



COMPANY PROFILE

Our commitment to quality, integrity, and customer satisfaction is evident in every aspect of our operations.



Call us
+855 974 055 678

More info
www.SRRC.com.kh



SAMAKI RUNGROEUNG (CAMBODIA) CO., LTD. (SRRC)



COMPANY INFORMATION

COMPANY NAME

SAMAKI RUNGROEUNG (CAMBODIA)CO.,LTD

TRADE NAME

SRRC

ADDRESS

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WEBSITE

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GENERAL INTRODUCTION

SAMAKI RUNGROEUNG CAMBODIA CO., LTD. (SRRC) is a legally established company in the Kingdom of Cambodia, officially registered on 10 March 2021. The company operates in full compliance with Cambodian laws and applicable international regulations. With a strong focus on professionalism, operational efficiency, and long-term partnerships, SRRC is committed to delivering practical, compliant, and value-driven solutions that support sustainable growth for its clients and partners.



CORE BUSINESS SECTORS

SAMAKI RUNGROEUNG CAMBODIA CO., LTD. specializes in domestic and international trading, two-way import and export, and logistics services, providing efficient supply chain solutions for a wide range of industries. In addition, the company offers consulting, design, and deployment services for telecommunications infrastructure and civil construction projects, covering planning, technical design, implementation, and project coordination. As a market agent, the company acts as a reliable bridge between manufacturers, suppliers, investors, and local markets, supporting market entry, business development, partner sourcing, and commercial representation in Cambodia and the region.

VISION

Aspires to become a trusted regional business partner in trading, logistics, and infrastructure development, recognized for professionalism, reliability, and sustainable value creation across Cambodia and international market

MISSION

Deliver efficient and compliant trading, import-export, and logistics solutions that connect global suppliers with local and regional markets.
 Provide professional consulting, design, and deployment services for telecommunications and construction projects, ensuring quality, safety, and technical excellence.
 Act as a reliable market agent and commercial representative, supporting partners in market entry, business development, and long-term growth.
 Build transparent, ethical, and sustainable partnerships that create lasting value for clients, partners, and the communities we serve.

CORE VALUE

Our core values guide every aspect of our operations and partnerships:

Integrity

We operate with transparency, ethics, and full compliance in all business activities.

Reliability

We honor our commitments and deliver consistent, dependable results to our clients and partners.

Professionalism

We uphold high technical and managerial standards across trading, logistics, telecommunications, and construction services.

Efficiency

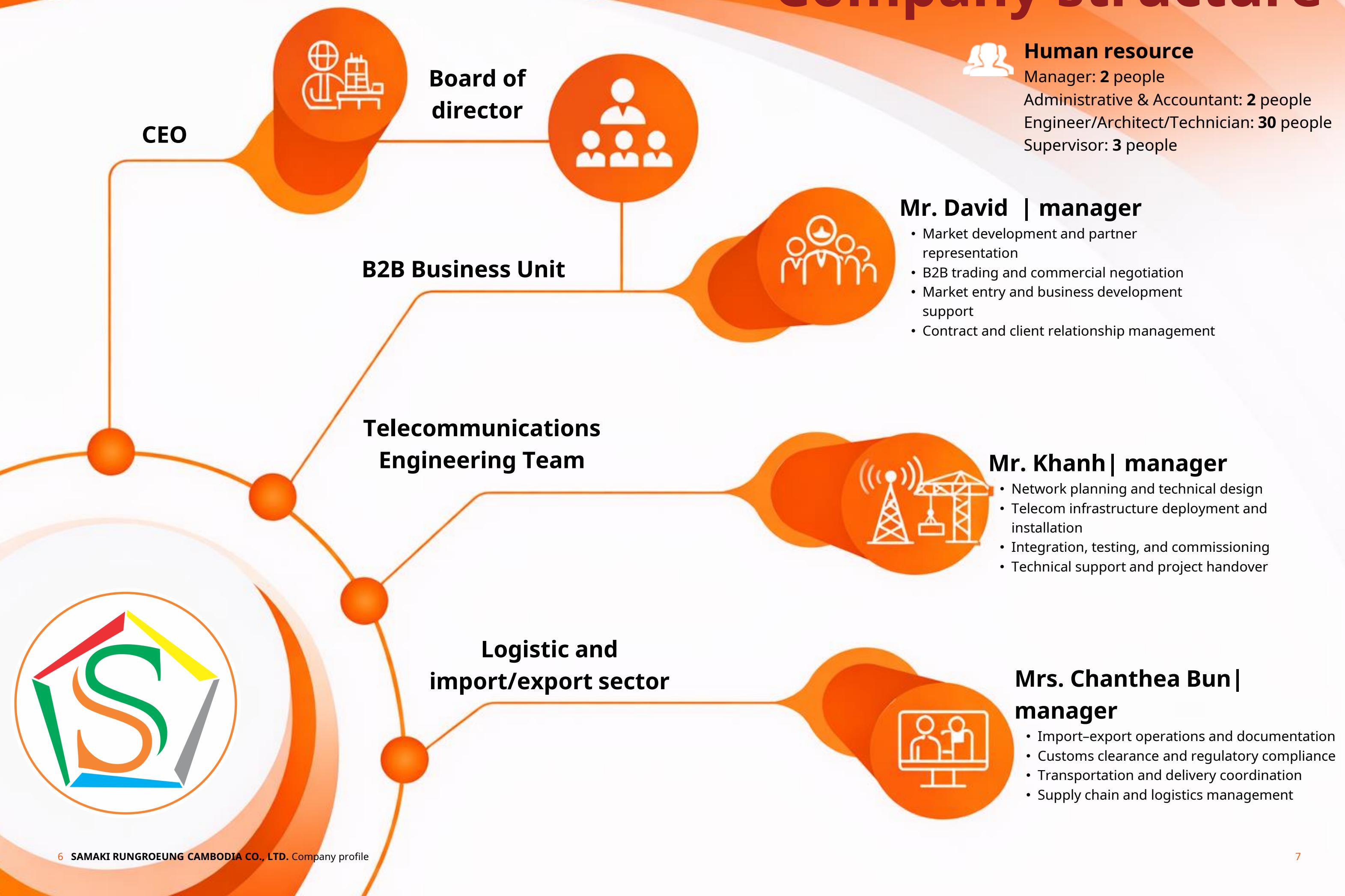
We focus on practical solutions, optimized processes, and timely execution to maximize value.

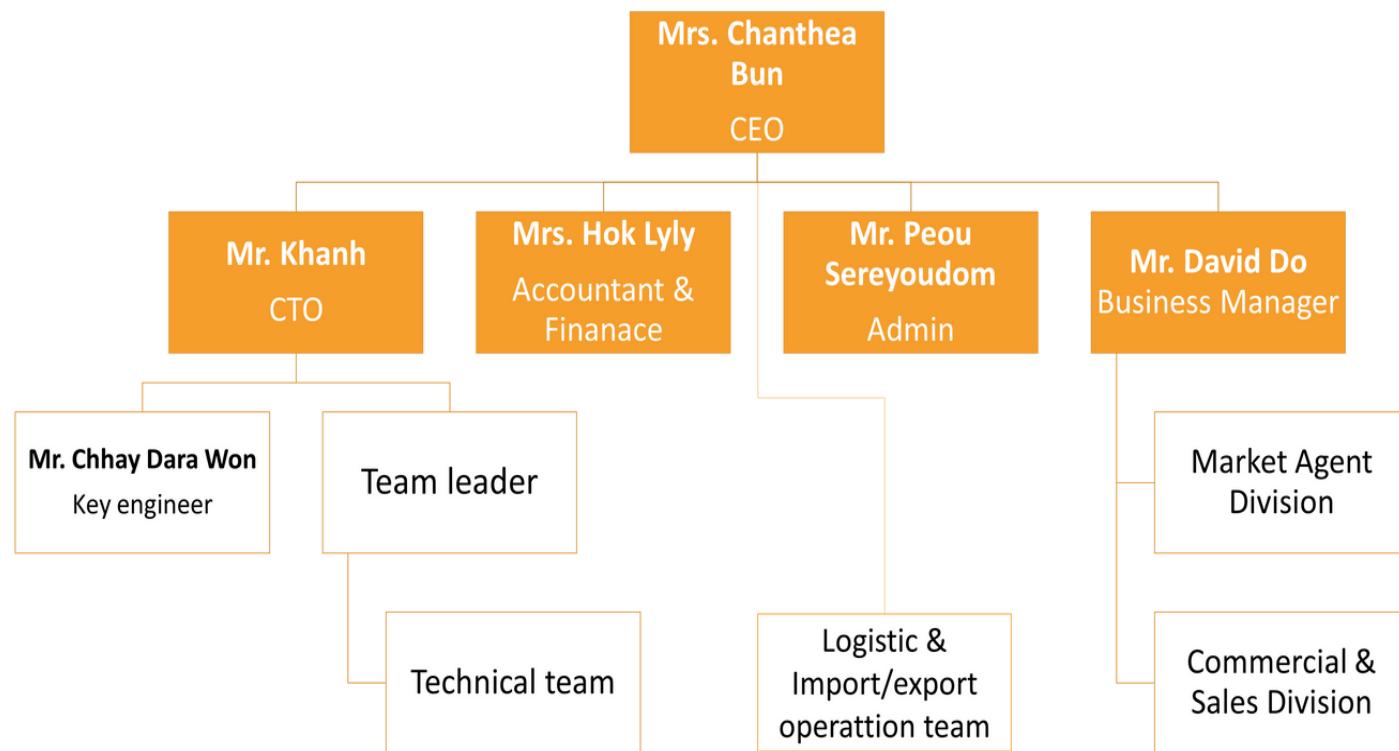
Partnership

We believe in long-term collaboration built on trust, mutual growth, and shared success.



Company structure





Human Resources Characteristics

- SRRC is led by a management team with extensive industry experience, strong professional networks, and deep expertise across trading, logistics, telecommunications, and construction sectors. The management team possesses a solid understanding of local and international laws and regulations, ensuring compliant and effective business operations.
- The company's workforce consists of dynamic, dedicated, and well-trained professionals who are capable of adapting to diverse project requirements. Through structured training and continuous capacity building, employees are equipped to deliver efficient, high-quality services and support the company's long-term growth objectives.



- Experienced Management
- Deep Industry Expertise and Legal knowledge
- Dynamic, Well-Trained Workforce

Implementation Capability



End-to-end project execution from planning and design to deployment and handover.

Experienced management and multidisciplinary teams ensuring effective project control.

Strong coordination between business, technical, and logistics functions.

Timely mobilization of manpower, equipment, and materials to meet project schedules.

Strict compliance with technical standards, safety requirements, and legal regulations.

BUSINESS FIELD



MARKET
AGENT



INFRA-
STRUCTURE



Design

Deploy



import/ export
service

LOGSITIC

Transport

TRADING



Logistics and Supply Chain Services

The company delivers integrated logistics and supply chain solutions, including transportation coordination, warehousing support, delivery scheduling, and supply chain optimization. Services are designed to ensure cost efficiency, timely delivery, and reliable project and commercial logistics.

LOGISTIC,
IMPORT/EXPORT
SERVICES



Import and Export Service

SRRC specializes in two-way import and export services with a strong capability in **customs clearance, tariff procedures, and regulatory compliance**. The company effectively manages all customs, tax, and trade-related documentation to ensure smooth and lawful cross-border transactions.



Leveraging in-depth knowledge of customs regulations and efficient operational processes, the company is committed to delivering **the lowest possible cost, the fastest processing time, and full legal compliance** for every import and export activity, providing reliable and risk-controlled solutions for its clients and partners.

CUSTOMS CLEARANCE SERVICE

LICENSE SERVICE

IMPORT AND EXPORT ENTRUSTMENT SERVICES

LOGISTICS SOLUTIONS FOR FACTORIES

INTERNATIONAL SHIPPING SERVICES

CONSULTING ON GOODS EXPORT PROCEDURES

SERVICES TO CONNECT TRADE OPPORTUNITIES



01 | CUSTOMS CLEARANCE SERVICE

We provide declaration and customs clearance services for import and export items: at the airport, border gate, and ICD,... In particular, we have high expertise and skills in specialized goods.



UNDERSTAND THE CUSTOMER



EXPERIENCED STAFF



PROFESSIONALISM

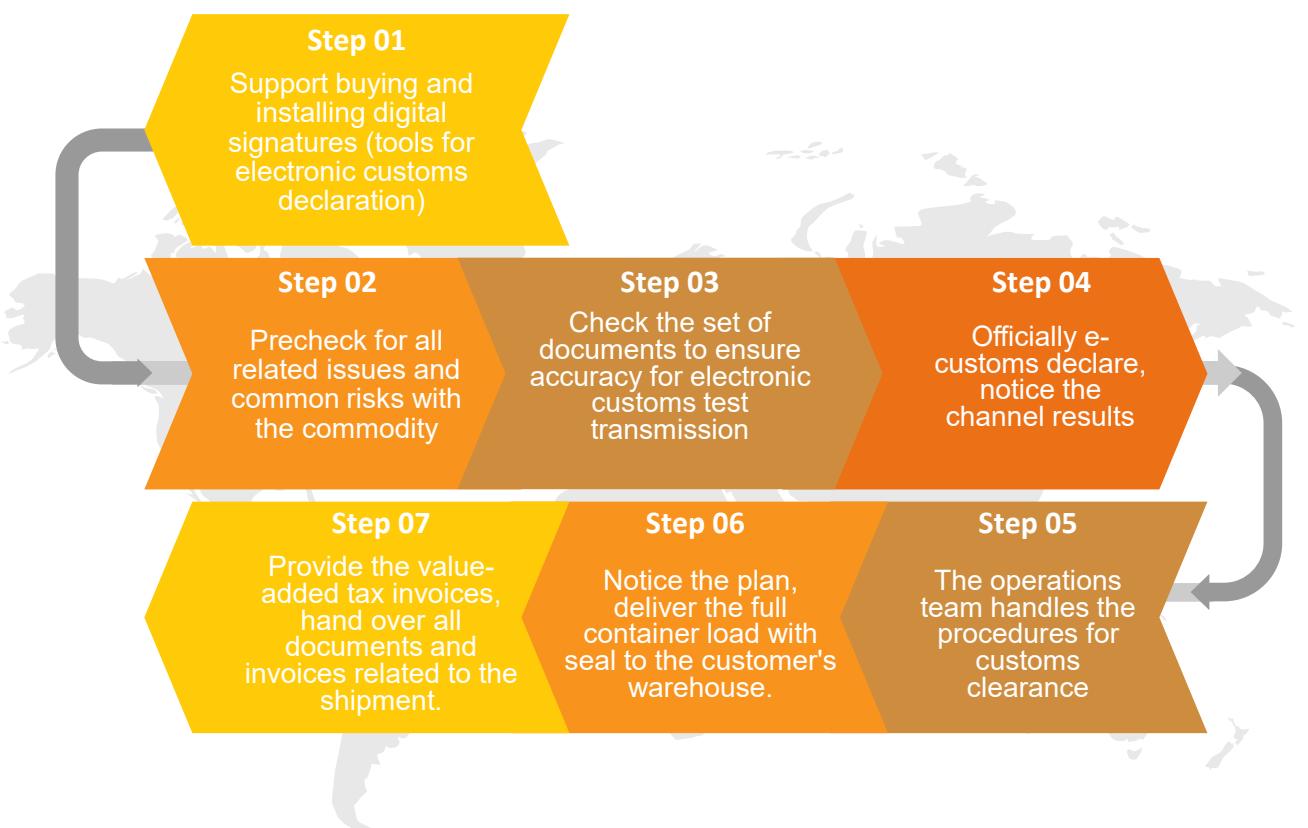


CUSTOMS SERVICE PACKAGE

WHY SHOULD YOU HIRE CUSTOMS SERVICES?

You are not exactly aware of the items that are about to be exported/imported such as : Is it prohibited to export/import? How much is the import/export tax? Do I need to get a license or specialised testing? Therefore, you can not fully estimate the costs for this export/import. - Do you not have a customs declaration officer or a declarant but do not have a staff to directly do the procedures at the customs departments? - If you directly perform customs procedures at the branches, it will not be effective because of the unexpected time and cost.

IMPLEMENTATION PROCESS



02 | INTERNATIONAL SHIPPING SERVICES

SRRC with the advantage of door to door international shipping services, we are confident to provide optimal solutions for your shipments. We have a variety of types of transportation with reasonable costs and are committed to ensuring absolute safety of goods.



SEA TRANSPORTATION



LAND TRANSPORTATION



RAIL TRANSPORTATION



AIR TRANSPORTATION

03 | LICENSE SERVICE

SRRC is a pioneer and leading professional in license application services and specialized inspection of import/export goods.



Quick procedure



Process expert



Regulatory compliance



Reasonable cost



BUSINESS
LICENSE



IMPORT
LICENSE



ICT
EQUIPMENT
AND DEVICE
LICENSE



04 | CONSULTING ON GOODS EXPORT PROCEDURES



We provide consulting services for exporting goods to foreign markets, especially fastidious markets like VietNam, ASEAN, China, EU, USA...



05 | IMPORT AND EXPORT ENTRUSTMENT SERVICES



SRRC supports import and export services package from warehouse to warehouse by sea (LCL, FCL), road, air, railway. All of them have invoices and vouchers in accordance with the law.



We provide import and export services for individuals and businesses:

- No legal status
- Not much experience in direct import and export
- Want to optimize costs

06 | SERVICES TO CONNECT TRADE OPPORTUNITIES

SRRC support exporters in:

- Order Detail
- Buyer authentication
- International payment risk
- consultancy
- Marketing skills to expand the export market...

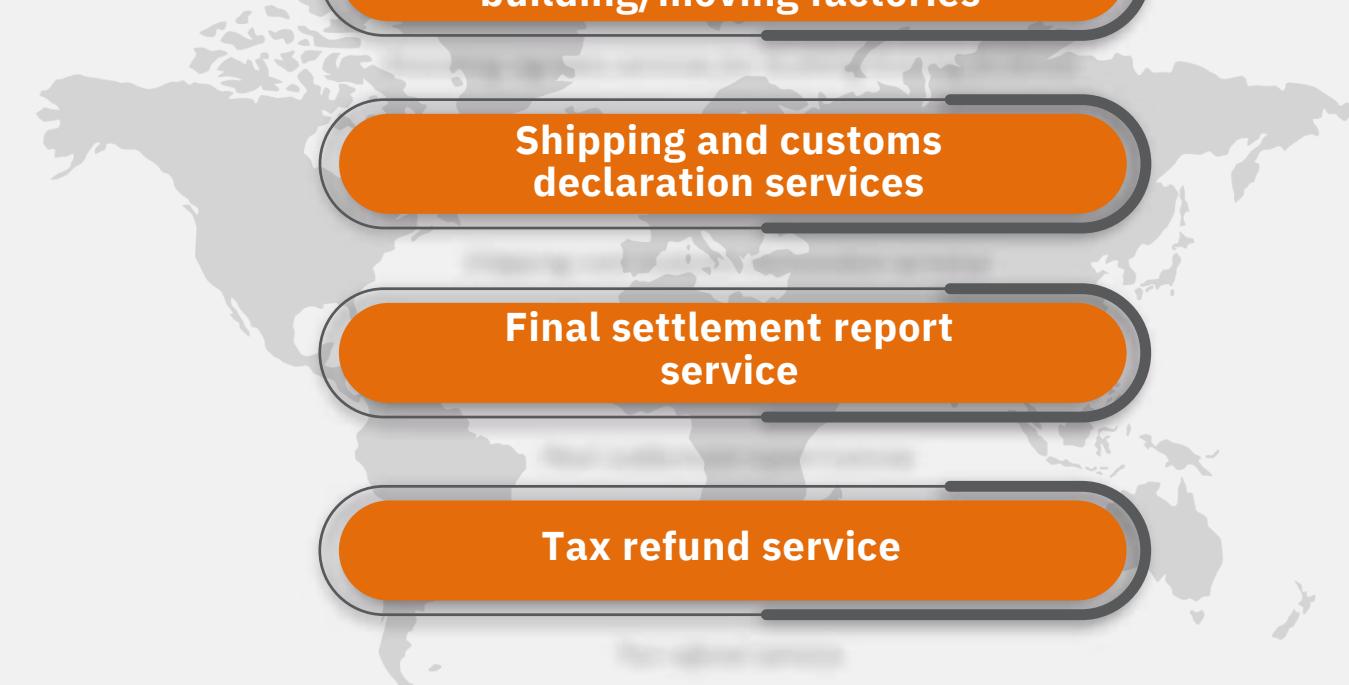


At the same time, with import enterprises, we provide services: - Support to find sources of goods and suppliers - Vendor authentication With the desire to bring the highest value by bringing the most practical opportunities, **SRRC** wishes to accompany and contribute to the development of import-export enterprises.



07 | LOGISTICS SOLUTIONS FOR FACTORIES

We provide a set of logistics solutions for processing, production - export and processing plants, including:





Domestic and International Trading

SAMAKI RUNGROEUNG (CAMBODIA) CO., LTD. conducts domestic and international trading activities, including sourcing, procurement, distribution, and sales of goods. The company connects manufacturers, suppliers, and buyers, ensuring transparent transactions, competitive pricing, and compliance with applicable trade regulations.

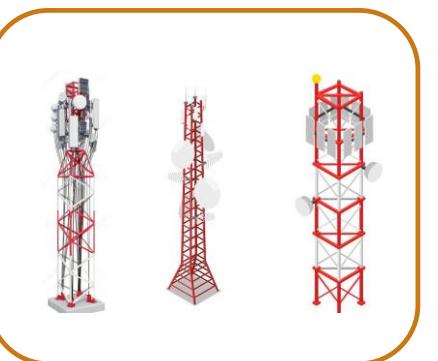
Some key products



Hanging cable
accessories



Tensio



Antenna tower



Fiber optic fast connector



Fiber optic connector



Fiber optic patch cord



Fiber optic splitter



Fiber optic splitter box



Fiber optic terminal box



Inline type fiber optic
splice closure



Fiber optic patch panel



Fiber optic fusion splicer

Design and Deployment (Telecom)

SAMAKI RUNGROEUNG (CAMBODIA) CO., LTD. provides comprehensive consulting, design, and deployment services for telecommunications infrastructure projects, with strong practical experience across access networks, in-building systems, and wireless infrastructure.

The company has proven capability in **designing and deploying FTTH networks**, including both **GPON and AON architectures**, covering network planning, optical topology design, capacity calculation, splitter planning, ODN layout, and preparation of detailed technical drawings and BoQs.

In addition, the company specializes in **end-to-end network design for large buildings and complexes**, including **wired internet, structured cabling systems, and WiFi networks (centralized and mesh architectures)**. Solutions are tailored to ensure seamless coverage, high performance, scalability, and operational reliability for offices, government buildings, commercial centers, and mixed-use developments.

The company also delivers **design and deployment services for wireless infrastructure**, including **BTS sites and In-Building Solutions (IBS)**. Scope of work includes site surveys, radio and coverage planning, civil and technical design, equipment installation, integration, testing, and commissioning to meet operator and regulatory requirements.

Backed by an experienced technical team and hands-on project execution, the company ensures **high-quality implementation, compliance with technical standards, and optimized network performance** for each project.



Telecom and Civil Construction Works

The company undertakes telecommunications and civil construction works, including infrastructure installation, civil works coordination, and project execution. Activities are carried out with strict adherence to safety, quality, and regulatory requirements, ensuring reliable and sustainable infrastructure development.

BTS site

Construct and Install

2021

Survey, Desgin and Deploy **40** GPON sites

Build and install **450** BTS sites

FTTH Survey, Design and Deploy

We design and install GPON site :

2021: 40 sites 2022: 150 sites

2023: 860 sites 2024: 990 sites

2025: 1100 sites

2025

Survey, Desgin and Deploy **1100** GPON sites

Build and install **1500** BTS sites

TYPICAL PROJECTS

BTS site

Outdoor mobile

We build and install BTS site :

2021: 450 sites 2022: 920 sites

2023: 1000 sites 2024: 1300 sites

2025: 1500 sites



We are one of the pioneers in Cambodia to deploy **5G mobile systems** in buildings

We have experience in deploying important and large buildings in Cambodia such as the **Ministry of Defense building , KYI center building**



We have experience in smart office building implementation. Providing telecommunications infrastructure for high-speed internet services, smart wifi, mobile signal, IoT

TYPICAL PROJECTS

FTTH

Survey, Design and Deploy

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2021: 40 sites 2022: 150 sites

2023: 860 sites 2024: 990 sites

2025: 1100 sites



Borey Okide the royal villa



Borey Vimean PhnomPenh 9



Borey PhomPenh Park

Market Access & Business Enablement

Telecom & ICT | Cambodia Overview

We provide **Market Access and Business Enablement** services for companies seeking to **enter and expand in the Cambodian Telecom & ICT market**.

Our role is to help clients **navigate regulations, identify real opportunities, and connect with the right local stakeholders**, while minimizing market-entry risks and wasted time.

We operate as a **strategic advisor and facilitator**, not as a contractor, distributor, or project executor.



Market Access & Business Enablement

OVERVIEW

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THE CHALLENGE

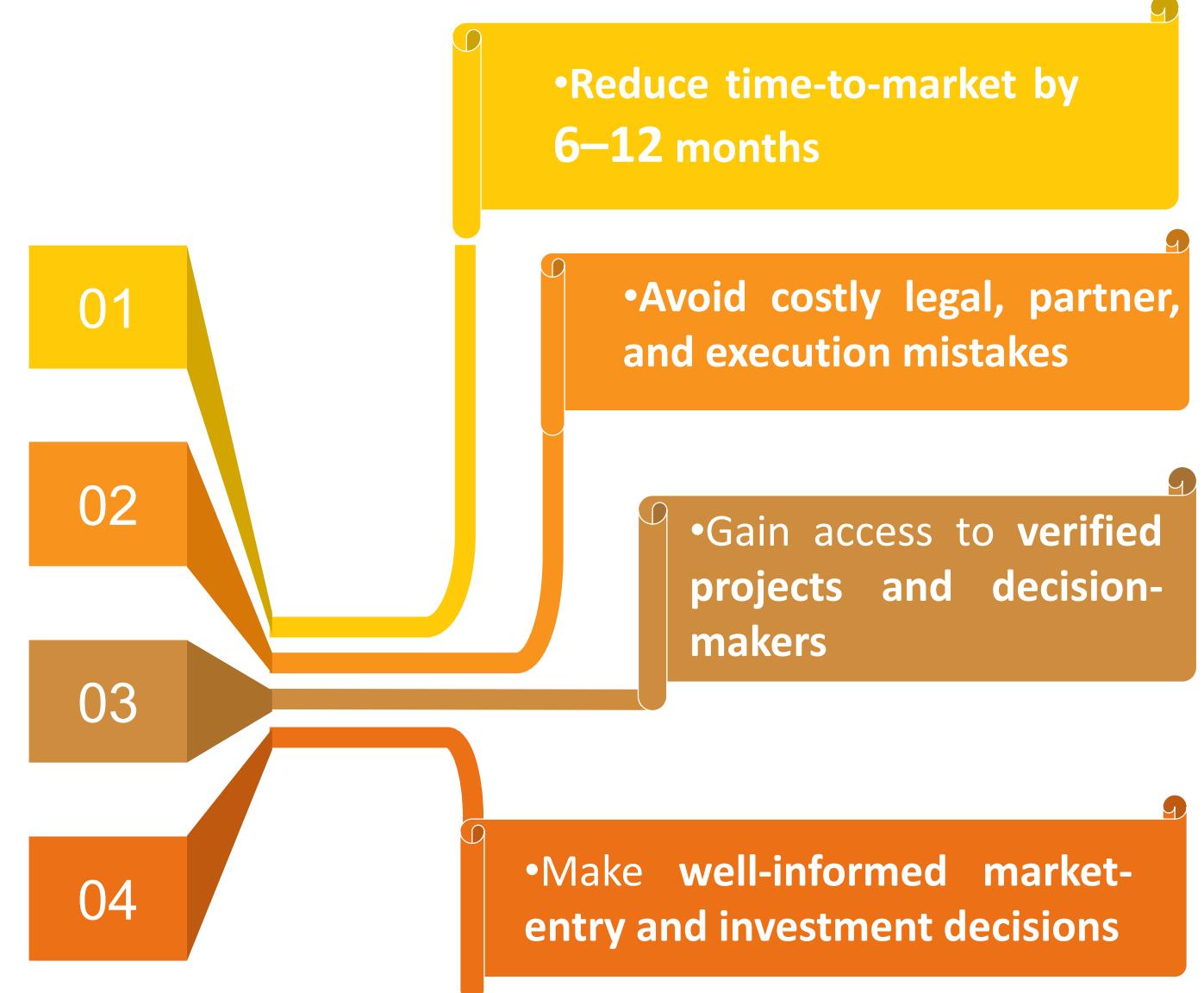
Cambodia offers strong demand in telecom and ICT, but foreign companies often face:

- Complex and non-transparent regulatory processes
- Heavy reliance on local relationships
- Limited visibility of real projects and procurement pipelines
- High risk of choosing unsuitable local partners

As a result, many companies **lose 6–18 months** and significant resources before gaining traction.

OUR VALUE

We help clients:



Market Access & Business Enablement

Our Services

Market Entry Assessment

A structured analysis covering market potential, regulatory requirements, and entry options, enabling a clear **go / no-go decision**.

Legal & Operational Setup Support

Guidance on company establishment, licensing pathways, banking, tax, and compliance through trusted local partners.

Project Access & Business Matching

Identification of real opportunities and introductions to qualified stakeholders, supported by advisory during early-stage negotiations and bidding.

Strategic Partnership (Selective)

Long-term advisory support and optional equity-based collaboration for selected partners.

Ideal Clients

We work with companies that have **proven products, services, or capital**, clear decision-making authority, and a serious commitment to professional market entry.

Why Us

- Deep understanding of Telecom & ICT ecosystems
 - Strong local insight and trusted relationships
 - Cross-border experience in Southeast Asia
 - Lean, professional, and conflict-free engagement model
- We help companies enter Cambodia **faster, safer, and with the right partners**, so they can focus on execution—not trial and error.

What We Do Not Do

- We do not guarantee project awards or commercial success
- We do not act as legal representatives or project operators
- We do not replace contractors or execution teams

Our scope is **advisory, facilitative, and strategic**.

OUR PARTNERS

&

CUSTOMERS

We are aware that the development of SRRC always has the mark of trust and effective cooperation from partner units, especially from long-term partners of the Company. We hope that in the coming time, together with the company's expansion strategies, there will always be companionship and support from partners and investors on the basis of mutual benefits, strong and solid development.



THANKS !

In the process of development, we always strive with determination, solidarity, attachment and solid bravery to build the brand name SRRC. The projects that we implement are highly appreciated by customers for the prestige and quality of service. The love and trust of customers is the motivation, pride, the biggest success of SRRC. We are committed to improving the quality of products and services to best meet the needs of customers and partners.

We hope to continue to receive your attention and cooperation in the near future. Sincerely thank!

”

Create a new life

**SAMAKI RUNGROEUNG CAMBODIA CO., LTD.
(SRRC)**

ADDRESS

St. 8B (Borey Lay Kong), Sangkat Dangkor, Khan Dangkor,
Phnompenh