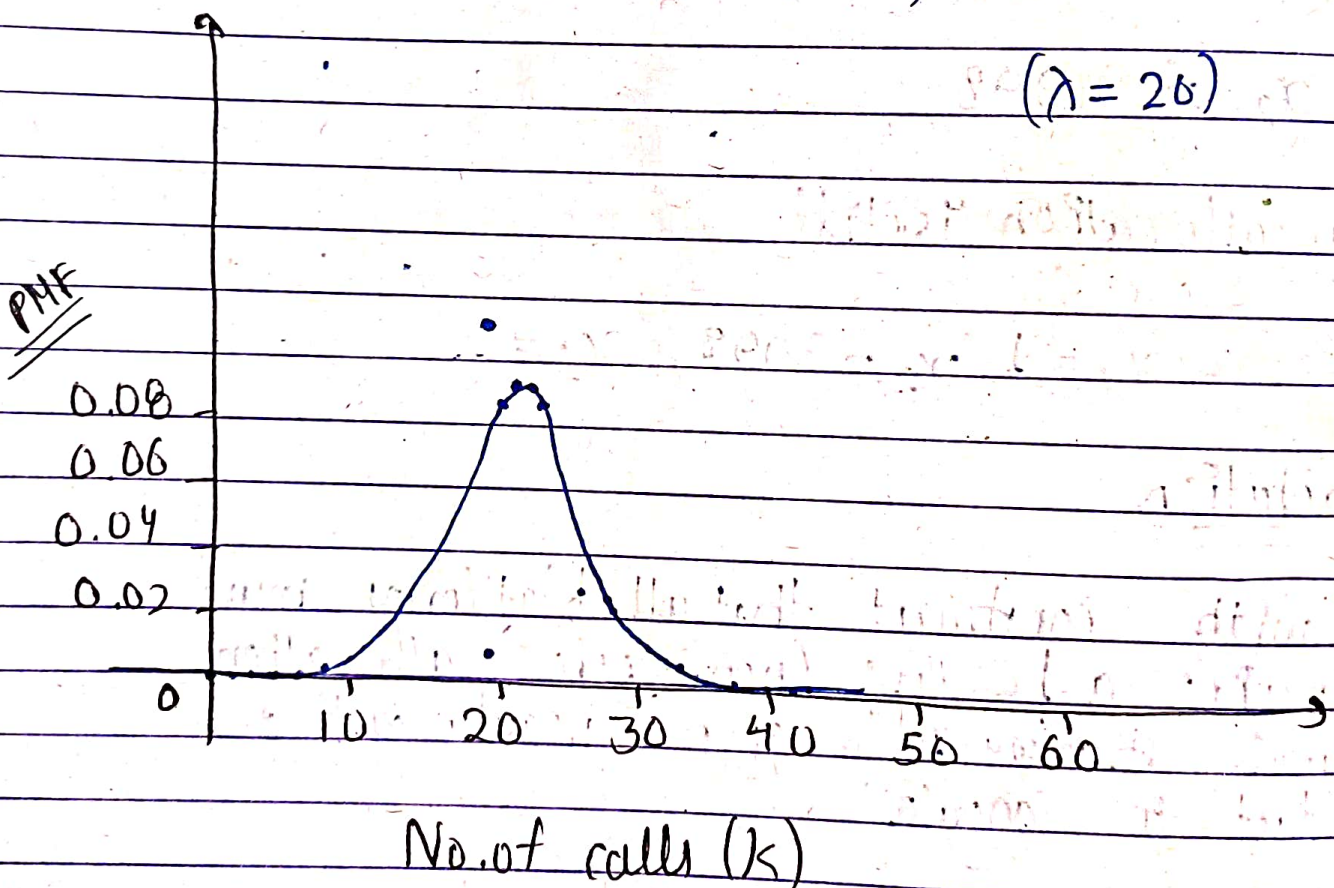


## 11. Predicting Call center Workload -

### Dataset

- No. of calls per hour (Discrete Distribution):  
(X)

$X \sim \text{Poisson} (\lambda = 20 \text{ calls/hour})$



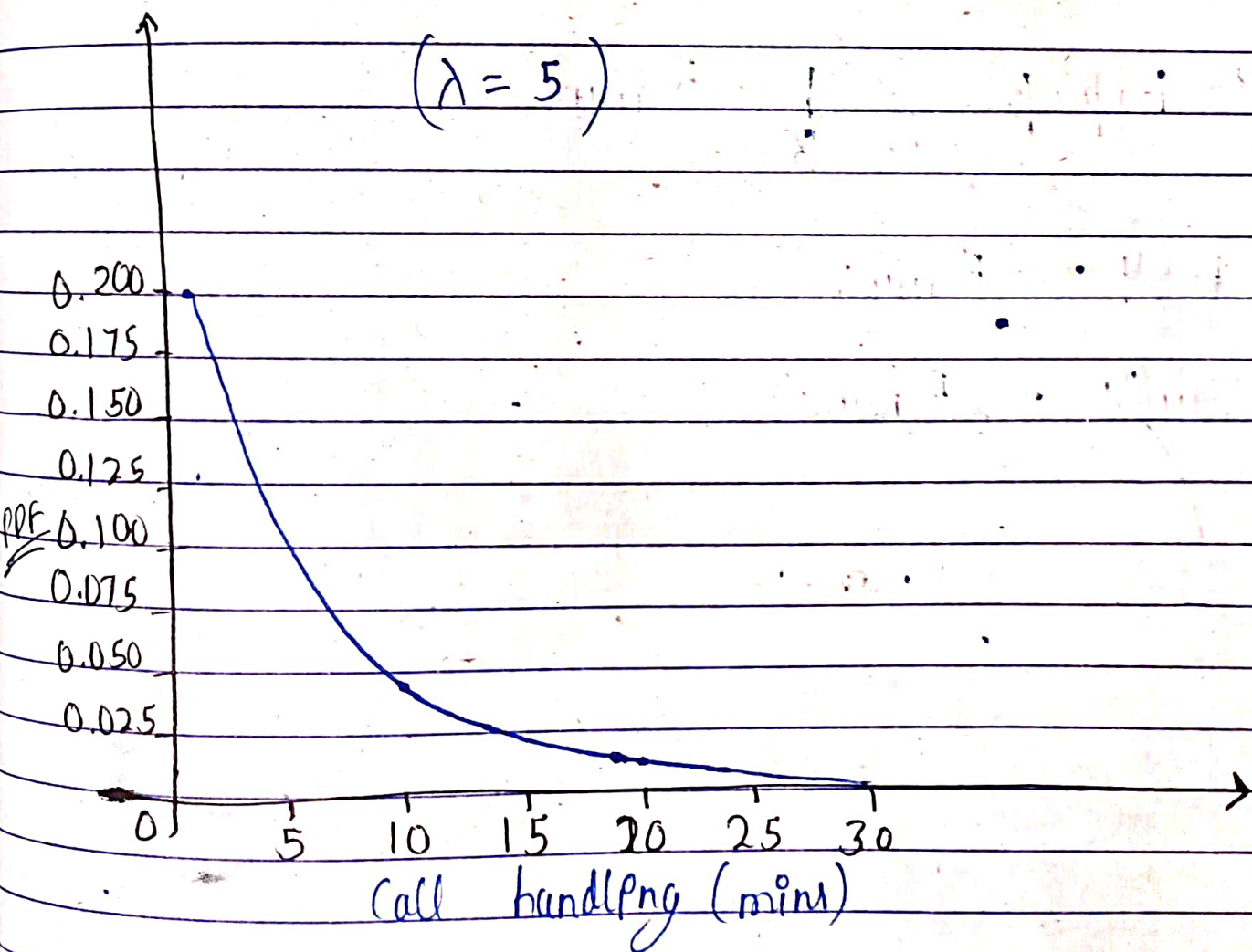
• call handling time  $\sim$  (Continuous Distribution): (Y)

~~X~~ Y  $\sim$  exponential ( $\lambda = 5$  mins / call)

or 12 calls / hour

$$\beta = \frac{1}{5}$$

$$(\lambda = 5)$$





Tasks

1. Calculate expected total call Handling time per hour

• no. of calls per hour ( $\lambda$ ),  $\lambda = 20$

$$E(\lambda) = 20$$

• Call handling time

$$E(y) = 5 \text{ min}$$

• total call handling time in an hour

$$T_{\text{total}} = E(\lambda) \cdot E(y)$$

$$= 20 \cdot 5 = 100 \text{ mins per hour}$$

# 1.67 hours of call handling time in every hour.

2. Compute Variance of total call handling time

•  $E(X) = 20$ ,  $\text{Var}(X) = 20$

•  $E(Y) = 5$ ,  $\text{Var}(Y) = 25$ .

$$\text{Var}(\text{total call handling time}) = E(X) \text{Var}(Y) + (E(Y))^2 \text{Var}(X)$$

$$= 20 \times 25 + 25 \times 20$$

$$= 1000 \text{ min}^2$$

$$\text{S.D. of Total call handling time} = \sqrt{1000} \\ = 31.62 \text{ min}$$



## Business Interpretation

1. Average workload is 100 min of call handling / hour.

⇒ Call center needs at least 1.67 staff members  
(= 2 members) worth of labor hours each  
hour just to handle the calls.

2. standard deviation 31.6 min, indicate hour to hour fluctuations

$$100 - 31.6 \text{ (68.4) (min. expected workload)}$$

$$100 + 31.6 \text{ (131.6) (max. expected workload)}$$

⇒ staff multiple people to or plan strategies

• (part-time staff)

to handle potential spikes.

3. Min. required call handling / hour on avg.  
= 1.67 hours

X ————— X