

ANASTASIIA ZARANKINA

UX/UI Designer

 Finland, HELSINKI

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LinkedIn: <https://short-url.org/1fz5m>

Portfolio: <https://gclnk.com/FlevYtvw>



FRESH DESIGN IDEAS

I am a UX/UI designer with a strong IT background and relevant knowledge, focused on designing intuitive, responsive, and effective digital experiences. I create interfaces, build prototypes, conduct UX research, and optimize accessibility, bridging design and development with skills in Figma, Adobe Photoshop, HTML/CSS, JavaScript, and React. I apply user-centered methods like interviews, usability testing, and journey mapping while adhering to WCAG and design thinking principles. I thrive in cross-functional teams where design and technology intersect to deliver meaningful experiences.

COURSES

- Web design course • August 2025
Varfolomeev school
- Finnish language courses • 2024-present
KEKO → Helsingin työväenopisto
- Junior Frontend developer, HTML/CSS layout designer • 2019
WebCademy

SKILLS

- Figma
- Canva
- Adobe Photoshop
- Pixel-perfect design
- Prototyping
- User flows
- Responsive design
- UI kits
- Material Design
- WCAG / accessibility standards
- UX Research & Methods: interviews, surveys, JTBD, empathy & journey maps, usability testing
- Human-Centered Design
- GDPR knowledge
- HTML5, CSS3 (Flexbox, Grid), JavaScript
- React: components, Props, State, JSX
- Radix UI: accessible components, customization
- UI frameworks: Bootstrap, Tailwind CSS
- DevTools: debugging layouts & interactions
- Agile/Scrum: sprints, reviews
- Competitive analysis & user scenarios
- Languages: English, Finnish, Russian
- Fast learner, quick to master new technologies
- Adaptability to changes and new environments
- Ability to effectively apply acquired knowledge at work
- Strong teamwork and independent work skills

EDUCATION



KEKO (KITEE, FINLAND)

19.8.2024 — 6.6.2025

Vocational Qualification in ICT



The Bonch-Bruевич Saint Petersburg State University of Telecommunications

11.9.2019 — 17.6.2024

Bachelor's degree in Automation of Technological Processes and Production / Specialization: Software and Algorithms for Cyber-Physical Systems.

WORK EXPERIENCE



UX/UI Designer & Front-End Developer Intern

12.11.2024 — 28.5.2025

Nolventure Oy, Joensuu

As a UX/UI Designer:

- Designed UI kits, prototypes, interfaces, and brand book in Figma following Material Design, WCAG, and modern UX patterns.
- Conducted UX research, developed user flows, and validated designs through usability testing.

As a Front-End Developer:

- Implemented UI components using Radix UI and React with RESTful APIs, ensuring accessibility and seamless integration.
- Optimized user experience through iterative A/B testing, improving engagement metrics



UI/UX Designer Intern

7.1.2025 — 28.2.2025

Pyhän Olavin Kilta Ry, Savonlinna

- Managed WordPress sites using Admin Panel, Gutenberg, and Elementor for design and content updates.
- Implemented multilingual content with WPML and Polylang.
- Customized fonts, layouts, colors, and managed cookie settings via GDPR Cookie Consent.
- Ensured accessibility (WAVE) and optimized usability through Google Analytics.

RECOMMENDATIONS



Tomi Kinnunen

Role: Product Owner in TietoEvy Care

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Pasi Pirinen

Role: Head of Personnel and Student Welfare,

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Pellervo Kokkonen

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