

# **Suggestions for Directors And Producers**

## **Analyzing Framenumber :**

By analyzing '*frame number*', it seems that there is a gender based partiality in screen time and pivotal scenes in the movie. If women appears in less frame number then it suggests that they have a lack of important roles .

Recommendation :

Scripts:

Increase the narrative importance of the female characters. They should also see that in most of the movies the protagonist of the movie is always a male and females are even deprived of their importance in the movies . Most of the time there are only the males who are shown to bring the change in the world besides having a remarkable contribution of the females . Provide them with meaningful roles instead of having the only role of the protagonist's(male) partner , mother etc. Provide females with the meaningful scripts where they lead the plot or resolve conflicts.

Posters:

Make sure that posters are generated in such a way that they equally covers the male and female characters instead of showing female only as the secondary character . Also I would like to mention that females should also be picturised in a respectful attire on the posters instead of showing their physical beauty only just to increase the trp and views of the movie .

## **Analyzing Emotions :**

By analyzing '*emotions*' we are get to know the clear imbalance between the male and female's emotions . Females are shown to be predominantly 'happy' or 'sad' . Men are overwhelmingly 'neutral' showing that they have a lack of emotional depth and diversity in their roles.

Recommendation :

Scripts:

Write scripts in such a way that the males express a wide range of emotions beyond being neutral and females characters should move beyond the extreme emotions to show neutral and determined characteristics . also the directors and producers should focus that the movies are the onscreen image of the real life situation which should include every emotion of the person from extreme happiness to extreme sadness .

Posters:

Make the posters in such a way that both the male and female characters express a variety of emotions in promotional materials. Avoid showing females to be predominantly smiling or looking distressed and male to be extreme anger .

## **Avoid Reinforcing Stereotypical Professions and Traits:**

According to the analysis , most of the movies cast the males in the leadership roles , giving them the roles of saviour , leader and females in nurturing and passive roles depicting that they are very delicate and being tortured and harassed .

Recommendation:

Scripts:

Write characters who break these chains . Scripts are written such that males are casts as teachers and nurses and females are cast as politicians and engineers. As in the real world females are managing the high positions and responsibilities , in the same way they have to be casted in the movies also .

Posters :

Represent these non -stereotypical roles visually for the progressive tone of the movies ..

### **Incorporate Feedback during Development :**

Gender stereotypes may often result from unintentional biases during script writing or editing .

Recommendation:

Introduce diversity audit for scripts during pre production . Consult sensitive readers and diversity experts to eliminate the potential stereotypes present in the scripts . During trailer and poster generation , check whwther the representation aligns well with the contemporary gender norms . Also ensure that the posters well represent the content of the movies .

### **Consider Audience Insights :**

Movies that challenge the normal capabilities of the human beings become more popular and prove to be more successful than the movies follow regular scripts of having love stories or thrillers .. These movies align well with the modern audience .

Recommendation:

Conduct focus group screenings to understand how diverse audiences perceive the representation of genders .Use these insights to fine tune the scripts and promotional materials .

### **FINAL NOTE:**

To implement these changes effectively , track the progress of gender representation through data at every stage of production . Use tools like sentiment analysis and audience feedback surveys to evaluate the impact of changes in the films . by effectively addressing these issues , you can create more engaging and inclusive films that resonate well with the contemporary audiences..