

# Appala Srinivas Tanakala

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GitHub: [github.com/srinivasta](https://github.com/srinivasta) | Kaggle: [kaggle.com/srinivasta](https://kaggle.com/srinivasta)

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## Summary:

20+ years in financial services (equity trading, risk management, branch management, sales)

3+ years as Data Scientist: ML, AI, data analytics, Kaggle contributor

Skilled in Python, SQL, Power BI, Tableau, data visualization, dashboarding, predictive modeling

Strong leadership, team & client relationship management, and strategic planning

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## Education:

Bachelor of Commerce – Andhra University

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## Certifications:

AI/ML for Geodata Analysis, IIRS/ISRO (Sep 2024)

Data Analyst / Business Analyst, ExcelR (Mar 2022)

AI Masterclass, ExcelR (Apr 2022)

Machine Learning, Tata Steel (Apr 2020)

Digital Marketing, Accenture (Apr 2020)

Electric Vehicle Design, Pantechelearning (Jul 2022)

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## Technical Skills:

**Languages: Python, SQL, Excel, Power BI**

**Tools: pandas, NumPy, matplotlib, seaborn, scikit-learn, Streamlit**

**Domains: Financial Analytics, Stock Market Prediction, Real Estate Data**

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## Professional Experience:

### Data Scientist (Freelance)

**May 2022 – Present | Remote**

Built AI/ML models for stock, crypto, insurance datasets, and real estate analysis

Developed Streamlit apps: stock predictor, chatbot, video summarizer, portfolio tracker

Awarded Bronze Medals in Kaggle competitions

### Senior Manager – Sales SVMS Constructions

**Aug 2019 – May 2022**

Managed product launches, customer engagement, and sales pipeline for real estate projects

### Data Processing Analyst IDA Automation Pvt. Ltd. (Client: Fidelity US) | Jul 2017 – Aug 2019

Cleaned and analyzed title insurance data, delivered insights and dashboards

### Branch Manager - Aditya Birla Money Ltd.

**Jul 2005 – Aug 2015**

Led ₹4 Cr daily turnover branch, managed sales team & product distribution (Equity, Commodities, Insurance)

## Earlier Roles:

ICICI Bank Officer, DP Executive at AMB Financial, Trading Operator at Steel City Securities (2001–2005)

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## Honors & Awards

Bronze Medal, Santa 2024 – The Perplexity Permutation Puzzle (Kaggle)

Bronze Medal, Predict Podcast Listening Time Challenge (Kaggle)

*Plus multiple other recognitions and hackathon participations on Kaggle and AI/ML platforms*

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Bridging two decades of financial wisdom with modern AI to deliver impactful data-driven solutions.