



FLORECUVA ELEVATOR PITCH

The *small & medium landowners* of the Australian High Country have always struggled to quickly *prepare, respond, and recover* from the constant threats of bushfire due to lack of *knowledge, understanding, and traction* on this matter. To take better *preventive & responsive* measures for their precious lives along with their *properties & vegetation*, they needed to be well-equipped with more *awareness, resources, and helpful information*. We at *Tech Alpino* strived to assist & empower them in this regard by providing comprehensive *informative content* as well as *customized useful resources* on our *Florecuva* website that was previously not available at one consolidated place for them!