

KPI-2

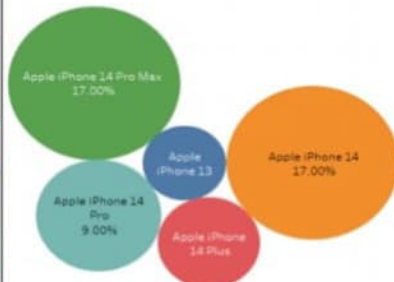
Active Users (mm)	Revenue Generated	Units sold (mm)
1.334	205	232

KPI

Brand	Discount Percentage	Mrp	Number Of Reviews	Sale Price	sales difference
Apple	0	77,000	794	77,000	0



model share



model specification

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	52,990
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Black	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	74,900
				Black	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,600
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

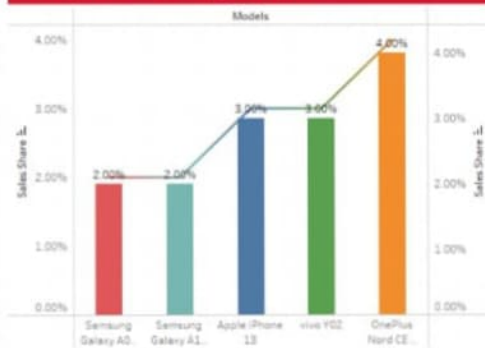
Annual Revenue



Global Market Share



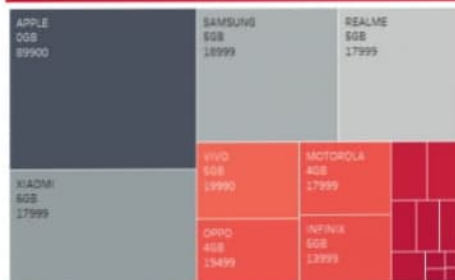
country Wise best selling smartphone



Quarterly-share



Best Price Comparison



Battery Type Distribution

