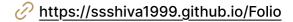
# SHIVA SHANKAR S

# Full stack developer.



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### SUMMARY

Designed and launched a full-stack web application using React.js, enhancing lead tracking capabilities for the sales team; streamlined operations resulting in a significant reduction of manual data entry errors by 90%.

## **SKILLS**

React JS, React Native, JAVA, Oracle, Post Man, Insomnia, MySQL, Bootstrap, Product design

### **TOOLS**

Figma, Adobe Photoshop, Sketch, SVN, GitHub

### **EXPERIENCE**

### 2022-Present Sundaram Finance Ltd

### **Application for sales team**

8month - Duration

- Designed and launched a React.js back-office admin portal to push leads and targets to sales personnel, streamlining operations and reducing manual entry errors by up to 90%.
- Built a React Native application for the sales team to track new business sources, performance metrics, and targets, leading to a 75% increase in monthly lead generation.
- Leveraged Oracle DB, Spring Boot, and 70+ APIs, reducing form data entry by 80% and enhancing functionality and efficiency across platforms.

# Website Revamp

4month - Duration

- Built a responsive website for Sundaram Finance Ltd using React JS and Bootstrap, featuring 34+ products and multi-language support.
- Integrated MySQL with custom APIs, including 50% third-party sources, to enhance functionality and automate email responses, reducing customer queries by 10%.

### **Application for customers**

7month - Duration

- Contributed to a customer-facing app, boosting engagement by 30% with product summaries and updates.
- Engineered backend processes with Java and MySQL, integrating APIs, including OTP, improving security and reducing response time by 25%.
- Optimized data flow, reducing app crashes by 40% and enhancing user experience.
- Over 30% of customers adopted the app, enabling 100% of users to access their product details digitally without contacting the head office.

### Media WhatsApp Message Center

2month - Duration

- Integrated a third-party API with Oracle Job Scheduling to automate WhatsApp updates for stock market insights and portfolio holdings, ensuring timely delivery.
- Enabled customized document delivery via WhatsApp using React JS, improving efficiency by 40% and reducing manual effort by 30%.