



**DIGITAL PERSONAL ASSISTANT**



Competitor Research  
Cyber Security Copywriting  
Strategic Planning Web Development  
POS System **All Kinds of** Branding  
**SEO Digital Needs** Online Shop  
Customer Relationship Management  
Graphic Design Search Engine Marketing  
Video Editing Enterprise Resource Planning  
Social Media Marketing Mobile Apps



# Outsource All Your **Digital Needs** to Us



Saves you more than

**500%**

of the cost needed to achieve  
all your digital needs

## Various Scenarios that Business Attempted to Solve All Their **Digital Needs**



If you hire **your own agencies** to solve your digital needs,



## Various Problems that Business Faced by Such Decisions

- Faced the challenge of **communicating with various personnels** in different agencies
- Paid for **overlapping values** by various agencies
- **Uncoordinated actions** & unwillingness to cooperate between agencies
- **Cashflow tied up** with packages & deals with various agencies



If you hire **your own in-house digital marketing executive**,



- **Do not have the skillsets, experience & exposures** to solve all your digital needs
- Do not know how to set expectations, expect performance, manage workflow due to **lack of expertise** in the subject field
- Do not know what they need to know



If you hire **and build your own in-house digital team**,



- **High cost to maintain** for handling in-house digital needs
- **Bigger hassle** in dealing with MoM requirements (such as quota, levies, CPF, sick leaves, off-days, MC, employee benefits, & salary calculating)



# Business Startup Package

***Price does not include additional fees for***

*Domain, hosting, ads spend, heightened cyber security and any other third party application fees.*

*We will inform you beforehand if there are any additional cost.*



# Business Startup Package

## Digital Assistants

- Project Manager
- Graphic Designer
- UI/UX Specialist
- Web Developer
- Ads Campaign Specialist
- Copywriter

## Website / Landing Page

- Website – up to 5 static pages
- 1 landing page
- Basic website maintenance

## Graphic Design

- 4x Graphic Designs (Logo, Banners, Posters, etc)
- Unlimited revisions

## Increase Digital Performance

### Improve Social Media Presence :

- Up to 8 scheduled Facebook / Instagram posts
- Up to 2 Ad-Hoc Facebook / Instagram posts

### Improve Ads Campaign Management:

- Up to 2 Google Ads (SEM) campaigns
- Up to 2 Facebook / Instagram Ads campaigns
- 2 complimentary Ads campaign setup
- Complimentary competitor & keywords analysis










## Response Time / Frequency

Daily communication up to 3 hour response time during working hours\*

(\*Working hours are Mon – Fri 9am – 6pm)



# Achieve All Your **Digital** **Needs** with Our Team of **Digital** **Specialists**

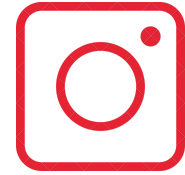
-  **Dedicated Account Manager**
-  **Brand Specialist**
-  **Project Manager**
-  **Copywriter**
-  **Graphic Designer**
-  **Ads Campaign Specialist**
-  **Video Editing Specialist**
-  **UI / UX Specialist**
-  **Web Developer**



# Ensure Your Digital Marketing Consistency



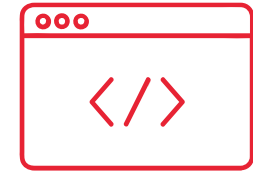
Facebook



Instagram



SEO Management



Website Management



Tik Tok



Performance Report



Competitor Research



Graphic Design







# Our Brand Partners



and many more...



Everything You Need Digitally,

**Digital PA is Your  
Best Digital Assistant  
to Solve All Your  
Digital Needs**

**Engage with Us Now**

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