

# Website proposal for SnackTime Delights

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## EXECUTIVE SUMMARY

SnackTime Delights wants a modern user-friendly website to showcase daily snacks, attract online customers efficiently. This proposal outlines the website's goals, features, development plan, timeline and cost estimate

### PROJECT GOAL

- Create an appealing, easy to navigate website for customers.
- Showcase daily snack offerings with images, descriptions, and prices.
- Enable online ordering and delivery scheduling.
- Build brand awareness and encourage repeat business.
- Ensure mobile-friendly design for customers on the go.

## SCOPE OF WORK

### Website Pages & Features

- **Home Page:** Highlight daily specials and promotions.
- **Menu Page:** Detailed snack listing with images and prices
- **Orders/Delivery Page:** Online ordering and scheduling
- **About Us:** Company story and mission
- **Contact form:** social links, and map
- **Blog/Recipes:** Engage customers with snack ideas

### TECHNICAL FEATURES

- Responsive modile-first design
- Content Management System for easy update
- Secure payment gateway integration
- SEO optimization for better visibility
- Analytic setup for tracking user behaviour and sales

## DEVELOPMENT PLAN & TIME

**Planning & Design (1-2 weeks):** Wireframe, branding alignment, and UI/UX design

**Development (3- 4weeks):** Frontend, backend, and database integration.

**Testing & QA (1 week):** Mobile and browser testing, payment security checks.

**Launching & Training (1 week):** Go-live support and admin training.

**Estimated Duration :** 6-8 weeks

### COST ESTIMATE

- Website Design & Development =000.00
- Hosting & Domain (annual) = 0000.00
- Maintainance & Support =00.00

## EXECUTIVE SUMMARY

SnackTime Delights seeks a modern, user-friendly website to showcase its daily snacks and attract online customers efficiently. This proposal outlines the website's goals, features, development plan, timeline, and cost estimate. The website will not only serve as a digital storefront but also as a marking tool to build brand awareness and foster customer loyalty.