ST10288924-Erich Ortmann-WEDE5020-POE-Part 1

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1 SPCA Greytown

After alot of thinking back and forth I decided to choose the Greytown SPCA as my organization.

While trying to figure out which organization to choose and doing some research on them I realized that the Greytown SPCA does not have a proper website, they are only on social media. Having a web site would be verry beneficial for the organization because it would build a better online presence for them. A website will make it easier for more people to find out what this organization is and what they are all about. The reason I say a website would reach more people is because most people currently have access to the internet, you could argue that social media is the same, but the younger generation does not use Facebook that much and the only online presents the Greytown SPCA specifically has is Facebook. With this web page it would make it easier to upload pictures of the most recent animals that need to find a new home (get adopted). Another benefit is that we could add a donation link in the web page so that it would make it easier and more convenient for people to donate money to the SPCA to buy food for the animals or help pay for the running costs such as electricity, water, and transport. Having a link on a web site should make more people donate because lots of people do want to help but do not find the time to go to a place and donate, but if it is online it takes little to no effort to make the donation.

The SPCA is an organization that protects and cares for abandoned animals and tries to prevent cruelty to animals. This organization is verry beneficial to have in a community and I would like to help them by creating a web site for them.



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13 809 dogs and cats vaccinated against rabies and other serious diseases

12 422 cases of cruelty investigated

566 stray and unwanted animals re-homed

53 719 animals attended to in our clinic

14 887 stray and unwanted animals sheltered at our Animal Care Centre

NONE OF THIS WOULD BE POSSIBLE WITHOUT YOUR ONGOING SUPPORT

https://spcadbn.org.za/about.php



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Warning bells rang in November 2019 when the man brought his dog to our Phoenix branch for euthanasia. Staff were shocked by the condition of the dog – which was little more than skin and bone – and reported the case to our inspectorate division.

After a thorough examination, our veterinarian confirmed that the dog was severely emaciated, with extreme muscle loss from lack of proper nutrition. Although a case of cruelty was immediately opened, everything ground to a halt during Covid, lockdowns, looting and the floods. It wasn't until 31 August 2022, that justice was finally served at the Verulam Magistrates Court.

Thanks to the perseverance and commitment of our Inspectorate, the owner was convicted of neglect, starving his dog, and failing to provide veterinary treatment. He was sentenced to a fine of R10 000 or 12 months in prison, wholly suspended for five years on condition that he is not convicted of contravening the Animals' Protection Act again. He was also ordered to pay R3 000 to our SPCA, and declared unfit to own an animal for five years.

Although this dog was beyond help, we hope to save other animals from a similar fate by sending a stern message out to the community that it's not OK to treat animals with callous disregard. There are consequences for allowing animals to suffer.

https://spcadbn.org.za/newsarticle.php?id=3407

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