

TELECOM CHURN REPORT VISUAL PRESENTATION

Select date range

Total Customers

7,032

High Risk Customer

1,302

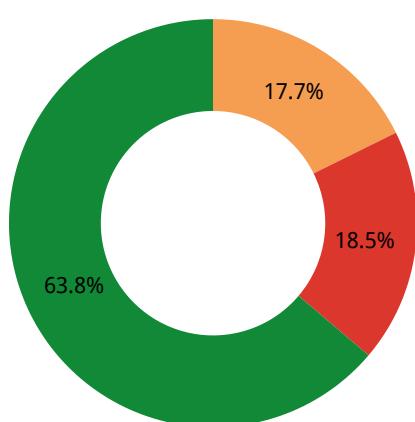
Revenue at Risk

₹101,072.90

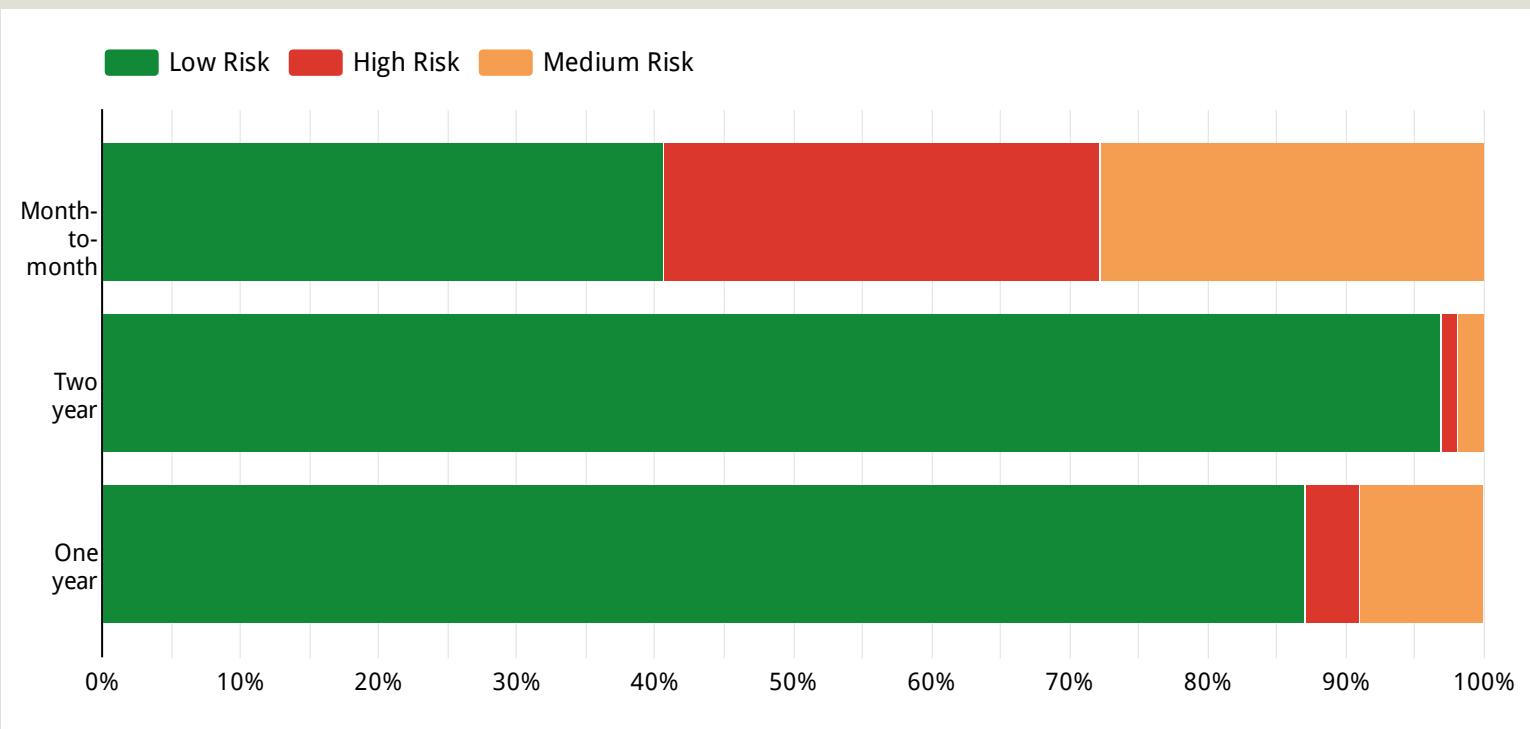
Avg Customer Tenure (Months)

32.42

Risk Category By CustomerID



Customers By Contract And Risk Category



The Revenue Leakage Matrix

	Contract	PaymentMethod	Revenue at Risk
1.	Month-to-month	Electronic check	67,095.4
2.	Month-to-month	Mailed check	11,154.7
3.	Month-to-month	Bank transfer (automatic)	8,055.05
4.	Two year	Credit card (automatic)	822.05
5.	Two year	Bank transfer (automatic)	320.45
6.	Month-to-month	Credit card (automatic)	7,398.85
7.	One year	Credit card (automatic)	1,496.15
8.	One year	Bank transfer (automatic)	789.2
9.	Two year	Mailed check	0

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TELECOM CHURN DASHBOARD Report Table

customerID	Contract	MonthlyCharges	tenure	Risk_Category	Churn_Probability
1. 0969-RGKCU	One year	19.8	37	Low Risk	1.37%
2. 5575-GNVDE	One year	56.95	34	Low Risk	0.37%
3. 3668-QPYBK	Month-to-month	53.85	2	High Risk	85.93%
4. 7795-CFOCW	One year	42.3	45	Low Risk	0.45%
5. 9237-HQITU	Month-to-month	70.7	2	High Risk	76.2%
6. 9305-CDSKC	Month-to-month	99.65	8	High Risk	98.4%
7. 1452-KIOVK	Month-to-month	89.1	22	Low Risk	19.98%
8. 6713-OKOMC	Month-to-month	29.75	10	Low Risk	8.25%
9. 7892-POOKP	Month-to-month	104.8	28	High Risk	93.99%

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