



DIGITAL PERSONAL ASSISTANT



Competitor Research

Cyber Security

Copywriting

Strategic Planning

Web Development

POS System

All Kinds of Digital Needs

Branding

SEO

Online Shop

Graphic Design

Customer Relationship Management

Video Editing

Search Engine Marketing

Enterprise Resource Planning

Social Media Marketing

Mobile Apps



Outsource All Your Digital Needs to Us



Saves you more than

500%

of the cost needed to achieve
all your digital needs

Various Scenarios that Business Attempted to Solve All Their Digital Needs



If you hire **your own agencies to solve your digital needs,**



If you hire **your own in-house digital marketing executive,**



If you hire **and build your own in-house digital team,**



Various Problems that Business Faced by Such Decisions

- Faced the challenge of **communicating with various personnels** in different agencies
- Paid for **overlapping values** by various agencies
- **Uncoordinated actions** & unwillingness to cooperate between agencies
- **Cashflow tied up** with packages & deals with various agencies

- **Do not have the skillsets, experience & exposures** to solve all your digital needs
- Do not know how to set expectations, expect performance, manage workflow due to **lack of expertise** in the subject field
- Do not know what they need to know

- **High cost to maintain** for handling in-house digital needs
- **Bigger hassle** in dealing with MoM requirements (such as quota, levies, CPF, sick leaves, off-days, MC, employee benefits, & salary calculating)

Business Startup Package

SME Company Package

SME+ Company Package

Digital Assistants

- Project Manager
- Graphic Designer
- UI/UX Specialist
- Web Developer
- Ads Campaign Specialist
- Copywriter

- Project Manager
- Graphic Designer
- UI/UX Specialist
- Web Developer
- Ads Campaign Specialist
- Copywriter
- Video Editing Specialist
- Dedicated Account Manager

- Project Manager
- Graphic Designer
- UI/UX Specialist
- Web Developer
- Ads Campaign Specialist
- Copywriter
- Video Editing Specialist
- 2x Dedicated Account Manager
- Brand Specialist
- Business Strategist

Website / Landing Page

- Website – up to 5 static pages
- 1 landing page
- Basic website maintenance

- Website – Unlimited static pages
- Up to 4 landing pages
- Holistic website maintenance
- Payment Gateway creation / integration on demand

- Website – Customised Dynamic Pages
- Dedicated Web Developer for ongoing ERP development & maintenance
- Unlimited landing pages
- High performance website maintenance

Business Startup Package

SME Company Package

SME+ Company Package

Increase Digital Performance

Improve Social Media Presence:

- Up to 8 scheduled Facebook / Instagram posts
- Up to 2 Ad-Hoc Facebook / Instagram posts

Improve Ads Campaign Management:

- Up to 2 Google Ads (SEM) campaigns
- Up to 2 Facebook / Instagram Ads campaigns
- 2 complimentary Ads campaign setup
- Complimentary competitor & keywords analysis

Improve Social Media Presence:

- Up to 12 scheduled Facebook / Instagram posts
- Unlimited Ad-Hoc Facebook / Instagram posts

Improve Ads Campaign Management:

- Unlimited Google Ads (SEM) campaigns
- Unlimited Facebook / Instagram Ads campaigns
- Unlimited complimentary Ads campaign setup
- Complimentary competitor & keywords analysis

Improve Social Media Presence:

- Up to 16 scheduled Facebook / Instagram posts
- Unlimited Ad-Hoc Facebook / Instagram posts

Improve Ads Campaign Management:

- Unlimited Google Ads (SEM) campaigns
- Unlimited Facebook / Instagram Ads campaigns
- Unlimited complimentary Ads campaign setup
- Complimentary competitor & keywords analysis

Business Startup Package

SME Company Package

SME+ Company Package

Increase Digital Performance (cont'd)

Consistent SEO Optimization

- Guaranteed first page keywords on Google Search
- Up to 2 article posts per month
- Standard SEO technical optimization (Meta tags and robots.txt setting)
- Monthly SEO Report
- SEO Reporting Dashboard Access

Consistent & Strategic SEO Optimization

- Guaranteed first page keywords on Google Search
- Up to 4 article posts per month
- Advanced keyword targeting and analysis
- Full-coverage SEO technical optimization
- Monthly SEO Report
- SEO Reporting Dashboard Access

Business Startup Package

SME Company Package

SME+ Company Package

Graphic Design

- 4x Graphic Designs (Logo, Banners, Posters, etc)
- Unlimited revisions

- Unlimited Designs (2 concurrent work, with 2 draft versions per graphic design)
- Unlimited revisions
- Source file provided

- Unlimited Designs (4 concurrent work, with 3 draft versions per graphic design)
- Unlimited revisions
- Source file provided

Response Time / Frequency

- Daily communication up to 3 hour response time during working hours*

- Daily communication up to 2 hour response time during working hours*
- 2x strategy alignment monthly meeting

- Daily communication up to 1 hour response time during working hours*
- 4x strategy alignment monthly meeting
- 24/7 customer service support via Whatsapp

*Working hours are Mon – Fri 9am – 6pm



Business Startup Package

Price does not include additional fees for

Domain, hosting, ads spend, heightened cyber security and any other third party application fees.

We will inform you beforehand if there are any additional cost.



Business Startup Package

Digital Assistants

- Project Manager
- Graphic Designer
- UI/UX Specialist
- Web Developer
- Ads Campaign Specialist
- Copywriter

Website / Landing Page

- Website – up to 5 static pages
- 1 landing page
- Basic website maintenance

Graphic Design

- 4x Graphic Designs (Logo, Banners, Posters, etc)
- Unlimited revisions

Increase Digital Performance

Improve Social Media Presence :

- Up to 8 scheduled Facebook / Instagram posts
- Up to 2 Ad-Hoc Facebook / Instagram posts

Improve Ads Campaign Management:

- Up to 2 Google Ads (SEM) campaigns
- Up to 2 Facebook / Instagram Ads campaigns
- 2 complimentary Ads campaign setup
- Complimentary competitor & keywords analysis

Response Time / Frequency

Daily communication up to 3 hour response time during working hours*

*(*Working hours are Mon – Fri 9am – 6pm)*



SME Company Package

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SME Company Package

Digital Assistants

- Project Manager
- Graphic Designer
- UI/UX Specialist
- Web Developer
- Ads Campaign Specialist
- Copywriter
- Video Editing Specialist
- Dedicated Account Manager

Website / Landing Page

- Website – Unlimited static pages
- Up to 4 landing pages
- Holistic website maintenance
- Payment Gateway creation / integration on demand

Graphic Design

- Unlimited Graphic Designs (2 concurrent work), with 2 draft versions per graphic design
- Unlimited revisions
- Source file provided

Increase Digital Performance

Improve Social Media Presence :

- Up to 12 scheduled Facebook / Instagram posts
- Unlimited Ad-Hoc Facebook / Instagram posts

Improve Ads Campaign Management :

- Unlimited Google Ads (SEM) campaigns
- Unlimited Facebook / Instagram Ads campaigns
- Unlimited complimentary Ads campaign setup
- Complimentary competitor & keywords analysis

Consistent SEO Optimization

- Guaranteed first page keywords on Google Search
- Up to 2 article posts per month
- Standard SEO technical optimization (Meta tags and robots.txt setting)
- Monthly SEO Report
- SEO Reporting Dashboard Access

Response Time / Frequency

- Daily communication up to 2 hour response time during working hours*
- 2x strategy alignment monthly meeting

(*Working hours are Mon – Fri 9am – 6pm)



SME+ Company Package

Price does not include additional fees for

Domain, hosting, ads spend, heightened cyber security and any other third party application fees.

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SME+ Company Package

Digital Assistants

- Project Manager
- Graphic Designer
- UI/UX Specialist
- Web Developer
- Ads Campaign Specialist
- Copywriter
- Video Editing Specialist
- 2x Dedicated Account Manager
- Brand Specialist
- Business Strategist

Website / Landing Page

- Website – Customised Dynamic Pages
- Dedicated Web Developer for ongoing ERP development & maintenance
- Unlimited landing pages creation
- High performance website maintenance

Graphic Design

- Unlimited Graphic Designs (4 concurrent work), with 3 draft versions per graphic design
- Unlimited revisions
- Source file provided

Increase Digital Performance

Improve Social Media Presence :

- Up to 16 scheduled Facebook / Instagram posts
- Unlimited Ad-Hoc Facebook / Instagram posts

Improve Ads Campaign :

- Unlimited Google Ads (SEM) campaigns
- Unlimited Facebook / Instagram Ads campaigns
- Unlimited complimentary Ads campaign setup
- Complimentary competitor & keywords analysis

Consistent & Strategic SEO Optimization

- Guaranteed first page keywords on Google Search
- Up to 4 article posts per month
- Advanced keyword targeting and analysis
- Full-coverage SEO technical optimization
- Monthly SEO Report
- SEO Reporting Dashboard Access

Response Time / Frequency

- Daily communication up to 1 hour response time during working hours*
- 4x strategy alignment monthly meeting
- 24/7 customer service support via Whatsapp

(*Working hours are Mon – Fri 9am – 6pm)



Achieve All Your Digital Needs with Our Team of Digital Specialists

- Dedicated Account Manager
- Brand Specialist
- Project Manager
- Copywriter
- Graphic Designer
- Ads Campaign Specialist
- Video Editing Specialist
- UI / UX Specialist
- Web Developer



Ensure Your Digital Marketing Consistency



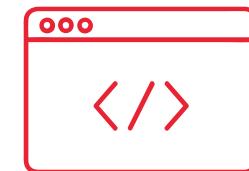
Facebook



Instagram



SEO Management



Website Management



Tik Tok



Performance Report



Competitor Research



Graphic Design





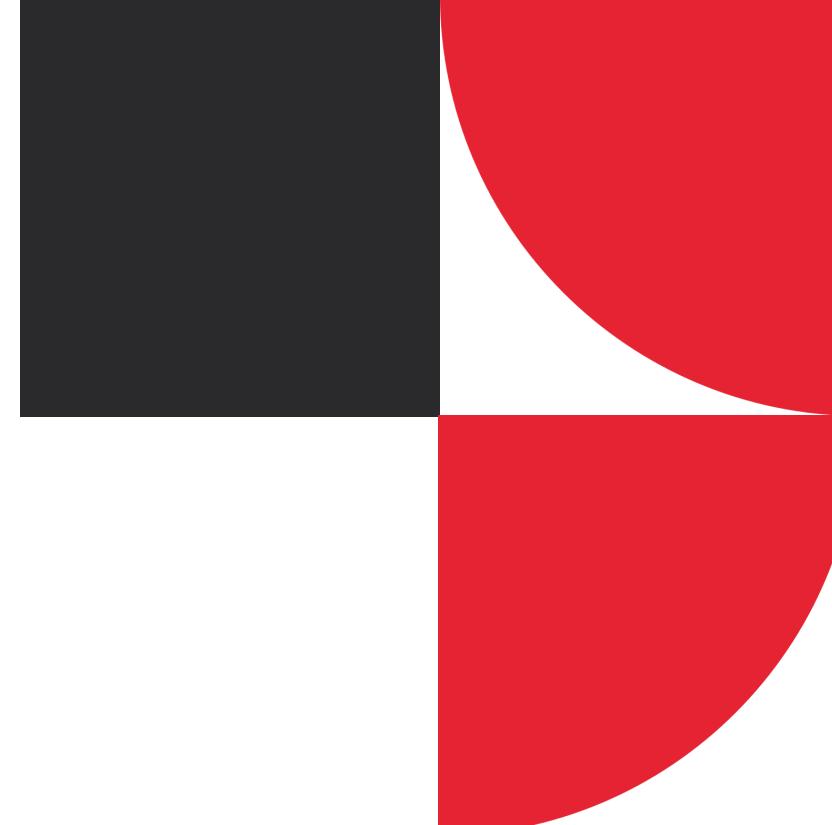
Our Brand Partners



HEALING OASIS



and many more...



Everything You Need Digitally,

**Digital PA is Your
Best Digital Assistant
to Solve All Your
Digital Needs**

[Engage with Us Now](#)

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