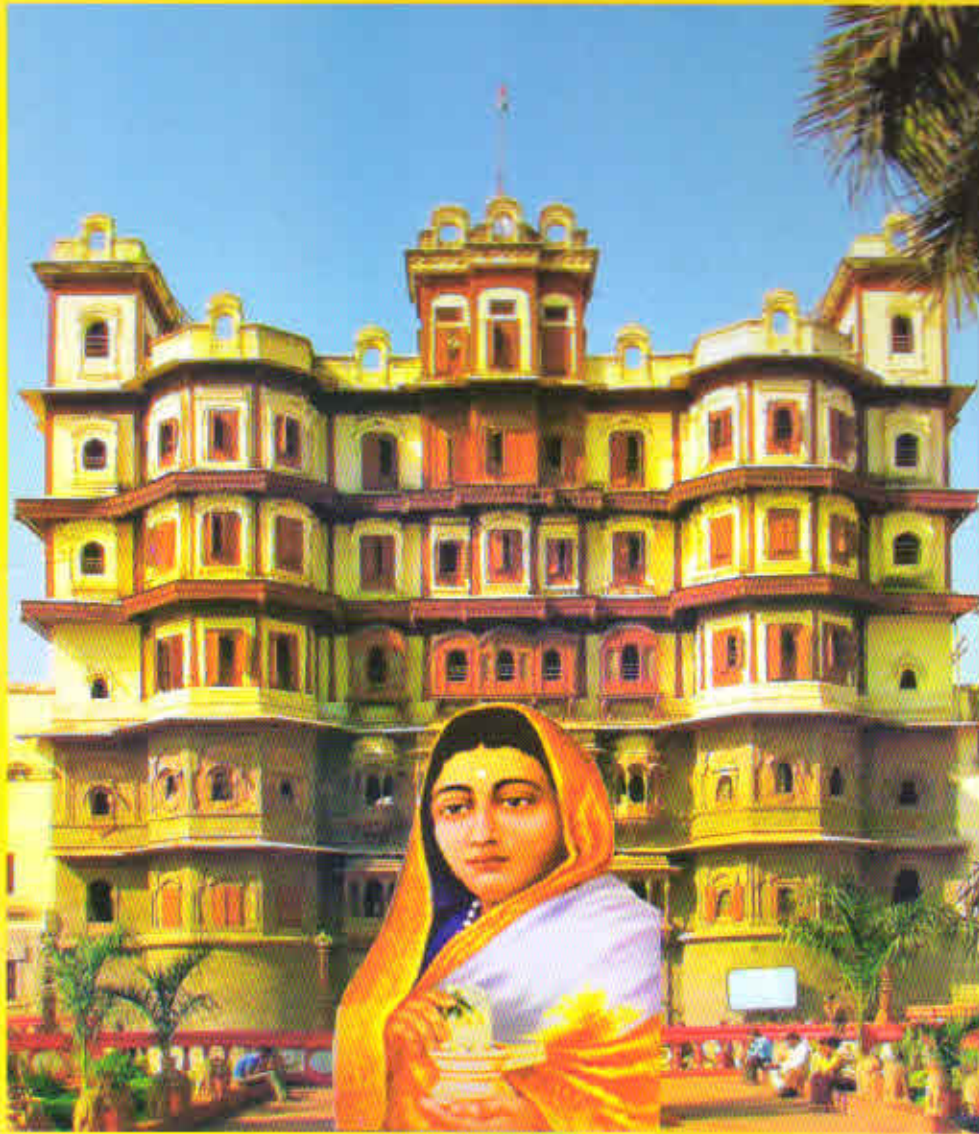




10th SOUTH ASIAN UNIVERSITIES FESTIVAL – 2017



10th SAUFEST – 2017
28th Feb – 4th March 2017

Organized By

Devi Ahilya Vishwavidyalaya

Nalanda Parisar, R.N.T Marg, Indore – 452001

Madhya Pradesh, INDIA

Website – www.dauniv.ac.in

Under the aegis of

Association of Indian Universities, New Delhi





10th SAUFEST - 2017



OBJECTIVES

The 10th SOUTH ASIAN UNIVERSITIES FESTIVAL 2017, is envisaged with the objective to provide a platform to showcase and promote harmony through amalgamation of various cultures belonging to South Asian countries. A synthesis of culture; a blend of social values; a harmony of thoughts; and a synchronization of rhythms that stimulate and engender spirit of communal congruence and national integration, is the main motto of this FEST. The South Asian Universities Festival- 2017 will bring together a diverse group of students from all the South Asian Countries during this five-day long event filled with exhilaration and diversified cultural and academic activities.

Devi Ahilya Vishwavidyalaya, Indore (M.P.) under the dynamic leadership of vice chancellor Dr. Narendra kumar Dhakad takes pride in hosting and organizing this grand festival.

The 10th SAUFEST-2017 aims to proliferate and take to the Zenith, the twin goals of spiraling the cultural diversity and national integration. The festival aims at invigorating the proficiency aptitude, harmony and communal spirit of the myriad cultures of South Asian Countries. The festival celebrates the elated youth and jubilant audience participating in various events showcasing the talent from across the South Asian cultures in all their pomp and glory.

Theme of the Fest:

Devi Ahilya Vishwavidyalaya, Indore (M.P.), very proudly hosted the 30th Inter-University National Youth Festival 'PRAVAH' from February 12th – 16th 2015. The very successful culmination of this youth festival paved the way in holding this 10th South Fest.

The theme of the festival is to showcase the exclusive as well as collective blend of South Asian Cultures. The 10th SAUFEST-2017 will epitomize the colossal involvement of youth from other South Asian countries and the winning teams of National youth festival-2016 from India. SAUFEST-2017 will comprise of various enthralling performances, artistic exhibits, scholarly confrontations and beguiling events in a vivacious milieu. Around 400 delegates shall be participating from different countries of South Asia viz., Afghanistan, Bangladesh, Bhutan, India, Maldives, Mauritius, Myanmar, Nepal, Pakistan and Srilanka.





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ABOUT DEVI AHILYA VISHWAVIDYALAYA

Devi Ahilya Vishwavidyalaya (D.A.V.V), formerly University of Indore, is a premier University in Central India. It is the first State University of Madhya Pradesh which has been accredited with "A" grade by NAAC. It was established in 1964. The University serves around 1,80,000 students every year through well qualified human resources, with diversified course structure, interdisciplinary research and value-based education. The University is committed to vision and mission which has been derived from its motto "Dhiyo Yonah Prachodayat"

The vision of the university is to emerge as a premier higher learning institution by creating, advancing and disseminating knowledge with collective wisdom, through value imbued holistic education for peaceful, sustainable and humane society. D.A.V.V. is working with the mission to educate and empower the learners to realize their potential through righteous blending of knowledge, skills, and values for serving the society.

University has nearly 300 affiliated colleges in addition to 33 University teaching departments and centres. DAVV is known for its professional courses in the country, thus marching towards attaining considerable self-reliance. All Schools/Institutes have complete academic autonomy and flexibility. Teaching is imparted to 10,500 students in regular courses and nearly a 1,000 students through distance education mode. The University has qualified & dedicated teachers entrusted with the task of imparting education to the students in the University Teaching Departments.

The faculty members have received National / State awards, and fellowships for their contribution in teaching and research. University Teaching Departments have collaborations with International Institutes of Hungary, USA, Russia, Belgium, Czech Republic, Canada and Taiwan to facilitate student – faculty exchange, training and collaborative research.

Devi Ahilya Vishwavidyalaya, Indore (M.P.), very proudly hosted the 30th Inter-University National Youth Festival 'PRAVAH' from February 12th – 16th 2015 and now in the year 2017, it has an immense pleasure in organizing the 10th South Asian Universities Festival (SAUFEST) from 28th February to 4th March 2017.





10th SAUFEST - 2017



ABOUT INDORE



Indore is the largest city in the state of Madhya Pradesh. It is situated on the banks of the River Khan and Sarawati. The two rivulets unite at the center of the city where a small temple of Sangamnath or Indreshwar exists. The city of Indore derived its name from the deity itself. At an altitude of 553 m above sea level on the Malwa Plateau, this city is nearly the heart of the nation. With growing population, the city is expanding rapidly and so is its tourism industry. Travel to Indore city will present a blissful blend of the past and the future.

Indore is known for its architectural splendor. The tales of the glorious past are narrated by these splendid historical monuments and cast a magical spell on the visitors. Queen Devi Ahilya Bai Holkar was a great architectural patron

and spent a lot of money on the construction of many temples across the nation. The queen is held in great regard by the people and as a tribute; her statue was built in the center of the city, near Rajwada. Apart from being a historical city, Indore is also the commercial capital of the state of Madhya Pradesh.

As Madhya Pradesh geographically represents the heart of India, Indore is in all senses the heart of Madhya Pradesh. Indore is the commercial capital of the state and a hub for all major business activities in the Western part of the state. Footmarks of the royal dynasty meet the

pace of the business in Indore. The city, after traversing centuries, is poised to become a software hub, for inclusion in that coveted category of software cities.

In recent years as the state has advanced, the Indore city has grown manifold and has more business potential to offer than any other city of similar stature in the state. Major corporate and business houses including foreign investors have already invested huge sums of money in concurrent projects going on, in and around Indore. Secondly, major efforts are being taken for attracting investors to enjoy the privileges of a developing center. With well-developed infrastructure, transport facilities and

cheap manpower, the city also turns out to be the educational capital of Central India. Institutes like IIM, IIT, SGS Institute of Technology & Science, IET & others, ensure that there is a regular inflow of skilled professionals. With a large graduate population (roughly 1 lac graduates are added every year) availability of technical human resource sums up to be Indore's greatest strength. Indore provides the industries with the complete necessary civic and up to a large extent industrial infrastructure. The Industrial growth in this region has been phenomenal and international companies have, solely because of the infrastructure at Indore, chosen to set up their industries here. Soya, pharmaceuticals, automobiles, plastics and packaging are some of the key industries operating here. The city of Indore is well connected through air, rail & road to almost all the major towns of India, which is a boon for the industries.

With multiplex theaters, game parks, discos, golf courses, open air restaurant & hotels like Raddisson, Fortune Landmark & Sayaji, Indore has become an inviting proposition for many business houses. With all the ingredients of a metro, minus the pollution, traffic & shooting property costs, Indore is everything about opportunity.





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PROGRAMME SCHEDULE

Monday 27th February 2017

18:00 – 20:00

Press Conference
Curtain Raiser '10 SAUFEST- 2017'

Tuesday 28th February 2017

09:00 – 10:00

Registration

10:00 – 11:00

Cultural Procession

11:00 – 11:30

Hoisting of festival flags

11:30 – 13:00

Inaugural Ceremony

13:00 – 14:00

Lunch

14:00 – 16:00

Light Vocal

16:00 – 16:30

Team Managers Meet

18:00 onwards

Cultural Evening followed by Dinner

Wednesday 01st March 2017

10:30 – 13:00

Clay Modeling

11:00 – 12:00

Classical Dance

12:00 – 13:00

Folk Orchestra

13:00 – 14:00

Lunch

14:00 – 15:00

Debate

15:00 – 16:00

Elocution

18:00 onwards

Cultural Evening followed by Dinner

Thursday 02nd March 2017

10:30 – 13:00

Poster Making

11:00 – 13:00

Folk Dance (Group)

13:00 – 14:00

Lunch

14:00 – 16:30

Open Session

18:00 onwards

Cultural Evening followed by Dinner

Friday 03rd March 2017

11:00 – 12:00

Cultural Walk (Traditional)

12:00 – 13:00

Mime and Skit

13:00 – 14:00

Lunch

14:00 – 15:00

Symposium

15:00 – 16:00

Short Films

18:00 – 20:00

Cultural Evening

20:00 onwards

Camp fire followed by Gala Dinner

Saturday 04th March 2017

11:00 – 12:00

Heritage and Cultural Quiz

12:00 – 13:00

Open Session

13:00 – 14:00

Lunch

15:00 – 16:00

Valedictory Ceremony

Patron

Dr.N.K.Dhakad

Vice Chancellor, Devi Ahilya Vishwavidyalaya, Indore

Organizing Secretary

Dr. L.K. Tripathi

DSW, DAVV, Indore





10th SAUFEST - 2017



GLIMPSES



10th SAUFEST - 2017



For Communication

Dr. L.K. Tripathi

Organizing Secretary 10th SAUFEST – 2017

Devi Ahilya Vishwavidyalaya

Nalanda Parisar R.N.T. Marg Indore – 452001

Madhya Pradesh India

Mobile: +91-9425345441; Phone : 0731-2524863

Website: www.dauniv.ac.in





28th Feb - 4th March'2017



FILLED WITH THE COLORS OF COURAGE,
PEACE AND HAPPINESS



Devi Ahilya University
Indore, India.

Message



प्रधान मंत्री
Prime Minister

संदेश

मुझे प्रसन्नता है कि देवी अहिल्या विश्वविद्यालय, इंदौर 'दक्षिण एशियाई विश्वविद्यालयीन युवा उत्सव' (SAUFEST) का आयोजन कर रहा है।

SAUFEST जैसे आयोजन युवा शक्ति के माध्यम से विभिन्न देशों के बीच संस्कृति और आचार-विचार के आदान-प्रदान के प्रभावी मंच हैं। मुझे प्रसन्नता है कि देवी अहिल्या विश्वविद्यालय, इंदौर इस महत्तर आयोजन का दायित्व संभाल रहा है। आशा है कि युवाओं के इस संगम से दक्षिण एशिया के मित्र देशों के बीच संबंध सुदृढ़ होंगे और भारतीय संस्कृति की महक दूर तक फैलेगी।

'दक्षिण एशियाई विश्वविद्यालयीन युवा उत्सव' (SAUFEST) के आयोजकों एवं सभी प्रतिभागियों को हार्दिक शुभकामनाएं।


(नरेन्द्र मोदी)

नई दिल्ली
अक्टूबर 7, 2016

Message

शिवराज सिंह चौहान
मुख्यमंत्री



मध्यप्रदेश शासन
भोपाल - 462004

सं.क्र. 88, 23 फरवरी 2017

संदेश

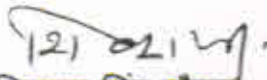
यह जानकर प्रसन्नता हुई कि देवी अहिल्या बाई विश्वविद्यालय इन्दौर द्वारा प्रतिष्ठापूर्ण दक्षिण एशियाई विश्वविद्यालयीन युवा उत्सव आयोजित किया जा रहा है।

युवा प्रतिभाएं वैश्विक समुदाय की अमूल्य निधि हैं। युवा सुनहरे भविष्य का निर्माण करते हैं और शांति, अहिंसा जैसे मूल्यों को स्थापित करते हुए विकास में योगदान देते हैं। कला और संस्कृति समाज को जोड़ने वाले स्तंभ हैं। मध्यप्रदेश में दक्षिण एशियाई देशों के युवाओं का स्वागत है।

आशा है इस प्रतिष्ठापूर्ण आयोजन से न सिर्फ दक्षिण एशिया बल्कि विश्व के अन्य समुदायों में भी सांस्कृतिक एकता और शांति का संदेश जायेगा।

मुझे विश्वास है कि इस अवसर पर प्रकाशित हो रही स्मारिका एक अमूल्य संदर्भ स्रोत के रूप में अविस्मरणीय दस्तावेज सिद्ध होगी।

आयोजन की सफलता के लिये शुभकामनाएं।


(शिवराज सिंह चौहान)

Message



भारतीय विश्वविद्यालय संघ

ए. जे. न्यू हाउस, (६), कॉम्प्लेक्स इन्टरनेट, गुवा मस
नई दिल्ली-110 002

Association of Indian Universities

AIU House, 16, Connaught Place, New Delhi-110 002



It is a matter of immense joy that the Devi Ahilya Vishwavidyalaya, Indore under the aegis of AIU is hosting the 10th South Asian Universities Youth Festival (SAUFEST) during February 28 to March 04, 2017 in which the selected student youth artistes of the South Asian Universities will participate. It is further heartening to note that the Youth Festival has been dedicated to the theme of promoting international peace, harmony and development.

The Youth Festivals are dedicated to our ebullient youth who exhibit courage, initiatives, drive, exuberance and idealism. Such youth meets instill in the youth awareness and respect for our historical and cultural heritage thereby inculcating in them a sense of pride and national identity. In the 10th SAUFEST youth cultural troupes from various South Asian countries are participating which will help in projecting the composite cultural heritage of the South Asian heritage.

I trust that the 10th SAUFEST would help in realizing objectives towards building a society where youth are empowered to develop their potential, creativity and skills as productive and dynamic members of decision making community thereby promoting values of international cooperation.

I wish the 10th SAUFEST a thrilling success!

Sampson David
Joint Secretary, AIU

Date: February 15, 2017

Phone : (011) 2323058, 23231097, 23232429, 23232435, 23232305

E-mail : info@aiu.ac.in

Website : <http://www.aiu.ac.in> Fax : (011) 23232131

Message



It is the matter of great pleasure for us that Devi Ahilya University, Indore is going to organize 10th South Asian Universities Youth Festival (SAUFEST-2017) from February 28 to March 04, 2017. On behalf of DAVV fraternity, I am highly thankful to Association of Indian Universities for considering our proposal and giving us an opportunity of organizing such a prestigious cultural event. I am sure that as the cultural event will proceed, the feeling of friendship, trust and understanding will convert itself not only into cultural but also into business and tourism opportunities for the entire SAARC region.

I hereby assure you all that we will live up to your expectation and like National Youth Festival successfully organized by us in 2015, we will leave no stone unturned to make this event a grand success.

**Dr. Laxmikant
Tripathi**
Dean Student Welfare
Devi Ahilya University, Indore
India

Devi Ahilyabai Holkar (1725-1795)



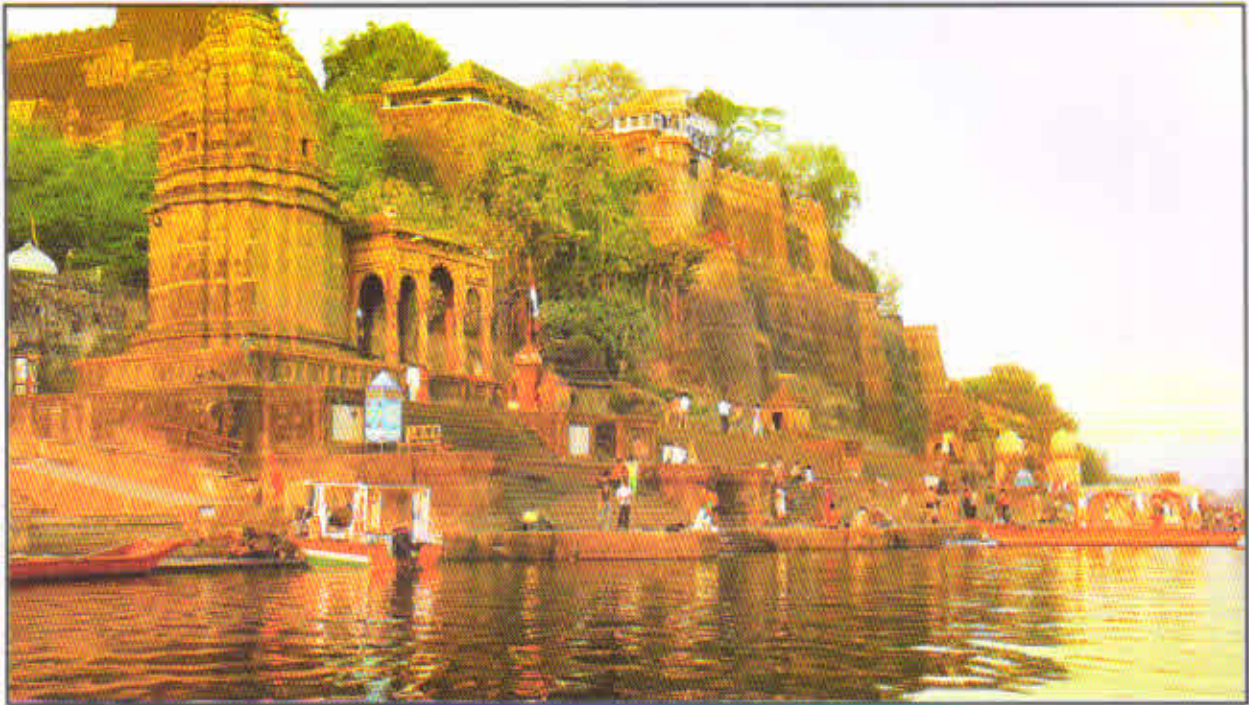
The glory of Rajmata Ahilyadevi Holkar is still having a high regard and inspiration for current generation. The great queen of Holkar dynasty ruled the Malwa Kingdom of India during 1767-1795. Khanderao Holkar, Ahilyadevi's husband, died in the battle of Kumher in 1754. Twelve years later, her father-in-law, Malhar Rao Holkar, died. She inherited the throne and became one of India's great women rulers.

Devi Ahilya was born on May 31, 1725, in the village of Chondi, Taluka Jamkhed District, in Ahmednagar, Maharashtra. Her father, Mankoji Shinde, was the patil of the village, a member of the proud Dhanger community. Women then did not go to school, but Ahilyabai's father taught her to read and write. Her entrance onto the stage of history had been accidental. Malhar Rao Holkar, a commander in the service of the Peshwa Bajirao and lord of the Malwa territory, stopped in Chondi on his way to Pune and, according to legend, saw the eight-year-old Ahilyadevi at the temple service in the village. Recognizing her piety and her character, he brought the girl to the Holkar territory as a bride for his son, Khanderao Holkar (1723-1754).

Already trained to be a ruler, Ahilyabai petitioned the Peshwa after Malhar's death, and the death of her son, to take over the administration herself. Some in Malwa objected to her assumption of rule, but the army of Holkar was enthusiastic about her leadership. Upon taking the throne as queen, she begins a drive to rid her kingdom of Thugs who sought to rob the kingdom, personally leading her army into battle. Her war time exploits became legendary. Ahilyadevi earned a reputation for administering justice fairly during her rule without partiality or partisanship. She sentenced her only son, found guilty of a capital offense, to death by being crushed by an elephant. Ahilyadevi has been compared with Catherine the Great, Queen Elizabeth, and Margaret I of Denmark. The administrator and historian, **Sir John Malcolm** wrote most enthusiastically about her abilities some 40 years after her death:

"Her first principle of government appears to have been moderate assessment, and an almost sacred respect for the native rights of village officers and proprietors of land. She heard every complaint in person; and although she continually referred cases to courts of equity and arbitration, and to her ministers for settlement, she was always accessible. So strong was her sense of duty on all points connected with the distribution of justice, that she is represented as not only patient but unwearied in the investigation of the most insignificant cases, when appeals were made to her decision."

She developed Indore from a small village to a prosperous and beautiful city. She made Maheshwar, a town on the banks of the Narmada River, her own capital. Ahilyadevi built forts and roads in Malwa, sponsored festivals and served as a patron for many Hindu temples. Outside Malwa, she built dozens of temples, Ghats, wells, tanks, and rest-houses across an area stretching from the Himalayas to pilgrimage centers in South India.



The reputation of Ahilyadevi Holkar in Malwa and Maharashtra has been established as a noble, saintly and courageous woman. She proved a magnificent, able ruler, and a great queen. Two famous examples were the Vishnupad Mandir in Gaya and the Somnath Mandir in Gujarat. Every day she distributed food and clothes to the poor and to holy men and women. She would personally see any citizen who wished to lodge a complaint, whether it was a poor peasant or a rich merchant.

Ahilyabai's humbleness was one of her outstanding characteristics. Considering her achievements, she had every reason to become arrogant, a common trait in many otherwise great men and women. A court-poet once compiled a book of poems praising Ahilyabai. She had the book thrown into a river! The reason was that she did not want to receive all these eloquent praises. She just wanted to discharge her duties. The Bharatiya Sanskritikosh lists as sites she embellished, Kashi, Gaya, Somnath, Ayodhya, Mathura, Hardwar, Kanchi, Avanti, Dwarka, Badrinarayan, Rameshwar and Jaganathpuri. Ahilyabai also rejoiced when she saw bankers, merchants, farmers and cultivators rise to levels of affluence, but did not consider that she had any legitimate claim to any of that wealth, be it through taxes or feudal right. She must, in fact, have financed all her activities with the lawful gains obtained from a happy and prosperous land.

To keep the memories of the beloved leader alive and to pay respect to this great ruler, Indore University has been named as Devi Ahilya University and similarly, Indore's domestic airport has been named as "Devi Ahilyabai Holkar airport."

Vibrant city of Madhya Pradesh-Indore



Indore with 3.2 million people covering 3898 sq. kilometers of area is the largest city in the state of Madhya Pradesh (Central India). It is commercial capital of the state and forms an important trading link between business centers of South, North, West and East. It is 9th largest city in India and 76th largest city in the world. It is situated at gps coordinates of 22° 43' 10.4448" N and 75° 51' 27.8172" E. It is very well connected city from all the metros of India through rail, air and road transport system.

Indore is a historical town and was developed around 16th century AD. The feudal kings (Zamindars) of Indore enjoyed the freedom and special rights during Mughal period also. The city was a part of Maratha Empire since 1724 which later came under British Empire till independence. It is said that the Maratha King Malhar Rao Holkar got the city of Indore as a part of his conquest over Malwa Region and since then it came under Holkar dynasty. Indore has rich historical tradition and as a result it has many old palaces like buildings which include Rajwada, Lal Bagh Palace and Gandhi Hall.

Rajwada is a historical palace of Indore. It was constructed around 1747 by Holkar king Malhar Rao Holkar and it remained the residence of Holkar family till 1880.



Lalbagh Palace is another building created by Holkar King Shivaji Rao Holkar during 1886 – 1921. It was also the residence of Holkar family and was created at the outskirts of Indore.

Culture:- Indore has a rich cultural heritage and it truly expresses the central theme of Indian culture "Unity in diversity". People from all parts of the country have migrated to Indore initially because of its attraction as a business centre and later as a most developed town in the central India. Now, it is an important education and business hub. It represents all communities of India.

Religion:- Hinduism is being followed by majority of people in Indore but other religions are also represented like Jainism, Sikhism and Muslimism

Language: Majority of people in Indore speak its official language Hindi but there are substantial numbers of people who speak other languages like Marathi, Gujarati, Sindhi and Urdu.

Festival:- Indore is no exception to India in celebrating festival on the contrary it is one of the cities which celebrate festival in full blown mode. Some of the festival which are organized at the city level are Ganesh Chaturthi, Anant Choudas, Diwali, Holi and Rangpanchami. Ganesh Chaturthi is celebrated at a very large scale. People not only perform the worship of Lord Ganesha but they also organize other cultural activities. This becomes a major occasion for social mixing and for creating harmony in the society.

Anant Chaudas:- This is the occasion of departure of Lord Ganesha who was installed in the family 10 days ago. This occasion is celebrated in the form of large procession when the big idols of Lord Ganesha are taken out of house and then immersed in the pond or river. The procession goes full day long and hundreds of idols are taken in the procession.