

Project Design Phase-I
Proposed Solution Template

Date	18 Oct 2023
Team Id	NM2023TMID00678
Project Name	Dissecting the digital landscape :comprehensive analysis of social media

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	analyse the complex datasets of the social media
2.	Idea / Solution description	Using analysis tool to explore and visualize datasets to gain insights
3.	Novelty / Uniqueness	Using nine basic principles of design will produce categorized & five phase involved visualization
4.	Social Impact / Customer Satisfaction	Interactive dashboards & well defined data stories will achieve the goal
5.	Business Model (Revenue Model)	Subscription-based model for clients.They will pay a recurring amount to view and access the platform
6.	Scalability of the Solution	Distributed Processing across varied datasets improve scalability