

Product Concept and Name

Product: Compostable Phone Cases

Name: Ecoarmor

Tagline: "Protect Your Phone, Protect the Planet."

Concept: EcoArmor is a sustainable, compostable phone case that protects both your phone and the planet. Made from plant-based, biodegradable materials, it's strong, lightweight, and offers 360-degree protection. With a natural, non-slip texture and sleek design, EcoArmor provides a secure grip and modern style. When you're done with it, simply compost it – no waste, no guilt. Earth-friendly packaging completes the eco-conscious experience.

AI tool used : Chat GPT and Gemini

Prompt used to brainstorm the name :

you are an entrepreneur who is launching a new product in the market
Brainstrom ideas for the name of Compostable Phone Cases

Give response in a comma seperated way like this

Product Description: Compostable Phone Cases

Seed Words: adaptable, fashionable, modern, stylish, tech, attractive

Product Names: [3 product names]

#Examples

Product Description: Shoes that fits all sizes

Seed Words: adaptable, unique, modern, fashinable

product names: ifit, iadapt, ishoe, istyle

Product Description: a refrigerator that dispenses beer

Seed Words: modern, stylish, useful, innovation, bar

Product names: ibeer, igivebeer, ifreeze, ichill

product description: a watch that adjust its time

Seed words: adaptable, adjusting, thoughtful

product names: iwatch, itime, iclovk, inuru

Prompt used to brainstorm the concept :

You are concept designer. You are tasked to design the concept in short and simple words for ecoarmor which is a Compostable Phone Case.

Prompt used to brainstorm the tagline :

You are a tagline create . You are tasked to create a tagline for a Compostable Phone Case.

Product logo and design :



Prompt use to design logo :

You are a logo designer .You are tasked to design a logo for ecoarmor which is a Compostable Phone Case.

Prompt used to design the prototype :

Generate images of product : Compostable Phone Cases , light green color, metallic frame silver colour,tech style , designed by polo ralph lauren. Product Photography, 3mm, dslr.