

Marini Beniamino

Senior product designer

I connect people, systems, and ideas: blending design, code, and psychology into products that ship, scale, and succeed

CONTACT INFO

Email:

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www.youcancallmeben.design

SKILLS

System thinking

Full-cycle product design
with strong delivery focus

Cross-team alignment

Rapid Prototyping

A11y

Navigating ambiguities

Data-informed decisions

EDUCATION

BS in Psychology + studies
in computer science,
neuroscience, and design

EXPERIENCE

Senior Product Designer / Phrase

3 YEARS (CURRENTLY) / BERLIN (REMOTE)

Phrase is the leading enterprise localization platform, enabling global brands like Shopify and Uber to reach local markets and expand their TAM. At Phrase I am:

- Leading the design and governance of a scalable, token-based **design system** used across 5 products, 20+ cross-functional teams, and 13 designers.
- Partnering with PMs, engineers, and researchers to drive cross-functional alignment and evolve the platform's AI-powered features and design language.
- Solving complex, system-level UX challenges; accelerating design velocity, improving time-to-value (TTV), and increasing adoption.

Product Designer / Wonderflow

2 YEARS / AMSTERDAM (REMOTE)

UX/UI Designer / Alma Digital

1 YEAR / TRENTO, IT

*My early background is in web **development** and industrial automation.*