**Liam**  
23 West Street  
Johannesburg  
[mLiam@gmail.com](mailto:mLiam@gmail.com)

065 789 9012

**Objective**  
Dedicated and customer-focused individual seeking a position as a Marketing manager at ABC Retail. Bringing 3 years of experience in retail environments, a strong ability to get our product out there.

**Professional Experience**

**Sales Associate**  
*Claires, Johannesburg*  
*January 2023 – Present*

* Helped with leading the social media marketing team
* Helped to find the right influencers that align with our brand to market it to their audience.
* Ran successful social media campaigns

**Retail Intern**  
*Mr Price*  
*January 2022 – October 2022*

* Supported the sales team by helping customers find the right products, resulting in a 20% increase in sales during peak seasons.
* Assisted with visual merchandising tasks, including window displays and in-store arrangements.
* Managed the store’s social media accounts, posting regular updates that increased foot traffic by 10%.

**Education**

**High School Diploma**  
*Northwood High School*  
*Matriculated: 2018*

* Relevant coursework: Business Studies, Economics, Accounting

**Skills**

* **Communication:** Excellent verbal and written communication skills, able to engage with a diverse customer base.
* **Teamwork:** Works well in a team environment, collaborating effectively with colleagues to achieve store objectives.
* **Visual Merchandising:** Knowledge of creating attractive and organized displays that enhance customer shopping experience.

**References**  
Mr Ngula – 087 122 6223

Mr Ndamase – 076 456 2936

Mr Hendry – 078 123 6445