

SHIVA SHANKAR S

Full stack developer.

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SUMMARY

Designed and launched a full-stack web application using React.js, enhancing lead tracking capabilities for the sales team; streamlined operations resulting in a significant reduction of manual data entry errors by 90%.

SKILLS

React JS, React Native, JAVA, Oracle, Post Man, Insomnia, MySQL, Bootstrap, Product design

TOOLS

Figma, Adobe Photoshop, Sketch, SVN, GitHub

EXPERIENCE

2022-Present	<div><div></div><div>Sundaram Finance Ltd</div></div>	
	<div><div></div><div>Application for sales team</div></div>	8month – Duration
	<div><div></div><div><ul style="list-style-type: none">Designed and launched a React.js back-office admin portal to push leads and targets to sales personnel, streamlining operations and reducing manual entry errors by up to 90%.Built a React Native application for the sales team to track new business sources, performance metrics, and targets, leading to a 75% increase in monthly lead generation.Leveraged Oracle DB, Spring Boot, and 70+ APIs, reducing form data entry by 80% and enhancing functionality and efficiency across platforms.</div></div>	
	<div><div></div><div>Website Revamp</div></div>	4month – Duration
	<div><div></div><div><ul style="list-style-type: none">Built a responsive website for Sundaram Finance Ltd using React JS and Bootstrap, featuring 34+ products and multi-language support.Integrated MySQL with custom APIs, including 50% third-party sources, to enhance functionality and automate email responses, reducing customer queries by 10%.</div></div>	
	<div><div></div><div>Application for customers</div></div>	7month – Duration
	<div><div></div><div><ul style="list-style-type: none">Contributed to a customer-facing app, boosting engagement by 30% with product summaries and updates.Engineered backend processes with Java and MySQL, integrating APIs, including OTP, improving security and reducing response time by 25%.Optimized data flow, reducing app crashes by 40% and enhancing user experience.Over 30% of customers adopted the app, enabling 100% of users to access their product details digitally without contacting the head office.</div></div>	
	<div><div></div><div>Media WhatsApp Message Center</div></div>	2month – Duration
	<div><div></div><div><ul style="list-style-type: none">Integrated a third-party API with Oracle Job Scheduling to automate WhatsApp updates for stock market insights and portfolio holdings, ensuring timely delivery.Enabled customized document delivery via WhatsApp using React JS, improving efficiency by 40% and reducing manual effort by 30%.</div></div>	