

KPI

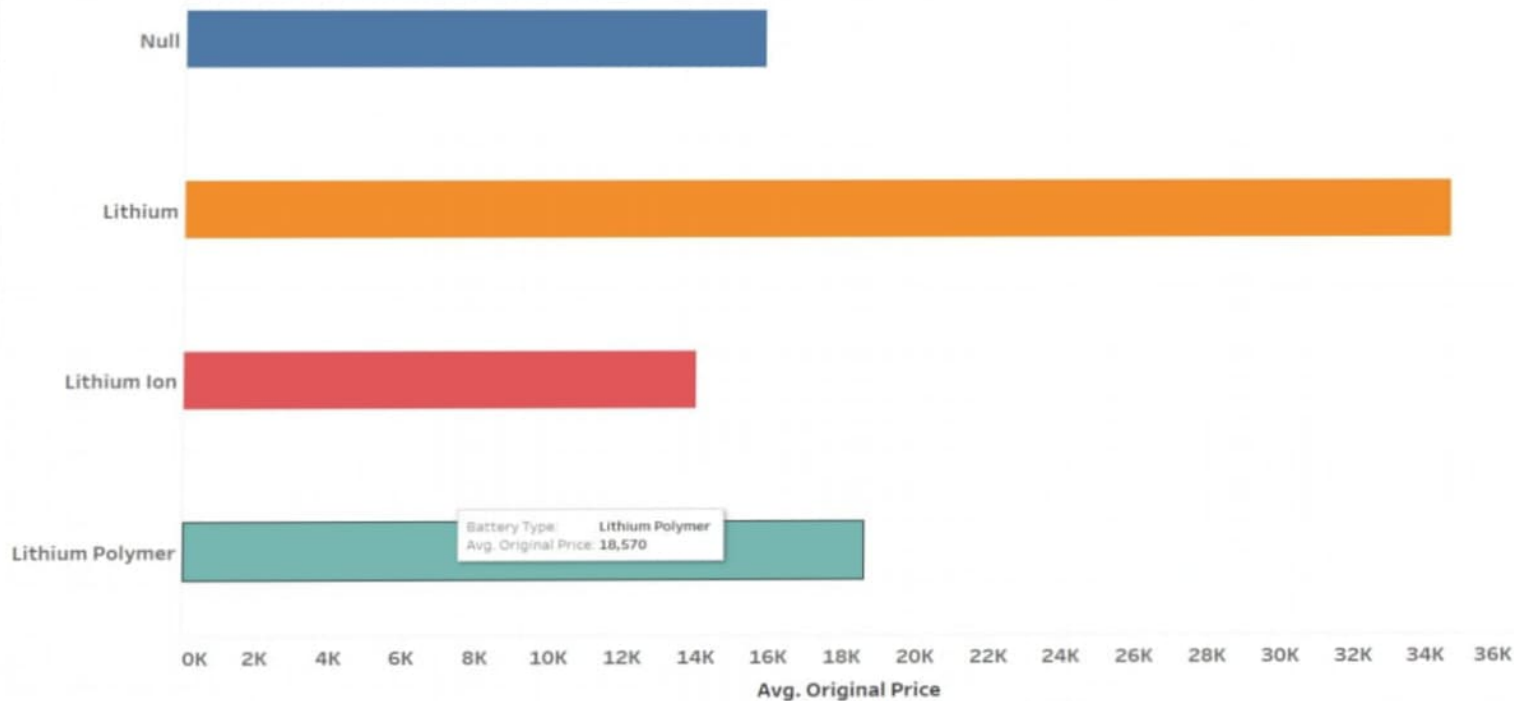
Brand	Discount Percentage	Mrp	Number Of Reviews	Sale Price	sales difference
Apple	0	77,000	794	77,000	0

model specification

Model	Processor	Front Ca...	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,990
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Black	1,99,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	74,900
				Black	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Battery Type Distribution

Battery Type



Band Price Comparison

APPLE
6GB
89900

SAMSUNG
5GB
18999

REALME
5GB
17999

XIAOMI
6GB
17999

VIVO
5GB
19990

MOTOROLA
4GB
17999

IQOO
3GB
17999

TECNO
4GB
13499

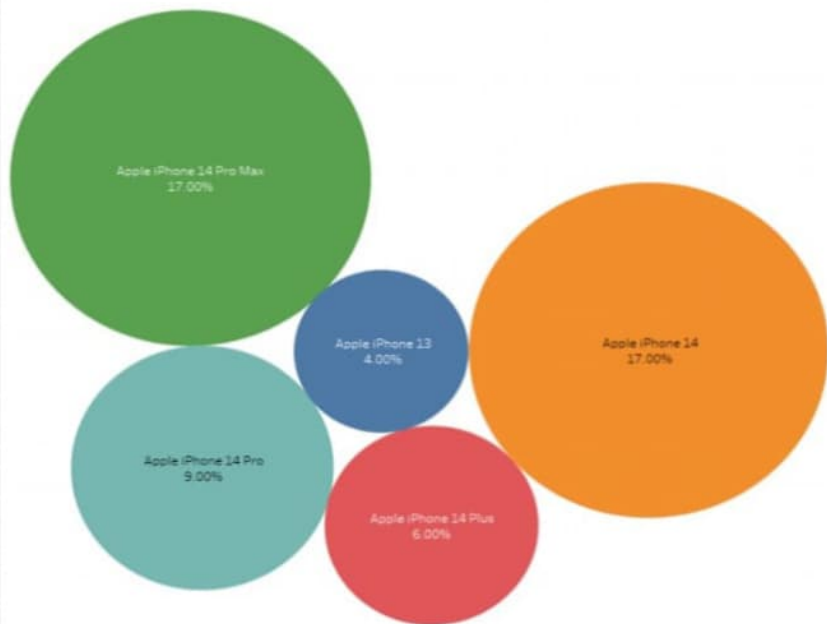
OPPO
4GB
19499

INFINIX
5GB
13999

GOOGLE
2GB
51999

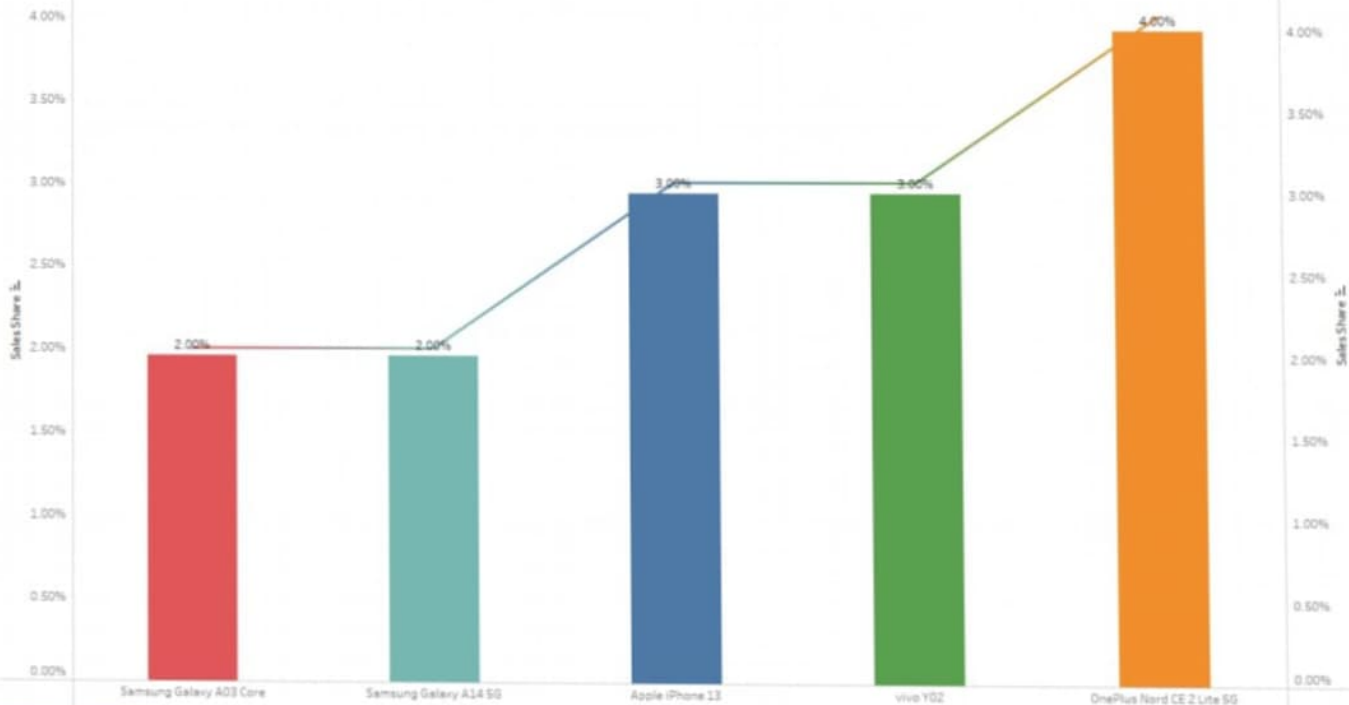
ITEL
3GB
7999

LAVA
NOKIA



country Wise best selling smartphone

Models



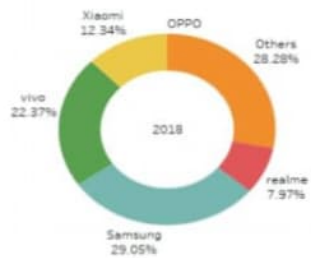
Country

India

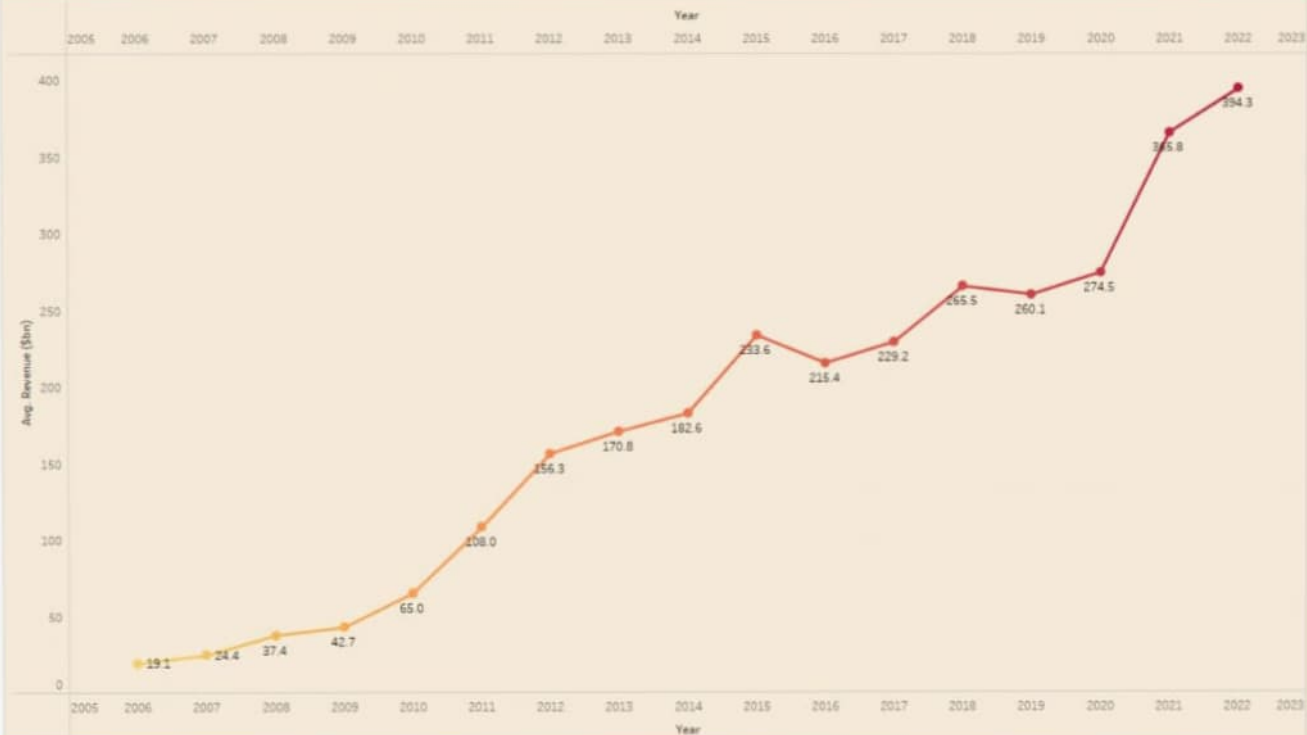
Models

- Apple iPhone 13
- OnePlus Nord CE 2 Lite 5G
- Samsung Galaxy A03 Core
- Samsung Galaxy A14 5G
- vivo Y02

Quarterly- share



Annual Revenue



Global Market Share



KPI-2

Active Users (mm)

1.334

Revenue Generated

206

Units sold (mm)

232