

Envisioning India as a global leader in providing sustainable and high-quality seafood to every corner of the world, the Marine Products Export Development Authority (MPEDA) operates with a determined objective to promote India's marine products industry. Established in 1972 under the Ministry of Commerce & Industry, MPEDA has been instrumental in guiding and supporting the country's seafood industry to produce, process, and market quality seafood. The primary focus areas include Market Promotion, Capture Fisheries, Culture Fisheries, Processing Infrastructure & Value Addition, Quality Control, and Research and Development. In 2023, MPEDA proudly announced that marine products exports from India reached an impressive USD 8.09 Billion, showcasing a substantial 4.31% growth from the previous year. This significant achievement not only reflects the dedication of exporters but also acknowledges the collective efforts of stakeholders and the fisheries fraternity. Presently, India exports seafood to more than 120 countries, a testament to the vast coastal resources and pristine waters. The resurgence of seafood exports after three challenging years serves as a morale booster for the national economy. With an ambitious target of reaching USD 14 billion by 2025, MPEDA has outlined a comprehensive roadmap. This includes interventions in production, value addition, and market promotion of seafood. The organization's commitment to safe and sustainable fishery production aligns with India's vast coastline resources. As part of its statutory functions, MPEDA is responsible for the registration of Exporters, Fishing Vessels, and other Processing entities. This includes categories such as Manufacturer Exporter, Merchant, Route through Merchant & Ornamental Fish Exporter, as well as entities like Fishing Vessels, Processing Plants, Storage Premises, Conveyance, Pre-Processing Centres, Live Fish Handling Centre, Chilled Fish Handling Centre, Dried Fish Handling Centre, Independent Cold Storages, and Ice Plants. The Marketing Division of MPEDA encompasses Market Promotion, Statistics, Marketing Services, and Development. These divisions offer services such as trade information dissemination, market promotion, and statistical analysis for the benefit of the seafood trade. MPEDA plays a crucial role in approving seafood processing units in India, categorized as eligible to export to the European Union or eligible to export to countries other than the European Union. The Federal Service for Veterinary and Phytosanitary Surveillance (FSVPS) also approves units for exporting marine products to Russia. MPEDA maintains the Exporter Directory, a consolidated list of all registered exporters, providing comprehensive details such as postal addresses, Chief Executive names, contact information, and product details. The directory is available in both searchable online format and CD form for purchase. MPEDA actively promotes Indian seafood exports abroad through various actions, including participation in international seafood fairs. The authority showcases a wide range of Indian products, with a special emphasis on value-added products to further the interests of seafood exporters, promote sustainable practices, and enhance the welfare of value-added products. MPEDA collaborates with several crucial societies and organizations fishing communities. Notable collaborations include Rajiv Gandhi Centre for Aquaculture (RGCA), NETFISH (Network of Fishing Communities), and the National Aquaculture Council for South Asia (NACSA). India's seafood export industry features prominent companies contributing significantly to the nation's global market presence. Noteworthy export companies include Devi Fisheries Limited, Apex Frozen Foods Ltd, Falcon Marine Exports Ltd, Gadre Marine Export Pvt. Ltd, and Waterbase Ltd. MPEDA serves as a crucial support system for these export companies and the industry at large. By providing financial assistance, market intelligence, and facilitating market access, MPEDA contributes to

the success of Indian seafood exporters. The authority's efforts extend to technical assistance, ensuring that export companies meet international standards in product quality, processing technology, and packaging. In fostering collaborations with key societies and supporting leading export companies, MPEDA plays a pivotal role in shaping the trajectory of India's seafood export industry. The combined efforts of MPEDA, industry players, and partner organizations contribute to sustainable practices, economic growth, and the global prominence of Indian marine products. Additionally, an in-depth overview of selected seafood export companies in India, such as Devi Fisheries Limited, Apex Frozen Foods Ltd, Falcon Marine Exports Ltd, Gadre Marine Export Pvt. Ltd, and Waterbase Ltd, highlights their commitment to quality, sustainability, and innovation in the global seafood market.

The Marine Products Export Development Authority (MPEDA) is a statutory body established under the Ministry of Commerce & Industry, Government of India, playing a pivotal role in promoting the export of marine products from India since its founding in 1972. MPEDA implements various policies and initiatives for export promotion, including participation in international seafood fairs, organizing trade delegations, and providing financial assistance to exporters. Quality control is a key focus, with MPEDA ensuring the quality of exported marine products through its network of laboratories and inspection services, adhering to international standards such as HACCP and EU approval. The authority also actively promotes responsible and sustainable fishing practices, collaborating with stakeholders to implement methods that protect marine resources and the environment. Handling a diverse array of seafood exports, MPEDA oversees the export of shrimp, making India a global leader, as well as facilitating the export of finfish like tuna, mackerel, and sardines, and handling mollusks and crustaceans such as squid, cuttlefish, crabs, and lobsters. The export portfolio extends to value-added products like ready-to-cook meals, frozen fillets, and breaded items. In terms of logistics and support, MPEDA assists exporters with freight services, market intelligence, market access facilitation, and technical assistance. The authority collaborates with various societies and organizations, including RGCA, NETFISH, and NACSA, to further the interests of seafood exporters, promote sustainable practices, and improve fishing community welfare. MPEDA has significantly contributed to the increase in the export value of marine products from India, surpassing \$6 billion annually, with major destinations including the USA, Europe, Japan, and Southeast Asia. The authority supports the development of various fisheries, including marine capture fisheries, aquaculture, and ornamental fisheries. Facilitating the growth of the marine industry, MPEDA focuses on processing infrastructure, including processing plants, cold chain facilities, and testing laboratories to ensure quality and safety standards. Overall, MPEDA plays a vital role in the Indian marine sector by promoting responsible fishing, sustainable development, and the export of high-quality marine products, driving growth and prosperity through its policies, initiatives, and collaborations. The Marine Products Export Development Authority (MPEDA) is a pivotal institution established under the Ministry of Commerce & Industry, Government of India, with a mission to drive the export of marine products from India since its inception in 1972. MPEDA actively implements a range of policies and initiatives aimed at promoting exports, including participation in international seafood fairs, organizing trade delegations, and offering financial assistance to exporters. A central focus is placed on quality control, with MPEDA ensuring the high standards of exported marine products through an extensive network of laboratories and inspection services, adhering rigorously to international benchmarks such as

HACCP and EU approval. Furthermore, the authority is dedicated to advancing responsible and sustainable fishing practices, engaging in collaborations with stakeholders to implement methods that safeguard marine resources and the environment. MPEDA's purview extends across a diverse spectrum of seafood exports, overseeing the global export of shrimp, positioning India as a leader. Additionally, MPEDA facilitates the export of various finfish species like tuna, mackerel, and sardines, while also managing mollusks and crustaceans such as squid, cuttlefish, crabs, and lobsters. The export portfolio encompasses value-added products, including ready-to-cook meals, frozen fillets, and breaded items. In terms of logistics and support, MPEDA plays a crucial role in assisting exporters through services such as freight assistance, market intelligence, market access facilitation, and technical assistance.

Collaborating with societies and organizations such as RGCA, NETFISH, and NACSA, MPEDA actively contributes to furthering the interests of seafood exporters, promoting sustainable practices, and enhancing the welfare of fishing communities. MPEDA has been a significant driver in the substantial increase in the export value of marine products from India, surpassing \$6 billion annually, with major destinations including the USA, Europe, Japan, and Southeast Asia. The authority further supports the development of various fisheries, including marine capture fisheries, aquaculture, and ornamental fisheries. Facilitating the overall growth of the marine industry, MPEDA places emphasis on processing infrastructure, involving processing plants, cold chain facilities, and testing laboratories to uphold stringent quality and safety standards. In conclusion, MPEDA emerges as a vital force in the Indian marine sector, championing responsible fishing practices, sustainable development, and the export of high-quality marine products. Through its well-crafted policies, strategic initiatives, and collaborative efforts, MPEDA contributes significantly to driving growth and prosperity in the Indian marine industry.

As. In-Depth Overview of Selected Seafood Export Companies in India:

1. **Devi Fisheries Limited:** - **Products:** Devi Fisheries is renowned for a diverse product range, including various shrimp varieties, fish, and value-added seafood products. - **Quality Assurance:** The company places a strong emphasis on quality control measures, adhering to international standards in processing and packaging. - **Sustainability Practices:** Devi Fisheries actively engages in sustainable fishing practices, contributing to environmental conservation.
2. **Apex Frozen Foods Ltd:** - **Product Specialization:** Apex Frozen Foods specializes in the export of aquaculture products, with a primary focus on shrimp varieties. - **Quality Standards:** The company ensures compliance with stringent international quality standards, making it a reliable supplier in the global seafood market. - **Innovation:** Apex Frozen Foods is known for innovation in processing and value addition, introducing new and value-added seafood products.
3. **Falcon Marine Exports Ltd:** - **Product Range:** Falcon Marine Exports is recognized for a wide range of seafood products, including shrimp, fish, and processed marine items. - **Sustainability Commitment:** The company actively participates in sustainable and responsible fishing practices, contributing to long-term resource conservation. - **Global Market Presence:** Falcon Marine Exports has successfully expanded its market presence in key international markets through strategic exports.
4. **Gadre Marine Export Pvt. Ltd:** - **Innovative Offerings:** Gadre Marine Export is distinguished for its innovative approach to seafood products, specializing in value-added items. - **Quality Emphasis:** The company maintains high-quality standards in processing, packaging, and transportation, ensuring the freshness of its products. - **Sustainability Initiatives:** Gadre Marine Export actively supports and implements sustainable

practices in its operations. 5. Waterbase Ltd: - Aquaculture Focus: Waterbase Ltd is a major player in aquaculture and seafood exports, with a focus on responsible farming practices. - Quality Assurance Systems: The company employs rigorous quality assurance systems to meet international requirements, ensuring the safety of its seafood products. - Global Recognition: Waterbase Ltd has gained recognition in the global seafood market, contributing to India's position as a reliable exporter. 6. Zeal Aqua: - Commitment to Sustainability: Zeal Aqua is known for its commitment to sustainable aquaculture practices, reflecting in the production of environmentally responsible seafood. - Product Range: The company offers a diverse product range, encompassing shrimp, fish, and value-added seafood items. - Global Presence: Zeal Aqua's products have made a mark in international markets, contributing to India's export growth. 7. Nekkanti Sea Foods Limited: - Quality-Centric Approach: Nekkanti Sea Foods is recognized for its quality-centric approach in the export of seafood, ensuring premium products for international markets. - Product Portfolio: The company specializes in a variety of seafood, with a focus on shrimp and fish varieties. - Customer Satisfaction: Nekkanti Sea Foods places a strong emphasis on customer satisfaction through reliable and consistent product quality. 8. Vizag Seafoods: - Freshness Assurance: Vizag Seafoods is distinguished for delivering fresh and premium seafood products, emphasizing freshness in its export offerings. - Diverse Categories: The company operates across various seafood categories, including shrimp, finfish, and processed seafood items. - Market Presence: Vizag Seafoods has a notable market presence, catering to diverse international markets with a reputation for quality. 9. Kings Infra Ventures Limited: - Integrated Operations: Kings Infra Ventures engages in aquaculture and seafood processing, contributing to a vertically integrated approach in the industry. - Sustainability Focus: The company emphasizes sustainable practices in both aquaculture and processing, aligning with global environmental standards. - International Engagement: Kings Infra Ventures actively participates in international trade, facilitating the global export of seafood products. Baby Marine Ventures: - Product Diversity: Baby Marine Ventures is a leading exporter with a diverse product portfolio, including shrimp, fish, and cephalopods. - Quality assurance: The company maintains stringent quality assurance measures, ensuring the highest standards in its exported seafood products. - Innovation in Processing: Baby Marine Ventures introduces innovative processing methods, contributing to value addition in its seafood offerings. MPEDA's Collaborative Efforts: MPEDA's collaboration with these export companies involves providing essential support in terms of financial assistance, market intelligence, and ensuring compliance with international standards. The authority actively fosters a collaborative environment that supports sustainable practices, quality assurance, and market access, ensuring the continued growth and success of the Indian seafood export industry. Baby Marine International (BMI), headquartered in Cochin, India, stands as a distinguished player in the global seafood industry, celebrated for its commitment to quality and innovation. Operating along India's southern and western coasts, BMI's state-of-the-art factories have positioned the company as a pioneer. Notably, BMI holds the title of India's first producer of organic shrimp, showcasing its dedication to sustainable practices. The company further solidifies its leadership in the organic seafood sector by being the world's first producer of organic freshwater shrimp (scampi). Offering a diverse range of seafood products, including shrimps, squids, cuttlefish, crabs, and various fishes, BMI caters to diverse preferences and dietary needs. Their product portfolio extends to value-added items like ready-to-eat dishes,

seafood snacks, and marinated seafood. With a global reach that spans the USA, Europe, Japan, and Southeast Asia, BMI exports its products, meeting the increasing demand for high-quality seafood. Prioritizing quality and sustainability, BMI adheres to rigorous international standards and holds certifications from organizations such as the Global Aquaculture Alliance (GAA), Best Aquaculture Practices (BAP), and Hazard Analysis and Critical Control Points (HACCP). Committed to social responsibility, BMI engages in initiatives supporting local farmers and fishermen, providing educational opportunities, and promoting environmental conservation. Looking ahead, BMI aims to further expand its global presence and introduce innovative products, maintaining its leadership in the seafood industry through a focus on quality, sustainability, and social responsibility.

San Marine Exports (SME), a distinguished seafood exporter in Kollam, Kerala, India, has built a legacy over decades marked by a steadfast commitment to quality, variety, and sustainability. Prioritizing freshness and adherence to stringent international standards, SME offers a diverse seafood portfolio, including squid, cuttlefish, octopus, snapper, swordfish, prawns, tuna, mackerel, and mahi-mahi in various forms. Operating under a vertically integrated model, SME ensures control over quality and sustainability by managing trawling vessels, ice factories, fuel stations, and vessel garages. With a global presence and exports to the USA, Europe, and Southeast Asia, SME is recognized as a trusted supplier, embodying responsible fishing practices and garnering accolades from publications like SeafoodSource. Certified by renowned organizations like the Global Aquaculture Alliance (GAA) and Hazard Analysis and Critical Control Points (HACCP), SME looks to the future with a commitment to innovation, market expansion, and sustainable growth, solidifying its position as a leader in the Indian seafood industry.

Kay Kay Exports, the flagship company of the Kay Kay Group, is a leading Indian marine exporter specializing in value-added, ready-to-cook/ready-to-eat seafood products like shrimp, cuttlefish, squid, and octopus. Available in raw, cooked, and blanched forms with or without glaze, their products cater to corporate and retail clients across North and South America, Europe, and the Middle East. Established in Kerala, India, Kay Kay Exports boasts state-of-the-art facilities and adheres to strict international quality standards like GAA and HACCP. As a pioneer in organic seafood, they hold the distinction of being the first producer of organic shrimp and organic freshwater shrimp (scampi) in India. Committed to sustainable practices, Kay Kay Exports actively supports local communities and promotes environmental conservation. With their unwavering dedication to quality, innovation, and social responsibility, Kay Kay Exports stands as a prominent force in the global seafood market.

Kairali Seafoods, an esteemed seafood exporter based in Alappuzha, Kerala, India, boasts a rich legacy dating back to its establishment in 1966. Renowned for its unwavering commitment to quality, sustainability, and social responsibility, Kairali Seafoods has positioned itself as a leader in the seafood industry. The company offers an extensive array of seafood, including shrimp, squid, cuttlefish, crab, and fish, in various forms such as fresh, frozen, IQF, and value-added products like ready-to-eat dishes, seafood snacks, and marinated seafood. With a global footprint that extends to the United States, Europe, Japan, and Southeast Asia, Kairali Seafoods has established a robust presence in these markets to meet the escalating demand for premium seafood. Demonstrating dedication to sustainable practices, the company adheres to stringent international quality standards and holds certifications from the Global Aquaculture

Alliance (GAA), Best Aquaculture Practices (BAP), and Hazard Analysis and Critical Control Points (HACCP). Additionally, Kairali Seafoods actively engages in social responsibility initiatives, supporting local farmers and fishermen, providing educational opportunities, and contributing to environmental conservation. Privately held with over 500 employees, the company's headquarters is located in Alappuzha, Kerala, and it operates processing facilities in Alappuzha, Kochi, and Kannur, India, generating an annual revenue exceeding \$100 million. Looking ahead, Kairali Seafoods envisions global expansion, the introduction of innovative products, and a steadfast commitment to maintaining its leadership role in the seafood industry through a focus on quality, sustainability, and social responsibility.

Mega Moda Pvt. Ltd. (MMPL), headquartered in Kolkata, West Bengal, stands as a prominent player in the Indian seafood industry, specializing in the processing, packaging, and export of seafood products, with a primary focus on shrimp and prawns. Renowned for its unwavering commitment to quality, sustainability, and customer satisfaction, MMPL offers a diverse range of seafood, including fresh, frozen, and IQF shrimp and prawns, along with value-added products such as ready-to-cook and ready-to-eat seafood items. The company extends its product line to include popular Indian seafood varieties like Basa fish, Hilsa fish, and Bhetki fish. MMPL boasts distinctive brands – "MEGAA" for its core line of shrimp and prawn products, known for consistent quality, and "MEGAA DELIGHT" for ready-to-cook and ready-to-eat seafood, emphasizing convenience and culinary excellence. Holding ISO 9001:2015 certification and registrations with The Marine Products Export Development Authority (MPEDA), Export Inspection Agency (EIA), and the Food Safety Standard Authority of India (FSSAI), MMPL upholds rigorous quality and compliance standards. The company's commitment to sustainability is evident through responsible sourcing, waste reduction efforts, and active participation in environmental initiatives. With a global reach extending to over 25 countries, particularly the USA, Europe, and Southeast Asia, MMPL has established itself as a reliable exporter. Social responsibility is integral to MMPL's ethos, demonstrated through community support initiatives and fair trade practices for its workers. Looking ahead, MMPL is poised for continued success, planning to expand its product range, increase global reach, and enhance sustainability efforts through new technologies and practices. Overall, Mega Moda Pvt. Ltd. stands as a leading force in the Indian seafood industry, distinguished by its commitment to quality, sustainability, and social responsibility.

M/s. Aqua Fauna Exports (AFE), headquartered in Barasat, West Bengal, stands as a formidable leader in the Indian seafood export industry since its establishment in 2004. The company has garnered distinction through its unwavering commitment to delivering top-notch quality, a diverse array of marine fauna, and sustainable practices. AFE's extensive product portfolio includes grouper, pomfret, squid, cuttlefish, octopus, lobsters, crabs, tuna, kingfish, and more, catering to international markets such as the USA, Europe, Japan, and Southeast Asia. AFE's commitment to quality is evidenced by its strict adherence to international standards like HACCP and Global Aquaculture Alliance (GAA), ensuring the safety of their sea-caught and aquaculture fish and shrimp varieties. The company employs sustainable practices throughout its operations, from responsible sourcing to waste reduction, ensuring the longevity of the seafood industry and environmental protection. AFE's market presence extends globally, positioning itself as a trusted supplier, while also catering to the domestic market. Engaging in community initiatives and environmental protection, AFE actively contributes to the well-being of

the communities it serves. Looking ahead, AFE anticipates continued growth, aiming to expand its global reach, introduce innovative products, and maintain a focus on sustainability to minimize its environmental impact. The company's unwavering dedication to quality, sustainability, and social responsibility cements Aqua Fauna Exports as a leading force in the Indian seafood industry, poised for sustained success.

QFROZ Trades Pvt Ltd, a distinguished entity in the Indian seafood industry, has been a beacon of excellence since its establishment in 2012, operating along the southern and western coasts of the country with cutting-edge facilities. Recognized as a leader, QFROZ holds noteworthy distinctions as India's pioneer in producing organic shrimp and the world's first producer of organic freshwater shrimp (scampi), showcasing a commitment to sustainable practices. Their diverse seafood portfolio, including shrimps, squids, cuttlefish, crabs, and fishes, caters to various tastes and dietary preferences. Notably, QFROZ is a leading supplier of both conventional and organic shrimp, offered in various forms to meet diverse customer needs. The company extends its reach globally, exporting products to the USA, Europe, Japan, and Southeast Asia, establishing a robust presence in these regions. QFROZ's commitment to quality and sustainability is evident through certifications such as Global Aquaculture Alliance (GAA), Best Aquaculture Practices (BAP), and Hazard Analysis and Critical Control Points (HACCP). Embracing social responsibility, QFROZ engages in initiatives supporting local farmers, fishermen, educational opportunities, and environmental conservation. Looking ahead, QFROZ is dedicated to expanding its global reach, introducing innovative products, and upholding its leadership position in the seafood industry through a steadfast focus on quality, sustainability, and social responsibility. In conclusion, QFROZ Trades Pvt Ltd stands as a leading force in Indian seafood exports, renowned for its commitment to quality, innovation, and sustainability, making it a reliable and respected player in the global seafood market.