

Project development

Model performance

Date	03 November 2023
Team ID	NM2023TMID03717
Project name	Creating a social media Ad campaign in Facebook
Maximum marks	4 Marks

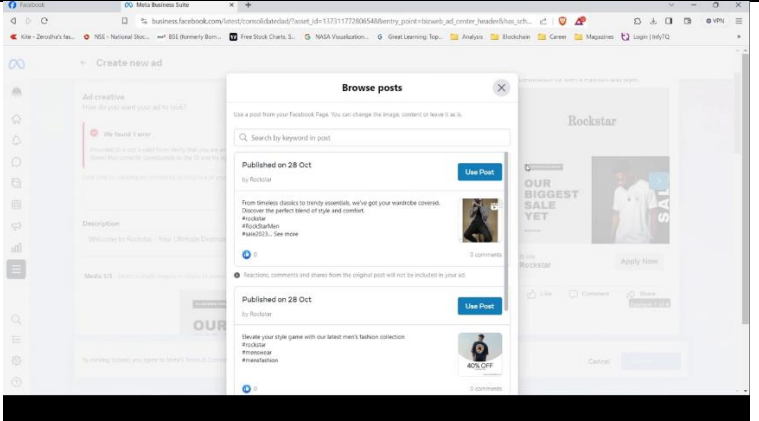
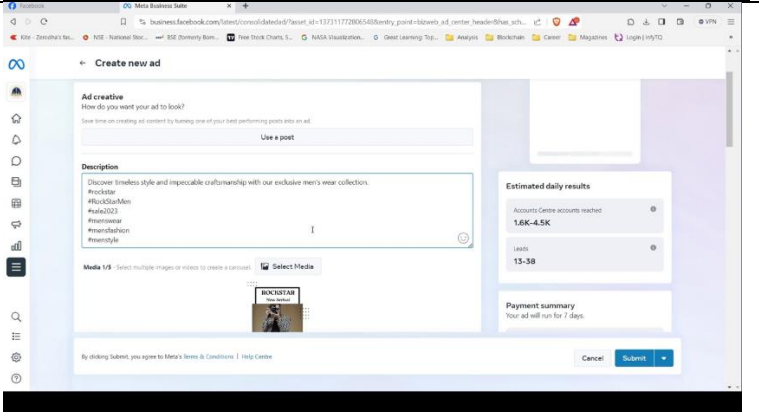
Lead : SRIKUSANA (NMID : 939663593A2E76389EF40404BB162D3D)

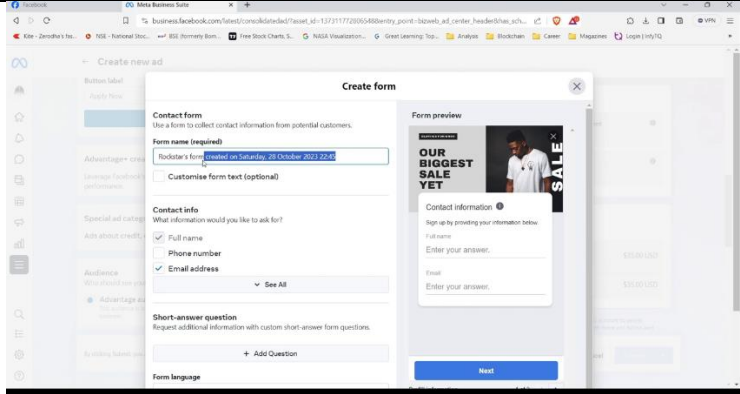
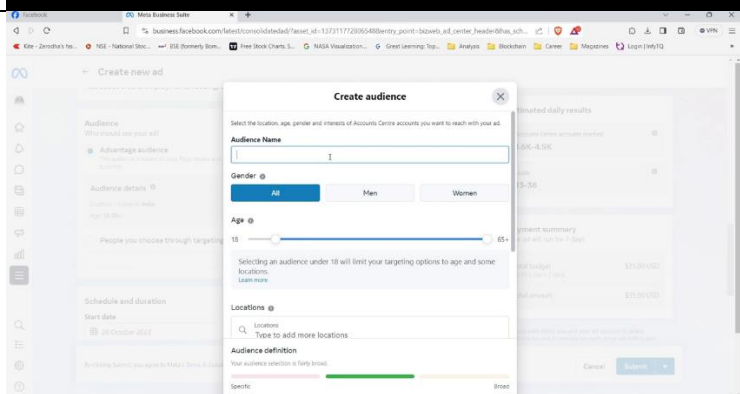
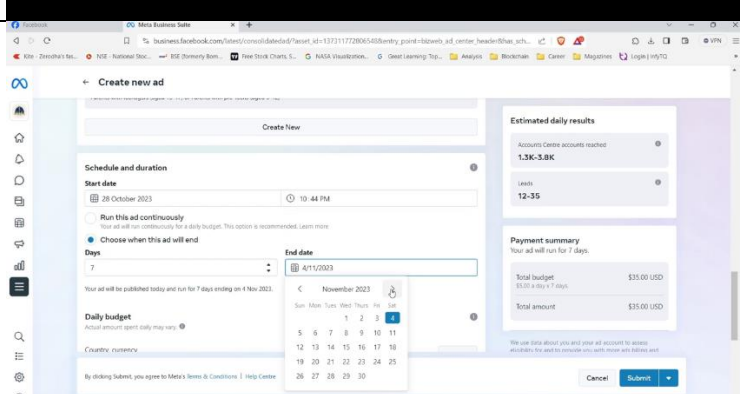
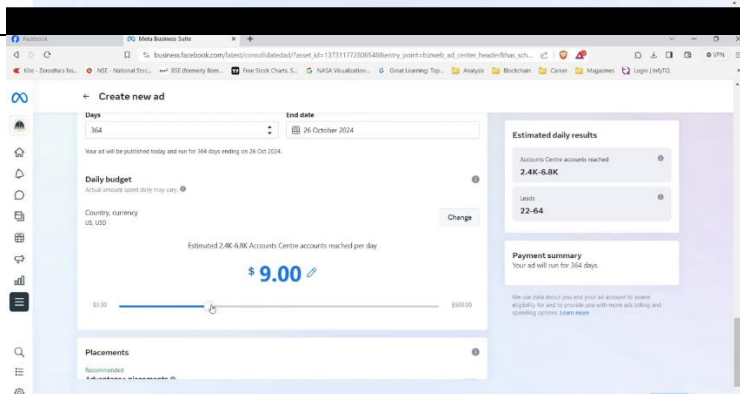
Team Member 1 : VIGNESH PRABHU T (NMID : BF64694D7F8C350AEE24EA56383A62A6)

Team Member 2 : VIJAYAN S (NMID : 98D251914C3993985FD49E891909A31C)

Team Member 3 : VANARAJ K (NMID : AF2C31169095E7B99A747D270343A5A6)

Model performance testing:

Parameter	Values	Screenshot
Ad creative	Choosing the media file for the Ad	
Description	Giving out the relevant description for the media file with relatable hashtags	

Form creation	Creating the form	
Create audience	Selecting the Ad for the target audience	
Schedule and duration	Selecting the Ad to display over a specific audience	
Daily budget	Estimating the daily budget for the Ad	

Preview

Checking out how the Ad looks

Meta Business Suite

Create new ad

Goal
What results would you like from this ad?
Grow customer base

Ad creative
How do you want your ad to look?
Use time to preview ad creative by clicking new design

Description
Discover timeless style and impeccable craftsmanship with our exclusive men's wear collection.
#Rockstar
#RockstarMen
#Halo2023
#menswear
#mensstyle

No sharing content you agree to Meta's Terms & Conditions

All previews

Facebook Instagram Audience Network

Desktop Feed

Rockstar Sponsored
Discover timeless style and impeccable craftsmanship with our exclusive men's wear collection.
#Rockstar
#RockstarMen
#Halo2023
#menswear
See more

Close

Preview

See all formats

Rockstar
Discover timeless style and impeccable craftsmanship with our exclusive men's wear collection.
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#RockstarMen
#Halo2023
#menswear
#mensstyle

New Arrival

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