



**DIGITAL PERSONAL ASSISTANT**



# Competitor Research

## Cyber Security

## Copywriting

### Strategic Planning

### Web Development

### POS System

# All Kinds of Digital Needs

### Branding

### SEO

### Online Shop

## Graphic Design

### Customer Relationship Management

## Video Editing

## Search Engine Marketing

### Enterprise Resource Planning

## Social Media Marketing

## Mobile Apps



# Outsource All Your Digital Needs to Us



Saves you more than

**500%**

of the cost needed to achieve  
all your digital needs

# Various Scenarios that Business Attempted to Solve All Their Digital Needs



If you hire **your own agencies to solve your digital needs,**



If you hire **your own in-house digital marketing executive,**



If you hire **and build your own in-house digital team,**



# Various Problems that Business Faced by Such Decisions

- Faced the challenge of **communicating with various personnels** in different agencies
- Paid for **overlapping values** by various agencies
- **Uncoordinated actions** & unwillingness to cooperate between agencies
- **Cashflow tied up** with packages & deals with various agencies

- **Do not have the skillsets, experience & exposures** to solve all your digital needs
- Do not know how to set expectations, expect performance, manage workflow due to **lack of expertise** in the subject field
- Do not know what they need to know

- **High cost to maintain** for handling in-house digital needs
- **Bigger hassle** in dealing with MoM requirements (such as quota, levies, CPF, sick leaves, off-days, MC, employee benefits, & salary calculating)



# SME Company Package

***Price does not include additional fees for***

*Domain, hosting, ads spend, heightened cyber security and any other third party application fees.*

*We will inform you beforehand if there are any additional cost.*



# SME Company Package

## Digital Assistants

- Project Manager
- Graphic Designer
- UI/UX Specialist
- Web Developer
- Ads Campaign Specialist
- Copywriter
- Video Editing Specialist
- Dedicated Account Manager

## Website / Landing Page

- Website – Unlimited static pages
- Up to 4 landing pages
- Holistic website maintenance
- Payment Gateway creation / integration on demand

## Graphic Design

- Unlimited Graphic Designs (2 concurrent work), with 2 draft versions per graphic design
- Unlimited revisions
- Source file provided

## Increase Digital Performance

### Improve Social Media Presence :

- Up to 12 scheduled Facebook / Instagram posts
- Unlimited Ad-Hoc Facebook / Instagram posts

### Improve Ads Campaign Management :

- Unlimited Google Ads (SEM) campaigns
- Unlimited Facebook / Instagram Ads campaigns
- Unlimited complimentary Ads campaign setup
- Complimentary competitor & keywords analysis

### Consistent SEO Optimization

- Guaranteed first page keywords on Google Search
- Up to 2 article posts per month
- Standard SEO technical optimization (Meta tags and robots.txt setting)
- Monthly SEO Report
- SEO Reporting Dashboard Access

## Response Time / Frequency

- Daily communication up to 2 hour response time during working hours\*
- 2x strategy alignment monthly meeting

(\*Working hours are Mon – Fri 9am – 6pm)



# Achieve All Your Digital Needs with Our Team of Digital Specialists

- Dedicated Account Manager
- Brand Specialist
- Project Manager
- Copywriter
- Graphic Designer
- Ads Campaign Specialist
- Video Editing Specialist
- UI / UX Specialist
- Web Developer



# Ensure Your Digital Marketing Consistency



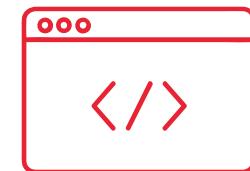
Facebook



Instagram



SEO Management



Website Management



Tik Tok



Performance Report



Competitor Research



Graphic Design





# Our Brand Partners



HEALING OASIS



and many more...



Everything You Need Digitally,

**Digital PA is Your  
Best Digital Assistant  
to Solve All Your  
Digital Needs**

[Engage with Us Now](#)

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