

# Agnieszka Ludwin

## Portfolio

(password: VelisCaseStudy2025)

## LinkedIn

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## ABOUT ME

I am an UX/UI designer with **3 years of expertise**, previously working in architecture.

I have **hands-on experience in defining and managing end-to-end design processes**, from ideation to implementation, ensuring solutions that are both functional and visually refined.

Ready for new challenges, I am passionate about initiating innovative projects. **Available immediately**, I am eager to contribute my creativity and expertise.

## TECHNICAL SKILLS

- **Wireframing & Prototyping with Figma**
- **User Research & Testing:** usability testing, user interviews
- **Design Systems & UI Components:** creating & maintaining design libraries
- **Basic Frontend Knowledge: HTML, CSS** (understanding of development constraints)
- **Agile & Product Development: Working in Scrum/Kanban environments**
- familiar with **Miro, Amplitude, PowerBI**

## SOFT SKILLS

- **adaptability & flexibility** in dynamic environments
- **managing end-to-end design processes**
- **empathy-driven design & user advocacy**
- continuous learning & staying up-to-date with UX trends

## LANGUAGES

- **English B2 (+)**

## EDUCATION

Tischner European University

**UX & Business Design | 2020/2021**

Cracow University of Technology

**Architecture and Urban Design | 2005/2010**



## WORK EXPERIENCE

### SINGU | 04. 2022- 03.2025 UX/ UI designer

**SINGU** is an **advanced web platform and mobile application** specifically designed for **comprehensive management** in the real estate industry.

As a **SaaS solution** with intricate technological capabilities, it offers efficient ticket management, bid management and integrates IoT technologies along with an ESG module.

The platform enables organizations to optimize complex processes, enhance productivity, and generate actionable insights through its multifaceted technological ecosystem.

- **managing the end-to-end design process**, from ideation to implementation
- participating in the **discovery process**: identifying user needs, defining hypotheses, prototyping, and iterative testing
- designing new functionalities (web and mobile) and improving existing solutions
- working on new modules: ESG (Environmental, Social, and Governance), developing comprehensive procurement and bid management systems to optimize business processes
- **participating in a complex web application technology migration project**
- **participating in the design and development of a new mobile application**
- creating low- and high-fidelity wireframes and interactive prototypes based on user research
- **collaborating with developers, product owners, and cross-functional teams** to refine requirements and ensure successful implementation
- testing and iterating on projects to continuously enhance the user experience
- keeping up with trends and innovations in the UX field

### POSBISTRO mobile software for gastronomy 08. 2021- 04. 2022 Customer success specialist

- providing services for an active customers and responding flexibly to their needs
- **supporting new clients during the onboarding process**
- guiding customers through new system solutions