# MOTUS

## Software platform for active and passive data collection

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# Development of an empty box

THINK OUTSIDE THE BOX

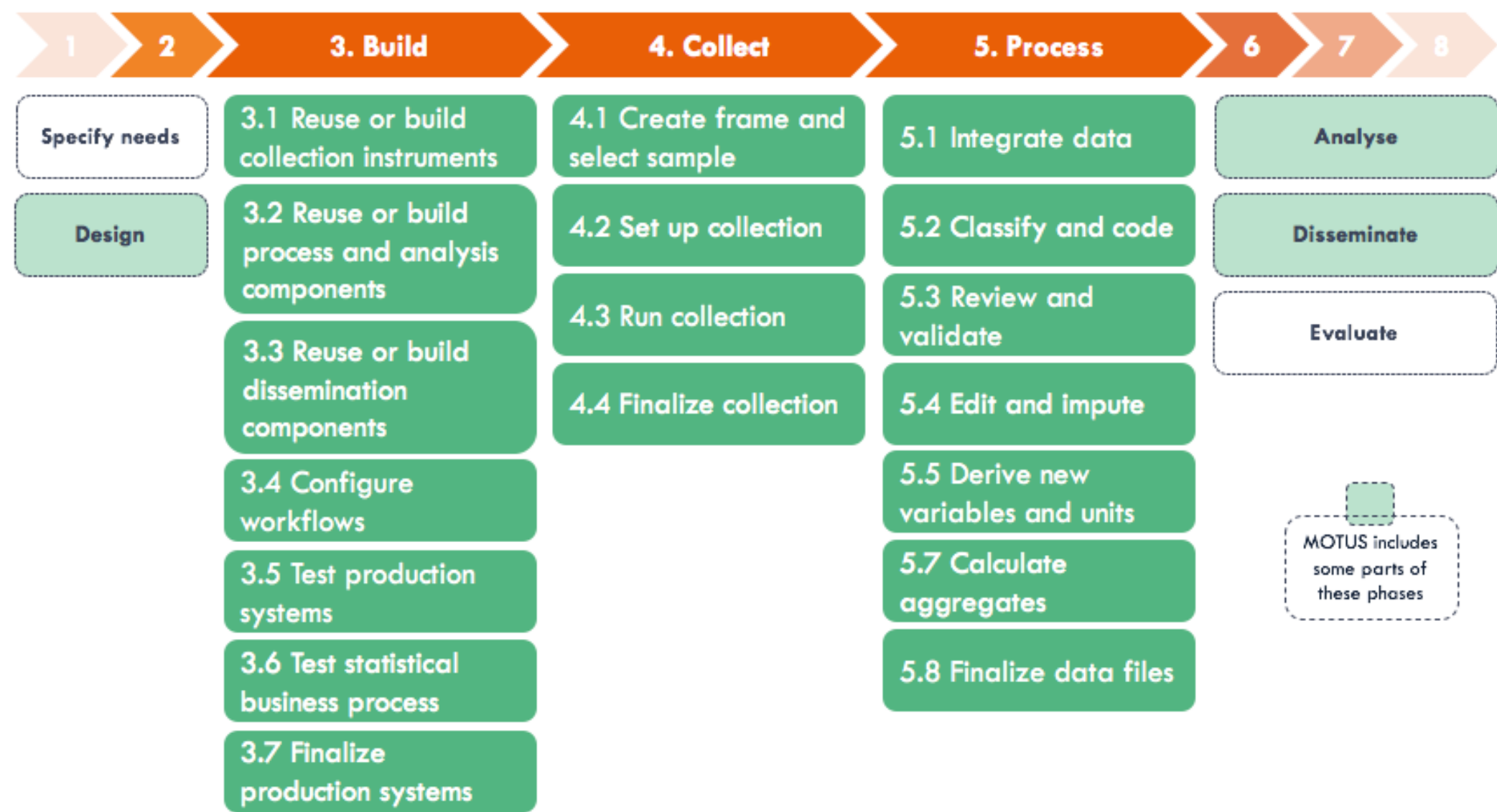| 1 | **One app** |
|---|---|
| 2 | **Multiple researches** |
| 3 | **One software environment** |
| 4 | **Continuous development** |

# GSBPM – Build sub processes



| | 1 | 2 | 3. Build | 4. Collect | 5. Process | 6 | 7 | 8 |

| Specify needs | 3.1 Reuse or build collection instruments | 4.1 Create frame and select sample | 5.1 Integrate data | Analyse |
| Design | 3.2 Reuse or build process and analysis components | 4.2 Set up collection | 5.2 Classify and code | Disseminate |
| | 3.3 Reuse or build dissemination components | 4.3 Run collection | 5.3 Review and validate | Evaluate |
| | 3.4 Configure workflows | 4.4 Finalize collection | 5.4 Edit and impute | |
| | 3.5 Test production systems | | 5.5 Derive new variables and units | |
| | 3.6 Test statistical business process | | 5.7 Calculate aggregates | |
| | 3.7 Finalize production systems | | 5.8 Finalize data files | |

MOTUS includes some parts of these phases

# And in practice?: Back-office – 8+4 different builders

MO:TUS

Web app

Mobile app

| Device | Language | Data | Visualization |
|--------|----------|------|---------------|
| Survey | Research | Quality | |
| Diary | Invitation | Compute | |
| Communication | Dashboard | | |

+ Design

+ Collect

+ Analyze

+ Advise
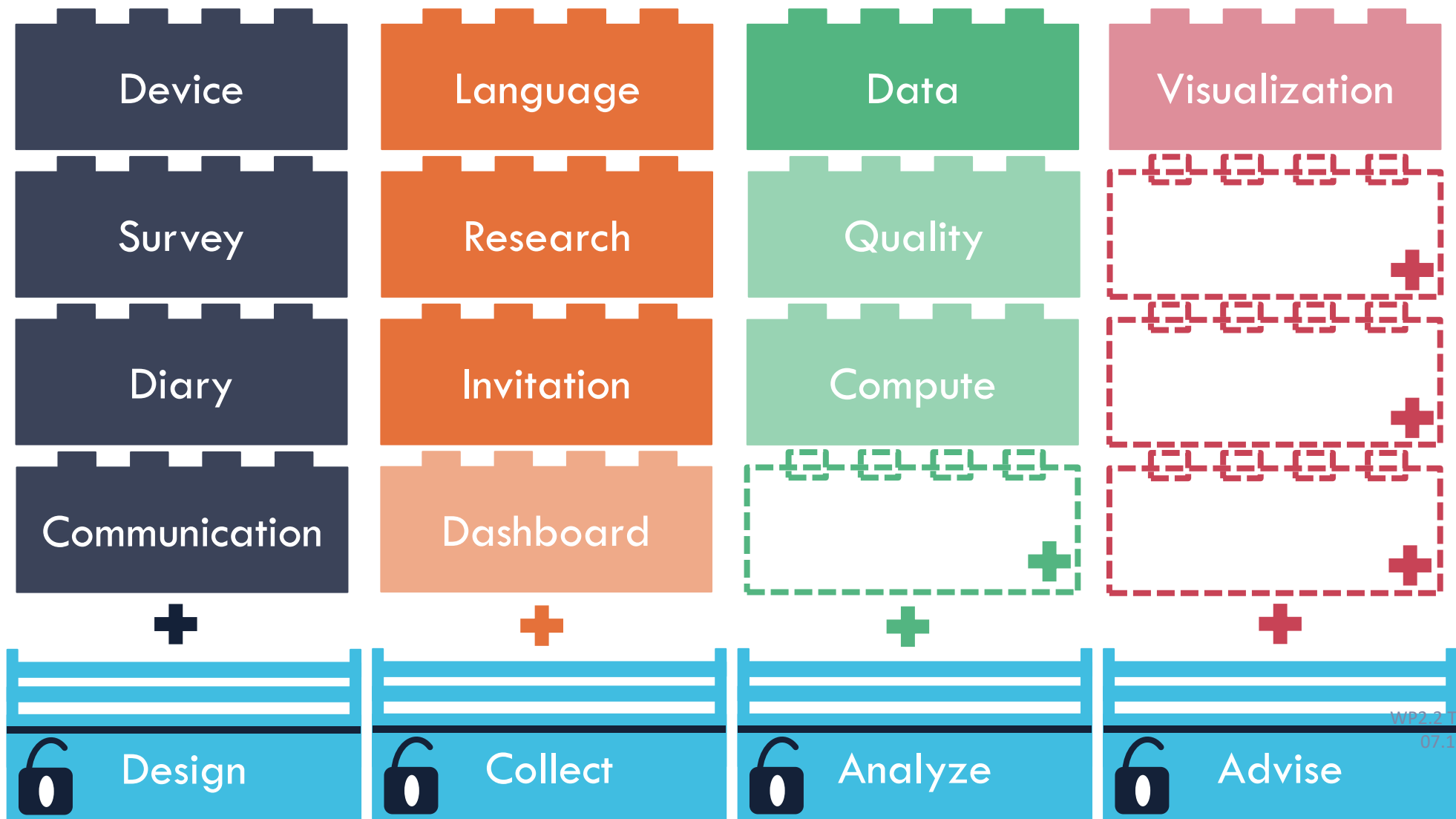
# Research components TUS
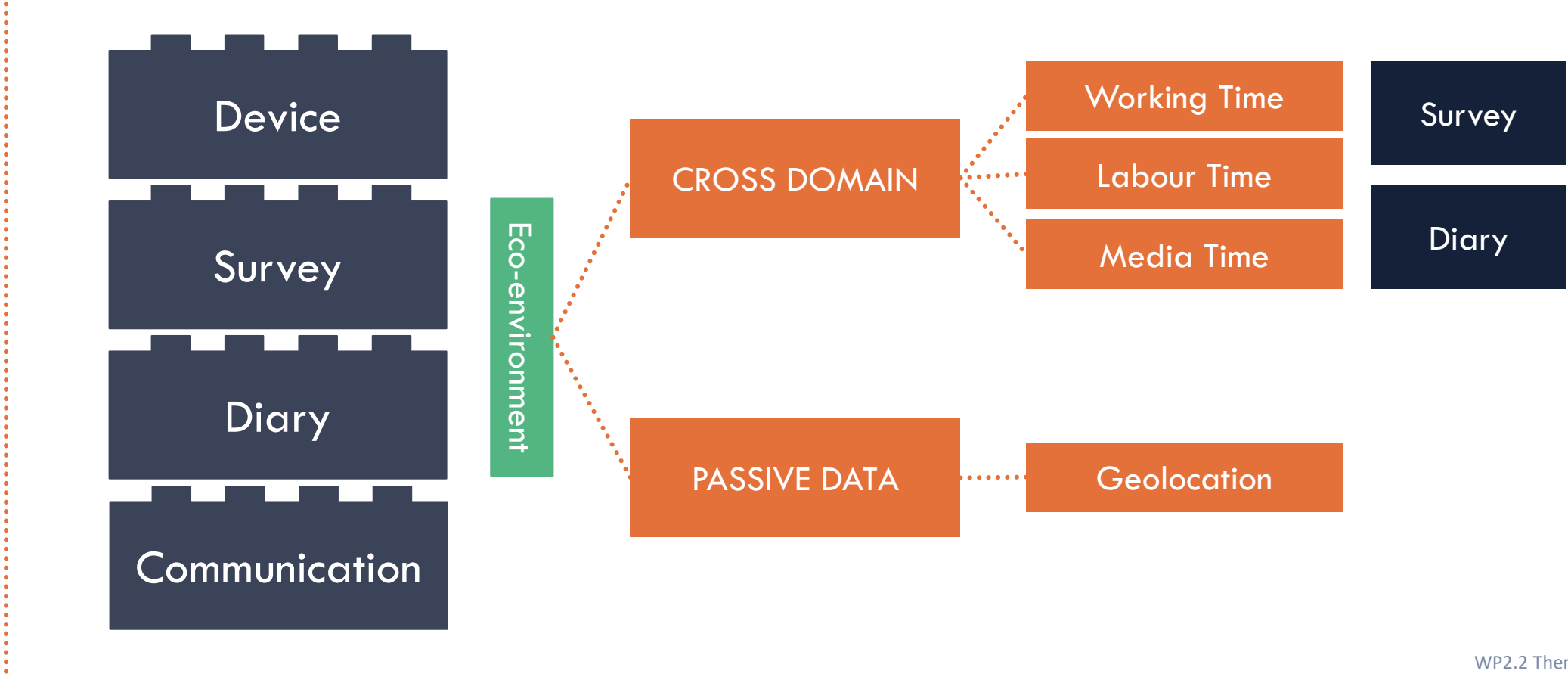
# Step 0: Research flow – test Q – TD + evaluation Q

# Step 1 - Survey: focus on household

▶ Theme specific

▶ Household oriented

▶ Personal story

- Logic

- Proxy

- Mustaches

▶ New elements

- Levels: hh members + usage + activity

- Inclusion of administrative data

- Profiling

Part 1: Socio-demo

Part 2: Vehicle use

Part 3: Public transport

Part 4: Bicycle use

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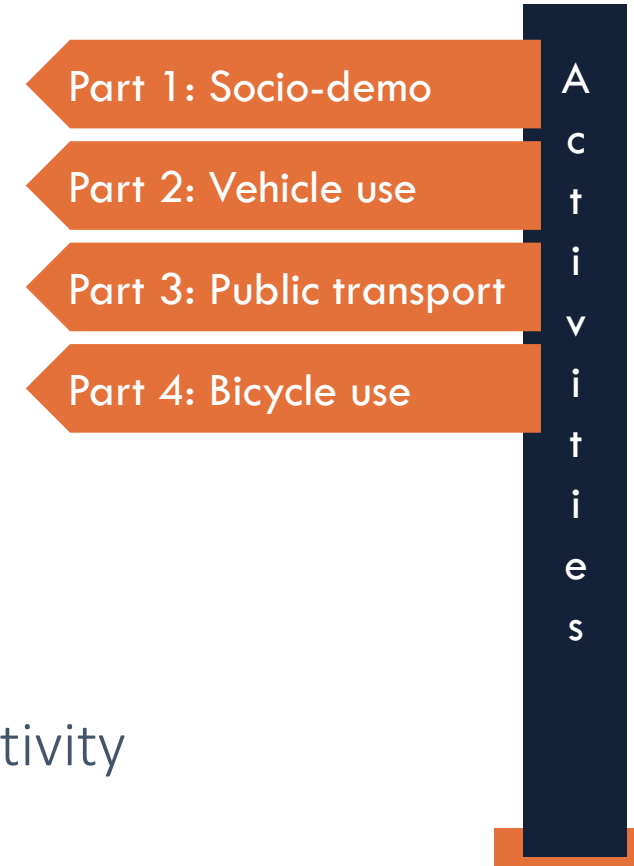
# Step 2 - Diary: activity list + context

# Step 3 - Geolocation data

▶ **Constraints**

- Time

- Space

- Roles

▶ **Immediate input**

- Overview

- Structuration

- Quality of registration

▶ **Personal devices**
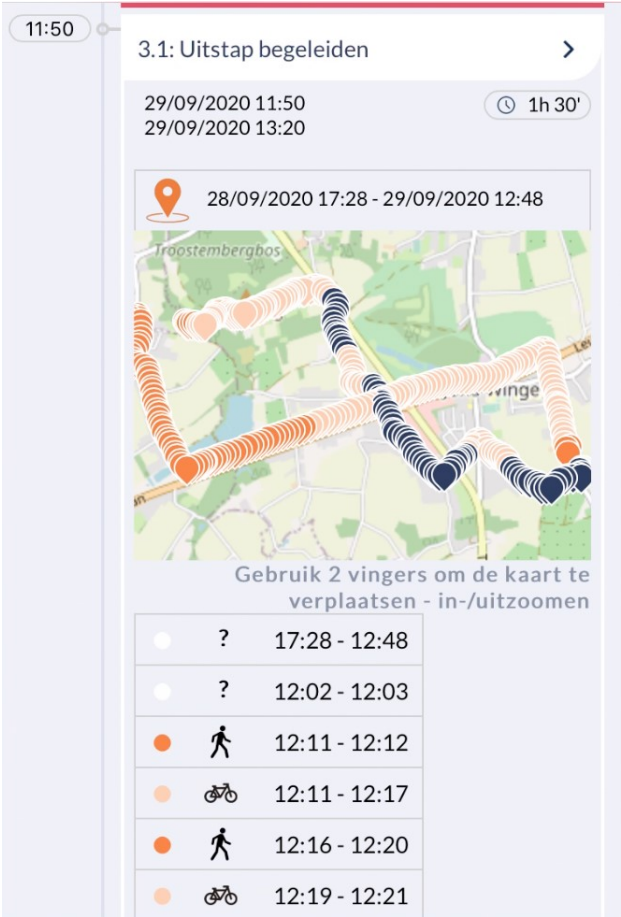
- Proxy for registration

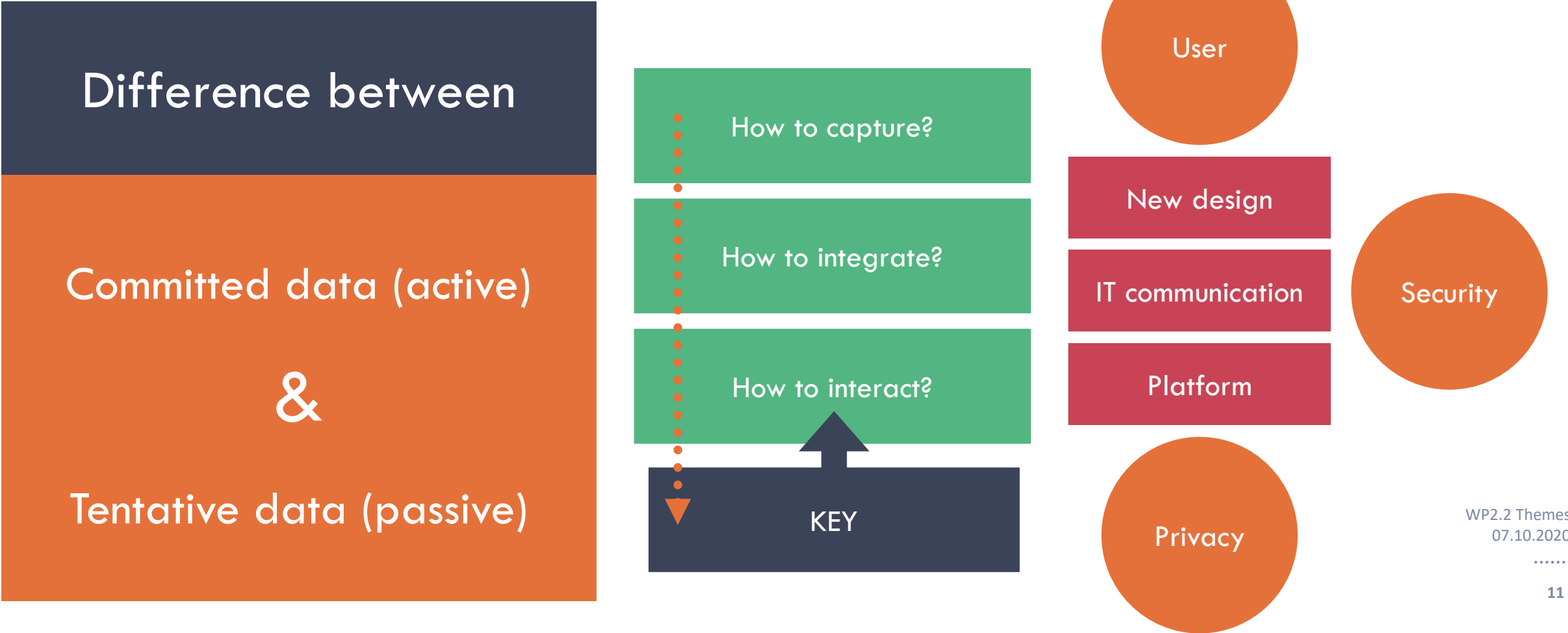- Privacy - GDPR

# Geolocation: user centric approach

# New UI/UX is essential: from a functional and a security level

**Difference between**

**Committed data (active)**

**&**

**Tentative data (passive)**

How to capture?

How to integrate?

How to interact?

KEY

User

New design

IT communication

Platform

Security

Privacy

# : Contact details

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#timeuse

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