



DIGITAL PERSONAL ASSISTANT



Competitor Research
Cyber Security Copywriting
Strategic Planning Web Development
POS System **All Kinds of** Branding
SEO Digital Needs Online Shop
Customer Relationship Management
Graphic Design Search Engine Marketing
Video Editing Enterprise Resource Planning
Social Media Marketing Mobile Apps



Outsource All Your **Digital Needs** to Us



Saves you more than

500%

of the cost needed to achieve
all your digital needs

Various Scenarios that Business Attempted to Solve All Their **Digital Needs**



If you hire **your own agencies** to solve your digital needs,



Various Problems that Business Faced by Such Decisions

- Faced the challenge of **communicating with various personnels** in different agencies
- Paid for **overlapping values** by various agencies
- **Uncoordinated actions** & unwillingness to cooperate between agencies
- **Cashflow tied up** with packages & deals with various agencies



If you hire **your own in-house digital marketing executive**,



- **Do not have the skillsets, experience & exposures** to solve all your digital needs
- Do not know how to set expectations, expect performance, manage workflow due to **lack of expertise** in the subject field
- Do not know what they need to know



If you hire **and build your own in-house digital team**,



- **High cost to maintain** for handling in-house digital needs
- **Bigger hassle** in dealing with MoM requirements (such as quota, levies, CPF, sick leaves, off-days, MC, employee benefits, & salary calculating)



SME Company Package

Price does not include additional fees for

Domain, hosting, ads spend, heightened cyber security and any other third party application fees.

We will inform you beforehand if there are any additional cost.



SME Company Package

Digital Assistants

- Project Manager
- Graphic Designer
- UI/UX Specialist
- Web Developer
- Ads Campaign Specialist
- Copywriter
- Video Editing Specialist
- Dedicated Account Manager

Website / Landing Page

- Website – Unlimited static pages
- Up to 4 landing pages
- Holistic website maintenance
- Payment Gateway creation / integration on demand

Graphic Design

- Unlimited Graphic Designs (2 concurrent work), with 2 draft versions per graphic design
- Unlimited revisions
- Source file provided

Increase Digital Performance

Improve Social Media Presence :

- Up to 12 scheduled Facebook / Instagram posts
- Unlimited Ad-Hoc Facebook / Instagram posts

Improve Ads Campaign Management :

- Unlimited Google Ads (SEM) campaigns
- Unlimited Facebook / Instagram Ads campaigns
- Unlimited complimentary Ads campaign setup
- Complimentary competitor & keywords analysis

Consistent SEO Optimization

- Guaranteed first page keywords on Google Search
- Up to 2 article posts per month
- Standard SEO technical optimization (Meta tags and robots.txt setting)
- Monthly SEO Report
- SEO Reporting Dashboard Access










Response Time / Frequency

- Daily communication up to 2 hour response time during working hours*
- 2x strategy alignment monthly meeting

(*Working hours are Mon – Fri 9am – 6pm)



Achieve All Your **Digital** **Needs** with Our Team of **Digital** **Specialists**

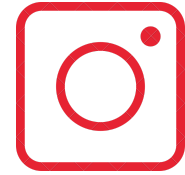
-  **Dedicated Account Manager**
-  **Brand Specialist**
-  **Project Manager**
-  **Copywriter**
-  **Graphic Designer**
-  **Ads Campaign Specialist**
-  **Video Editing Specialist**
-  **UI / UX Specialist**
-  **Web Developer**



Ensure Your Digital Marketing Consistency



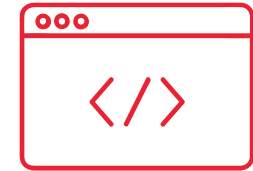
Facebook



Instagram



SEO Management



Website Management



Tik Tok



Performance Report



Competitor Research



Graphic Design





Our Brand Partners



and many more...



Everything You Need Digitally,

**Digital PA is Your
Best Digital Assistant
to Solve All Your
Digital Needs**

Engage with Us Now

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