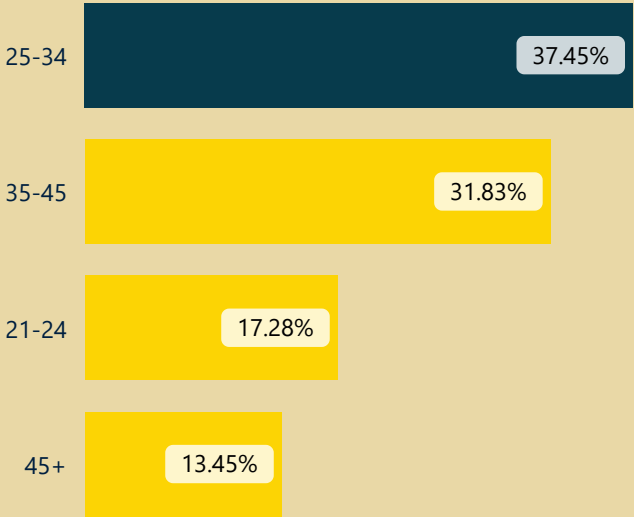
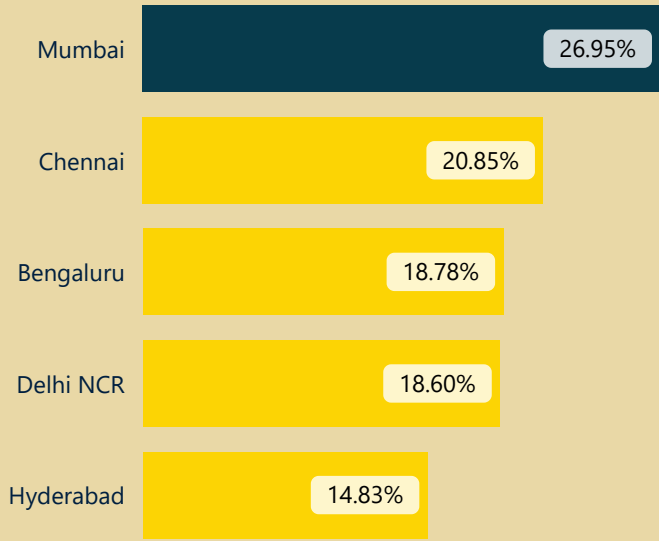


Proportion of Customers by Age Group



Proportion of Customers by City



# Customer Demographics



gender 

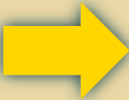
☐ Female

☐ Male

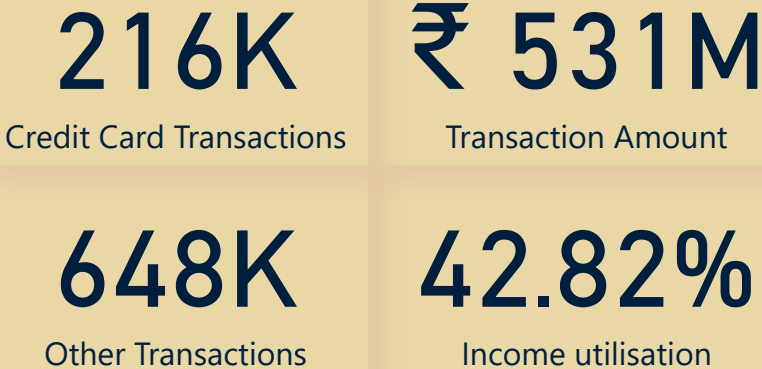
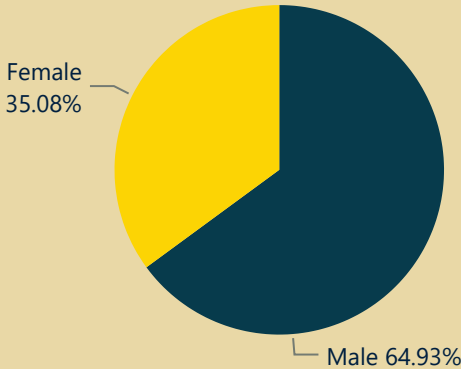
marital stat... 

☐ Married

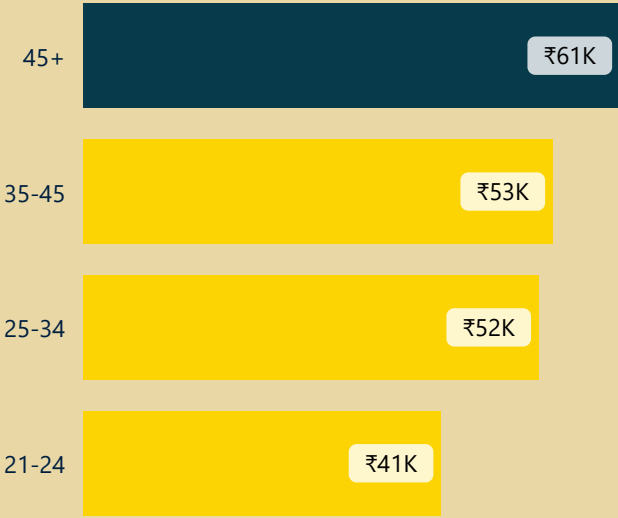
☐ Single



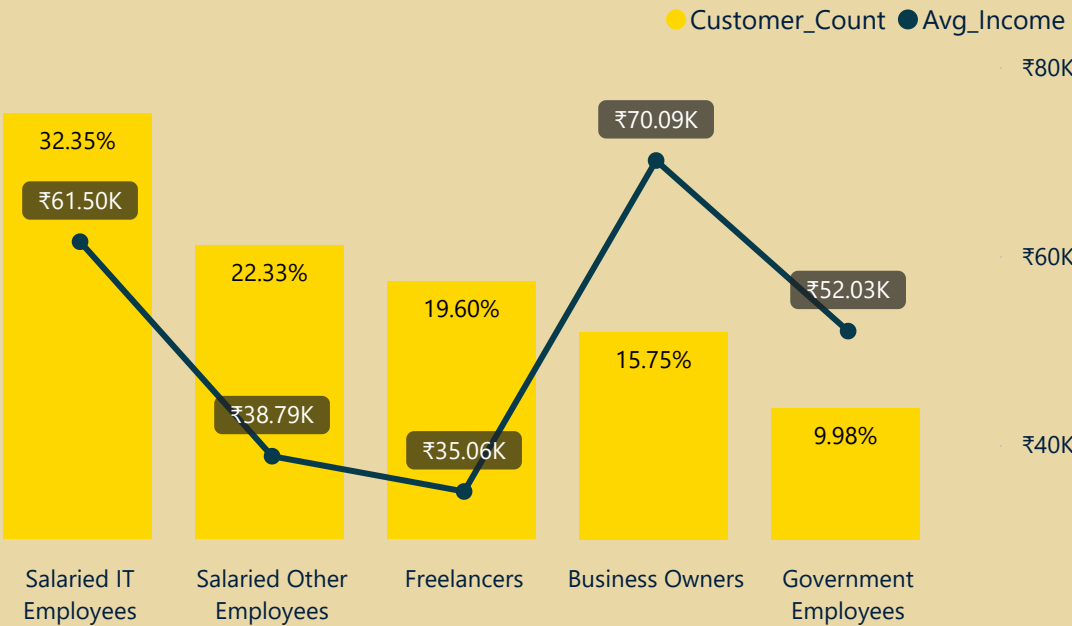
Proportion of Customers by Gender



Age-wise Average Income



Occupation-wise Customer Count and Total Average Income



City-wise Financial Metrics

City	Income	Spend	Utilisation
Mumbai	₹5,57,54,499	₹17,20,38,483	51.43%
Delhi NCR	₹3,86,75,099	₹11,14,49,559	48.03%
Bengaluru	₹3,83,56,019	₹10,00,18,029	43.46%
Hyderabad	₹3,10,40,471	₹6,75,20,175	36.25%
Chennai	₹4,28,02,041	₹7,98,71,509	31.10%

