SHEA STRAUSMAN

Summary

Technology can be the solution to so many societal problems and this is why I code. I want to use it to level the playing field and increase access for those who need it the most. I want to use it to make amazing and actionable solutions to troublesome problems. There are so many amazing things that have yet to be built. I want to be the one to build them.

Projects

AudioScape

• Final project for Dev Bootcamp.
• Music application using Ruby on Rails, Javascript, AJAX, Foundation, Geocoder and the Grooveshark API that allows you to create and listen to playlists and see and listen to the music that other users are listening to around you.
• Deprecated due to the Grooveshark API no longer being functional.

Humble Hearts

• Constructed in 24 consecutive hours for the 2015 Overnight Website Challenge through the Nerdery.
• Created a fully function web application using Ruby on Rails to replace the outdated website for the charity Humble Hearts which serves Chicago's homeless population

Experience

PointDrive
Software Development Apprentice   **Apr 2015 to Jun 2015**
• Wrote functional tests for existing web application based around uploading assets and sharing them as presentations.
• Worked with the Geb and Spock testing frameworks, along with Groovy.

Dev Bootcamp
Student   **Dec 2014 to Feb 2015**
• Intensive 19-week course that teaches Ruby, Rails, Javascript(JQuery, AJAX), HTML5 and CSS, as well as test-driven development with rspec and capybara.
• Focus on pair programming and agile development principals.
• 8 day final project building a web application from scratch using Ruby on Rails.

Dealer e Process
Search Marketing and Content Strategist   **Apr 2014 to Dec 2014**
• Produced and directed the SEO strategy for a portfolio of over 1000 car dealership websites.
• Provided live support and advice to dealers principal on a daily basis.
• Created and oversaw the implementation of content strategies for specific dealers.

MAXIMUS
Eligibility Specialist   **Sep 2013 to Apr 2014**
• Worked to create New York State of Health Marketplace from the ground up, implementing new work instructions in real time to verify applicant documents and meet deadlines in a constantly changing environment.
• Collaborated with two different 10-person teams to accomplish joint goals.

Competiscan
Associate   **Oct 2012 to Jun 2013**
• Processed incoming mail pieces for inclusion in a direct mail database utilized for market research by clients such as Discover and Gerber Life.
• Wrote and edited detailed product summaries for client facing database as well as for specific targeted deliverables.
• Consistently exceeded daily production goals by as much as 35%

Knox College
Student Caller   **Apr 2011 to Jun 2011**
• Implemented a direct call campaign to facilitate school-alumni connections as well as increase fundraising revenue.
• Trained in and utilized persistence and rapport based asking techniques to bolster alumni contribution to the schools scholarship fund.
• Raised over $600,000 for the school during the calling period.

Office of Congressman Paul Tonko
Intern   **Jun 2010 to Jul 2010**
• Acted as an intermediary between callers and position staffers, directing concerns and expediting staff-constituent communication.
• Crafted form letters to constituents as part of direct mail campaigns.
• Maintained constituent database, inputting and updating information daily.

Contact

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Skills

Javascript
CSS
HTML5
Ruby
Ruby on Rails
JQuery
Rspec
Capybara
SQL
Sinatra
Heroku
Groovy
Geb
Spock
Copywriting
Editing
SEO
Communication

Education

Knox College
BA Political Science, Economics 2011