

# SHEA STRAUSMAN

## Summary

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Technology can be the solution to so many societal problems and this is why I code. I want to use it to level the playing field and increase access for those who need it the most. I want to use it to make amazing and actionable solutions to troublesome problems. There are so many amazing things that have yet to be built. I want to be the one to build them.

## Projects

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### AudioScape

- Final project for Dev Bootcamp.
- Music application using Ruby on Rails, Javascript, AJAX, Foundation, Geocoder and the Grooveshark API that allows you to create and listen to playlists and see and listen to the music that other users are listening to around you.
- Deprecated due to the Grooveshark API no longer being functional.

### Humble Hearts

- Constructed in 24 consecutive hours for the 2015 Overnight Website Challenge through the Nerder.
- Created a fully function web application using Ruby on Rails to replace the outdated website for the charity Humble Hearts which serves Chicago's homeless population

## Experience

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### PointDrive

#### Software Development Apprentice

Apr 2015 to Jun 2015

- Wrote functional tests for existing web application based around uploading assets and sharing them as presentations.
- Worked with the Geb and Spock testing frameworks, along with Groovy.

### Dev Bootcamp

#### Student

Dec 2014 to Feb 2015

- Intensive 19-week course that teaches Ruby, Rails, Javascript(JQuery, AJAX), HTML5 and CSS, as well as test-driven development with rspec and capybara.
- Focus on pair programming and agile development principals.
- 8 day final project building a web application from scratch using Ruby on Rails.

### Dealer e Process

#### Search Marketing and Content Strategist

Apr 2014 to Dec 2014

- Produced and directed the SEO strategy for a portfolio of over 1000 car dealership websites.
- Provided live support and advice to dealers principal on a daily basis.
- Created and oversaw the implementation of content strategies for specific dealers.

### MAXIMUS

#### Eligibility Specialist

Sep 2013 to Apr 2014

- Worked to create New York State of Health Marketplace from the ground up, implementing new work instructions in real time to verify applicant documents and meet deadlines in a constantly changing environment.
- Collaborated with two different 10-person teams to accomplish joint goals.

## Contact

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## Skills

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Javascript

CSS

HTML5

Ruby

Ruby on Rails

JQuery

Rspec

Capybara

SQL

Sinatra

Heroku

Groovy

Geb

Spock

Copywriting

Editing

SEO

Communication

## Education

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### Knox College

BA Political Science, Economics 2011

## **Competiscan**

### **Associate**

**Oct 2012 to Jun 2013**

- Processed incoming mail pieces for inclusion in a direct mail database utilized for market research by clients such as Discover and Gerber Life.
- Wrote and edited detailed product summaries for client facing database as well as for specific targeted deliverables.
- Consistently exceeded daily production goals by as much as 35%

## **Knox College**

### **Student Caller**

**Apr 2011 to Jun 2011**

- Implemented a direct call campaign to facilitate school-alumni connections as well as increase fundraising revenue.
- Trained in and utilized persistence and rapport based asking techniques to bolster alumni contribution to the schools scholarship fund.
- Raised over \$600,000 for the school during the calling period.

## **Office of Congressman Paul Tonko**

### **Intern**

**Jun 2010 to Jul 2010**

- Acted as an intermediary between callers and position staffers, directing concerns and expediting staff-constituent communication.
- Crafted form letters to constituents as part of direct mail campaigns.
- Maintained constituent database, inputting and updating information daily.