VERDA DEWANI
UX DESIGNER

I care about details and consider affordances as an integral part in creating meaningful *user-friendly* interfaces.

I love going on spontaneous adventures and wandering in nature. I appreciate viewing things from fresh standpoint :)

EDUCATION

Tampere University, Finland
Aug 2024 - Present

MSc in Human Technology Interaction

Mehran University of Engineering and Technology, Pakistan
2017 - 2021, 3.87 CGPA (First Division)

BE in Computer Systems Engineering

SKILLS

Visual Design

User Research

User Experience + Prototyping

Design Thinking

Critical Thinking

HTML + CSS

Design Systems

Heuristic

CONTACT

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📍 Tampere, Finland

EXPERIENCE

UX/UI Design Intern
STARKLASS, Helsinki, Finland ● Nov 2024 - Dec 2024

- Collaborated with fellow intern to influence design decisions and enhance overall project outcomes.
- Led the creation of a design system for consistency across design elements.
- Guided the team on UX best practices, improving usability.

UX/UI Designer
FLUID WORK, Frankfurt, Germany ● Jul 2023 - Sept 2024

- Researched and provided competitive analysis of different business cases.
- Worked with the development team to implement strategies that enhance user experience.
- Responsible for the visual creation of business ideas and case studies.
- Conducted user research and designed information architecture, interactions, and visuals, iterating prototypes for web and mobile based on user feedback to enhance overall experiences.
- Developed intuitive UI designs that align with clients' branding and project goals.

Product Design Fellow
BYTEWISE LIMITED, Islamabad, Pakistan ● Mar - Jun 2023

- Conducted in-depth research surveys to gather user insights and identify design opportunities.
- Demonstrated strong analytical skills in evaluating design solutions and making data-driven decisions
- Ranked among the top performers throughout the Product Design Fellowship.

UX/UI Design Intern
PLURAL DYNAMICS, Karachi, Pakistan ● Aug - Dec 2022

- Actively participated in design reviews and provided valuable insights and suggestions
- Designed and developed wireframes and prototypes, effectively communicating design concepts.
- Contributed to creating a dynamic and engaging user interface by incorporating modern design trends and best practices.