

# **Table of Contents**

Empowering the Nation Mobile App	3
Authors	3
1. Introduction	3
2. Design Objectives	3
3. User Interface (UI) Design	3
Layout & Navigation	3
Buttons	3
Colour Palette	4
Forms & Inputs	4
Imagery & Icons	4
Typography	4
4. Accessibility & Usability	4
5. Navigation Flow	5
6. Responsive Design	5
7. Development Tools & Technologies	5
8. Team & Acknowledgements	5
9. Mobile App Screenshots	0
Empowering the Nation Website	1
1. Introduction	1
Target Audience:	1
Project Goals:	1
2. Background & Context	1
3. Design Objectives	1
4. User Experience (UX) Design	2
5. User Interface (UI) Design	2
6. Interaction Design	2
7. Technical Implementation	3
8. Testing & Evaluation	3
9. Design Decisions & Rationale	3
10. Logo	4
11. Website Screenshots	5

Deferences			45
References.	••••••	••••••	15
		2	

# **Empowering the Nation Mobile App**

#### **Authors**

Khanyisa Shikwambana, Rixile Ndlovu, and Success Khangale created this project.

#### 1. Introduction

The Empowering the Nation Mobile App is a cross-platform application developed to provide information, resources, and tools for community empowerment, skills development, and education. The app is built using React Native and Expo, and is designed to closely match the look, feel, and functionality of the Empowering the Nation web application.

#### 2. Design Objectives

The main design objectives were clarity, accessibility, and a modern user experience. The app aims for pixel-perfect fidelity with the web version, ensuring brand consistency and a seamless user journey across platforms.

#### 3. User Interface (UI) Design

#### **Layout & Navigation**

- The app features a custom header at the top of every screen, displaying the Empowering the Nation logo and brand colors.
- Main navigation is available via a horizontal scrollable header and a bottom tab bar (on mobile devices).
- Active navigation links are highlighted for clear orientation, and the "Donate Now" button is always visible in the header for quick access.

#### **Buttons**

- Primary buttons (e.g., Donate Now) use a bold orange background (`#ea580c`) with white text for high visibility.

- Navigation links are pill-shaped. The active link uses a soft orange background (`#ffedd5`) and bold text, while the Courses link uses a green highlight (`#bbf7d0`) when active.
- All buttons have rounded corners and padding for a modern, touch-friendly feel.

#### **Colour Palette**

- Orange: `#ea580c` (primary accent, used for buttons and highlights)
- Green: `#15803d` (secondary accent, used for branding and active Courses link)
- Light Green: `#bbf7d0` (Courses active background)
- Soft Orange: `#ffedd5` (active navigation background)
- White: `#fff` (background)
- Gray: `#374151` (text), `#fdba74` (borders)
- The app supports both light and dark modes, adapting to the device theme.

#### Forms & Inputs

- The Contact screen features clearly labeled input fields with rounded borders and ample spacing.
- The Fee Calculator uses simple numeric inputs and a prominent calculate button.

#### **Imagery & Icons**

- All images are locally stored for fast loading and offline access.
- Icons are used for visual cues (e.g., awards, events) and styled to match the color palette.

#### **Typography**

- Headings use bold, colored text for emphasis (orange or green, depending on context).
- Body text is clear and readable, with consistent font sizes and spacing.

#### 4. Accessibility & Usability

- The app uses large touch targets, clear labels, and visual feedback for all interactive elements.
- Design decisions were guided by best practices such as Nielsen's usability heuristics, Material Design, and Apple Human Interface Guidelines.

#### 5. Navigation Flow

- Users start on the Home screen, which displays the mission and quick links.
- Navigation is intuitive: tap any link in the header or use the tab bar to move between sections.
- The Donate Now button is always accessible.
- Users can scroll through courses, events, and testimonials, and tap for more details.
- The Contact form and Fee Calculator are easy to find and use.
- Device back navigation is supported throughout.

# 6. Responsive Design

- The app adapts to different device sizes and supports both light and dark themes for accessibility and user preference.

#### 7. Development Tools & Technologies

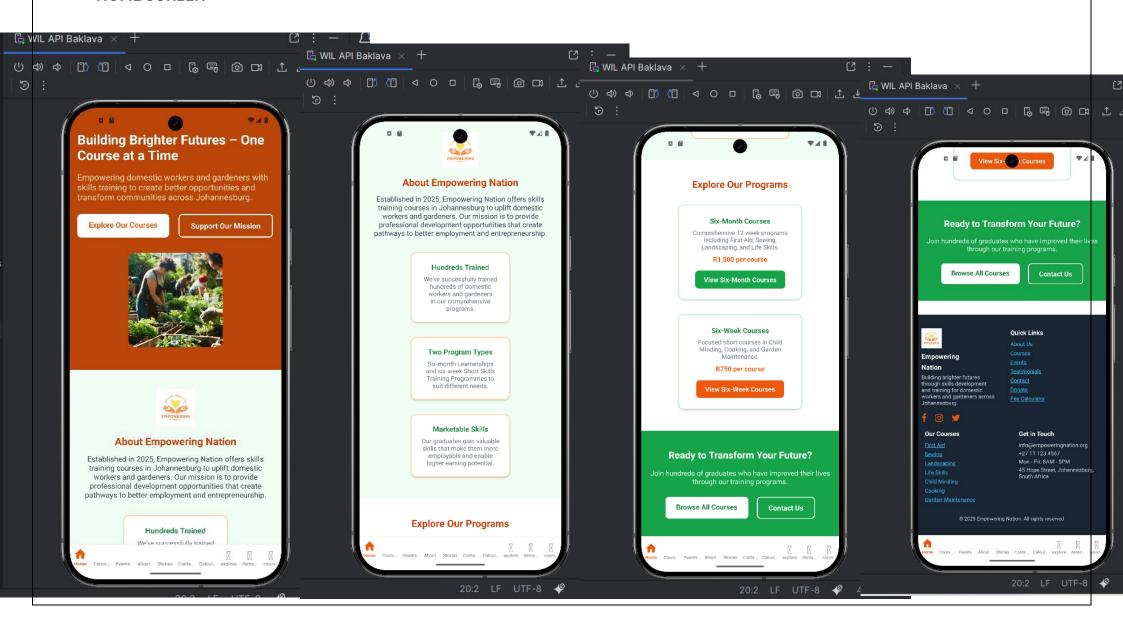
- React Native (Expo)
- TypeScript
- React Navigation
- Custom components for header, footer, and UI elements
- Local asset management for images and fonts

#### 8. Team & Acknowledgements

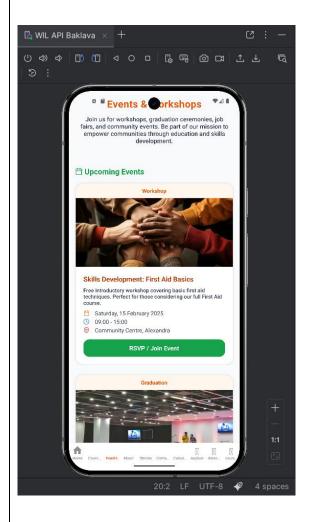
This project was created by Khanyisa Shikwambana, Rixile Ndlovu, and Success Khangale.

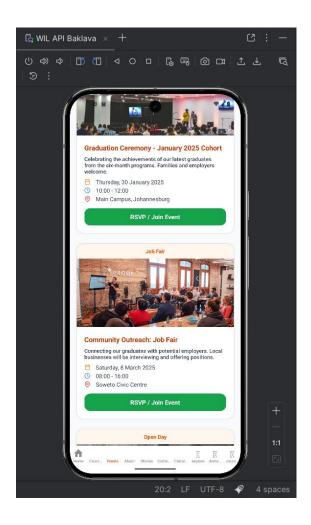
### 9. Mobile App Screenshots

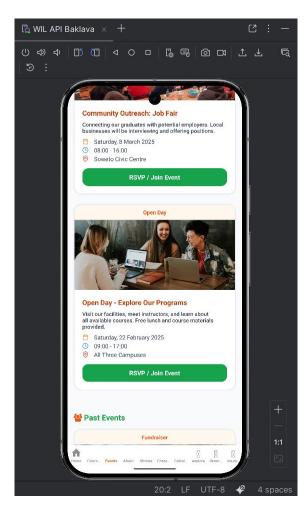
#### **HOME SCREEN**

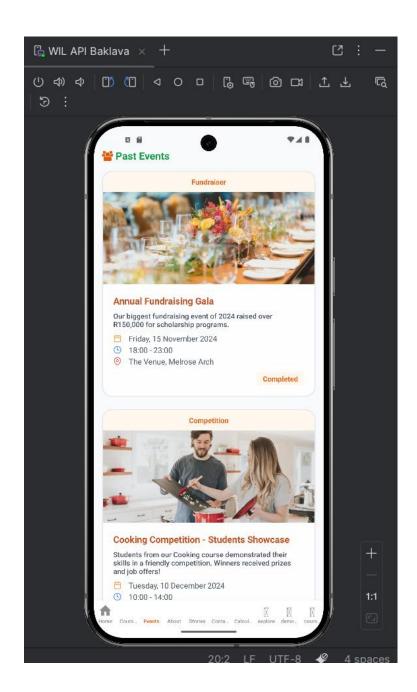


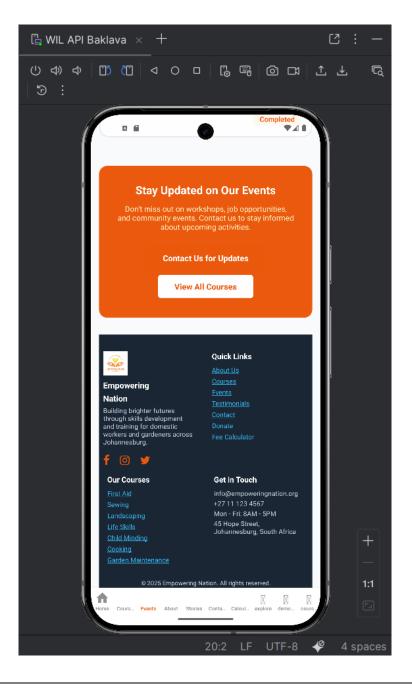
#### **EVENTS SCREEN**





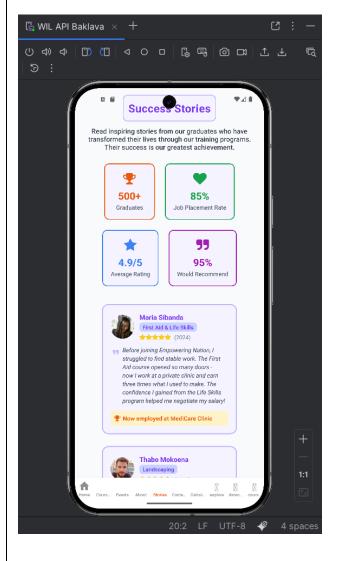


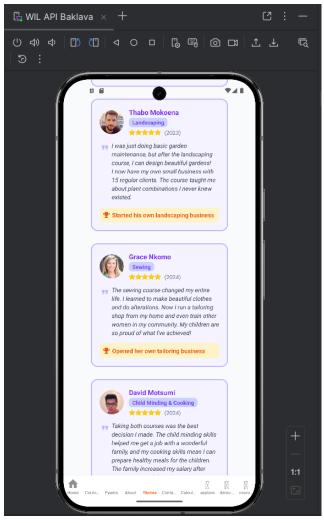


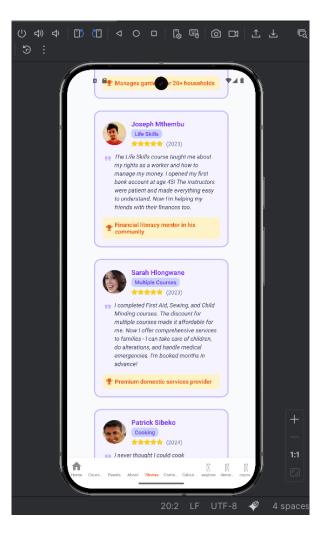


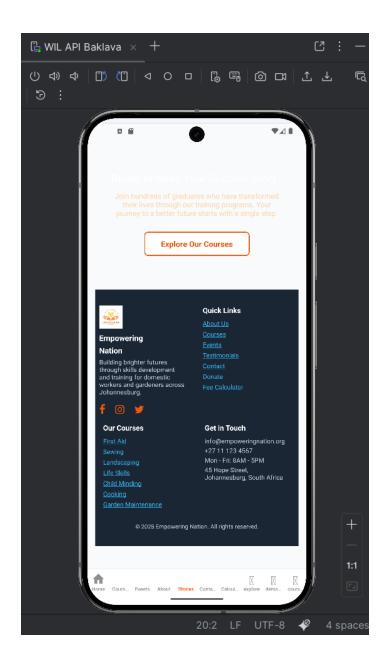


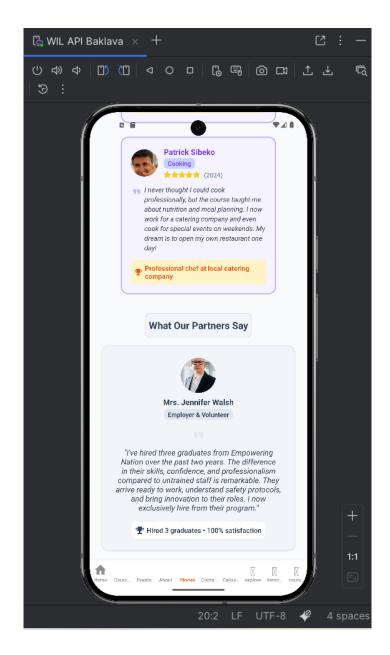
#### **TESTIMONIALS SCREEN**



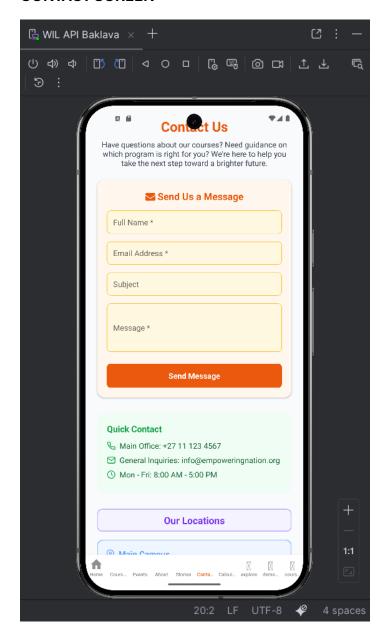


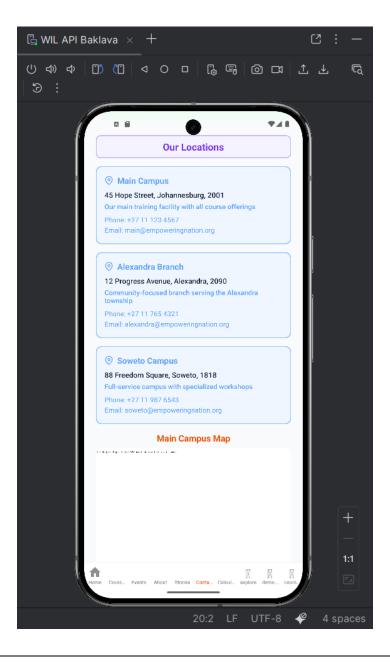




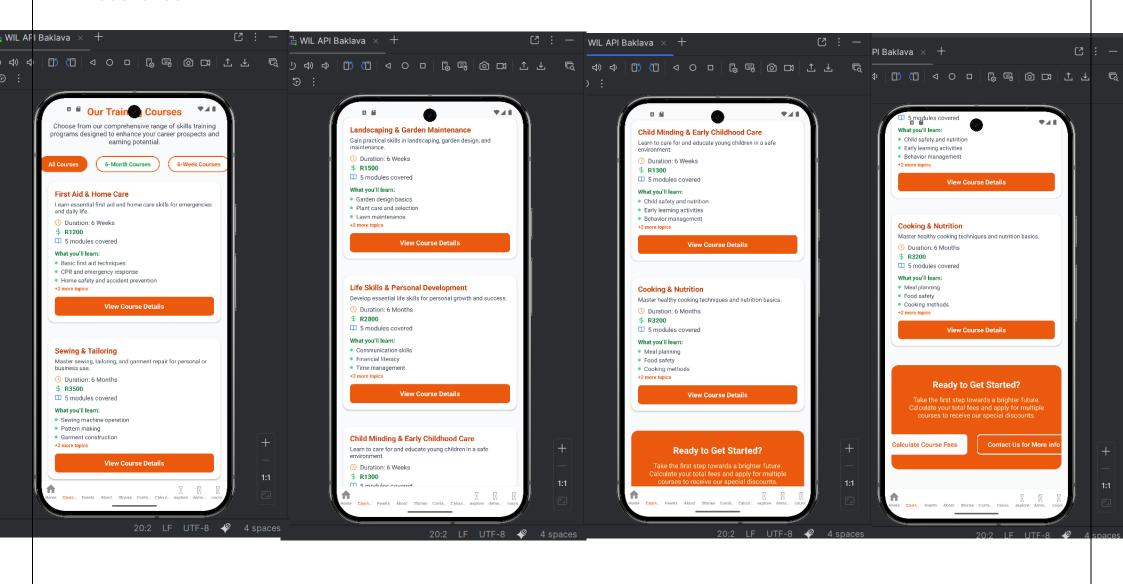


#### **CONTACT SCREEN**

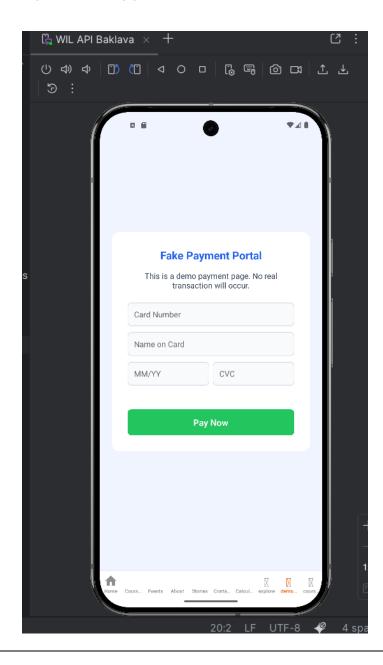




#### **COURSE SCREEN**

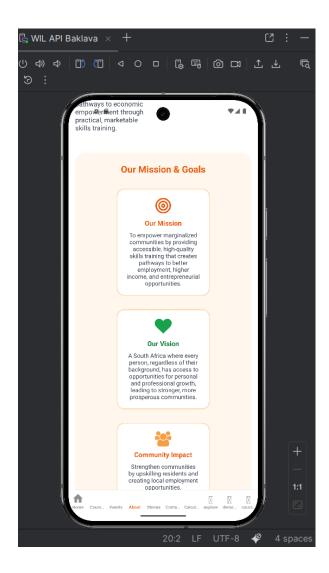


# **DEMO PAYMENT SCREEN**

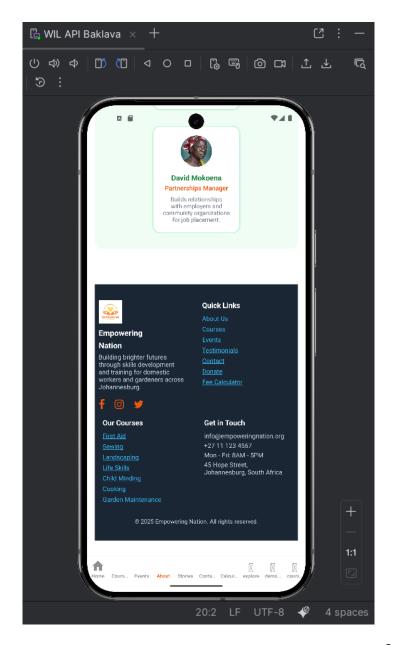


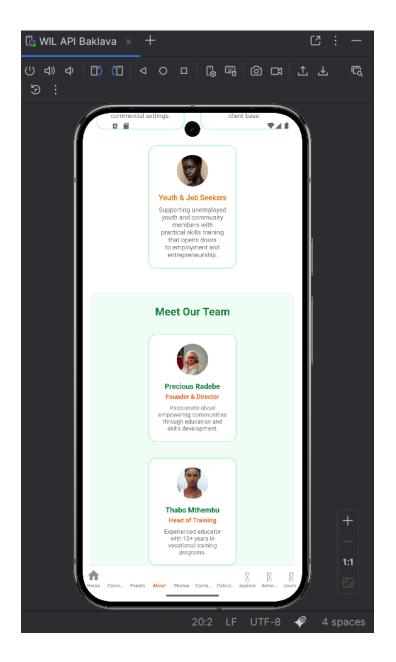
#### **ABOUT US SCREEN**



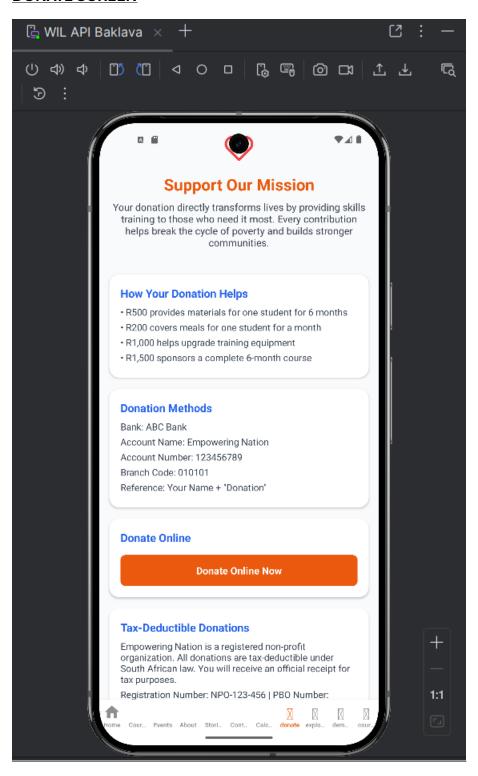








#### **DONATE SCREEN**



# **Empowering the Nation Website**

#### 1. Introduction

Empowering the Nation is a web application designed to provide skills training and professional development for domestic workers and gardeners in Johannesburg, South Africa. The platform aims to uplift individuals and communities by offering accessible, high-quality courses, resources, and support.

#### **Target Audience:**

- Domestic workers, gardeners, and community members seeking skills development
- Employers and organizations interested in supporting training initiatives

#### **Project Goals:**

- Deliver a user-friendly, accessible, and visually appealing platform
- Enable users to browse, register for courses, donate, and contact the organization

#### 2. Background & Context

South Africa faces high unemployment and limited access to professional development for low-income workers. Empowering the Nation addresses this gap by providing practical, marketable skills and supporting community upliftment. The design draws on best practices in usability, accessibility, and digital inclusion.

# 3. Design Objectives

- Usability: Simple navigation, clear calls to action, and intuitive forms
- **Accessibility:** High color contrast, semantic HTML, keyboard navigation, and ARIA roles
- **Branding:** Warm, uplifting color palette and imagery reflecting empowerment and growth

# 4. User Experience (UX) Design

#### - Personas:

- Maria, a domestic worker seeking to improve her skills
- Thabo, a gardener wanting to start his own business
- Employers looking to sponsor training

#### - User Journeys:

- Discovering courses, registering, and receiving confirmation
- Donating to support a student
- Contacting the organization for more information

#### - Information Architecture:

- Main navigation: Home, About, Courses, Events, Testimonials, Contact, Fee Calculator
- Clear site map and logical page flow

#### 5. User Interface (UI) Design

#### - Design System:

- Colours: Orange, green, and white for warmth and trust
- Typography: Modern, readable sans-serif fonts
- Icons: Lucid icons for clarity and visual interest

# - Wireframes & Mock-ups:

- Home: Hero section, about, quick links, call to action
- Courses: Filterable list, course cards, detail pages
- Forms: Simple, large fields with clear labels and feedback

#### - Responsive Design:

- Mobile-first layout, flexible grids, and scalable images

#### 6. Interaction Design

- Navigation: Sticky top bar, logo link to home, active link highlighting

- **Buttons:** Large, high-contrast, descriptive text (e.g., "Explore Our Courses", "Donate Now")
- Forms: Real-time validation, clear error messages, confirmation on submit
- Accessibility:
- All interactive elements are keyboard accessible
- Sufficient colour contrast and ARIA labels

### 7. Technical Implementation

- **Frontend:** React.js (Create React App)
- Styling: CSS, custom themes, Material Design influences
- Routing: React Router for page navigation
- Component Structure: Modular, reusable components (Button, Card, Badge, etc.)
- State Management: React hooks for local state
- Assets: Images and icons in `public/` and `src/assets/`

# 8. Testing & Evaluation

- Usability Testing:
- Internal testing with sample users for navigation and form flows
- Feedback used to improve clarity and reduce friction
- Accessibility Testing:
- Checked with keyboard navigation and color contrast tools
- Used ARIA roles and semantic HTML
- Performance:
- Optimized images and code splitting for fast load times

#### 9. Design Decisions & Rationale

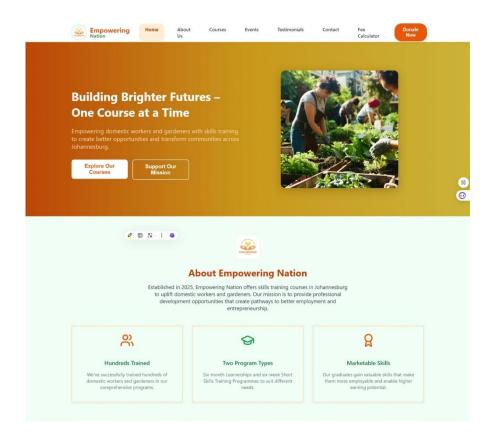
- Navigation: Chosen for clarity and ease of use, with sticky bar for quick access

- Colour Palette: Warm oranges and greens to evoke growth, trust, and optimism
- Component Library: Custom UI components for consistency and maintainability
- Course Filtering: Allows users to quickly find relevant programs
- **Demo Payment:** Safe way to demonstrate donation flow without real transactions

10. Logo

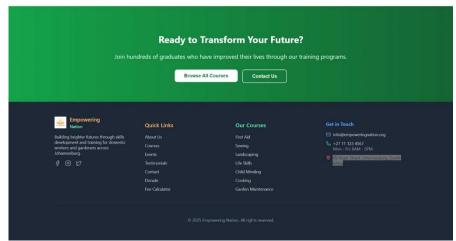


# 11. Website Screenshots



#### **Explore Our Programs**









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#### **About Empowering Nation**

Founded with a vision to break the cycle of limited opportunities, Empowering Nation is more than just a training center – we're a catalyst for community transformation.



#### **Our Story**

Empowering Nation was born from a deeply personal mission. Founder Precious Radebe witnessed firsthand how her parents and elderly relatives were denied opportunities to upskill themselves or pursue formal educational qualifications.

This training school is her way of supporting similarly affected members from her community, ensuring that today's domestic workers and garder have access to the opportunities that previous generations were denied.







#### Who We Help

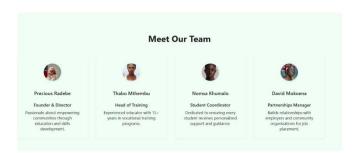


#### Domestic Workers

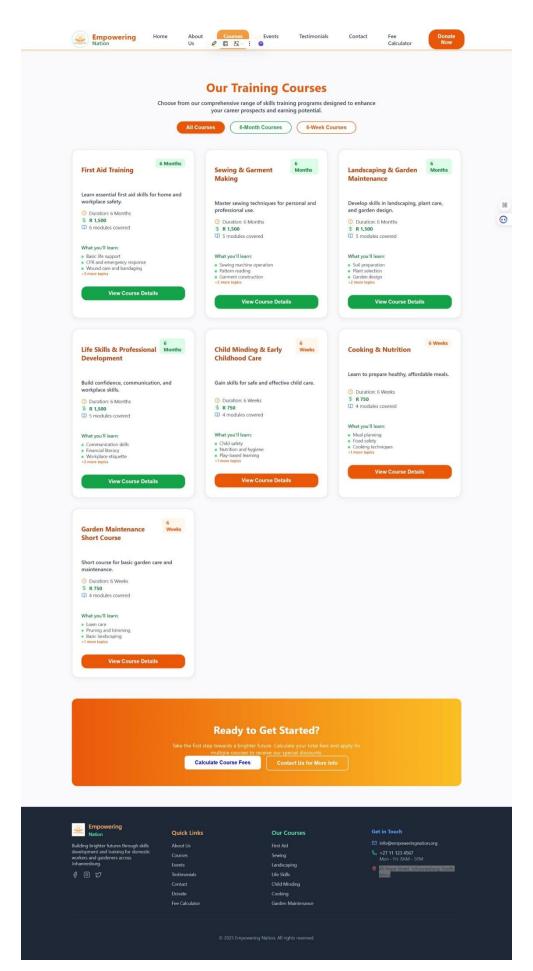


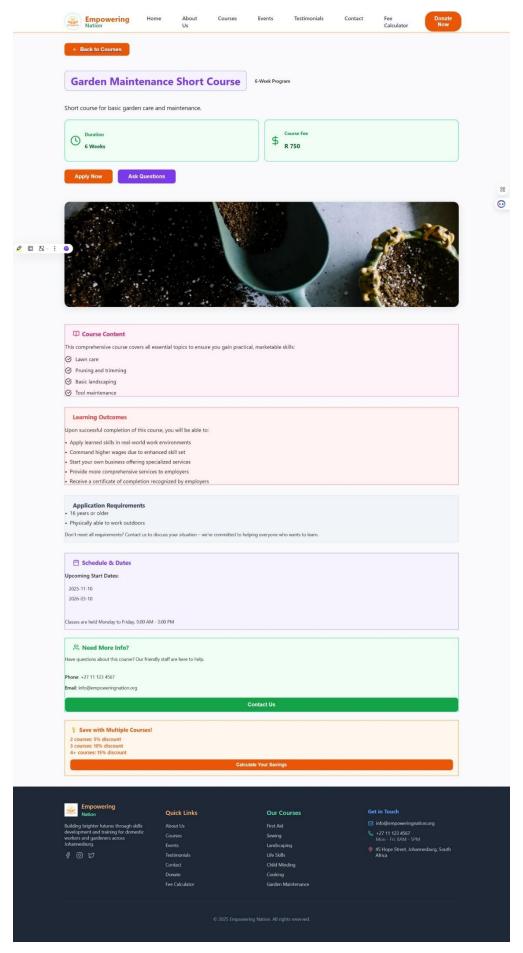


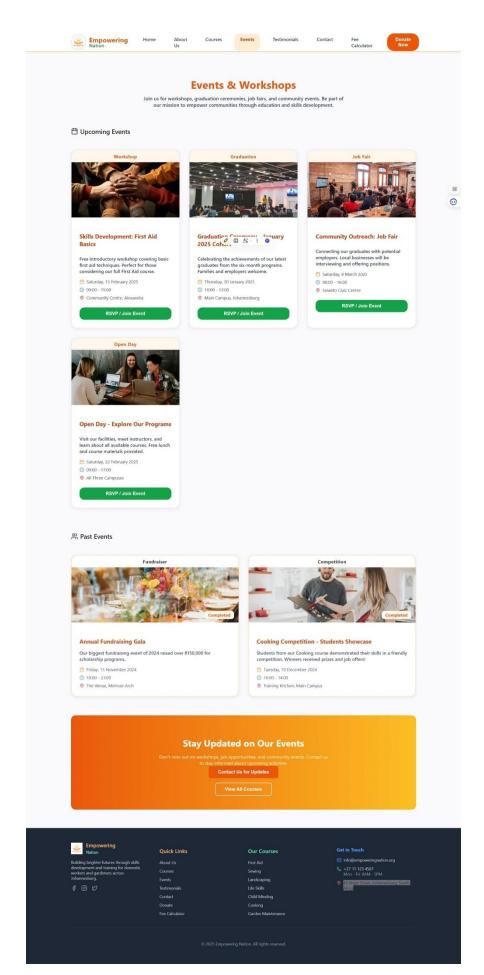
#### Youth & Job Seekers

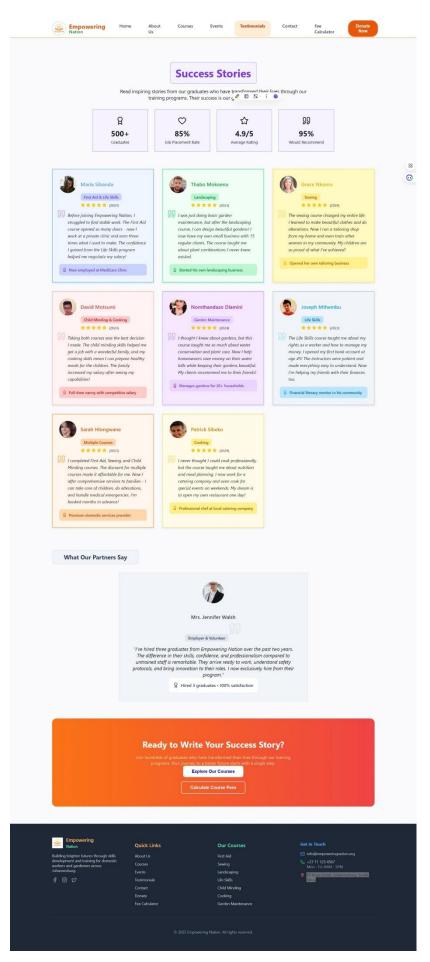


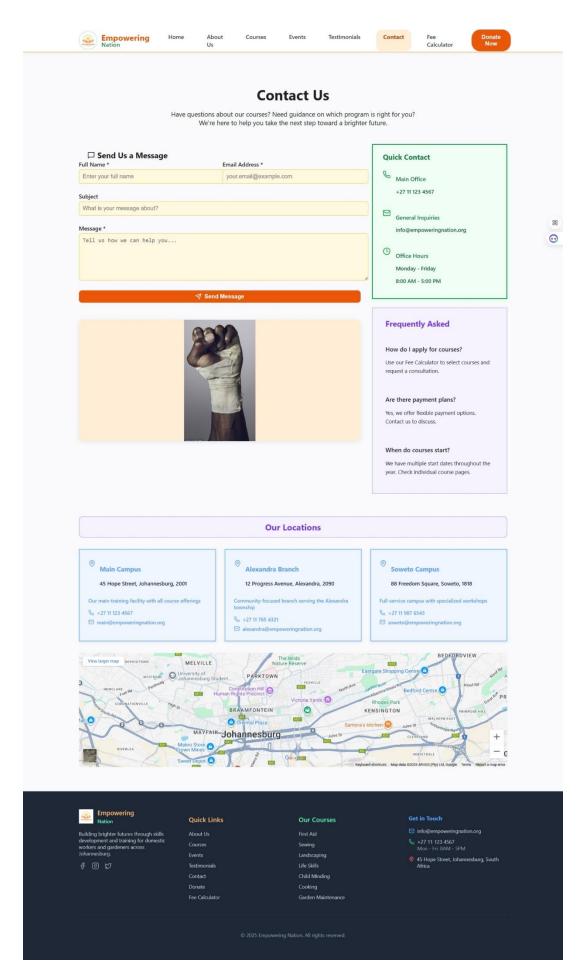


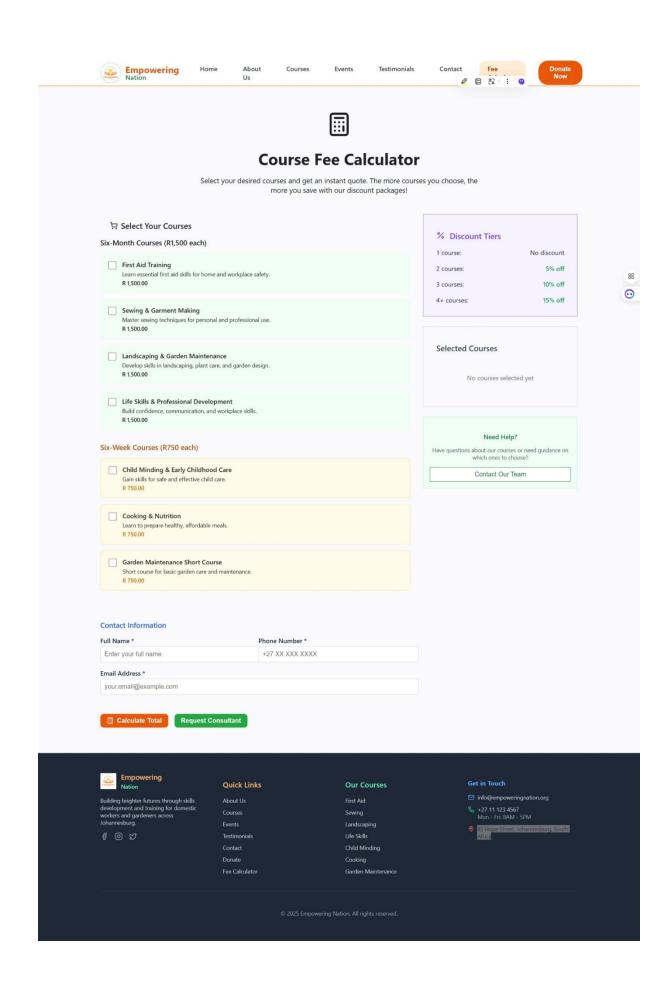


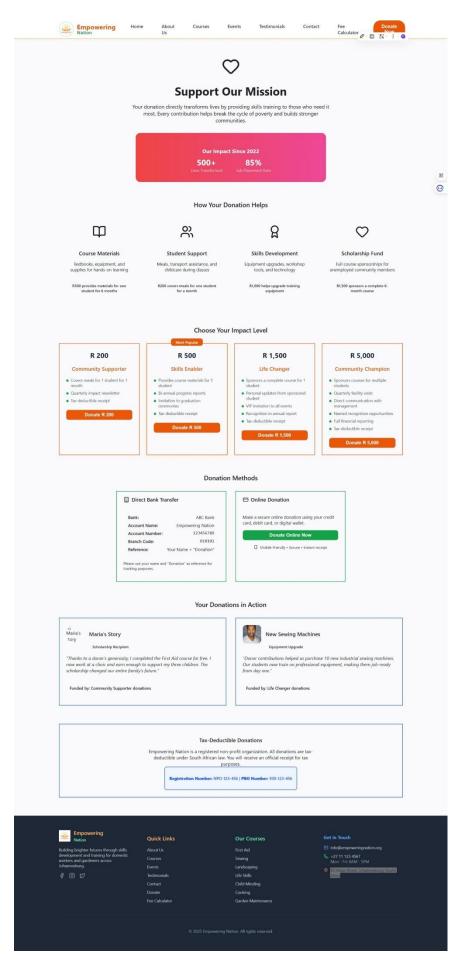


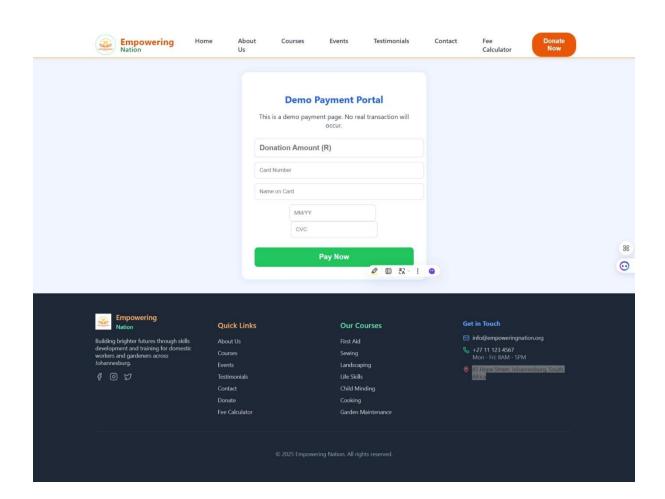












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