

# ANASTASIIA ZARANKINA

## UX/UI Designer

 Finland, HELSINKI

@ asya.zarankina@gmail.com



+358 40 248 7251

LinkedIn: <https://short-url.org/lfz5m>



Portfolio: <https://gclnk.com/FlevYtvw>



### FRESH DESIGN IDEAS

I am a UX/UI designer with a strong IT background and relevant knowledge, focused on designing intuitive, responsive, and effective digital experiences. I create interfaces, build prototypes, conduct UX research, and optimize accessibility, bridging design and development with skills in Figma, Adobe Photoshop, HTML/CSS, JavaScript, and React. I apply user-centered methods like interviews, usability testing, and journey mapping while adhering to WCAG and design thinking principles. I thrive in cross-functional teams where design and technology intersect to deliver meaningful experiences.

### COURSES

- Web design course • August 2025  
*Varfolomeev school*
- Finnish language courses • 2024-present  
*KEKO → Helsingin työväenopisto*
- Junior Frontend developer, HTML/CSS layout designer • 2019  
*WebCademy*

### SKILLS

- Figma
- Canva
- Adobe Photoshop
- Pixel-perfect design
- Prototyping
- User flows
- Responsive design
- UI kits
- Material Design
- WCAG / accessibility standards
- UX Research & Methods: interviews, surveys, JTBD, empathy & journey maps, usability testing
- Human-Centered Design
- GDPR knowledge
- HTML5, CSS3 (Flexbox, Grid), JavaScript
- React: components, Props, State, JSX
- Radix UI: accessible components, customization
- UI frameworks: Bootstrap, Tailwind CSS
- DevTools: debugging layouts & interactions
- Agile/Scrum: sprints, reviews
- Competitive analysis & user scenarios
- Languages: English, Finnish, Russian
- Fast learner, quick to master new technologies
- Adaptability to changes and new environments
- Ability to effectively apply acquired knowledge at work
- Strong teamwork and independent work skills

### EDUCATION

#### KEKO (KITEE, FINLAND)

Vocational Qualification in ICT

19.8.2024 — 6.6.2025

#### The Bonch-Bruevich Saint Petersburg State University of Telecommunications

11.9.2019 — 17.6.2024

Bachelor's degree in Automation of Technological Processes and Production / Specialization: Software and Algorithms for Cyber-Physical Systems.

### WORK EXPERIENCE

#### UX/UI Designer & Front-End Developer Intern

12.11.2024 — 28.5.2025

Nolwenture Oy, Joensuu

##### As a UX/UI Designer:

- Designed UI kits, prototypes, interfaces, and brand book in Figma following Material Design, WCAG, and modern UX patterns.
- Conducted UX research, developed user flows, and validated designs through usability testing.

##### As a Front-End Developer:

- Implemented UI components using Radix UI and React with RESTful APIs, ensuring accessibility and seamless integration.
- Optimized user experience through iterative A/B testing, improving engagement metrics

#### UI/UX Designer Intern

7.1.2025 — 28.2.2025

Pyhän Olavin Kulta Ry, Savonlinna

- Managed WordPress sites using Admin Panel, Gutenberg, and Elementor for design and content updates.
- Implemented multilingual content with WPML and Polylang.
- Customized fonts, layouts, colors, and managed cookie settings via GDPR Cookie Consent.
- Ensured accessibility (WAVE) and optimized usability through Google Analytics.

### RECOMMENDATIONS

#### Tomi Kinnunen

Role: Product Owner in TietoEvry Care

E-mail: tomi.kinnunen@tietoevry.com

Phone: +358 45 657 7091

#### Pasi Pirinen

Role: Head of Personnel and Student Welfare, IT Support Specialist in KEKO

E-mail: [pasi.pirinen@kiteenkansanopisto.fi](mailto:pasi.pirinen@kiteenkansanopisto.fi)

Phone: +358 50 412 6098

#### Pellervo Kokkonen

Role: Expert and Project Planner in Pyhän Olavin Kulta ry

E-mail: [pellervo.kokkonen@saimaa.aalto.fi](mailto:pellervo.kokkonen@saimaa.aalto.fi)

Phone: +358 50 499 9452