

BS in Psychology / HCI
University of Trento

IT Degree

### EXPERIENCE

## Senior Product Designer / Phrase

3 YEARS (CURRENTLY) / BERLIN (REMOTE)

Phrase is the leading localization platform for enterprises, helping companies such as Uber, Shopify and Netflix reach local markets faster and expand their Total Addressable Market.

- Leading the company-wide **design system** used across 5 products, 20+ teams, and 13 designers. Driving consistency and scalability.
- Collaborating across disciplines to shape the platform's visual direction and evolve AI-powered capabilities.
- Solving complex UX problems at scale: accelerating team velocity, shortening Time-To-Value, and increasing product adoption

## Product Designer / Wonderflow

2 YEARS / AMSTERDAM (REMOTE)

## UX/UI Designer / Alma Digital

1 YEAR / TRENTO, IT

*I've worked as a designer across startups, scale-ups, and enterprises—within cross-functional teams of all sizes. Earlier in my career, I also worked as a web **developer** and in industrial automation.*