



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



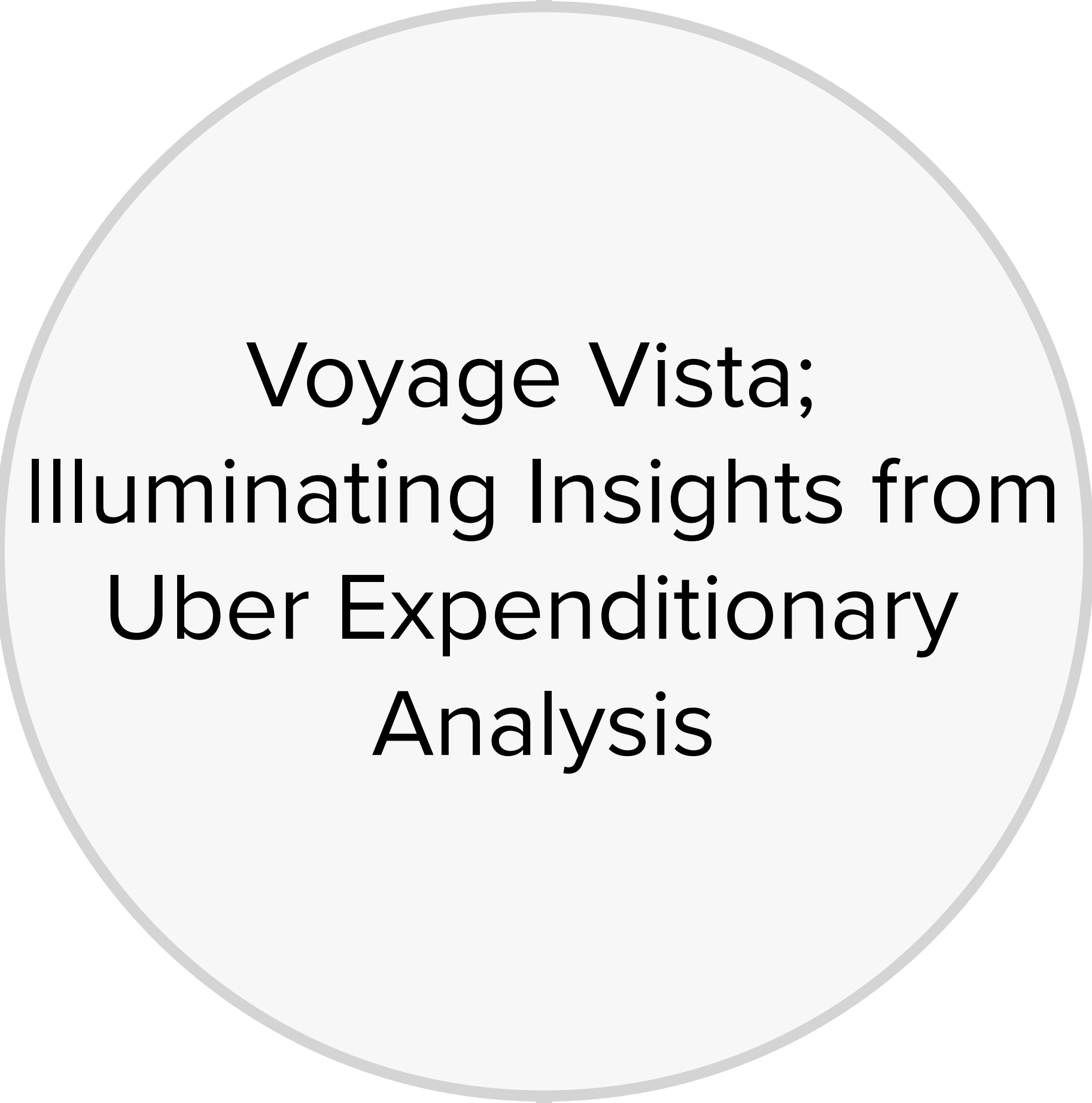
Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Some beautiful
paths can't
imaged...If
imagined by their
words it is beyond
the world....

Investment
in travel
investment
in yourself

want to
enjoy their
lives

Need to explore
more things during
daily,weekly or
monthly with uber
expeditionary
analysis

Imagine you are
out on the open
see in a bost
waves rising all
around you...i'm
excited a lot

Nothing
develops
intelligence
like travel

They were
travelled to
fulfill their
dreams

Bon Voyage
and get
there safe

This analysis
can help
identify peak
hours or days
of high demand

Uber's data can be
analyzed on a daily,
weekly, monthly
basis to understand
the trends &
patterns of TRIP
VOLUMER.

The Uber
multinational
transportation
network company was
founded in 2009 by
Garrett camp and
Travis Kalanick

Travel anxiety is not
an officially
diagonsed mental
health issue, but can
be severe enough to
interfere with
people's daily life

The Reasearch is
carried out on Uber
drives data collected
from the year 2016, It
is based in SAN
FRANCISCO
"California"

It helps Uber
drivers decide
where to
focus their
driving efforts