



# Brainstorm & idea prioritization

Our brainstorming sessions help the team collaboratively explore ideas, understand real-world challenges in online learning, and shape FreeLanceFinder into a secure, structured, and scalable Learning Management System—even when team members are not physically present in the same location.

- 🕒 10 minutes to prepare
- 👥 1 hour to collaborate
- 👤 2-8 people recommended

## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

**Team gathering**  
Team members involved in this session include developers, UI/UX designers, and project stakeholders. The team shares real-life experiences related to online learning challenges, course management difficulties, and user security concerns to build a common understanding before brainstorming.

**Set the goal**  
The goal of this brainstorming session is to identify user problems and generate innovative ideas for building FreeLanceFinder—a secure, structured, and user-friendly system that ensures easy navigation, role-based access, progress tracking.

**Learn how to use the facilitation tools**  
The team follows standard brainstorming rules such as encouraging open discussion, avoiding early judgment, listening to all ideas, and balancing creativity with technical feasibility to ensure a productive and focused session.

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## 1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

### Key rules of brainstorming

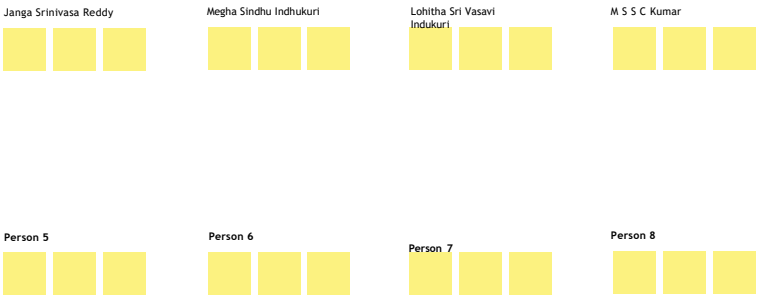
To run a smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

## 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes



**TIP**  
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

## 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

During this stage, all brainstormed ideas were reviewed and grouped based on similarity and relevance. The ideas were clustered to clearly identify core functional areas of the LearnHub platform. Each cluster represents a key aspect of the Learning Management System.

**User Experience & Accessibility**  
Ideas related to easy navigation, simple registration, clean dashboard design, clear course descriptions, and smooth video playback were grouped under this category to enhance student and teacher satisfaction.

**Course Management & Content Delivery**  
This cluster includes ideas focused on course creation, video uploads, structured modules, section-wise learning, and organized content management for teachers.

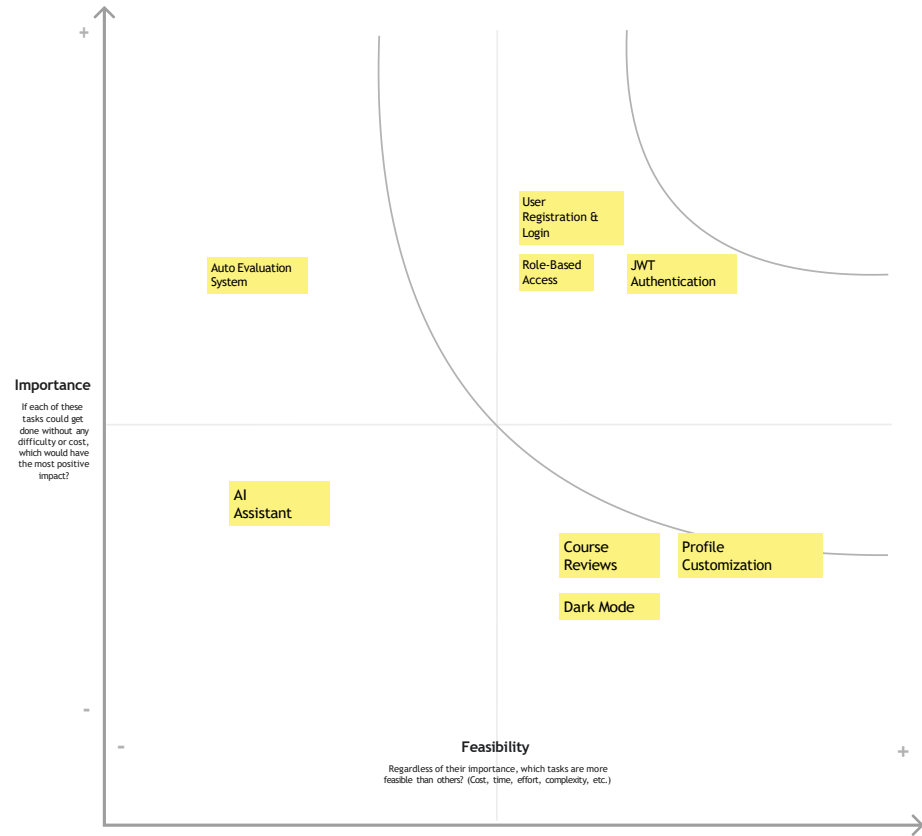
**Authentication & Security**  
Ideas involving secure login (JWT), password encryption, role-based access control (Admin, Teacher, Student), and protected routes were grouped to ensure safe and reliable system access.

## 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

**TIP**  
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.



Need some

See a finished version of this template to kickstart your work.

Open example

