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Background - Human Eye and Perception

■ What is the threshold at which the human eye can no longer perceive a difference in size between two objects?



- ✓ Important for depth perception, imaging, and reading
- Weber Fechner Law
 - \bullet constant = $\Delta i/i$
- Noticeable change in a stimulus is a constant ratio of the original stimulus
- The larger the object, the larger the perceivable size difference will be
- Light Intensity [1]



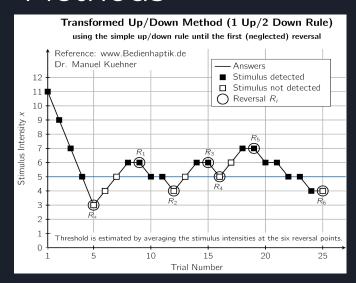
1. S. Hecht, "The visual discrimination of intensity and the Weber-Fechner law," *The Journal of general physiology*, vol. 7, no. 2, pp. 235-267, 1924.

Hypothesis

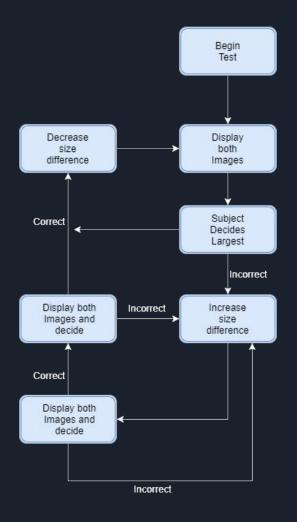
Prediction: Just-noticeable difference (JND) will be the same despite any changes in the size of the sample.

- ✓ JND = (compared size base size)/(base size)
- Null: there is no difference despite any changes in size.
- ◀ Alternative: there is a difference.

Methods



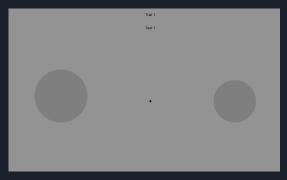
- Adaptive Staircase Method quick, reliable
- Test Variables Size of the dots
 - ♦ 3 dot sizes, 2 thresholds per size
- Subjects: 14 Northwestern students



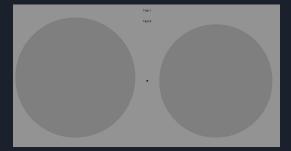
Experimental Setup



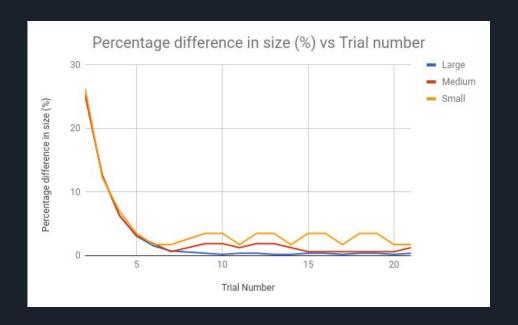
Small: 58 pixels diameter



Medium: 158 pixels diameter

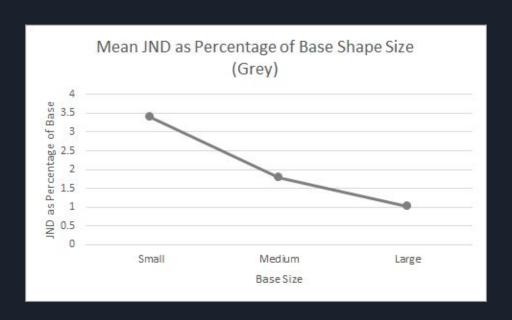


Large: 528 pixels diameter

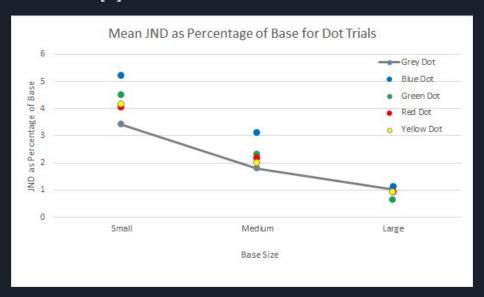


Sample data set. Shows how the percentage difference in size evolves over time.

1. There is a <u>consistent</u> downward trend of the mean JND as size increases for the grey circle

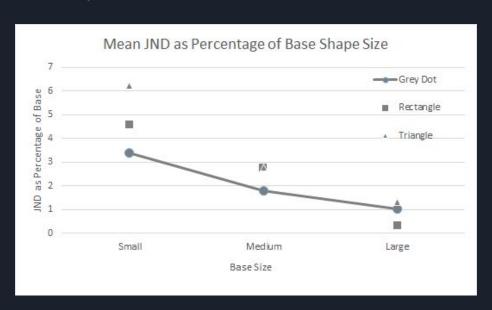


1. There is a <u>consistent</u> downward trend of the mean JND as size increases for the same color [1]



1. S. Robinson and J. Schmidt, "Fluorescent penetrant sensitivity and removability: what the eye can see, a fluorometer can measure," *Materials evaluation*, vol. 42, no. 8, pp. 1029-1034, 1984.

1. There is a <u>consistent</u> downward trend of the mean JND as size increases for the same shape



Results: Statistical Analysis

Grey dots

■ Statistically significant difference across different dot sizes

Varying colors

■ Statistically significant difference within each color type for the large and small dot.

Varying shapes

 Statistically significant difference within each shape for large and small shapes.

Discussion: Trend

- JND decreases as size increases
- The trend is statistically significant, independent of size and shape
- People can spot a smaller percentage difference on a larger object
- However, Weber Fechner Law predicts people will spot the same percentage difference regardless of size

Discussion

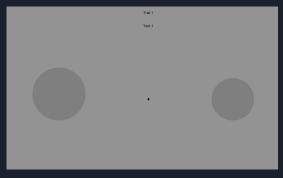
- Evaluation of Hypothesis we were wrong, what can we conclude?
- Could it be biological tuning or testing setup?
- ▼ First: limitations
 - ♦ Cannot control biological factors
 - ♦ Pixels, screen size
- What can cause Weber-Fechner to be influenced?
- Pinpointing our sources of error
 - ◆ Screen edge is a visual reference [1]
 - Pixel Size
- New studies?

1. J. Weintraub, "Ebbinghaus illusion: context, contour, and age influence the judged size of a circle amidst circles," *Journal of Experimental Psychology: Human Perception and Performance*, vol. 5, no. 2, p. 353, 1979

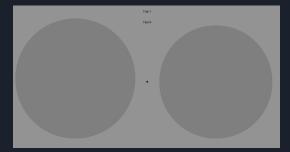
Experimental Setup



Small: 58 pixels diameter

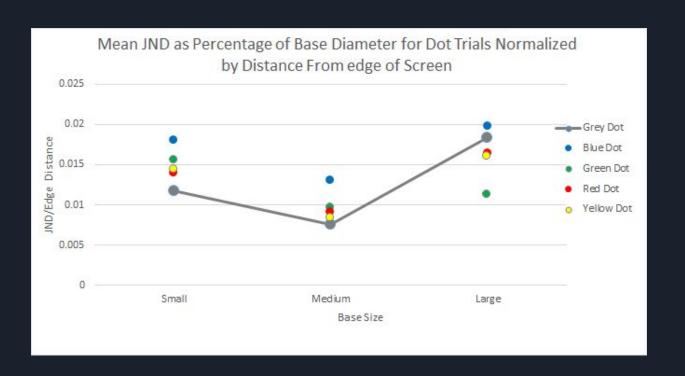


Medium: 158 pixels diameter



Large: 528 pixels diameter

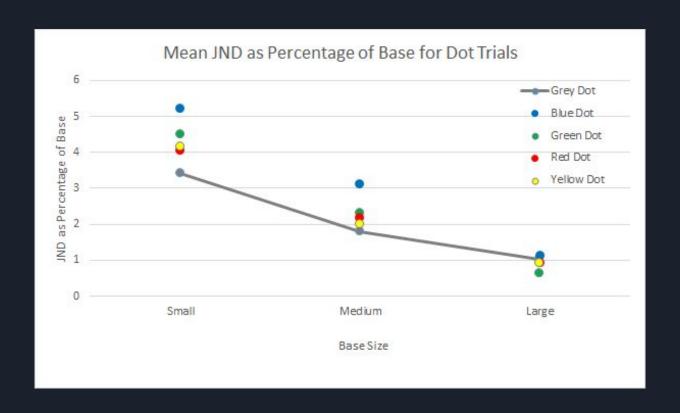
Potential for the Future



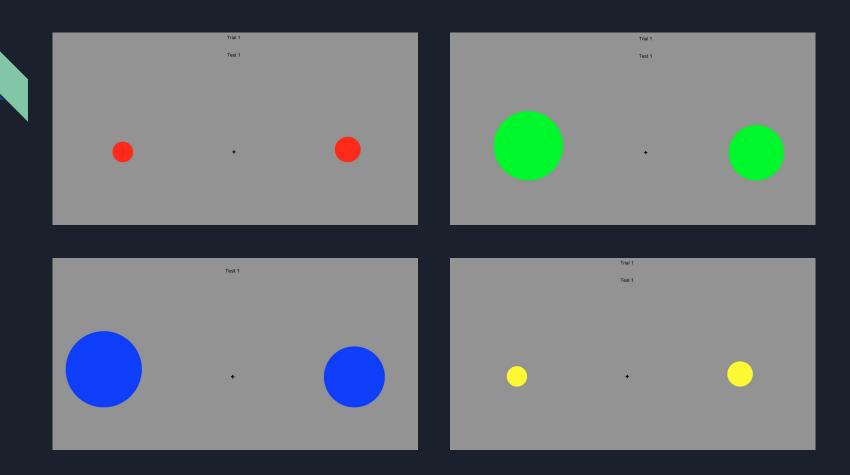
Takeaway

- The efficacy Weber-Fechner Law is reliant on the lack of surrounding factors
- The law cannot always be reliably used to guide design directions in applicable fields
- ▼ Future Steps would include further research into which factors affect this law

Takeaway Data



Supporting Slides







- 1. There is a <u>statistically significant difference</u> (p<0.05) between different sizes.
- 2. Comparing across the grey dot, there was a <u>decreasing</u> trend of the percent difference threshold as size increases.

MEAN PERCENT		BLET SHOLDS AND DEVIAT	TIONS (SD) FOR
	DO	OTS	
Trial Color (Sample Size)	Small Mean(SD)	Medium Mean (SD)	Large Mean(SD)
Grey (22)	3.40 (1.60)***	1.79 (0.96)*	1.03 (1.42)**
Blue (8)	5.22 (2.61)**	3.10 (3.28)	1.11 (0.74)*
Green (8)	4.49 (1.86)**	2.30 (1.14)**	0.63 (0.24)**
Red (8)	4.04 (1.89)**	2.17 (2.01)	0.92 (0.62)*
Yellow (8)	4.16 (1.58)***	1.98 (0.95)***	0.90 (0.31)**
Statistically signific	ant difference at 5%	with small *, mediun	*, or large * of

same trial

1. There is a <u>consistent</u> statistically significant difference between the large and small dots of each color.

TABLET					
MEAN PERCENT DIFFERENCE THRESHOLDS AND DEVIATIONS (SD) FOR					
DOTS					
Trial Color	Small	Medium	Large		
(Sample Size)	Mean(SD)	Mean (SD)	Mean(SD)		
Grey	3.40 (1.60)***	1.79 (0.96)*	1.03 (1.42)**		
(22)					
Blue	5.22 (2.61)**	3.10 (3.28)	1.11 (0.74)*		
(8)					
Green	4.49 (1.86)**	2.30 (1.14)**	0.63 (0.24)**		
(8)					
Red	4.04 (1.89)**	2.17 (2.01)	0.92 (0.62)*		
(8)			192 202		
Yellow	4.16 (1.58)***	1.98 (0.95)* **	0.90 (0.31)**		
(8)		a 60	. /		
Statistically significant difference at 5% with small *, medium *, or large * of					

same trial

TABLE I MEAN JND AND DEVIATIONS (SD) FOR DOTS

Trial Color	Small	Medium	Large
(Sample Size)	Mean(SD)	Mean (SD)	Mean(SD)
Grey	3.40 (1.60)***	1.79 (0.96)***	1.03 (1.42)*
(22)			
Blue	5.22 (2.61)**	3.10 (3.28)	1.11 (0.74)*
(8)	8 8		
Green	4.49 (1.86)**	2.30 (1.14)**	0.63 (0.24)*
(8)	3 5	550 (50)	
Red	4.04 (1.89)**	2.17 (2.01)	0.92 (0.62)*
(8)	589,000		
Yellow	4.16 (1.58)***	1.98 (0.95)* **	0.90 (0.31)*
(8)		A 6	

TABLE II

Trial Shape (Sample Size)	Small Mean(SD)	Medium Mean (SD)	Large Mean(SD)
Grey Rectangle (8)	4.58 (1.33)**	2.74 (1.67)**	0.33 (0.07)**
Grey Triangle (8)	6.22 (2.67)**	2.76 (2.00)	1.31 (0.49)*

same trial