

ROADS AUTHORITY
Private Bag 12030
Ausspannplatz
Windhoek
NAMIBIA

SAFE ROADS TO PROSPERITY

NOTICE OF AWARD

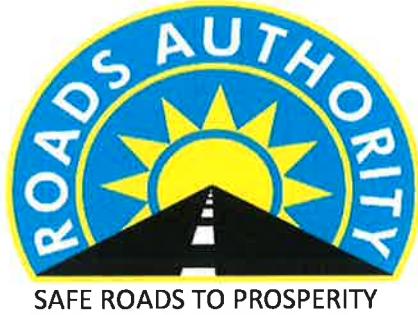
BID NO: NCS/RFQ/RA-05/2024 RE-VAMPING OF ROADS AUTHORITY LOGO AND DRAFTING OF THE CORPORATE IDENTITY MANUAL

Award Date	Company / Entity Awarded	Awarded Amount (N\$)
19 February 2025	Ogilvy and Mather Advertising Namibia (Pty) Ltd	271 975.00



Established in terms of the Roads Authority Act, 1999 (Act 17 of 1999)

Board of Directors: Ms L. Brandt (Chairperson), Mr P. Muluti (Deputy Chairperson), Ms H. Amupolo, Mr T. Hamata, Mr G. Kadzikwa, Mr P. Greeff, Dr. G. Tshoopara



ROADS AUTHORITY

EXECUTIVE SUMMARY OF BID EVALUATION REPORT

Re-Vamping of Roads Authority Logo and Drafting
of the Corporate Identity Manual

Procurement Reference No: NCS/RFQ/RA-05/2024

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Executive Summary of Bid Evaluation Report

Procurement Title – Re-Vamping of Roads Authority Logo and Drafting of the Corporate Identity Manual

Reference Number of Procurement: NCS/RFQ/RA-05/2024

1. Scope of Contract: Re-Vamping of the Roads Authority Logo and Drafting of the Corporate Identity manual
2. Procurement method used: Request for Sealed Quotation
3. Date of Invitation of Bids: 16 September 2024
4. Closing date for submission of bids: 25 October 2024
5. Date and place of opening of bids: 25 October 2024, Roads Authorities Head Office, Windhoek.
6. Number of bids received by closing date: 7
7. Responsiveness of bids: 1

Bidder's Name	Pricing at bid Opening N\$	Responsive (yes/No)	Reasons why bid is not responsive
Vizazi Advertising and Marketing (Pty) Ltd	183 149.00	No	<ul style="list-style-type: none"> • Logo design not acceptable. • No rationality behind the logo.
Gayla's Trading Enterprises cc	1 840 000.00	No	Methodology, Workplan Timeframes, Qualifications, and Portfolio of similar services all not submitted.
On-Spot Mining and Construction (Pty) Ltd	207 000.00	No	Principal line of business not in line with the procurement.
Rich Information Technology cc	82 000.00	No	<ul style="list-style-type: none"> • Submitted qualification not in line with the procurement. • Portfolio of similar services not submitted.
Vybrands Investment cc	574 739.64	No	Affirmative Action Certificate not attached.
Ogilvy and Mather Advertising Namibia (Pty) Ltd	271 975.00	Yes	N/A
A2Z Media Adzooka cc	350 000.00	No	<ul style="list-style-type: none"> • Methodology not submitted. • Submitted logo not aligning with RA vision.

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8. Price Comparison for bids that are substantially responsive:

Table 1 below lists the bid prices received and the price for each:

Bidder No.	Name of Bidder/ Supplier	Bid corrected Amounts (N\$)	Corrected Bid Amounts (N\$), Including VAT (N\$) (VAT added for comparison purposes)
6.	Ogilvy and Mather Advertising Namibia (Pty) Ltd	271 975.00	271 975.00

9. Best Evaluated Bid

Bidder No.	Name of Bidder/ Supplier	Bid Amounts (N\$)
6.	Ogilvy and Mather Advertising Namibia (Pty) Ltd	271 975.00

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