

SECOND PROPOSAL Final

To: LEGENDS BARBER SHOP

From: RCC WEB DESIGNERS

Date: August 24 2025

Subject: Proposal for a Simple, Effective Website to attract new clients and modernize your online presence.

The Opportunity

Your barbershop has a great reputation and loyal clients. However, many potential new clients are searching online *right now* for a "barber near me." Without a website, you're missing these customers. A simple, professional website acts as your **24/7 digital storefront**, working to attract new clients even while you're closed.

What I Propose

I will create a clean, modern, and mobile-friendly website that does three key things:

Showcases Your Work: A gallery of your best cuts and styles.

Makes Booking Easy: Clear prices, services, and a prominent link to your existing booking system (if you have one) or your phone number.

Builds Trust: Features your barbers' experience, customer testimonials, and easy-to-find contact information and hours.

What's Included & The Investment

This is a simple, one-time project designed for small businesses like yours.

The "Essential Barber" Website Package: \$899

Key Pages: Home, Services, Appointment page, About, Contact.

Mobile-Friendly Design: Looks perfect on any phone or computer.

Service & Price Menu: A clear list of your offerings (Haircut, Beard Trim, etc.).

Why Now?

Your competition is already online. A website is no longer a luxury; it's an essential tool for business growth. It's the first-place people look to check your credibility, see your work, and decide where to book their next appointment.

Next Steps

1. **Quick Chat:** I'd love to buy you a coffee for 15 minutes to discuss your shop and answer any questions.
2. **Provide Content:** You provide some photos and your service info.
3. **Go Live:** I will handle everything else and launch your new website.

Thank you for your time and consideration. I am confident that a professional website will be an asset for **Legends Barber Shop** and help you connect with your next loyal customers.

Yours Sincerely

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