

Stanley Milgram (1960s)

■ Questions:

- What are the chances that any two people chosen at random are connected by a path of some length?
- How long are those chains of intermediaries?
 - Maximally
 - On Average

■ Procedure

- Select “Random” Seeds & Target
- Ask seeds to mail package to individuals they mutually “know by face & name” closer to target
- Told city/occupation of target
- In addition to sending the package, notify research team of each step in the chain
- Count steps in chains & plot



(Image Source: Wikipedia)