

## Case Study 3: Team 3

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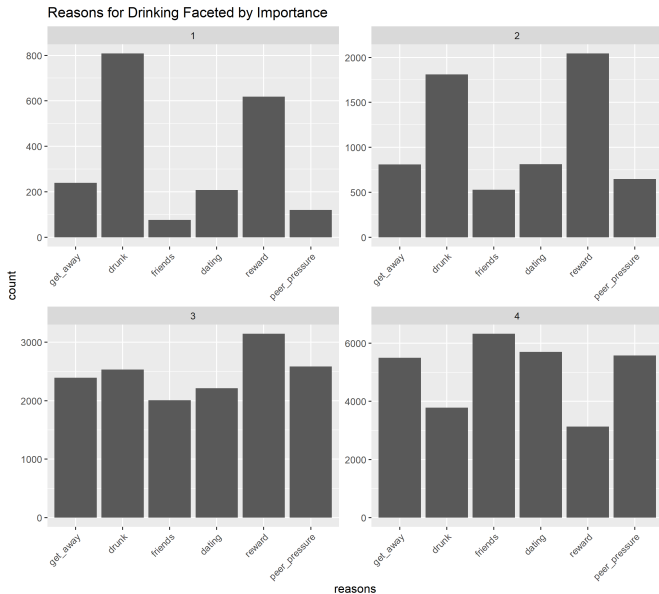
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# Introduction

# Data Cleaning

- ▶ Indicator Variables for NA answers to categorical data
- ▶ Zero-imputation for NA answers to ordinal data (if sensible)

# EDA: Drinking Habits



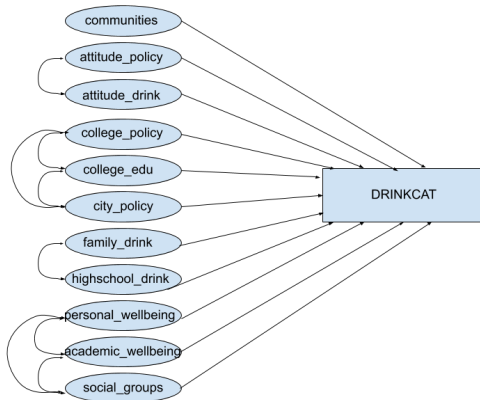
# EDA: Elastic Net

- ▶ **Heavy Drinking (+)**
  - ▶ Importance of parties in college experience
  - ▶ Disruptive/loud drinking
  - ▶ Opinion on off-campus bar (# acceptable drinks)
  - ▶ % friends who are binge drinkers
  - ▶ HS binge behavior in senior year

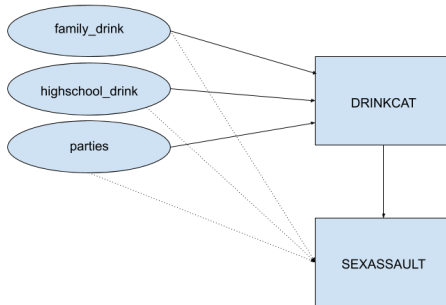
# Dimension Reduction

- ▶ Grouping into Latent Factors
- ▶ Factors: Correlated and Interpretable
- ▶ Ordinal predictors for each factor

# Latent Variable Model



# SEM





# Discussion