OLA

- Overall
- Vehicle Type
- Revenue
- Cancellation
- Ratings

DATE
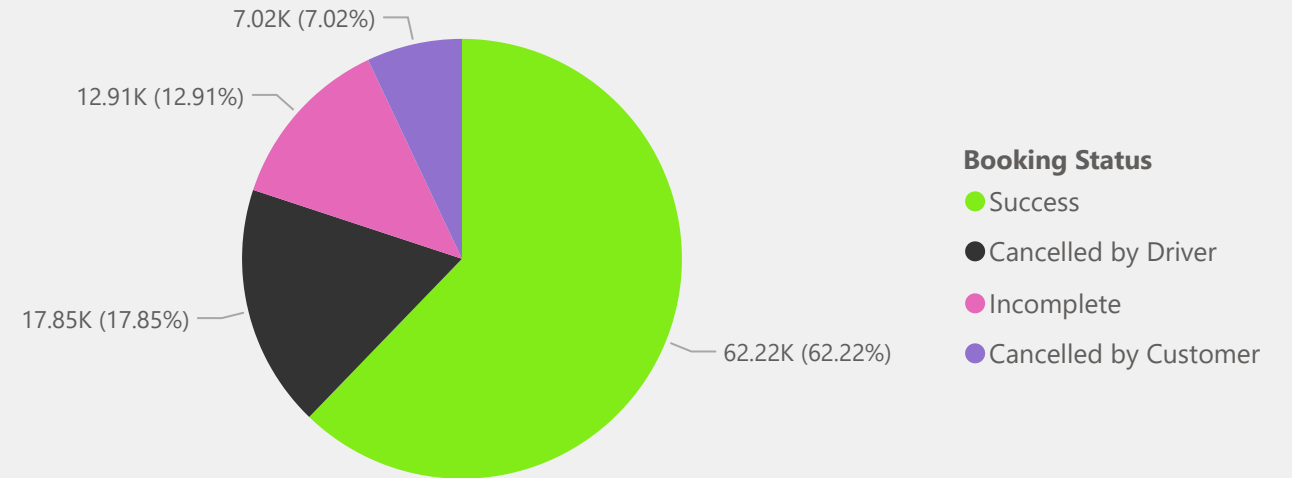
01-07-2025   31-07-2025

Total Bookings

100000

Total Booking Value

29.45M

Booking Status Breakdown

7.02K (7.02%)

12.91K (12.91%)

17.85K (17.85%)

62.22K (62.22%)

Booking Status
- Success
- Cancelled by Driver
- Incomplete
- Cancelled by Customer

Ride Volume Over Time

Booking Count

3,400

3,300

3,200

3,100

06 Jul   13 Jul   20 Jul   27 Jul

Date

01-07-2025   31-07-2025

Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
Prime Sedan	4.21M	4.21M	15.48	138K
Prime SUV	4.18M	4.18M	15.39	137K
Prime Plus	4.15M	4.15M	15.62	138K
Mini	4.22M	4.22M	15.50	138K
Auto	4.24M	4.24M	15.50	137K
Bike	4.23M	4.23M	15.56	138K
E-Bike	4.23M	4.23M	15.55	138K

OLA

Overall

Vehicle Type

Revenue

Cancellation

Ratings

Revenue by Payment Method

Booking Value

- 20M
- 15M
- 10M
- 5M
- 0M

Payment Method: UPI, Cash, Debit Card, Credit Card
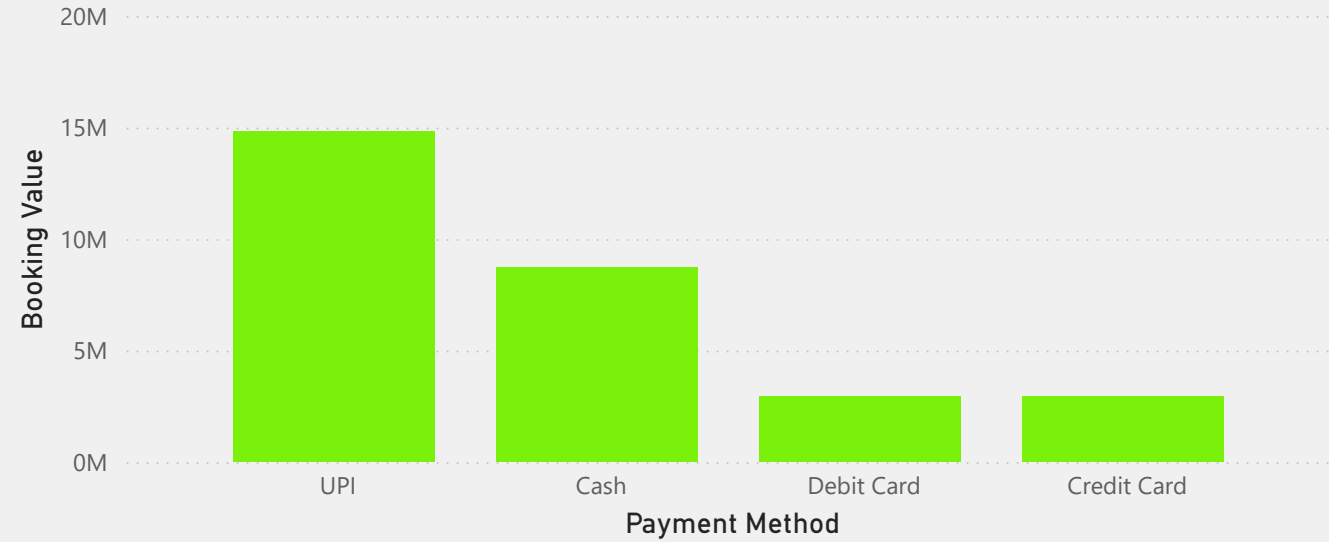
Top 5 Customers

Customer ID	Sum of Booking Value
144569	3,982.30
693877	2,673.59
817221	2,867.33
818188	2,733.47
840012	2,675.69
Total	**14,932.38**

Revenue by Payment Method
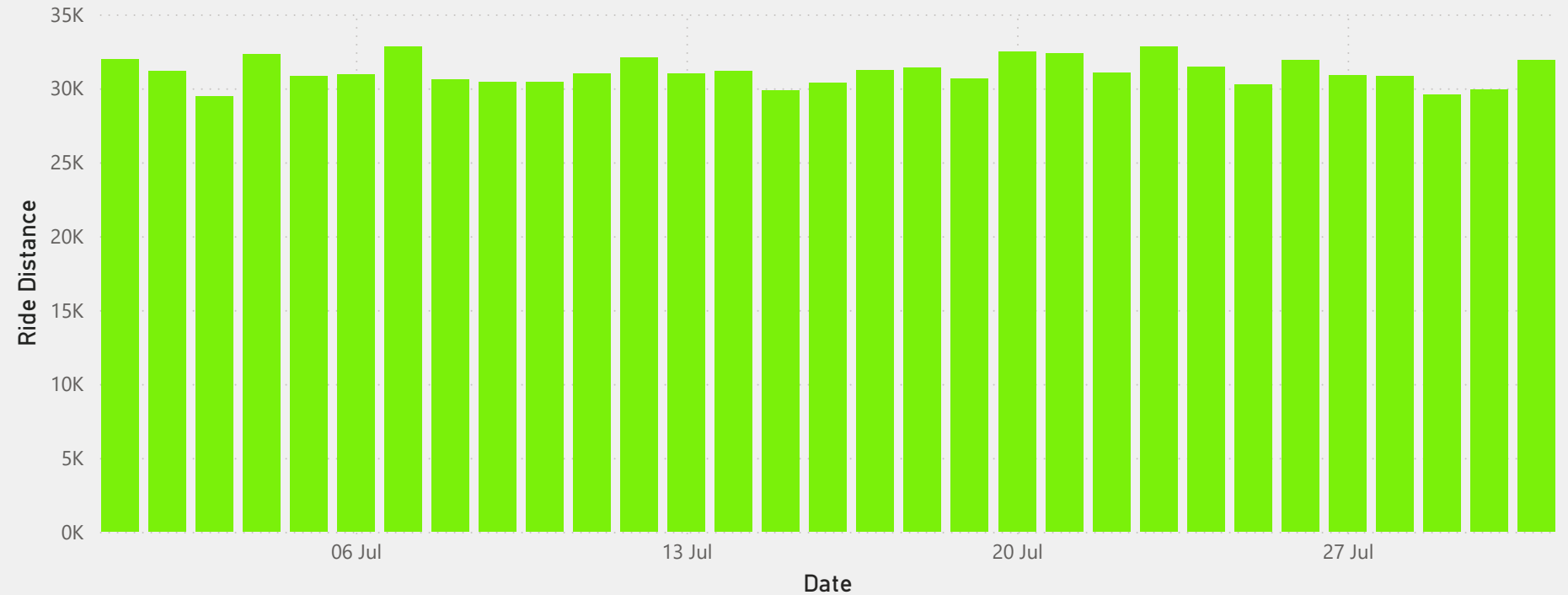
Ride Distance

- 35K
- 30K
- 25K
- 20K
- 15K
- 10K
- 5K
- 0K

Date: 06 Jul, 13 Jul, 20 Jul, 27 Jul

OLA

- Overall
- Vehicle Type
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DATE

01-07-2025   31-07-2025

Total Bookings

100000

Successful Bookings

62223

Cancelled Bookings

24870

Cancelled % Rate

24.87

Cancelled Rides by Customers

- 0.83K (11.8%)
- 2.03K (28.96%)
- 1.34K (19.04%)
- 1.42K (20.15%)
- 1.41K (20.05%)

Reason for cancelling by Cust...
- ● Change of plans
- ● Wrong Address
- ● Driver asked to cancel
- ● Driver is not moving toward...
- ● AC is not working
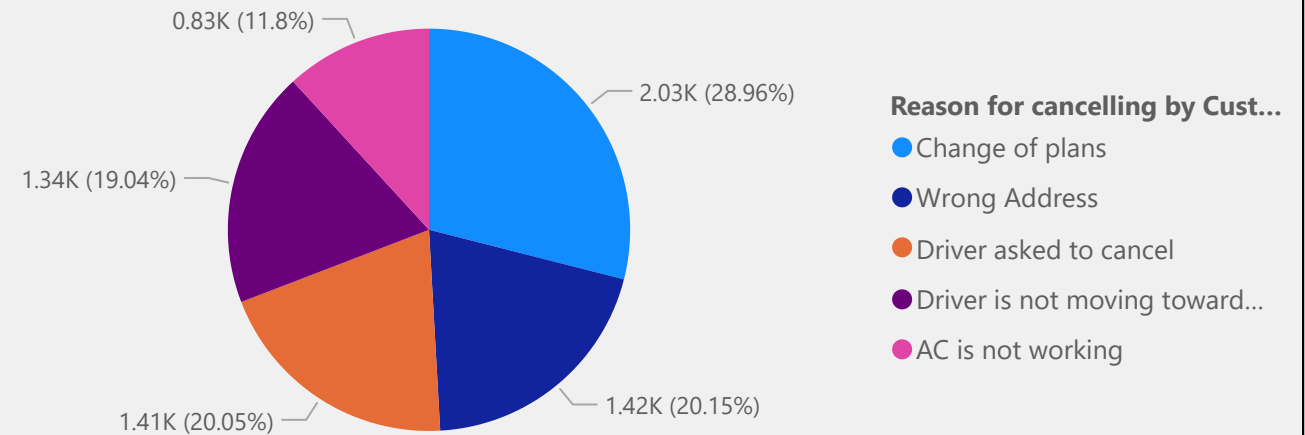
Cancelled Rides by Drivers
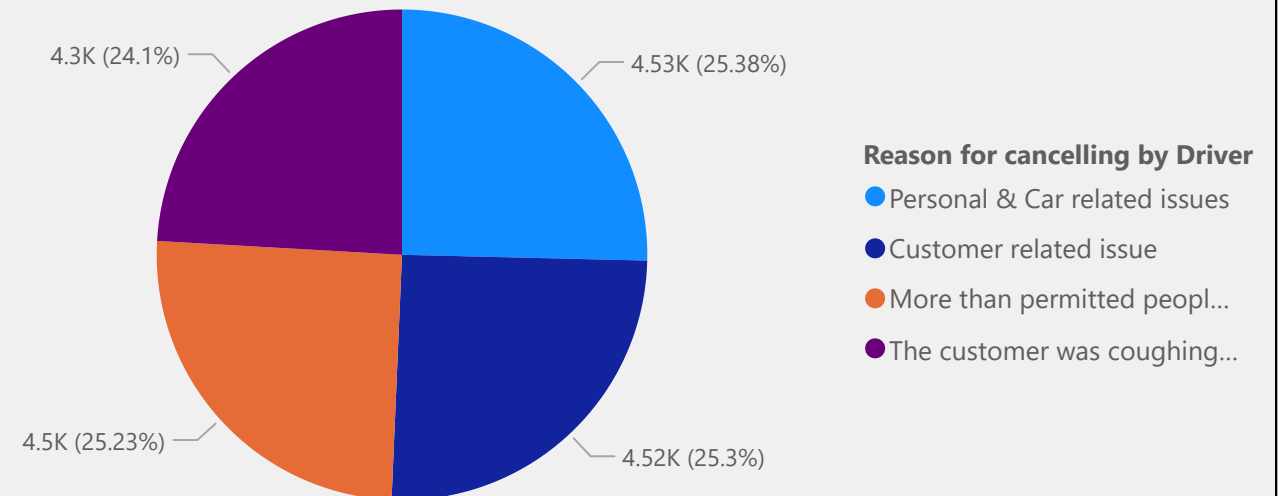
- 4.3K (24.1%)
- 4.53K (25.38%)
- 4.5K (25.23%)
- 4.52K (25.3%)

Reason for cancelling by Driver
- ● Personal & Car related issues
- ● Customer related issue
- ● More than permitted peopl...
- ● The customer was coughing...

OLA

Overall

Vehicle Type

Revenue

Cancellation

Ratings

Driver Ratings

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	Bike	E-Bike
4.01	3.99	3.99	4.00	3.98	4.00	4.01

Customer Ratings

Prime Sedan	Prime SUV	Prime Plus	Mini	Auto	Bike	E-Bike
4.00	4.00	4.00	4.00	4.00	4.01	4.01