Dear L

I am writing to express my interest in the Marketing Manager position at ABC Retail as advertised. With a Bachelor's Degree in Marketing, over a year of specialized training, and hands-on experience in the marketing field, I am confident in my ability to contribute effectively to your team and drive your business's marketing efforts forward.

In my previous role as an Assistant Marketing Manager at my previous employer, I was responsible for developing and executing marketing campaigns, managing social media channels, and analysing market trends to inform strategy. This experience has provided me with a solid foundation in the key areas of marketing that are critical to the success of your business. My ability to create compelling marketing content and collaborate with cross-functional teams has consistently resulted in increased brand visibility and customer engagement.

Thank you for considering my application. I am eager to bring my passion for marketing and my dedication to excellence to your team. I look forward to the possibility of discussing how I can contribute to the continued success of ABC Retail.

Sincerely,

Leah