

**SUBJECT NAME:** WEDE5020

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**GROUP:** DISD G1



## **PROPOSAL FOR KINGDOM OF GLORY MINISTRIES INT'L**

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# 1. ORGANIZATION OVERVIEW

- **Brief history of KGM INT'L**

From a humble beginning with just a handful of dedicated members, our church has grown into a vibrant and thriving community. for 16 years, we have stood as a

beacon of hope and a pillar of strength, sharing and the transformative power of faith and service.

It all began in August 2009, when our founder, Dr Rev Yohannan Uche Akwada, driven by a vision, gathered for the very first service. Held in Albertina Sisulu (a small rented hall), those early days were defined by passionate worship and a deep sense of purpose. We were a family long before we had a permanent home.

Throughout the years, our journey has been marked by milestones and memories. In (year), we moved into our first official building at 9 Davis Street, Doorenfontien, a space we filled with laughter, prayer, and community events. We launched the Yohannan Foundation, expanding our mission beyond our walls to serve our neighbours.

Today, we look back with gratitude and forward with hope. The seeds of faith planted 16 years ago have blossomed into a community of over 200 members, including in Nigeria. We're a place where friendships are forged, lives are transformed, and faith is lived out in tangible ways.

Celebrating our past, we are even more excited about our future. We invite you to join us as we continue to write our story, one chapter at a time.

- **Mission Statement**

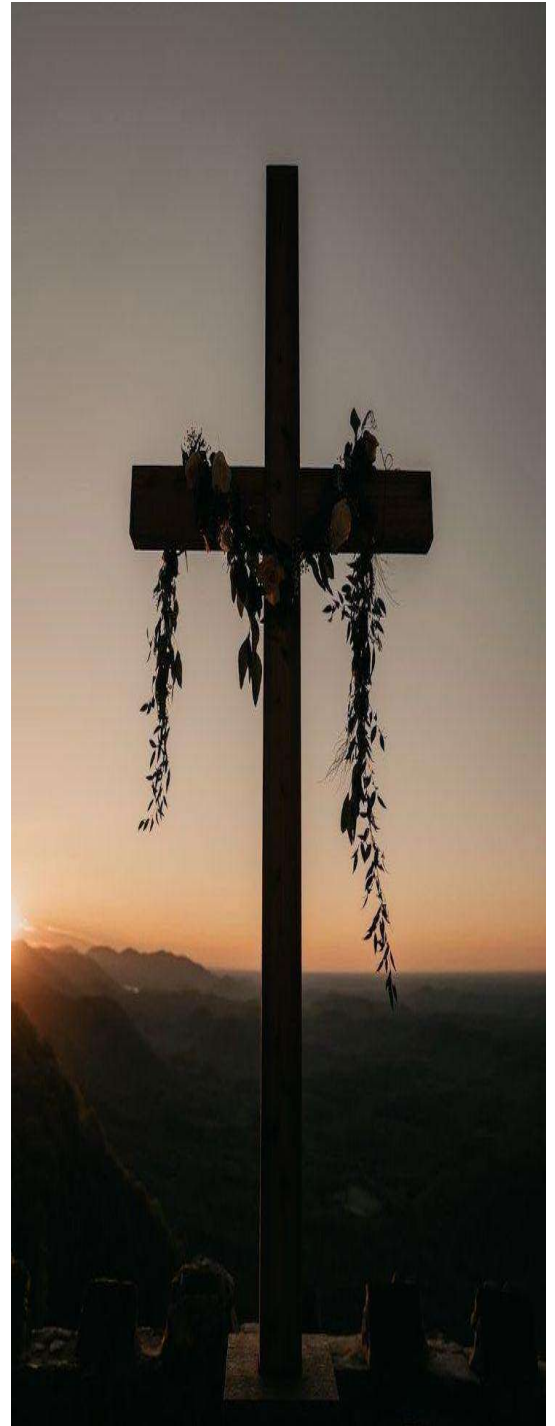
Through the preaching and teaching of God's undiluted word. Reaching out to the less privileged in our society with the love of Christ and by praying for the nations of the world.

- **Vision Statement**

To **REACH**, **RAISE**, and **RESTORE** humanity to his original state in GOD.

- **Target audience**

All followers of Christ, both young and old





## 2. WEBSITE GOALS AND OBJECTIVES



**GOAL 1:** Effective communication about the church's mission and values

**OBJECTIVE:** This will indicate the church's core beliefs, history, and mission statement on the about page, with a goal of a 25% increase in page views of this section within the first three months of the website launch.

**GOAL 2:** Serve as a central Information tool for the congregation

**OBJECTIVE:** Maintain an up-to-date calendar of all church events, including weekly services and special event details, times, and locations easily accessible. Offer sermon archives, including audio and video recordings, allowing members to catch up on their missed messages and relive favourite ones.



**GOAL 3:** To strengthen the church's brand and digital presence.

**OBJECTIVE:** To design a visually appealing and modern website that will reflect the identity of the church. We will integrate social media feeds like Facebook to showcase church life and connect with the community on multiple platforms.



## 4. PROPOSED WEBSITE FEATURES AND FUNCTIONALITY



- **HOMEPAGE**

This is an example of how the website will look like but not exactly. I got this inspiration because this website looks aesthetically pleasing and attractive. It will be the introduction to the website and what it is all about, with an opening message from our late pastor that will be used to inspire whoever will be reading it. The navigation bar will be located at the top right-hand corner of every webpage.

- **ABOUT US**

This will have the history, mission, and vision statement as well as the team members who are involved in keeping the operations of the church running. It will have an eye-catching font and pictures, as well as a layout to give the user easy access to the information that they will be looking for.

- **CONTACT PAGE**

Basically, how to find us and how to contact us. The location of the church will be posted via a Google link, as well as a link to the Facebook page.

- **FOUNDATION PAGE**

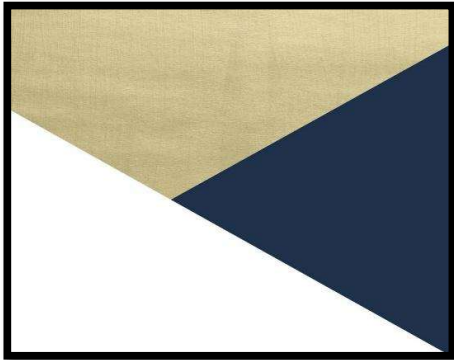
This will be detailing the start-up of the Yohanan Foundation and how people will be able to donate to the organisation that will help in the capabilities of the foundation to help communities and church members.



- **GALLERY PAGE**

It will contain pictures of church members and the various events that we held at the church, as well as various videos.

## 5. DESIGN AND USER EXPERIENCE



- **COLOUR SCHEME**

The website will be based on what the theme of the church looks like. The church mostly has white, gold and navy-blue decorations. The foundation page one the other hand will consist of yellow, red and white as that is the colour scheme that they chose.

- **TOPOGRAPHY**

1. Homepage
2. About us
3. Yohanan Foundation
4. Gallery
5. Contact page

- **LAYOUT AND DESIGN**

The “F” pattern is a popular and research-backed layout that follows how people naturally scan a webpage. It prioritises key information in the areas where users' eyes are most likely to land.

The top of the bar stays visible as you scroll down, as well as in and out of the pages. It contains the logo on the top left and the navigation bar on the top right. The hero section will have a large, impactful image that will introduce the website with the logo of the church

The design will have a background image that showcases what the church website looks like, as well as various captivating images around it, so that it will draw attention to the people who are viewing the website and seeking information.

The layout and design approach will be visually appealing, easy to navigate and guide the user toward the most important information and actions, whether for a first-time viewer or returning member.

- **USER EXPERIENCE CONSIDERATIONS**

Easy to navigate and access various pages, as the navigation bar will automatically connect them to various pages and social media pages within the website.

## 6. TECHNICAL REQUIREMENTS

- DOMAIN AND HOSTING

1. Domain name: the website address on the internet (e.g., kgmint'l.org)
2. Web hosting: a space that provides space for the website files. This will include reliability and uptime, scalability, and security.
3. SSL Certificate: encrypts the connection between the user's browser and the website, e.g., https://

- WEBSITE PERFORMANCE

1. Loading speed: the amount of time it will take for the website to load.
2. Mobile responsiveness: the ability to automatically adjust its layout to fit various screen sizes (on smartphones, tablets, and desktops)
3. Cross-browser compatibility: ensure that the website works properly on all major browsers.

- SECURITY AND MAINTENANCE

1. Backups: to prevent data losses
2. Regular updates: patch security vulnerabilities and ensure compatibility
3. User security: will have strong security to protect user data and privacy features
4. Privacy policy: explains how the data will be collected, how its used, and how its protected.

- ACCESSIBILITY

Designing and developing the website to meet the needs of people with disabilities, to ensure that they can also access the website and its contents. (screen reader, compatibility, keyboard navigation, high colour contrast)

## 7. TIMELINE AND MILESTONES

- Will be completed within 7-13 Weeks

### **PHASE 1: Planning and strategy (1-2 Weeks)**

Milestone 1: This is where we will be assembling the project team to discuss goals, visions and the project scope.

Milestone 2: defining the goals and objectives to clearly outline what the website needs to achieve (increase first time visitors, improve member communication, facilitate online giving).

Milestone 3: choosing a secure platform and the domain name that will secure the web hosting

### **PHASE 2: Content and structure (2-4 Weeks)**

Milestone 5: creating a visual map of all the pages and how they link to each other (homepage > about us > foundation > gallery > contact us)

Milestone 6: write the text, gather photos, and create source videos. Content should be finalized before design begins to avoid rework.

Milestone 7: all the specific features the website needs (event calendar, weekly activities, online giving portal, contact form)

### **PHASE 3: Design and development (4-8 Weeks)**

Milestone 8: designer creates mock-ups or wireframes for key pages to get a feel for the look and feel

Milestone 9: Configure and install the chosen CMS and set up the base theme or template.

Milestone 10: build out all the pages, content, and implement the planned functionality

Milestone 11: Ensure that the website can fully respond to all devices and looks aesthetically pleasing.

Milestone 12: implement URLs and alt text for images

### **PHASE 4: Testing and launch (1-2 Weeks)**

Milestone 13: Thorough tests and checkups will be done on the website before it is launched

Milestone 14: Content Proofreading

Milestone 15: backup and security configurations



Milestone 16: The launch will finally be approved

**PHASE 5: Post launch and maintenance**

Milestone 17: Announce the launch of the website

Milestone 18: install a tool that will track user behaviour

Milestone 19: regular content updates

Milestone 20: The team will continue to update the website and security to keep the website running smoothly and securely.



## 8. BUDGET

- **DIY (Do-It-Yourself) Website**

### **Initial Costs:**

Domain Name: Approximately R200 - R350 per year. This is the cost to register your unique web address (e.g., kgmint'l.org).

Website Builder Subscription: These platforms (like Wix, Squarespace, or specialized church builders like The Church Co.) offer all-in-one solutions. Plans typically range from R300 - R1,200 per month, but many offers discounted rates if you pay for the full year in advance. This cost usually includes hosting and a basic website template.

Premium Template/Plugins: If you want a more unique design or specific features, you may need to purchase a premium template (typically a one-time cost of R1,000 - R3,500) or paid plugins.

### **Ongoing Costs:**

Subscription Fees: The monthly or annual cost of the website builder platform.

Total Budget: R2,000 - R5,000, with ongoing monthly costs of R300 - R1,200.

### **BUDGET SUMMARY AND KEY CONSIDERATIONS:**

Budget tier	Initial Cost (Approx.)	Ongoing Cost (Approx.)	Best for
Basic DIY	R2,000 – R5,000	R300 – R1,200/month	Small churches with limited budgets and a tech-savvy volunteer.

## 9. REFERENCES

### References

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[Accessed 23 08 2025].

PNG AURA, 2025. *PNG AURA*. [Online]

Available at: <https://pngaura.com/free-png-image-22535>

[Accessed 23 08 2025].

Other images taken by a Kodak camera from and others were self-edited 2024/2025



**THANK YOU.**

# RUBRIC

MODULE NAME:	MODULE CODE:
WEB DEVELOPMENT (INTRODUCTION)	WEDE5020/p/w

STUDENT NAME:
STUDENT NUMBER:

PART 1					
Marking Criteria	Does not meet the required standard	Meets the required standard	Partially exceeds the required standard	Greatly exceeds the required standard.	Feedback
Knowledge: Website Project Proposal: Goals and Objectives [3 Marks]	<ul style="list-style-type: none"> <li>No goals and objectives provided.</li> </ul>	<ul style="list-style-type: none"> <li>Goals and objectives are vague or incomplete.</li> </ul>	<ul style="list-style-type: none"> <li>Goals and objectives are clear but lack detail.</li> </ul>	<ul style="list-style-type: none"> <li>Goals and objectives are clear, detailed, and well-aligned with the project.</li> </ul>	
	0 Marks	1 Mark	2 Marks	3 Marks	

Knowledge: Website Project Proposal: Current Analysis [3 Marks]	<ul style="list-style-type: none"> <li>No analysis provided.</li> </ul>	<ul style="list-style-type: none"> <li>Analysis is superficial or incomplete.</li> </ul>	<ul style="list-style-type: none"> <li>Analysis is adequate but lacks depth.</li> </ul>	<ul style="list-style-type: none"> <li>Analysis is thorough and insightful.</li> </ul>	
	0 Marks	1 Mark	2 Marks	3 Marks	
Knowledge: Website Project Proposal: Proposed Website Features and Functionality [3 Marks]	<ul style="list-style-type: none"> <li>No features and functionality proposed.</li> </ul>	<ul style="list-style-type: none"> <li>Proposed features and functionality are vague or incomplete.</li> </ul>	<ul style="list-style-type: none"> <li>Proposed features and functionality are clear but lack detail.</li> </ul>	<ul style="list-style-type: none"> <li>Proposed features and functionality are comprehensive and well-detailed.</li> </ul>	
	0 Marks	1 Mark	2 Marks	3 Marks	
Knowledge: Website Project Proposal: Design Aesthetic [2 Marks]	<ul style="list-style-type: none"> <li>No design aesthetic provided.</li> </ul>	<ul style="list-style-type: none"> <li>Design aesthetic is vague or lacks coherence.</li> </ul>		<ul style="list-style-type: none"> <li>Design aesthetic is clear and well-defined.</li> </ul>	
	0 Marks	1 Mark		2 Marks	

<b>Knowledge:</b>	• No wireframes provided.	• Wireframes are incomplete or lack detail.		• Wireframes are complete and well-detailed.	
<b>Website Project Proposal:</b>					
<b>Wireframes</b>	<b>0 Marks</b>	<b>1 Mark</b>		<b>2 Marks</b>	
<b>[2 Marks]</b>					
<b>Knowledge:</b>	• No technical requirements provided.	• Technical requirements are vague or incomplete.		• Technical requirements are clear and well-defined.	
<b>Website Project Proposal:</b>					
<b>Technical Requirements</b>	<b>0 Marks</b>	<b>1 Mark</b>		<b>2 Marks</b>	
<b>[2 Marks]</b>					
<b>Knowledge:</b>	• No timeline provided.	• Timeline is vague or unrealistic.		• Timeline is clear and realistic.	
<b>Website Project Proposal:</b>					
<b>Timeline</b>	<b>0 Marks</b>	<b>1 Mark</b>		<b>2 Marks</b>	
<b>[2 Marks]</b>					

<b>Knowledge:</b>	• No budget provided.	• Budget is vague or unrealistic.	• Budget is clear but lacks detail.	• Budget is detailed and realistic.	
<b>Website Project Proposal:</b>					
<b>Budget</b>	<b>0 Marks</b>	<b>1 Mark</b>	<b>2 Marks</b>	<b>3 Marks</b>	
<b>[3 Marks]</b>					
<b>Skill:</b>	• Two proposals were not submitted before the due-date of Part 1	• Only 1 proposal was submitted.	• 2 proposals were submitted but lacked content	• 2 proposals were submitted with complete content as instructed	
<b>Website Project Proposal</b>					
<b>Two Proposals</b>	<b>0 Marks</b>	<b>1 - 2 Marks</b>	<b>3 - 4 Marks</b>	<b>5 Marks</b>	
<b>[5 Marks]</b>					
<b>Skill:</b>	• Content is missing or irrelevant.	• Content is somewhat relevant but incomplete.	• Content is relevant and mostly complete.	• Content is highly relevant, comprehensive, and well-organised.	
<b>Content Research and Sourcing</b>					
<b>[10 Marks]</b>	<b>0 - 4 Marks</b>	<b>5 Marks</b>	<b>6 - 7 Marks</b>	<b>8 - 10 Marks</b>	
<b>Skill:</b>	• No sitemap provided.	• Sitemap is incomplete or lacks detail.	• Sitemap is complete but could be more detailed.	• Sitemap is comprehensive and well-detailed.	
<b>Website Structure and Planning</b>					
<b>[5 Marks]</b>	<b>0 Marks</b>	<b>1 - 2 Marks</b>	<b>3 - 4 Marks</b>	<b>5 Marks</b>	



<b>Skill:</b>	<ul style="list-style-type: none"> <li>No file and folder structure provided.</li> </ul>	<ul style="list-style-type: none"> <li>File and folder structure is disorganised or incomplete.</li> </ul>	<ul style="list-style-type: none"> <li>File and folder structure is organised but could be improved.</li> </ul>	<ul style="list-style-type: none"> <li>File and folder structure is well-organised and logical.</li> </ul>	
<b>File and Folder Structure</b>					
<b>[5 Marks]</b>	<b>0 Marks</b>	<b>1 - 2 Marks</b>	<b>3 - 4 Marks</b>	<b>5 Marks</b>	
<b>Skill:</b>	<ul style="list-style-type: none"> <li>Layout is missing or incorrect. The structure does not follow HTML5 semantic elements (e.g., using '&lt;div&gt;' instead of '&lt;header&gt;', '&lt;footer&gt;', '&lt;main&gt;', etc.).</li> <li>The page is not organised logically, and elements are misplaced.</li> </ul>	<ul style="list-style-type: none"> <li>Layout is present but incomplete or incorrect.</li> <li>Some HTML5 semantic elements are used, but there are significant errors or omissions.</li> <li>The structure is somewhat logical but has noticeable issues.</li> </ul>	<ul style="list-style-type: none"> <li>Layout is mostly correct but has some issues.</li> <li>Most HTML5 semantic elements are used correctly, but there are minor errors or inconsistencies.</li> <li>The structure is logical and mostly organised.</li> </ul>	<ul style="list-style-type: none"> <li>Layout is correct, complete, and well-structured.</li> <li>All HTML5 semantic elements are used appropriately, and the structure is logical, organised, and easy to navigate.</li> </ul>	
<b>HTML Structure and Basic Content:</b>					
<b>HTML Tags for Layout</b>					
<b>[10 Marks]</b>	<b>0 - 4 Marks</b>	<b>5 Marks</b>	<b>6 - 7 Marks</b>	<b>8 - 10 Marks</b>	
<b>Skill:</b>	<ul style="list-style-type: none"> <li>Content tags are missing or incorrect. Essential tags like '&lt;h1&gt;', '&lt;p&gt;', '&lt;img&gt;', '&lt;a&gt;', etc., are not used or are used incorrectly.</li> <li>The content is not properly structured.</li> </ul>	<ul style="list-style-type: none"> <li>Content tags are present but incomplete or incorrect. Some essential tags are used, but there are</li> </ul>	<ul style="list-style-type: none"> <li>Content tags are mostly correct but have some issues. Most essential tags are used correctly, but there are minor</li> </ul>	<ul style="list-style-type: none"> <li>Content tags are correct, complete, and well-structured.</li> <li>All essential tags are used appropriately, and the content is logically structured and easy to read.</li> </ul>	
<b>HTML Structure and Basic Content:</b>					
<b>HTML Tags for Layout</b>					

<b>[10 Marks]</b>		<ul style="list-style-type: none"> <li>significant errors or omissions.</li> <li>The content structure is somewhat logical but has noticeable issues.</li> </ul>	<ul style="list-style-type: none"> <li>errors or inconsistencies.</li> <li>The content structure is logical and mostly organised.</li> </ul>		
	<b>0 - 4 Marks</b>	<b>5 Marks</b>	<b>6 - 7 Marks</b>	<b>8 - 10 Marks</b>	
<b>Skill:</b>	<ul style="list-style-type: none"> <li>No content added.</li> <li>The pages are empty or contain placeholder text.</li> </ul>	<ul style="list-style-type: none"> <li>Content is insufficient or irrelevant.</li> <li>The pages have minimal content that does not align with the website's purpose.</li> </ul>	<ul style="list-style-type: none"> <li>Content is sufficient but could be improved.</li> <li>The pages have relevant content, but it may lack depth or detail.</li> </ul>	<ul style="list-style-type: none"> <li>Content is comprehensive and relevant.</li> <li>The pages are filled with detailed, relevant content that aligns with the website's purpose.</li> </ul>	
<b>HTML Structure and Basic Content:</b>					
<b>Sufficient Content Added to the Website</b>					
<b>[5 Marks]</b>	<b>0 Marks</b>	<b>1 - 2 Marks</b>	<b>3 - 4 Marks</b>	<b>5 Marks</b>	
<b>Skill:</b>	<ul style="list-style-type: none"> <li>No navigation menu provided. Users cannot navigate between pages.</li> </ul>	<ul style="list-style-type: none"> <li>Navigation menu is incomplete or incorrect.</li> <li>Some links are missing or broken, making navigation difficult.</li> </ul>	<ul style="list-style-type: none"> <li>Navigation menu is present but could be improved.</li> <li>All links are functional, but the menu may lack clarity or usability.</li> </ul>	<ul style="list-style-type: none"> <li>Navigation menu is complete, functional, and user-friendly.</li> <li>All links are functional, and the menu is easy to use and enhances the user experience.</li> </ul>	
<b>HTML Structure and Basic Content:</b>					
<b>Menu/Links to Navigate Through the Website</b>					
<b>[5 Marks]</b>	<b>0 Marks</b>	<b>1 - 2 Marks</b>	<b>3 - 4 Marks</b>	<b>5 Marks</b>	

Skill: HTML Structure and Basic Content:  Comments [5 Marks]	• No comments added to code	• Some vague comments added but does not explain fully	• Comments made, but not enough for code that is developed/written	• Comments made fully explain the code that is developed/written.	
	0 Marks	1 - 2 Marks	3 – 4 Marks	5 Marks	
Skill: GitHub: Project Pushed with Multiple Descriptive Commits  [5 Marks]	• No commits made.	• Few commits made, lacking descriptions.	• Commits are made but lack detail.	• Multiple descriptive commits made regularly.	
	0 Marks	1 - 2 Marks	3 – 4 Marks	5 Marks	
Skill: GitHub:  README Document Contains All Relevant Information  [5 Marks]	• No README document provided.	• README document is incomplete or lacks detail.	• README document is present but could be improved.	• README document is comprehensive and well-detailed.	
	0 Marks	1 - 2 Marks	3 – 4 Marks	5 Marks	

Skill: GitHub:  Changelog Section Contains a Record of Development  [5 Marks]	• No changelog provided.	• Changelog is incomplete or lacks detail.	• Changelog is present but could be improved.	• Changelog is comprehensive and well-detailed.	
	0 Marks	1 - 2 Marks	3 – 4 Marks	5 Marks	
Skill: References  [5 Marks]	• No references provided.	• References are incomplete or incorrectly formatted.	• References are present but could be improved.	• References are comprehensive and correctly formatted.	
	0 Marks	1 - 2 Marks	3 – 4 Marks	5 Marks	

TOTAL (100)					
REFERENCING DEDUCTIONS					
GENERAL FEEDBACK					