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Asg 3: Q3

Let Cereal = Ce, Cheese = Ch, Juice = J, Shampoo = S,
Eggs = E

The itemsets are

Daniel: {Ce, Ch, J},

Julie: {Ce, Ch},

Mark: {Ce, E, J, S},

Paulin: {Ce, Ch},

Ricardo: {Ce, Ch},

Sophia: {Ce, Ch, S}

Our minimum support value is 0.15

Since $\frac{1}{6} = 0.1\bar{6} > 0.15$, itemsets only need one instance for it to be considered a frequent itemset.

L-1 Frequent items: Ce 6

Ch 5

Ce, Ch, J, S, E. J 2

S 2

L-2 Frequent items: E 1

$$\underbrace{\{Ce, Ch\}}_{5 \text{ instances}}: \{Ce\} \Rightarrow \{Ch\} \text{ Conf} = \frac{\text{sup}\{Ce, Ch\}}{\text{sup}\{Ce\}} = \frac{5/6}{6/6} = \frac{5}{6}$$

$$\text{Interest} = |\text{Conf} - \text{sup}\{Ch\}| = \left| \frac{5}{6} - \frac{5}{6} \right| = 0$$

$$\{Ch\} \Rightarrow \{Ce\} \text{ Conf} = \frac{\sup\{Ch, Ce\}}{\sup\{Ch\}} = \frac{5/6}{5/6} = 1.00$$

$$\text{Interest} = |\text{Conf} - \sup\{Ce\}| = \frac{6}{6} - \frac{6}{6} = 0$$

$$\frac{\{Ce, J\}}{2}$$

$$\{Ce\} \Rightarrow \{J\} \text{ Conf} = \frac{\sup\{Ce, J\}}{\sup\{Ce\}} = \frac{2/6}{6/6} = \frac{2}{6} = 0.33$$

$$\text{Int} = |\text{Conf} - \sup\{J\}| = \left| \frac{2}{6} - \frac{2}{6} \right| = 0$$

$$\{J\} \Rightarrow \{Ce\} \text{ Conf} = \frac{\sup\{Ce, J\}}{\sup\{J\}} = \frac{2/6}{2/6} = 1.00$$

$$\text{Int} = |\text{Conf} - \sup\{Ce\}| = |1 - 1| = 0$$

$$\frac{\{Ch, J\}}{1}$$

$$\{Ch\} \Rightarrow \{J\} \text{ Conf} = \frac{\sup\{Ch, J\}}{\sup\{Ch\}} = \frac{1/6}{5/6} = \frac{1}{5} = 0.20$$

$$\text{Int} = |\text{Conf} - \sup\{J\}| = \left| \frac{1}{5} - \frac{2}{6} \right| = \left| \frac{1}{5} - \frac{1}{3} \right| = \frac{2}{15} = 0.13$$

$$\{J\} \Rightarrow \{Ch\} \text{ Conf} = \frac{\sup\{Ch, J\}}{\sup\{J\}} = \frac{1/6}{2/6} = \frac{1}{2} = 0.50$$

$$\text{Int} = |\text{Conf} - \sup\{Ch\}| = \left| \frac{1}{2} - \frac{5}{6} \right| = \frac{2}{6} = 0.33$$

$$\frac{\{Ce, E\}}{1}$$

$$\{Ce\} \Rightarrow \{E\} \text{ Conf} = \frac{\sup\{Ce, E\}}{\sup\{Ce\}} = \frac{1/6}{6/6} = \frac{1}{6} = 0.17$$

$$\text{Int} = |\text{Conf} - \sup\{E\}| = \left| \frac{1}{6} - \frac{1}{6} \right| = 0$$

$$\{E\} \Rightarrow \{Ce\} \text{ Conf} = \frac{\sup\{Ce, E\}}{\sup\{E\}} = \frac{1/6}{1/6} = 1.00$$

$$\text{Int} = |\text{Conf} - \sup\{Ce\}| = |1 - 1| = 0$$

$$\frac{\{Ce, S\}}{2}$$

$$\{Ce\} \Rightarrow \{S\} \text{ Conf} = \frac{\sup\{Ce, S\}}{\sup\{Ce\}} = \frac{2/6}{6/6} = \frac{2}{6} = 0.33$$

$$\text{Int} = |\text{Conf} - \sup\{S\}| = \left| \frac{2}{6} - \frac{2}{6} \right| = 0$$

$$\{S\} \Rightarrow \{Ce\} \text{ Conf} = \frac{\sup\{Ce, S\}}{\sup\{S\}} = \frac{2/6}{2/6} = 1.00$$

$$\text{Int} = |\text{Conf} - \sup\{Ce\}| = |1 - 1| = 0$$

$\{E, J\}$:

$$\{E\} \Rightarrow \{J\} \text{ Conf} = \frac{\sup\{E, J\}}{\sup\{E\}} = \frac{1/6}{1/6} = 1.00$$

$$\text{Int} = |\text{Conf} - \sup\{J\}| = |1 - \frac{2}{6}| = \frac{4}{6} = 0.67$$

$$\{J\} \Rightarrow \{E\} \text{ Conf} = \frac{\sup\{E, J\}}{\sup\{J\}} = \frac{1/6}{2/6} = \frac{1}{2} = 0.50$$

$$\text{Int} = |\text{Conf} - \sup\{E\}| = |\frac{1}{2} - \frac{1}{6}| = \frac{2}{6} = 0.33$$

$\{E, S\}$:

$$\{E\} \Rightarrow \{S\} \text{ Conf} = \frac{\sup\{E, S\}}{\sup\{E\}} = \frac{1/6}{1/6} = 1.00$$

$$\text{Int} = |\text{Conf} - \sup\{S\}| = |1 - \frac{2}{6}| = \frac{4}{6} = 0.67$$

$$\{S\} \Rightarrow \{E\} \text{ Conf} = \frac{\sup\{E, S\}}{\sup\{S\}} = \frac{1/6}{2/6} = \frac{1}{2} = 0.50$$

$$\text{Int} = |\text{Conf} - \sup\{E\}| = |\frac{1}{2} - \frac{1}{6}| = \frac{2}{6} = 0.33$$

$\{J, S\}$:

$$\{J\} \Rightarrow \{S\} \text{ Conf} = \frac{\sup\{J, S\}}{\sup\{J\}} = \frac{1/6}{2/6} = \frac{1}{2} = 0.50$$

$$\text{Int} = |\text{Conf} - \sup\{S\}| = |\frac{1}{2} - \frac{2}{6}| = \frac{1}{6} = 0.17$$

$$\{S\} \Rightarrow \{J\} \text{ Conf} = \frac{\sup\{J, S\}}{\sup\{S\}} = \frac{1/6}{2/6} = \frac{1}{2} = 0.50$$

$$\text{Int} = |\text{Conf} - \sup\{J\}| = |\frac{1}{2} - \frac{2}{6}| = \frac{1}{6} = 0.17$$

$\{Ch, S\}$:

$$\{Ch\} \Rightarrow \{S\} \text{ Conf} = \frac{\sup\{Ch, S\}}{\sup\{Ch\}} = \frac{1/6}{5/6} = \frac{1}{5} = 0.20$$

$$\text{Int} = |\text{Conf} - \sup\{S\}| = |\frac{1}{5} - \frac{1}{3}| = \frac{2}{15} = 0.13$$

$$\{S\} \Rightarrow \{Ch\} \text{ Conf} = \frac{\sup\{S, Ch\}}{\sup\{S\}} = \frac{1/6}{2/6} = \frac{1}{2} = 0.50$$

$$\text{Int} = |\text{Conf} - \sup\{Ch\}| = |\frac{1}{2} - \frac{5}{6}| = \frac{2}{6}$$

$$= 0.33$$

L-3 Frequent Itemsets:

$\{Ce, Ch, J\}, \{Ce, E, J\}, \{Ce, E, S\}, \{Ce, J, S\}, \{E, J, S\},$
 $\{Ce, Ch, S\}$ all with one instance

L-4 Frequent Itemsets:

$\{Ce, E, J, S\} : 1$

There are no L-5 Frequent Itemsets