

| Course Code | PIT21S101J | Course Name | DATA VISUALIZATION TOOL | Course Category | S | Skill Enhancement Elective | L | T | P | C |
|-------------|------------|-------------|-------------------------|-----------------|---|----------------------------|---|---|---|---|
| | | | | | | | 1 | 0 | 2 | 2 |

| Pre-requisite Courses | Nil | Co-requisite Courses | Nil | Progressive Courses | Nil |
|----------------------------|------------------|-----------------------------|-----|---------------------|-----|
| Course Offering Department | Computer Science | Data Book / Codes/Standards | Nil | | |

| Course Learning Rationale (CLR): | The purpose of learning this course is to: | Learning | | | Program Learning Outcomes (PLO) | | | | | | | | | | | | | | |
|----------------------------------|--|---------------------------|--------------------------|-------------------------|---------------------------------|-------------------------|-------------------------------|----------------------|--------------------------|------------------------------|--------------------|-------------------------|----------------------|------------------------|----------------------|-------------------|------------|-----------------------|--------------------|
| CLR-1 : | Analyze and visualize data | 1 | 2 | 3 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| CLR-2 : | Navigate to data sources. Download data in proper format | Level of Thinking (Bloom) | Expected Proficiency (%) | Expected Attainment (%) | Fundamental Knowledge | Application of Concepts | Link with Related Disciplines | Procedural Knowledge | Skills in Specialization | Ability to Utilize Knowledge | Skills in Modeling | Analyze, Interpret Data | Investigative Skills | Problem Solving Skills | Communication Skills | Analytical Skills | ICT Skills | Professional Behavior | Life Long Learning |
| CLR-3 : | Create visualizations that accurately represent the source dataset | | | | L | H | - | H | L | - | - | - | L | L | - | H | - | - | - |
| CLR-4 : | Use Tableau to perform various types of analysis on data sets | | | | M | H | L | M | L | - | - | - | M | L | - | H | - | - | - |
| CLR-5 : | Data visualizations that demonstrates an understanding of data | | | | M | H | M | H | L | - | - | - | M | L | - | H | - | - | - |
| CLR-6 : | Use various methods for data visualization | | | | M | H | M | H | L | - | - | - | M | L | - | H | - | - | - |
| CLR-7 : | | | | | H | H | M | H | L | - | - | - | M | L | - | H | - | - | - |
| CLR-8 : | | | | | L | H | - | H | L | - | - | - | L | L | - | H | - | - | - |
| Course Learning Outcomes (CLO): | At the end of this course, learners will be able to: | Level of Thinking (Bloom) | Expected Proficiency (%) | Expected Attainment (%) | Fundamental Knowledge | Application of Concepts | Link with Related Disciplines | Procedural Knowledge | Skills in Specialization | Ability to Utilize Knowledge | Skills in Modeling | Analyze, Interpret Data | Investigative Skills | Problem Solving Skills | Communication Skills | Analytical Skills | ICT Skills | Professional Behavior | Life Long Learning |
| CLO-1 : | Design effective data visualizations in order to provide new insights | 3 | 80 | 70 | L | H | - | H | L | - | - | - | L | L | - | H | - | - | - |
| CLO-2 : | Find and select appropriate data visualization in order to create a better understanding of the data | 3 | 85 | 75 | M | H | L | M | L | - | - | - | M | L | - | H | - | - | - |
| CLO-3 : | Create Heat map, word cloud and different type of charts as visualization | 3 | 75 | 70 | M | H | M | H | L | - | - | - | M | L | - | H | - | - | - |
| CLO-4 : | Cite data from other sources in visualizations and documentation | 3 | 85 | 80 | M | H | M | H | L | - | - | - | M | L | - | H | - | - | - |
| CLO-5 : | Properly document and organize data and visualizations | 3 | 85 | 75 | H | H | M | H | L | - | - | - | M | L | - | H | - | - | - |
| CLO-6 : | Create dashboard for data visualization | 3 | 80 | 70 | L | H | - | H | L | - | - | - | L | L | - | H | - | - | - |

| Duration (hour) | | 09 | 09 | 09 | 09 | 09 |
|-----------------|-------|---|--|--|---|---|
| S1 | SLO-1 | Introduction to Tableau What is Tableau | Data Connection Details – Connecting to various data source | Top 10 Chart Types – Bar chart | Tableau maps – Geocoded Fields – Geographic Hierarchies and Ambiguity | Creating Dashboards- Creating a simple Dashboards – Tiled Placement |
| | SLO-2 | Tableau User Interface –The data window | Adding multiple tables from the same database | Line / Area chart – Tableau forecasting | Custom Geocoding | Floating Placement, Associated Dashboard elements |
| S2 - S3 | SLO-1 | Laboratory-1: Shelves & Cards | Laboratory-7 Joining multiple tables from the same database | Laboratory-13 Pie chart | Laboratory-19 Background Maps and Layers | Laboratory-25 Advanced Dashboard elements – Layout Container, Blank Text , Image , |
| | SLO-2 | | | | | |
| | SLO-1 | Laboratory-2: Basic Visualization Design using show me | Laboratory-8 Modifying Tableaus | Laboratory-14 Bullet Group | Laboratory-20 Mapping and Mark types | Laboratory-26 Setting Dashboards and Element size |
| | SLO-2 | | | | | |
| S4 | SLO-1 | Color,Size,Shapes and Label options – Choosing color options | Hiding, Renaming and Combining fields | Word cloud | Calculating fields, Table Calculations and Statistics – Creating Calculate fields | Distributing and Sharing your Visualization – Exporting worksheets and Dashboards- |
| | SLO-2 | Setting Mark Size Text tables Mark Labels | Changing default field appearance | Interacting with the viewer - Filtering data, Basics of filtering, | Numeric calculations, String Manipulations, | Exporting Worksheet Data |
| S5 - S6 | SLO-1 | Laboratory-3: Basic Tableau Design Flow | Laboratory-9: Customizing your view of the data | Laboratory-15: Scatter plot | Laboratory-21: Custom Background Images | Laboratory-27: Webpage |
| | SLO-2 | | | | | |
| | SLO-1 | Laboratory-4: Choosing Mark Types | Laboratory-10: default field Assignments | Laboratory-16: Bubble Chart | Laboratory-22: Interactive filtering | Laboratory-28: Dashboards Actions |
| | SLO-2 | | | | | |
| S7 | SLO-1 | Choosing shapes | Using Hierarchies , Groups and Sets | Quick filtering , Parameters – Creating parameters Displaying a parameters – Using a parameter in a worksheet | Logic Constructs, Creating Binned fields Table Calculations | Exporting Worksheet Image Exporting Dashboards Images |

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| | SLO-2 | Formatting Options | Extracting data, Data Blending Moving from text to production databases | Worksheet Actions – Filter Actions Highlight Actions | Reference Lines, Bands & Distributions Trend Lines | Using Tableau Reader Publishing to the Web |
| S8-S9 | SLO-1 | Laboratory-5: cross tab | Laboratory-11: Tree map | Laboratory-17: text table | Laboratory-23: Maps options Web map Services | Laboratory-29: Tiled Placement |
| | SLO-2 | Laboratory-6: Box Plot | Laboratory-12: Saving and Sharing Metadata | Laboratory-18: URL Actions | Laboratory-24: Printing to PDF format | Laboratory-30: Date calculations |

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| Learning Resources | 1. George Peck, "Tableau 8 : The Official Guide ", First edition, McGraw Hill Professional, 2013., | 1. Website: www.tableaureferenceguide.com |
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| Learning Assessment | | | | | | | | | |
|---|---------------------------|---------------|----------|---------------|----------|---------------|----------|----------------|----------|
| Continuous Learning Assessment (100% weightage) | | | | | | | | | |
| | Bloom's Level of Thinking | CLA – 1 (20%) | | CLA – 2 (20%) | | CLA – 3 (30%) | | CLA – 4# (30%) | |
| | | Theory | Practice | Theory | Practice | Theory | Practice | Theory | Practice |
| Level 1 | Remember Understand | 10% | 10% | 10% | 10% | 10% | 10% | 10% | 10% |
| Level 2 | Apply Analyze | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% |
| Level 3 | Evaluate Create | 20% | 20% | 20% | 20% | 20% | 20% | 20% | 20% |
| | Total | 100% | | 100% | | 100% | | 100 % | |

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

| Course Designers | | |
|---|---|------------------------------|
| Experts from Industry | Experts from Higher Technical Institutions | Internal Experts |
| Mr. S. Karthik, IT Analyst, Tata Consultancy Services | Dr. Neelananarayanan,, Professor, School of Computer Science and Engineering, VIT Chennai | Dr.S.Sabeen Dr.S.Kanchana |