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| Course Code | PIT21E202J | Course Name | Mobile Application Development | Course Category | D | Discipline Elective Course ... | L | T | P | C |
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| Pre-requisite Courses | Nil | Co-requisite Courses | Nil | Progressive Courses | Nil |
| Course Offering Department | Computer Science | Data Book / Codes/Standards | Nil | | |

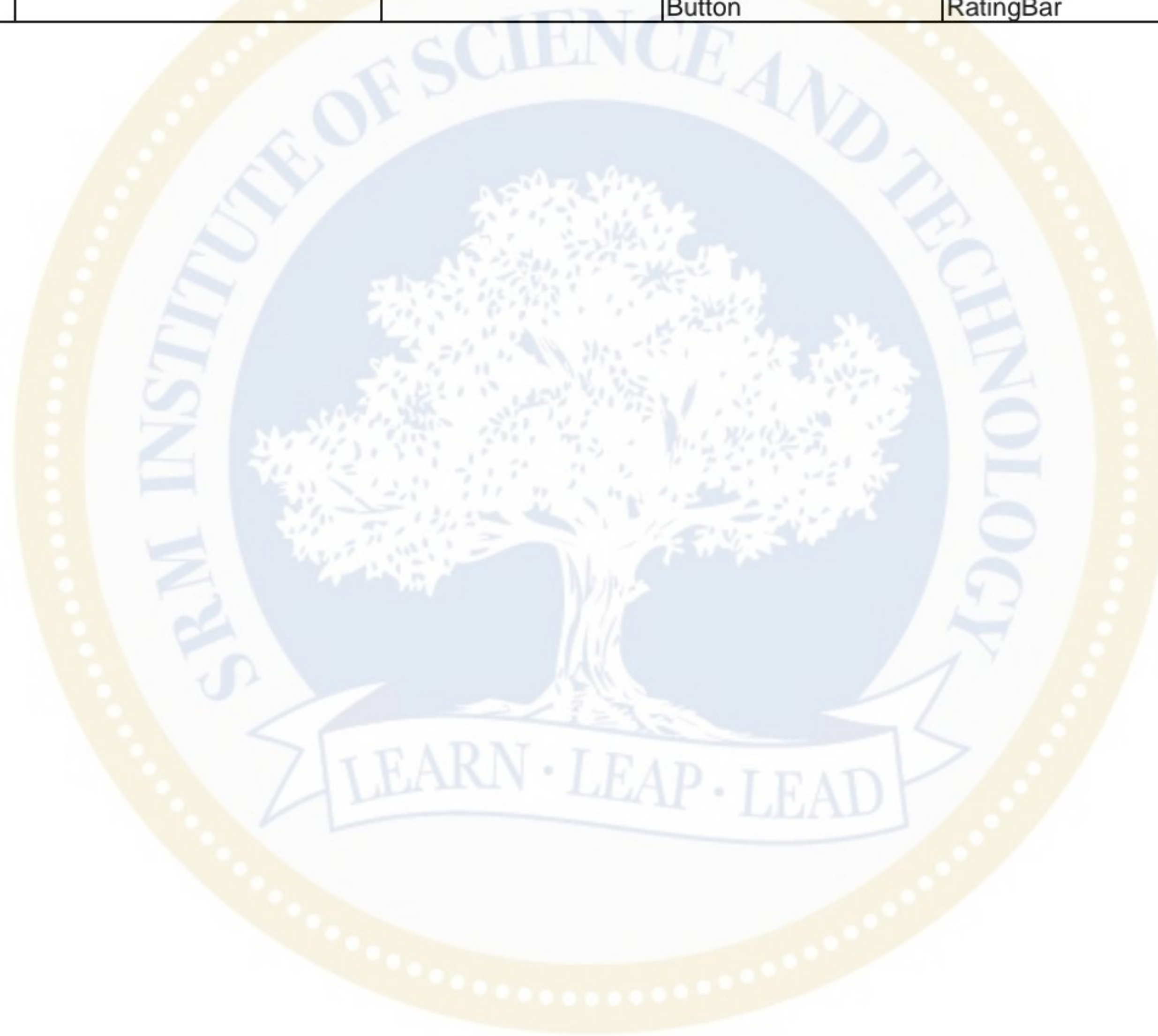
| Course Learning Rationale (CLR): | | The purpose of learning this course is to | Learning | | | Program Learning Outcomes (PLO) | | | | | | | | | | | | | | |
|----------------------------------|---|--|---------------------------|--------------------------|-------------------------|---------------------------------|------------------|----------------------|----------------------------|-------------------|-------------------|------------------------------|--------|------------------------|---------------|------------------------|--------------------|---------|---------|---------|
| CLR-1 | : | Learn and apply software patterns for the development of the application models | 1 | 2 | 3 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| CLR-2 | : | Learn and work within the capabilities and limitations of mobile devices. | Level of Thinking (Bloom) | Expected Proficiency (%) | Expected Attainment (%) | Engineering Knowledge | Problem Analysis | Design & Development | Analysis, Design, Research | Modern Tool Usage | Society & Culture | Environment & Sustainability | Ethics | Individual & Team Work | Communication | Project Mgt. & Finance | Life Long Learning | PSO - 1 | PSO - 2 | PSO - 3 |
| CLR-3 | : | Design, implement and deploy mobile applications using an appropriate software development environment. | | | | | | | | | | | | | | | | | | |
| CLR-4 | : | Understand the need for cross platform tools to build rich commercial mobile applications | | | | | | | | | | | | | | | | | | |
| CLR-5 | : | Develop, distribute and monetize the mobile applications | | | | | | | | | | | | | | | | | | |
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| Course Learning Outcomes (CLO): | | At the end of this course, learners will be able to: | | | | | | | | | | | | | | | | | | |
| CLO-1 | : | Build mobile applications | 3 | 80 | 70 | H | H | M | - | - | - | - | - | H | H | - | - | M | H | H |
| CLO-2 | : | Use the reusability concepts to rebuild the existing applications for the present day need without losing the nature of the app's behavior | 3 | 85 | 75 | H | H | H | H | H | - | M | - | H | H | - | - | M | H | H |
| CLO-3 | : | Understand the concept of virtualization for running the code using emulators | 3 | 75 | 70 | H | H | M | H | H | - | M | - | H | H | - | - | M | H | H |
| CLO-4 | : | Experiment the application in the mobile device | 3 | 85 | 80 | H | H | H | - | - | - | - | - | H | M | - | - | M | H | H |

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| CLO-5 : | Handle data storage | 3 | 85 | 75 | H | M | M | M | M | M | M | - | H | H | - | M | M | H | H |
| CLO-6 : | Simulate existing applications with rich UIs | 3 | 80 | 70 | H | H | M | - | - | - | - | - | H | H | - | - | M | H | H |



| Duration (Hour) | | 15 | 15 | 15 | 15 | 15 |
|-----------------|-------|---|---|--|-----------------------------------|---|
| S-1 | SLO-1 | What is mobile computing? | Mobile Development: Introduction, Advantages, Limitations | Android Overview | Understanding Activity | Animations |
| | SLO-2 | History of mobile environments | | | | |
| S-2 | SLO-1 | early mobile phones to smart phones and tablets | Features useful for mobile phones | Features, Architecture | Activity Lifecycle | OpenGL |
| | SLO-2 | Development for mobile environments | Geolocation | | | |
| S-3 | SLO-1 | Differences from traditional application development | Offline applications | Android applications | Multi device support | Wireless Connections |
| | SLO-2 | | | | | |
| S-4-5 | SLO-1 | Laboratory 1: Understanding the installation procedure of android environment | Laboratory 4: Animations and Graphics (2D/3D) | Laboratory 7: Android libraries | Laboratory 10: Intents | Laboratory 13: Location Aware Applications |
| | SLO-2 | | | | | |
| S-6 | SLO-1 | Trends in mobile development | Offline storage | Android framework | Fragments | Data Syncing |
| | SLO-2 | | | | | |
| S-7 | SLO-1 | Understanding emulator | Audio and Video | Android Kernal | MediaPlayer: Audio | Best Practices for the development of remarkable applications |
| | SLO-2 | Knowledge about build tools | | | | |
| S-8 | SLO-1 | Web applications and mobile applications | Framework: Phone Gap | Application stores and publishing | Image Capture | Mobile App Distribution |
| | SLO-2 | | | | | |
| S-9-10 | SLO-2 | Laboratory 2: Understanding Virtualization and enabling it in the Operating system to support emulation process | Laboratory 5: Framework: HTML5 | Laboratory 8: Android Ecosystem | Laboratory 11: MediaPlayer: Video | Laboratory 14: 1Monetization |
| | SLO-2 | | | | | |
| | SLO-2 | | | | | |
| S-11 | SLO-1 | Understanding SDK tools | Jquery Mobile Framework | Android Development Tools, SDK, Emulator | Color | Focusing on security |
| | SLO-2 | | | | | |
| S-12 | SLO-1 | mobile websites | Comparison of framework | Android Activity Lifecycle | Font | Monetization Models |
| | SLO-2 | | | | | |
| S-13 | SLO-1 | Google services for mobile applications | features and utilities | Android Layouts | Information Design Tools | Knowing Monetization tools |
| | SLO-2 | | | | | |
| S- | SLO-2 | | | Laboratory 9: | Laboratory 12: | Laboratory 15: |

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| 14-15 | SLO-2 | Laboratory 3: Installing Android and setup environment | Laboratory 6: Using HTML5 implement geolocation, cookies | Using Android implement Activity methods, Layout, TextView, Password, Button | Using Android implement MediaPlayer, Images ProgressBar, RatingBar | Using Color, Font, Intent |
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| Learning Resources | <ol style="list-style-type: none"> 1. Ed Burnette, (2010) "Hello Android: Introducing Google's Mobile Development Platform", The Pragmatic Programmers, 3rd edition. (For Units I to III) 2. Jeff McWherter and Scott Gowell, (2012), Professional Mobile Application Development", Wrox. (For Units IV to V) | <ol style="list-style-type: none"> 1. Charlie Collins, Michael Galpin and Matthias Kappler, (2012), "Android in Practice", DreamTech. 2. James Dovey and Ash Furrow, (2012), "Beginning Objective C", Apress. |
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| Learning Assessment | | | | | | | | | | |
|------------------------------|------------|--|----------|---------------|----------|---------------|----------|----------------|----------|------------------|
| Bloom's Level of Thinking | | Continous Learning Assessment(50% Weightage) | | | | | | | | Final Exa wei |
| | | CLA – 1 (10%) | | CLA – 2 (10%) | | CLA – 3 (20%) | | CLA – 4# (10%) | | |
| | | Theory | Practice | Theory | Practice | Theory | Practice | Theory | Practice | |
| Level 1 | Remember | 20% | 20% | 15% | 15% | 15% | 15% | 15% | 15% | 15% |
| | Understand | | | | | | | | | |
| Level 2 | Apply | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% |
| | Analyze | | | | | | | | | |
| Level 3 | Evaluate | 10% | 10% | 15% | 15% | 15% | 15% | 15% | 15% | 15% |
| | Create | | | | | | | | | |
| | Total | 100 % | | 100 % | | 100 % | | 100 % | | |

CLA – 4 can be from any combination of these: Assignments, Seminars, Scientific Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications etc.,

| Course Designers | | |
|---|---|--------------------|
| Experts from Industry | Experts from Higher Technical Institutions | Internal Experts |
| Mr. S. Karthik, IT Analyst, Tata Consultancy Services | Dr. Neelanarayanan,, Professor, School of Computer Science and Engineering, VIT Chennai | Dr. P.Muthulakshmi |
| | | Mrs. E. Aarthi |