

1. Define Classified Ads. What kinds of products and services are advertised in classified ads?

Ans ; Classified ads is a form of advertising or a small advertising that you put in a newspaper or magazine usually you want to sell or buy something or to find a job or offer a job.

Products and services that are advertised in classified ads are as follows,

1) Situation Vacant

Situation vacant advertisement means that you have a vacant place(for jobs) and you are publishing an advertisement that the one who is eligible can apply for that.

2) To-let

These ads inform the potential person about a room or property, which is available for rent.

3) Sale and purchase of Property/Vehicles/Goods

We frequently buy and sell properties and other items in our daily lives. We often issue a newspaper advertisement called a sale and purchase advertisement for this purpose.

4) Education Institutions promotion

Ads that are published for the purpose of attracting students to enroll in particular institutions are called education institution promotion ads.

5) Accommodation Wanted

This type of classified advertisement is used by individuals or families who are seeking rental accommodations, such as apartments, houses, or rooms. People looking for accommodation typically specify their preferences, such as location, budget, and the type of property they are seeking. Contact information is usually provided for interested landlords or property owners to get in touch.

2. Write an argument about use of animal in medical research

Animals have biological systems similar to humans, making them suitable models for studying diseases, testing treatments, and ensuring the safety of drugs before they are used in humans.

Testing on animals allows researchers to identify potential risks, side effects, and effectiveness of medical treatments, reducing harm to humans during clinical trials.

However, using animals in medical research raises ethical concerns, as it can cause pain and suffering to living creatures. Some argue that modern alternatives, such as computer modeling or cell cultures, can replace animal testing.

While ethical concerns are valid, the use of animals in medical research remains essential for advancing medical knowledge, developing life-saving treatments, and ensuring human safety, until reliable alternatives are universally available and effective.

3. What is assumption ? Give your answer with two examples of assumption.

Ans : An assumption is something that you assume to be the case, even without proof. For example, people might make the assumption that you're a nerd if you wear glasses, even though that's not true.

Group C

Suppose you are a computer dealer in Kathmandu. Write a letter to Apple company headquarters, Cupertino, California expressing your intention in distributing the latest Apple laptop in Nepal.

Kathmandu, Nepal

January 1, 2025

To The Manager
Apple Inc.
Cupertino, California, USA

Subject: Proposal to Distribute the Latest Apple Laptops in Nepal

Dear Sir/Madam,

I am writing to show my keen interest in becoming an authorized distributor of the latest Apple laptops here in Nepal. As one of the leading computer dealers in Kathmandu, I have been successful in meeting the ever-growing demand for all kinds of premium electronic devices in the region.

We have noticed a trend in Nepal of adapting newer technologies, especially among students, professionals, and businesses. With the reputation Apple has built for its innovation and quality, I believe that your laptops have a great potential to capture the market here. My company has a proper distribution network, a customer support team, and the required expertise to effectively promote and sell Apple products.

I am happy to work with Apple Inc. and help in the extension of your brand in Nepal. I humbly request information on the further steps necessary for this proposal. I am attached with all other information as may be so required by you.

Thank you for considering my request. I look forward to your positive response.

Yours sincerely,
Sujan Tamang

Manager

What is oral communication? How does technology help in making oral communication effective? Write your answer with different kinds of oral communication modules.

Ans : Oral communication is the process of conveying messages by spoken words. In comparison to written communication, oral communication is more interactive, cost effective and it gets instant feedback.

Technology has significantly improved the effectiveness of oral communication by

1. Video Conferencing Platforms

Tools like Zoom, Microsoft Teams, and Google Meet enable face-to-face communication across long distances, making meetings, interviews, and conferences more effective.

2. Voice Recorders

Devices and apps like smartphones or recorder software help record speeches or conversations for future reference.

3. Presentation Tools

Software like PowerPoint supports oral communication by providing visual aids that enhance understanding.

4. Translation Apps

Tools like Google Translate help overcome language barriers during oral communication.

5. Social Media and Streaming

Platforms like YouTube, Instagram, and podcasts allow sharing ideas orally with a global audience.