

GOLBAL MART



Sales Performance



Customer Analysis



Product Analysis



Supply Chain Optimization



Market Expansion



Sales Performance

\$28.77M

Total Revenue

332K

Total Quantity Sold

\$3.44M

Total Profit



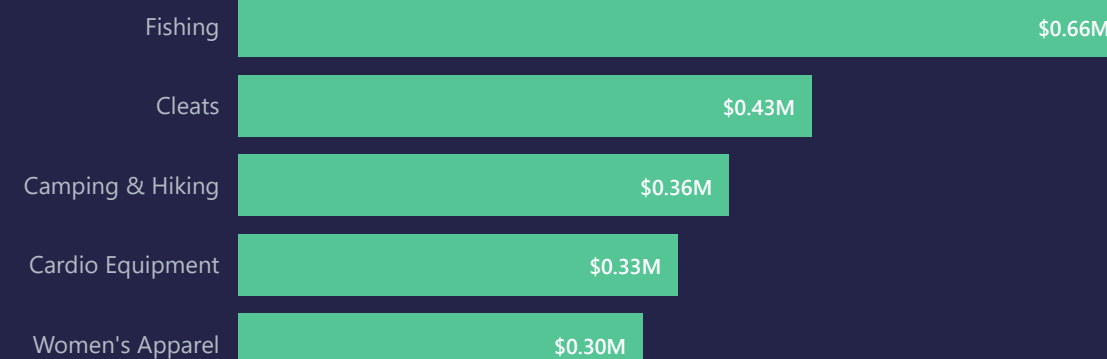
2015

2016

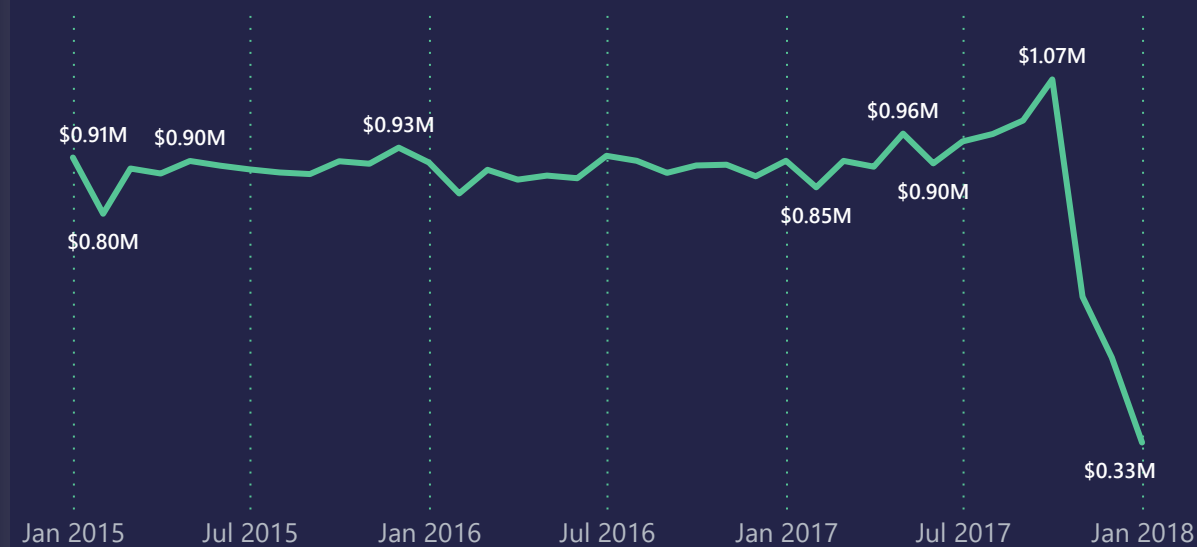
2017

2018

Top Category (Profit)



Year Trend



Customer Analysis

2015

2016

2017

2018

\$28.77M

Total Sales

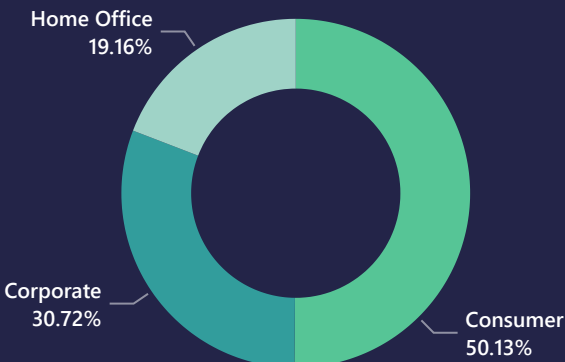
14.03K

Total Customers

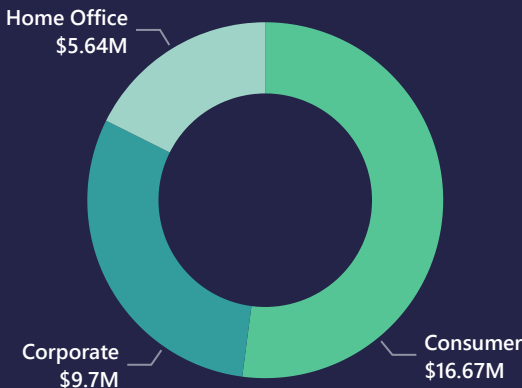
563

Customer City

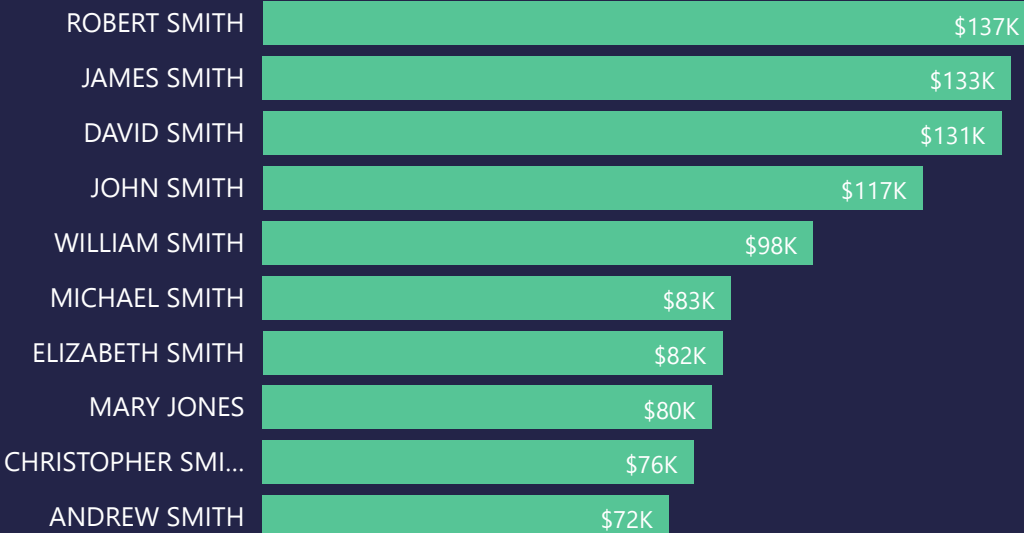
Total Customer



Customer Segment (Sales)



Top Customer Name (Sales)



Product Analysis

2015

2016

2017

2018

118

Total Products

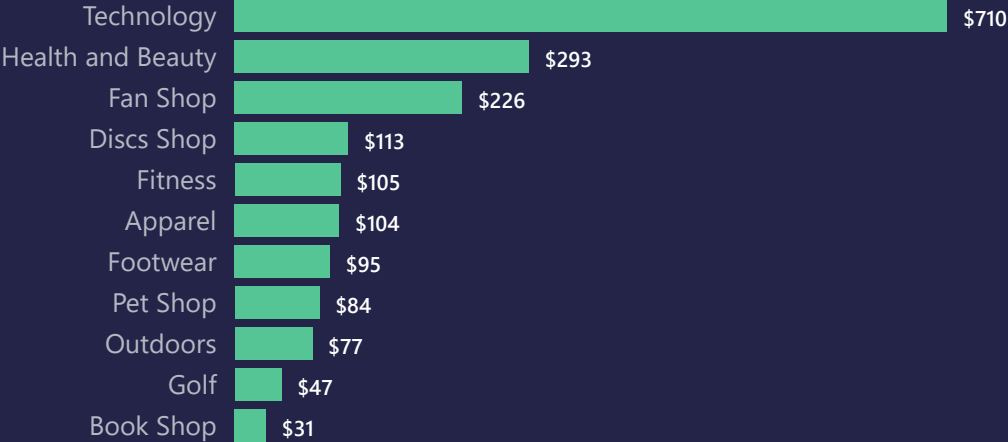
332K

Total Units Sold

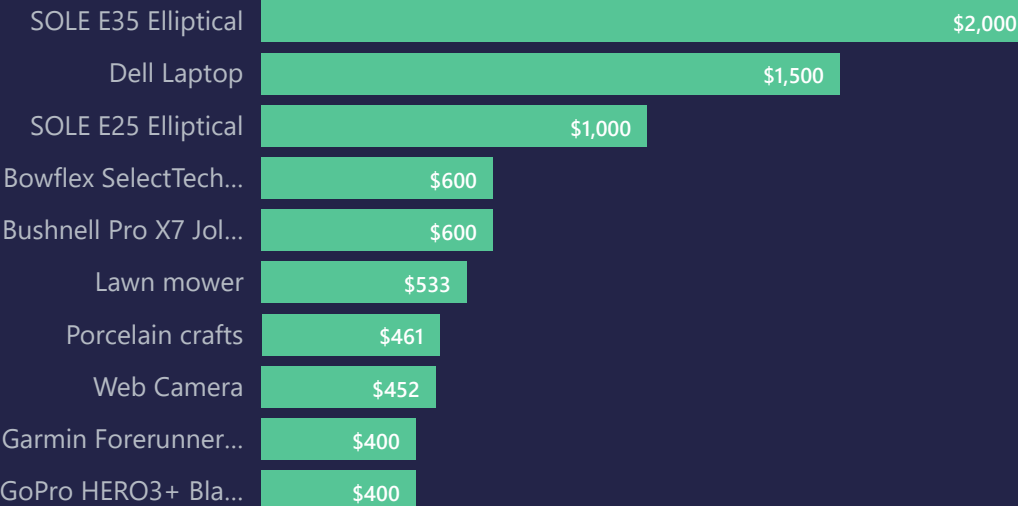
51

Total Product Category

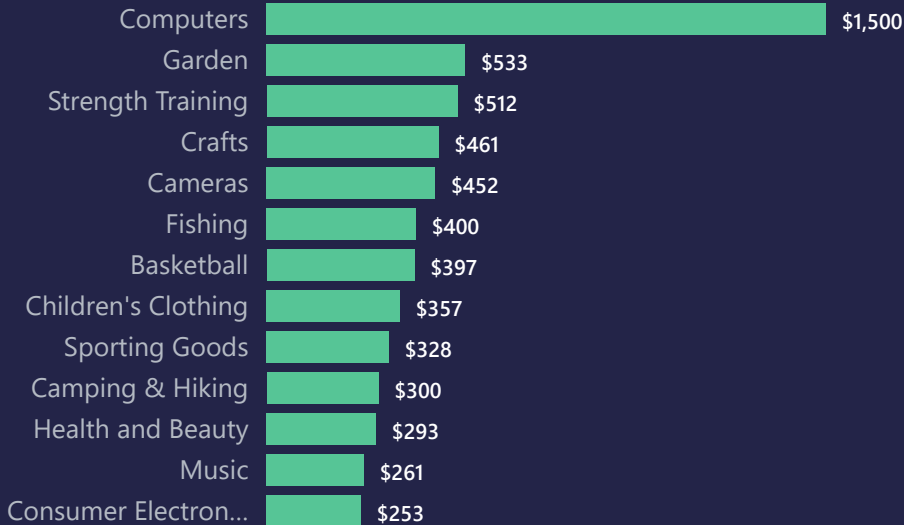
Department by Product Price



Top Product (Price)



Category by Product Price





Supply Chain Optimization

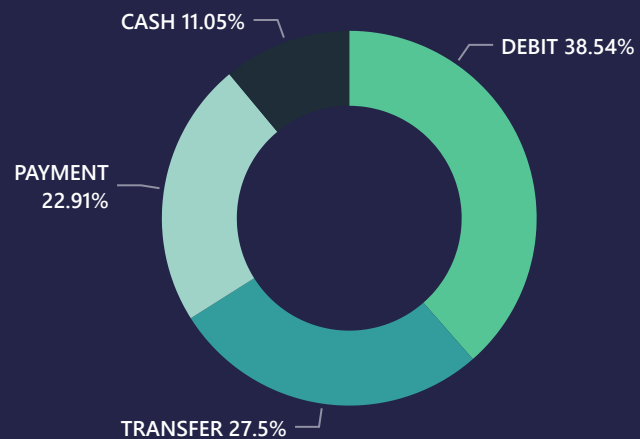
57.79K

Total Orders

11

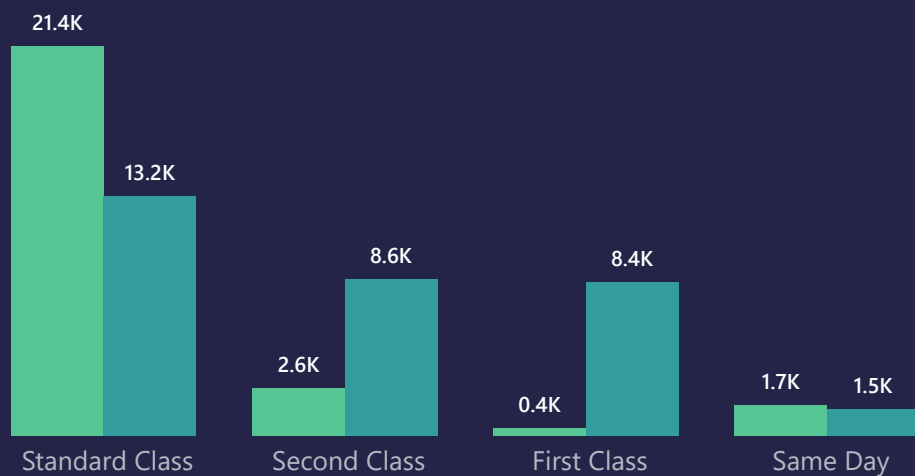
Total Stores

Type of Transactions



Total Order by Shipping Mode

Late_delivery_risk ● 0 ● 1



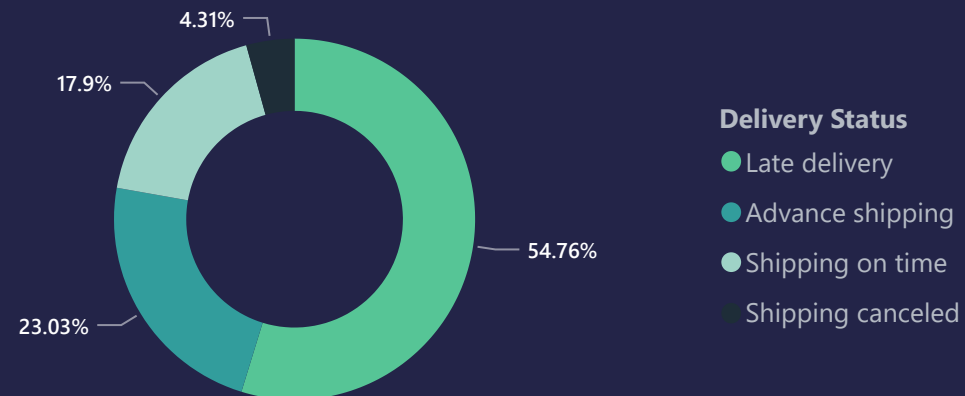
2015

2016

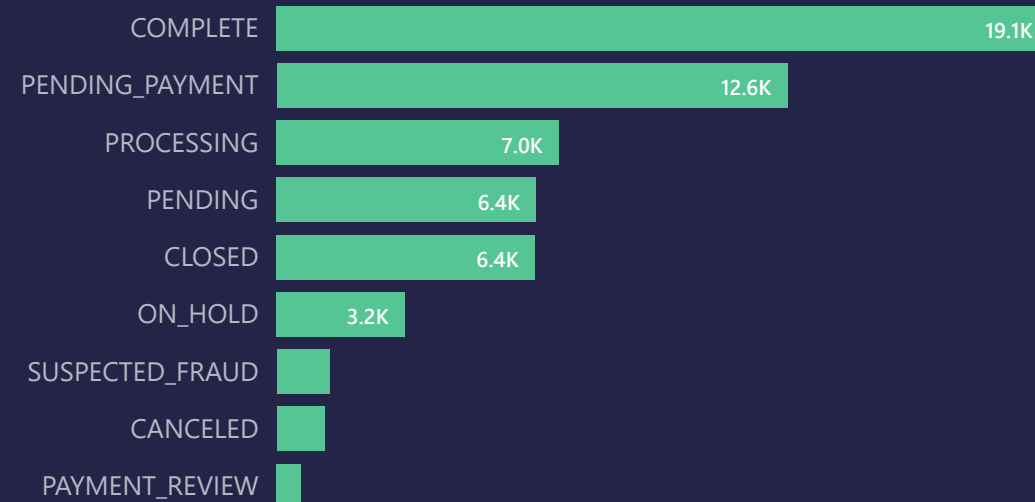
2017

2018

Delivery Status by Orders



Order Status





Marker Expansion

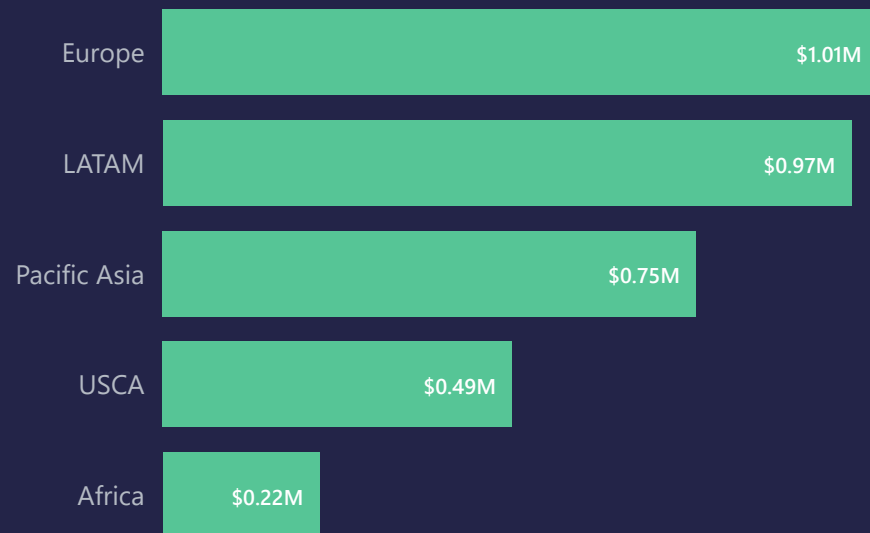
2015

2016

2017

2018

Profit by Market



Sales by Market



Units Sold Trend

Market ● Africa ● Europe ● LATAM ● Pacific Asia ● USCA

