

# STA 601: Lecture 1

## Basics of Bayesian Statistics

Merlise Clyde



# Ingredients



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(4) **Loss Function** Depends on what you want to report; estimate of  $\theta$ , predict future  $Y_{n+1}$ , etc



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**Note:** the marginal likelihood and maximized likelihood are *very* different!



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Recall Derivation:



# Marginal Likelihood

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"Averaging" likelihood over prior



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## Posterior Distribution

$$\pi(\theta \mid y) = \frac{1}{B(y + 1, n - y + 1)} \theta^{(y+1)-1} (1 - \theta)^{(n-y+1)-1} \quad \theta \mid y \sim \text{Beta}((y + 1, n - y + 1))$$



# Beta Prior Distributions

**Beta(a,b)** is a probability density function (pdf) on (0,1),

$$\pi(\theta) = \frac{1}{B(a,b)} \theta^{a-1} (1-\theta)^{b-1}$$

Use the "**kernel**" trick

$$\pi(\theta \mid y) \propto \mathcal{L}(\theta \mid y) \pi(\theta)$$



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  - $a + b$  "prior sample size" (number of trials in a hypothetical experiment)
  - $a$  "number of successes"
  - $b$  "number of failures"
- Should be easy to do "prior elicitation " (process of choosing the prior hyperparameters)



## Summaries & Properties

Recall that for  $\theta \sim \text{Beta}(a, b)$   $a + b = n_0$

$$\mathbb{E}[\theta] = \frac{a}{a+b} \equiv \theta_0$$





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Weighted average of prior mean and MLE where weight for  $\theta_0 \propto n_0$  and weight for  $\hat{\theta} \propto n$



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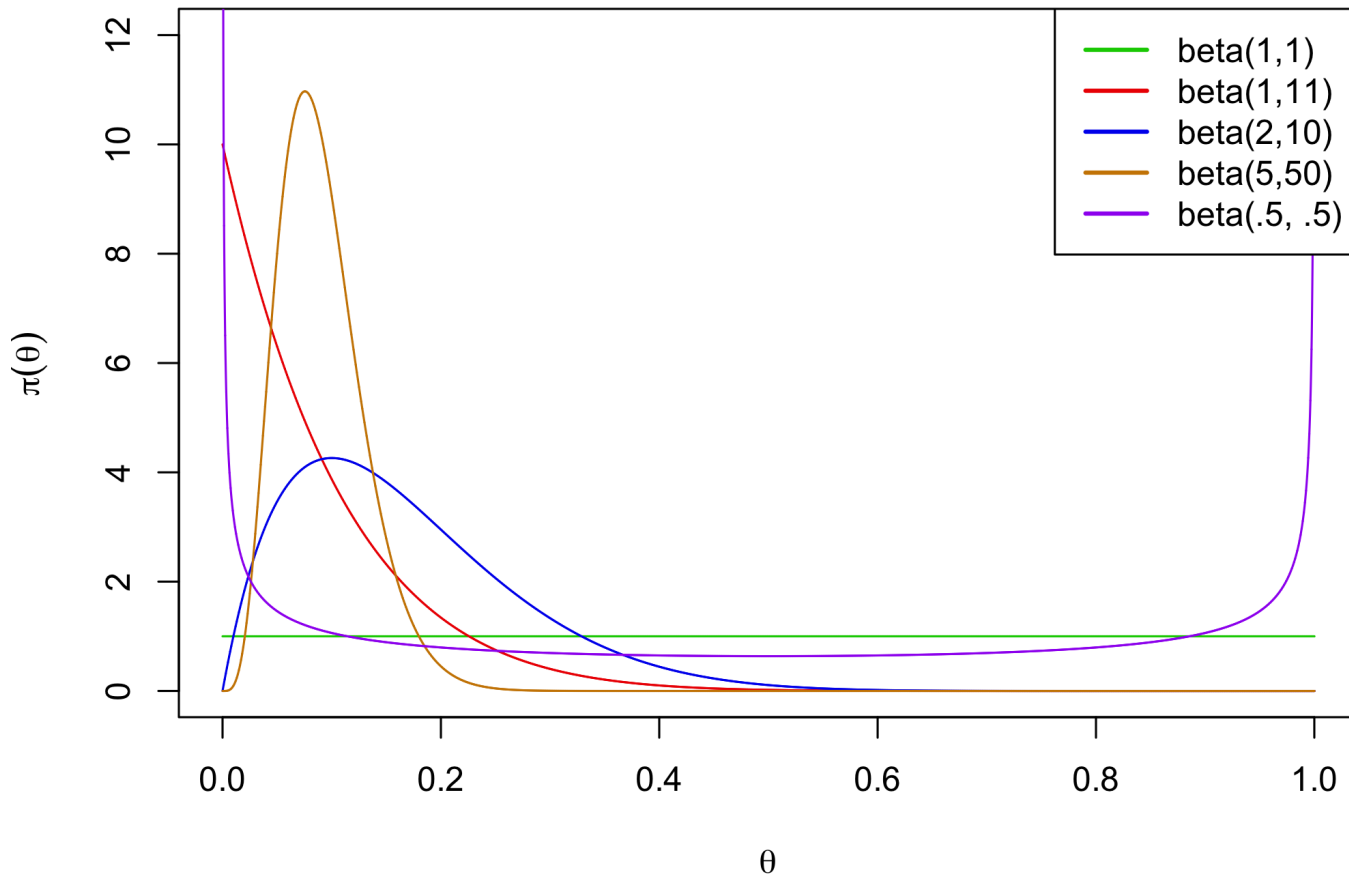
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- as we get more information from the data  $n \rightarrow \infty$  we have  $\tilde{\theta} \rightarrow \hat{\theta}$  and **consistency** ! As  $n \rightarrow \infty, E[\tilde{\theta}] \rightarrow \theta_{\text{true}}$



# Some possible prior densities



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- limiting case of a Beta  $a \rightarrow 0$  and  $b \rightarrow 0$  (Haldane's prior)



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- no shrinkage  $E[\theta \mid y] = \frac{y}{n} = \tilde{\theta} = \hat{\theta}$



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Thus Jefferys' prior is a Beta(1/2, 1/2)



## Why ?

## Chain Rule!



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Find Jefferys' prior for  $\theta$



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Find Jefferys' prior for  $\theta$

Find information matrix for  $\rho$  from  $I(\theta)$



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Show that the prior satisfies the invariance property that

