tidalfire®

Tidalfire Business Solutions

Creating Interactive PDF eNewsletters

This course focuses on the use of PDF to deliver information in a compelling fashion to your target audience. During this course you will discover how to use navigation links, buttons, audio, video, Flash and Portfolios for the creation of documents such as PDF eNewsletters, interactive corporate brochures, document portfolios and marketing packs. This course will provide the skills necessary to make your PDF documents engaging and interactive.

Topics covered in this course:

Introducing Adobe Acrobat
- Adobe Acrobat Feature Overview
- PDF - Portable Document Format
- Interactive PDF Examples

Creating PDF Documents
- PDF Creation Settings
- Creating PDF Documents
  Using Microsoft Office
  Using Adobe InDesign

(The use of the applications mentioned will depend the applications used by the course attendees)

Adding Interactivity
- Creating Bookmarks
- Creating internal Links
- Linking to Named Destinations
- Creating Article Threads

Navigation Tools
- Adding Buttons
- Creating Actions
- Customising Buttons' Look and Feel

Using PDF Documents with Rich Media
- Adding Audio
- Adding Video
- Adding Flash
- Controlling Rich Media

PDF Portfolios
- Creating a PDF Portfolio
- Portfolio Themes
- Adding Documents
- Editing Settings
- Distributing a PDF Portfolio

Adobe Presenter
- Using Adobe Presenter

Hints and Tips
- Interactive PDF Hints and Resources

Course Information

Course Prerequisites
Before taking this course, students should be familiar with the basic functions Adobe Acrobat Professional

Software
This course uses Adobe Acrobat Professional and -
- Microsoft Office
- Additional software may be used to illustrate examples

Additional Prerequisites
All courses can be run on Windows and Macintosh platforms at Tidalfire's premises or on-site .Where there are operating system dependencies these are indicated in the factsheet.

Course Duration
1 Day

Acrobat Related Courses
- Adobe Acrobat - Essentials
- Adobe Acrobat - Advanced
- Adobe Acrobat for Microsoft Office Users
- Creating Interactive PDF eNewsletters
- Creating Accessible Adobe PDF Documents
- Adobe LiveCycle Designer - Developing Forms

Adobe AUTHORISED Training Centre

Adobe SOLUTION PARTNER

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