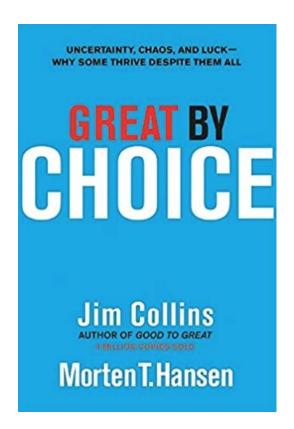
Scenario Planning with Data On Steroids

Frank Corrigan Director, Decision Intelligence @ Target Sept 30, 2021

There is No "New Normal"



We believe there will be no new normal. There will only be a continuous series of not normal times. The dominant pattern of history isn't stability, but instability and disruption.



Supply Chain Disruption



The ports of LA/LB have faced considerable delays over the past year.

In order to estimate the possible impact of port delays on supply chains we can use MC's.

And we can build these MCs with R.



Photo 191733456 / Cargo © Sheila Fitzgerald | Dreamstime.com

Preface



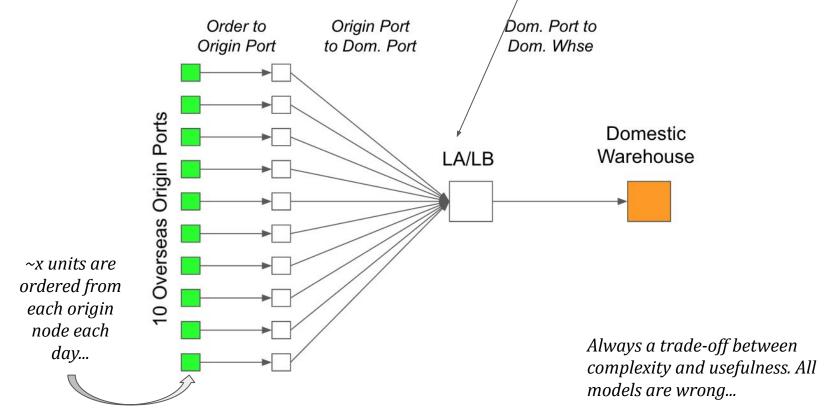
Three chapters:

- 1. Framework (slides)
- 2. Implementation (rmarkdown)
- 3. Delivery (shiny)

1. Understanding the System Flow

In this demo, this is where the delay is happening... it reality, we are seeing delays everywhere...





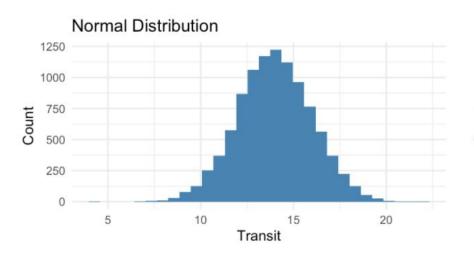
2. Understanding Variability in Components of the System

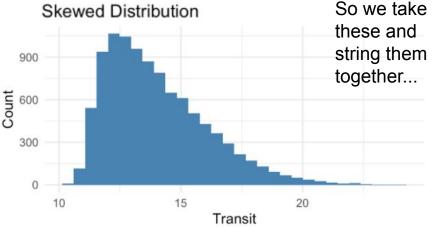


Distributions are the building blocks

Instead of using averages, looking at distributions gives us a better understanding of possibilities when considering alternative futures.

Note: I will talk about creating distributions in chapter 2.

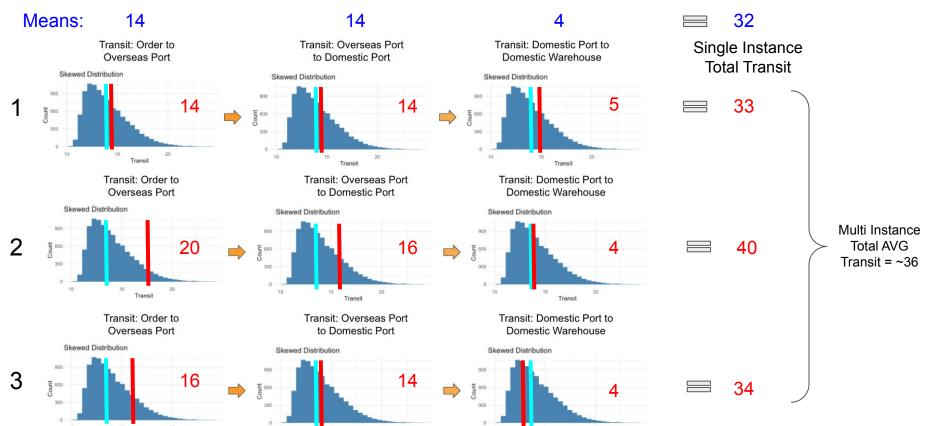




2. Understanding Variability in Components of the System

Sample sequence of distributions





3. Framework for Repetition

noRth 2021

What does the data look like for a single instance?

date_range	order_volume	order_oport	oport_dport	dport_dwhse	the_full_transit	dwhse_arrival_date	
2020-12-01	1002	12.83476	15.55464	3.765540	32	2021-01-02	
2020-12-02	999	13.37339	15.58531	3.882902	33	2021-01-04	
2020-12-03	1000	17.29094	15.74620	3.424605	36	2021-01-08	
2020-12-04	999	14.78484	12.89926	2.889395	31	2021-01-04	
2020-12-05	1001	14.04611	14.75850	3.180346	32	2021-01-06	
2020-12-06	999	13.34096	15.43478	4.048189	33	2021-01-08	

dwhse_arrival_date	dwhse_arrival_volume
2021-01-02	1002
2021-01-03	0
2021-01-04	1998
2021-01-05	0
2021-01-06	2002
2021-01-07	0

3. Framework for Repetition

What if you did it over and over again?



dwhse_arrival_date dwhse	e_arrival_volume	dwhse_arrival_date dw	hse_arrival_volume	dwhse_arrival_date	dwhse_arrival_volume
2021-01-02	1002	2021-01-02	0	2021-01-02	0
2021-01-03	0	2021-01-03	2001	2021-01-03	1000
2021-01-04	1998	2021-01-04	0	2021-01-04	1002
2021-01-05	0	2021-01-05	0	2021-01-05	1000
2021-01-06	2002	2021-01-06	0	2021-01-06	2001
2021-01-07	0	2021-01-07	1999	2021-01-07	999

3. Framework for Repetition

After X number of iterations, inspect the results



