Example Solution to Homework 2

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The goal of this homework is to investigate how "representative" samples can be obtained in the context of entity resolution, for the purpose of evaluating performance metrics. The four tasks of the homework use the RLdata500 dataset to walk us through an exploration of the issue, the proposal of a solution, and its evaluation.

Task 1

Start by doing an exploratory analysis of the data set. What do you find?

Solution.

Table 1 shows the structure of the RLdata500 dataset and its first few rows, when sorted by last name.

First name		Last name		Birth date		
fname_c1	fname_c2	lname_c1	lname_c2	by	bm	bd
RAINER	NA	ALBRECHT	NA	1976	11	10
UWE	NA	ALBRECHT	NA	1967	1	8
ANNA	NA	ALBRECHT	NA	1964	10	22
HANNELORE	NA	ALBRECHT	NA	1963	12	4
ANNA	GUDRUN	ALBRECHT	NA	1948	10	30

Table 1: First five rows of the RLdata500 dataset when sorted by last name.

The first and last names are each separated in two parts and birth year, month, and day are separately recorded.

Next, in Figure 1 we look at the frequency distribution of the first and last names (first components only) and of the birth date fields. Note that there are no missing values among these attributes. As for secondary name components, only 28 records have a second first name, and only 8 records have a second last name.

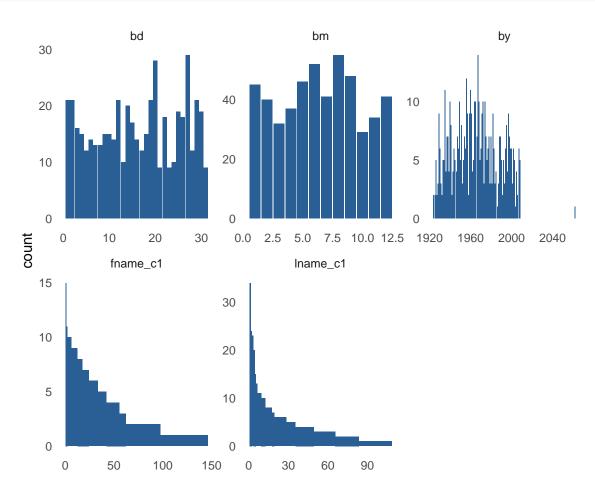


Figure 1: Frequency distribution of main record attributes. Note that first and last names have been reordered by frequency and the x-axis corresponds to unique name index.

The birth day and birth month seem roughly uniformly distributed, while birth year is more concentrated aroun 1960. An erroneous birth year of 2062 is listed on one of the record. We can observe more duplication

among last names than among first names; assuming comparable error levels, first name may therefore be more discriminative of distinct individuals.

Finally, we visualize the differences between duplicated records using the visdat package. Recall that RLdata500 contains 50 duplicated records, each with a corresponding original. Figure 2 illustrates the differences between original and duplicated records.

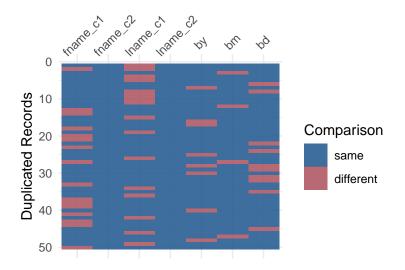


Figure 2: Visualization of the differences between the 50 original records that have been duplicated and perturbed in the RLdata500 dataset. Each row represent one of the duplicated record. Each column indicates whether the duplicated record matches its original version in the given field.

Task 2

What happens if you randomly sample 10 records from the original dataset? Do this a few times and describe what happens? Is this representative of the original dataset? Explain and be specific.

Solution.

Let's first sample 10 records from the original dataset and take a look at the result in Table 2.

First name		Last name		Birth date			
fname_c1	fname_c2	lname_c1	lname_c2	by	bm	bd	ID
SUSANNE	NA	BECKER	NA	1956	1	19	354
MARTIN	NA	SCHMIDT	NA	1974	2	6	80
GUDRUN	NA	MUELLER	NA	1957	10	2	348
GERDA	NA	SCHWARZ	NA	1975	12	14	448
SABINE	NA	HARTMANN	NA	1943	6	16	386
ERIKA	EDITH	BECKER	NA	1970	7	12	289
CHRISTIAN	NA	GROSS	NA	2008	4	7	151
ANTJE	NA	LUDWIG	NA	1935	4	18	434
MANFRED	NA	BECKER	NA	1973	7	27	197
PETRA	NA	FISCHER	NA	1979	5	22	321

Table 2: Ten random rows from the RLdata500 dataset with unique identifiers.

In comparison to the full dataset, there is no duplicated record in this sample. Furthermore, there is no duplicate first name, no duplicate last name, no duplicate birth year, and no duplicate birth day. This particular sample therefore provides little to no useful information regarding the level of duplication in the data or regarding the distribution of the attributes.

Now supposed we wished to estimate the precentage of duplicate records in the whole dataset using such samples. Would the percentage of duplication in random samples be representative of duplicate in the whole? Figure 3 shows the distribution of the duplication level in 100,000 random samples of size 10 and compares it to the level of duplication in the whole dataset (10%).

```
k = 10
duplicate_levels = replicate(n=100000, expr={
   I = sample(1:nrow(RLdata500), k)
    sum(duplicated(identity.RLdata500[I]))/k
})
par(mar=c(3,3,1,1))
hist(duplicate_levels, xlab="Duplication level", alpha=1)
```

The mean level of duplication in the samples is only 0.001778, far from the target 10%.

The naive duplication estimator, taking the observed mean duplication on a sample, is highly biased here. To

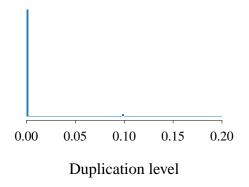


Figure 3: Histogram of duplication levels in 100,000 random samples of size 10 from the RLdata500 dataset.

see why this is the case, consider the coreference matrix C, defined as $C = [c_{i,j}]$ with $c_{i,j} = 1$ if records i and j match, and $c_{i,j} = 0$ otherwise. Consider the worst case scenario of sampling only two records from the whole dataset and checking if they match. This corresponds to sample an entry of C at random within its lower triangular section and dividing by two to obtain the duplication level. The expectation of this estimator is $2\ell/(n-1)$ where n = 500 is the size of the original dataset and $\ell = 10\%$ is the level of duplication.

More generally, if we sample k records, this corresponds to sampling k(k-1)/2 entries in the lower triangular section of C. The expected number of duplicate in this section is then around $\ell k(k-1)/(n-1)$. While we can adjust for the factor of k(k-1)/(n-1) to obtain an unbiased estimator, the result would be highly inefficient.

We would face similar problems if trying to compute precision and recall of a proposed ER method on a subset of the data. An ER method which does not match anything would perform quite well on subsets of the data in terms of both precision and recall. However, its recall would be close to zero on the whole dataset.

There is therefore a need to both:

- 1. account for the unrepresentativeness of record samples in ER applications (such as by using the above adjustment factors to obtain unbiased estimators), and
- 2. propose ways to obtain more representative samples (as to improve the efficiency of estimators).

Task 3 deals with points (1) and (2).

Task 3

Propose something that works better than random sampling and explain why this works better.

Solution.

This problem can be approached in many different ways. Here I propose a probability weighting approach based on blocking.

That is, I use blocking in order to sample data subsets in a way which is biased towards the obtention of more duplication in the sample. I also keep track of the probability of each sample under this scheme in order to adjust for the sampling bias.

The intuition is the following. Suppose we knew the true unique entity identifiers on the full data (it is known on the RLdata500 dataset, but this wouldn't be known in practice). We could then obtain more representative samples by sampling at the *individual* level rather than sampling at the *record* level. That is, we could sample random individuals and always obtain all of their records, rather than just sampling random records. Since these individual clusters are unknown in practice, we'll rather emulate them using blocking. That is, we'll sample at the block level (sampling whole blocks or parts of blocks) rather than at the record level.