Bayesian Estimation in Linear Models

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- Likelihood

$$\mathcal{L}(\beta, \phi) \propto \frac{|\phi \mathbf{I}_n|^{1/2}}{(2\pi)^{n/2}} \exp\left\{-\frac{\phi}{2} (\mathbf{Y} - \mathbf{X}\beta)^T I_n (\mathbf{Y} - \mathbf{X}\beta)\right\}$$

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$$\pi(\boldsymbol{\beta} \mid \phi = \frac{|\phi \Phi_0|^{1/2}}{(2\pi)^{p/2}} \exp\left\{-\frac{\phi}{2}(\boldsymbol{\beta} - \mathbf{b}_0)^T \Phi_0(\boldsymbol{\beta} - \mathbf{b}_0)\right\}$$

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$$(\boldsymbol{\beta}, \phi)^T \mid \mathbf{Y} \sim \mathsf{NG}(\mathbf{b}_n, \Phi_n, \nu_n, \mathsf{SS}_n)$$



Express Likelihood: $\mathcal{L}(\beta,\phi) \propto \phi^{n/2} e^{-\phi \frac{\mathsf{SSE}}{2}} e^{-\frac{\phi}{2}(\beta-\hat{\beta})^T (\mathbf{X}^T \mathbf{X})(\beta-\hat{\beta})}$

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$$\begin{array}{ll} \rho(\boldsymbol{\beta}, \phi \mid \mathbf{Y}) & \propto & \phi^{\frac{n+\rho+\nu_0}{2}-1} e^{-\frac{\phi}{2}(\mathsf{SSE}+\mathsf{SS}_0)} \times \\ & & e^{-\frac{\phi}{2}(\boldsymbol{\beta}-\hat{\boldsymbol{\beta}})^T(\mathbf{X}^T\mathbf{X})(\boldsymbol{\beta}-\hat{\boldsymbol{\beta}})} e^{-\frac{\phi}{2}(\boldsymbol{\beta}-\mathbf{b}_0)^T\Phi(\boldsymbol{\beta}-\mathbf{b}_0)} \end{array}$$

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Quadratic in Normal

$$\exp\left\{-\frac{\phi}{2}(\boldsymbol{\beta} - \mathbf{b})^T \Phi(\boldsymbol{\beta} - \mathbf{b})\right\} = \exp\left\{-\frac{\phi}{2}(\boldsymbol{\beta}^T \Phi \boldsymbol{\beta} - 2\boldsymbol{\beta}^T \Phi \mathbf{b} + \mathbf{b}^T \Phi \mathbf{b})\right\}$$

Expand quadratics and regroup terms

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- Expand quadratics and regroup terms
- ightharpoonup Read off posterior precision from Quadratic in $oldsymbol{eta}$

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- ightharpoonup Read off posterior mean from Linear term in $oldsymbol{eta}$

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- Expand quadratics and regroup terms
- ightharpoonup Read off posterior precision from Quadratic in $oldsymbol{eta}$
- lacktriangle Read off posterior mean from Linear term in eta
- will need to complete the quadratic in the posterior mean



$$\exp\left\{-\frac{\phi}{2}(\boldsymbol{\beta} - \mathbf{b})^{\mathsf{T}}\Phi(\boldsymbol{\beta} - \mathbf{b})\right\} = \exp\left\{-\frac{\phi}{2}(\boldsymbol{\beta}^{\mathsf{T}}\Phi\boldsymbol{\beta} - 2\boldsymbol{\beta}^{\mathsf{T}}\Phi\mathbf{b} + \mathbf{b}^{\mathsf{T}}\Phi\mathbf{b})\right\}$$

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$$p(\boldsymbol{\beta}, \phi \mid \mathbf{Y}) \propto \phi^{\frac{n+\rho+\nu_0}{2}-1} e^{-\frac{\phi}{2}(\mathsf{SSE}+\mathsf{SS}_0)} \times e^{-\frac{\phi}{2}(\boldsymbol{\beta}-\hat{\boldsymbol{\beta}})^T (\mathbf{X}^T \mathbf{X})(\boldsymbol{\beta}-\hat{\boldsymbol{\beta}})} e^{-\frac{\phi}{2}(\boldsymbol{\beta}-\mathbf{b}_0)^T \Phi_0(\boldsymbol{\beta}-\mathbf{b}_0)} = \phi^{\frac{n+\rho+\nu_0}{2}-1} e^{-\frac{\phi}{2}(\mathsf{SSE}+\mathsf{SS}_0)} \times$$

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$$\begin{split} p(\boldsymbol{\beta}, \boldsymbol{\phi} \mid \mathbf{Y}) & \propto & \phi^{\frac{n+\rho+\nu_0}{2}-1} e^{-\frac{\phi}{2}(\mathsf{SSE}+\mathsf{SS}_0)} \times \\ & & e^{-\frac{\phi}{2}(\boldsymbol{\beta}-\hat{\boldsymbol{\beta}})^T(\mathbf{X}^T\mathbf{X})(\boldsymbol{\beta}-\hat{\boldsymbol{\beta}})} e^{-\frac{\phi}{2}(\boldsymbol{\beta}-\mathbf{b}_0)^T\Phi_0(\boldsymbol{\beta}-\mathbf{b}_0)} \\ & = & \phi^{\frac{n+\rho+\nu_0}{2}-1} e^{-\frac{\phi}{2}(\mathsf{SSE}+\mathsf{SS}_0)} \times \\ & & e^{-\frac{\phi}{2}\left(\boldsymbol{\beta}^T(\mathbf{X}^T\mathbf{X}+\Phi_0)\boldsymbol{\beta}\right)} \times \end{split}$$

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$$\begin{split} \rho(\boldsymbol{\beta}, \boldsymbol{\phi} \mid \mathbf{Y}) & \propto & \boldsymbol{\phi}^{\frac{n+\rho+\nu_0}{2}-1} e^{-\frac{\phi}{2}(\mathsf{SSE}+\mathsf{SS}_0)} \times \\ & e^{-\frac{\phi}{2}(\boldsymbol{\beta}-\boldsymbol{\hat{\beta}})^T (\mathbf{X}^T\mathbf{X})(\boldsymbol{\beta}-\boldsymbol{\hat{\beta}})} e^{-\frac{\phi}{2}(\boldsymbol{\beta}-\mathbf{b}_0)^T \boldsymbol{\Phi}_0(\boldsymbol{\beta}-\mathbf{b}_0)} \\ & = & \boldsymbol{\phi}^{\frac{n+\rho+\nu_0}{2}-1} e^{-\frac{\phi}{2}(\mathsf{SSE}+\mathsf{SS}_0)} \times \\ & e^{-\frac{\phi}{2}\left(\boldsymbol{\beta}^T (\mathbf{X}^T\mathbf{X}+\boldsymbol{\Phi}_0)\boldsymbol{\beta}\right)} \times \\ & e^{-\frac{\phi}{2}\left(-2\boldsymbol{\beta}^T (\mathbf{X}^T\mathbf{X}\boldsymbol{\hat{\beta}}+\boldsymbol{\Phi}_0\mathbf{b}_0)\right)} \times \\ & e^{-\frac{\phi}{2}(\boldsymbol{\hat{\beta}}^T\mathbf{X}^T\mathbf{X}\boldsymbol{\hat{\beta}}+\mathbf{b}_0^T\boldsymbol{\Phi}_0\mathbf{b}_0)} \end{split}$$

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$$e^{-\frac{\phi}{2} \left(\boldsymbol{\beta}^T (\mathbf{X}^T \mathbf{X} + \Phi_0) \boldsymbol{\beta}\right)}$$

$$e^{-\frac{\phi}{2} \left(-2\boldsymbol{\beta}^T \Phi_n \Phi_n^{-1} (\mathbf{X}^T \mathbf{X} \hat{\boldsymbol{\beta}} + \Phi_0 \mathbf{b}_0)\right)}$$

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$$e^{-\frac{\phi}{2}(\mathbf{b}_n^T \Phi_n \mathbf{b}_n - \mathbf{b}_n^T \Phi_0 \mathbf{b}_n)}$$

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$$p(\beta, \phi \mid \mathbf{Y}) \propto \phi^{\frac{n+p+\nu_0}{2}-1} e^{-\frac{\phi}{2}(\mathsf{SSE}+\mathsf{SS}_0)}$$

$$e^{-\frac{\phi}{2} (\beta^T (\mathbf{X}^T \mathbf{X} + \Phi_0) \beta)}$$

$$e^{-\frac{\phi}{2} (-2\beta^T \Phi_n \Phi_n^{-1} (\mathbf{X}^T \mathbf{X} \hat{\beta} + \Phi_0 \mathbf{b}_0))}$$

$$e^{-\frac{\phi}{2} (\mathbf{b}_n^T \Phi_n \mathbf{b}_n - \mathbf{b}_n^T \Phi_0 \mathbf{b}_n)}$$

$$e^{-\frac{\phi}{2} (\hat{\beta}^T \mathbf{X}^T \mathbf{X} \hat{\beta} + \mathbf{b}_0^T \Phi_0 \mathbf{b}_0)}$$

$$= \phi^{\frac{n+p+\nu_0}{2}-1} e^{-\frac{\phi}{2} (\mathsf{SSE}+\mathsf{SS}_0 + \hat{\beta}^T \mathbf{X}^T \mathbf{X} \hat{\beta} + \mathbf{b}_0^T \Phi_0 \mathbf{b}_0 - \mathbf{b}_n^T \Phi_n \mathbf{b}_n)}$$

$$\exp\left\{-\frac{\phi}{2}(\boldsymbol{\beta}-\mathbf{b})^{T}\boldsymbol{\Phi}(\boldsymbol{\beta}-\mathbf{b})\right\} = \exp\left\{-\frac{\phi}{2}(\boldsymbol{\beta}^{T}\boldsymbol{\Phi}\boldsymbol{\beta}-2\boldsymbol{\beta}^{T}\boldsymbol{\Phi}\mathbf{b}+\mathbf{b}^{T}\boldsymbol{\Phi}\mathbf{b})\right\}$$

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$$= \phi^{\frac{n+p+\nu_0}{2}-1} e^{-\frac{\phi}{2}(SSE+SS_0+\hat{\beta}^T \mathbf{X}^T \mathbf{X} \hat{\beta} + \mathbf{b}_0^T \Phi_0 \mathbf{b}_0 - \mathbf{b}_n^T \Phi_n \mathbf{b}_n)}$$

$$e^{-\frac{\phi}{2}(\beta^T (\Phi_n)\beta)}$$

$$\exp\left\{-\frac{\phi}{2}(\boldsymbol{\beta}-\mathbf{b})^{T}\boldsymbol{\Phi}(\boldsymbol{\beta}-\mathbf{b})\right\} = \exp\left\{-\frac{\phi}{2}(\boldsymbol{\beta}^{T}\boldsymbol{\Phi}\boldsymbol{\beta}-2\boldsymbol{\beta}^{T}\boldsymbol{\Phi}\mathbf{b}+\mathbf{b}^{T}\boldsymbol{\Phi}\mathbf{b})\right\}$$

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$$p(\beta, \phi \mid \mathbf{Y}) \propto \phi^{\frac{n+\rho+\nu_0}{2}-1} e^{-\frac{\phi}{2}(SSE+SS_0)}$$

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$$e^{-\frac{\phi}{2}(\mathbf{b}_n^T \Phi_n \mathbf{b}_n)}$$

$$\begin{array}{ccc} \rho(\boldsymbol{\beta}, \phi \mid \mathbf{Y}) & \propto & \phi^{\frac{n+\nu_0}{2}-1} e^{-\frac{\phi}{2}(\mathsf{SSE}+\mathsf{SS}_0+\hat{\boldsymbol{\beta}}^T\mathbf{X}^T\mathbf{X}\hat{\boldsymbol{\beta}}+\mathbf{b}_0^T\Phi_0\mathbf{b}_0-\mathbf{b}_n^T\Phi_n\mathbf{b}_n)} \\ & & \phi^{\frac{p}{2}} e^{-\frac{\phi}{2}(\boldsymbol{\beta}-\mathbf{b}_n)^T\Phi_n(\boldsymbol{\beta}-\mathbf{b}_n)} \end{array}$$

$$\begin{split} \rho(\boldsymbol{\beta}, \boldsymbol{\phi} \mid \mathbf{Y}) & \propto & \phi^{\frac{n+\nu_0}{2}-1} e^{-\frac{\phi}{2}(\mathsf{SSE}+\mathsf{SS}_0 + \hat{\boldsymbol{\beta}}^T \mathbf{X}^T \mathbf{X} \hat{\boldsymbol{\beta}} + \mathbf{b}_0^T \boldsymbol{\Phi}_0 \mathbf{b}_0 - \mathbf{b}_n^T \boldsymbol{\Phi}_n \mathbf{b}_n)} \\ & & \phi^{\frac{\rho}{2}} e^{-\frac{\phi}{2}(\boldsymbol{\beta} - \mathbf{b}_n)^T \boldsymbol{\Phi}_n (\boldsymbol{\beta} - \mathbf{b}_n)} \end{split}$$

$$\boldsymbol{\Phi}_n & = & \mathbf{X}^T \mathbf{X} + \boldsymbol{\Phi}_0$$

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$$p(\boldsymbol{\beta}, \phi \mid \mathbf{Y}) \propto \phi^{\frac{n+\nu_0}{2}-1} e^{-\frac{\phi}{2}(\mathsf{SSE}+\mathsf{SS}_0+\hat{\boldsymbol{\beta}}^T\mathbf{X}^T\mathbf{X}\hat{\boldsymbol{\beta}}+\mathbf{b}_0^T\Phi_0\mathbf{b}_0-\mathbf{b}_n^T\Phi_n\mathbf{b}_n)} \phi^{\frac{p}{2}} e^{-\frac{\phi}{2}(\boldsymbol{\beta}-\mathbf{b}_n)^T\Phi_n(\boldsymbol{\beta}-\mathbf{b}_n)}$$

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$$\boldsymbol{\beta} \mid \phi, \mathbf{Y} \sim \mathsf{N}(\mathbf{b}_n, (\phi \Phi_n)^{-1})$$

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$$\phi^{\frac{p}{2}} e^{-\frac{\phi}{2}(\boldsymbol{\beta} - \mathbf{b}_n)^T \Phi_n (\boldsymbol{\beta} - \mathbf{b}_n)}$$

$$\Phi_n = \mathbf{X}^T \mathbf{X} + \Phi_0$$

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$$\beta \mid \phi, \mathbf{Y} \sim \mathsf{N}(\mathbf{b}_n, (\phi \Phi_n)^{-1})$$

$$\phi \mid \mathbf{Y} \sim \mathsf{G}(\frac{n + \nu_0}{2}, \frac{\mathsf{SSE} + \mathsf{SS}_0 + \hat{\boldsymbol{\beta}}^T \mathbf{X}^T \mathbf{X} \hat{\boldsymbol{\beta}} + \mathbf{b}_0^T \Phi_0 \mathbf{b}_0 - \mathbf{b}_n^T \Phi_n \mathbf{b}_n}{2})$$

Marginal Distribution from Normal-Gamma

Theorem

Let $\theta \mid \phi \sim N(m, \frac{1}{\phi}\Sigma)$ and $\phi \sim \mathbf{G}(\nu/2, \nu \hat{\sigma}^2/2)$. Then θ $(p \times 1)$ has a p dimensional multivariate t distribution

$$\theta \sim t_{\nu}(m,\hat{\sigma}^2\Sigma)$$

with density

$$p(oldsymbol{ heta}) \propto \left[1 + rac{1}{
u} rac{(oldsymbol{ heta} - oldsymbol{m})^T \Sigma^{-1} (oldsymbol{ heta} - oldsymbol{m})}{\hat{\sigma}^2}
ight]^{-rac{oldsymbol{ heta} + oldsymbol{ heta}}{2}}$$

$$p(\boldsymbol{\theta}) \propto \int |\Sigma/\phi|^{-1/2} e^{-\frac{\phi}{2}(\boldsymbol{\theta}-m)^T \Sigma^{-1}(\boldsymbol{\theta}-m)} \phi^{\nu/2-1} e^{-\phi \frac{\nu \hat{\sigma}^2}{2}} d\phi$$

$$p(\theta) \propto \int |\Sigma/\phi|^{-1/2} e^{-\frac{\phi}{2}(\theta-m)^T \Sigma^{-1}(\theta-m)} \phi^{\nu/2-1} e^{-\phi \frac{\nu \hat{\sigma}^2}{2}} d\phi$$
$$\propto \int \phi^{p/2} \phi^{\nu/2-1} e^{-\phi \frac{(\theta-m)^T \Sigma^{-1}(\theta-m)+\nu \hat{\sigma}^2}{2}} d\phi$$

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$$\propto \int \phi^{p/2} \phi^{\nu/2-1} e^{-\phi \frac{(\theta-m)^T \Sigma^{-1}(\theta-m)+\nu \hat{\sigma}^2}{2}} d\phi$$

$$\propto \int \phi^{\frac{p+\nu}{2}-1} e^{-\phi \frac{(\theta-m)^T \Sigma^{-1}(\theta-m)+\nu \hat{\sigma}^2}{2}} d\phi$$

$$\begin{split} \rho(\theta) & \propto \int |\Sigma/\phi|^{-1/2} e^{-\frac{\phi}{2}(\theta-m)^T \Sigma^{-1}(\theta-m)} \phi^{\nu/2-1} e^{-\phi\frac{\nu\hat{\sigma}^2}{2}} \, d\phi \\ & \propto \int \phi^{p/2} \phi^{\nu/2-1} e^{-\phi\frac{(\theta-m)^T \Sigma^{-1}(\theta-m)+\nu\hat{\sigma}^2}{2}} \, d\phi \\ & \propto \int \phi^{\frac{p+\nu}{2}-1} e^{-\phi\frac{(\theta-m)^T \Sigma^{-1}(\theta-m)+\nu\hat{\sigma}^2}{2}} \, d\phi \\ & = \Gamma((p+\nu)/2) \left(\frac{(\theta-m)^T \Sigma^{-1}(\theta-m)+\nu\hat{\sigma}^2}{2}\right)^{-\frac{p+\nu}{2}} \end{split}$$

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Marginal Posterior Distribution of $oldsymbol{eta}$

$$\boldsymbol{\beta} \mid \phi, \mathbf{Y} \sim \mathsf{N}(\mathbf{b}_n, \phi^{-1} \Phi_n^{-1})$$

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$$eta \mid \mathbf{Y} \sim t_{\nu_n}(\mathbf{b}_n, \hat{\sigma}^2 \Phi_n^{-1})$$

Any linear combination $\lambda^T \beta$

$$\lambda^T \boldsymbol{\beta} \mid \mathbf{Y} \sim t_{\nu_n}(\lambda^T \mathbf{b}_n, \hat{\sigma}^2 \lambda^T \Phi_n^{-1} \lambda)$$

has a univariate t distribution with \mathbf{v}_n degrees of freedom



Suppose $\mathbf{Y}^* \mid \boldsymbol{\beta}, \phi \sim \mathsf{N}(\mathbf{X}^*\boldsymbol{\beta}, \mathbf{I}/\phi)$ and is conditionally independent of \mathbf{Y} given $\boldsymbol{\beta}$ and ϕ

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What is the predictive distribution of $\mathbf{Y}^* \mid \mathbf{Y}$?

 $\mathbf{Y}^* = \mathbf{X}^* \boldsymbol{\beta} + \boldsymbol{\epsilon}^*$ and $\boldsymbol{\epsilon}^*$ is independent of \mathbf{Y} given ϕ

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$$\begin{array}{cccc} \mathbf{X}^*\boldsymbol{\beta} + \boldsymbol{\epsilon}^* \mid \boldsymbol{\phi}, \mathbf{Y} & \sim & \mathsf{N}(\mathbf{X}^*\mathbf{b}_n, (\mathbf{X}^*\boldsymbol{\Phi}_n^{-1}\mathbf{X}^{*T} + \mathbf{I})/\boldsymbol{\phi}) \\ \mathbf{Y}^* \mid \boldsymbol{\phi}, \mathbf{Y} & \sim & \mathsf{N}(\mathbf{X}^*\mathbf{b}_n, (\mathbf{X}^*\boldsymbol{\Phi}_n^{-1}\mathbf{X}^{*T} + \mathbf{I})/\boldsymbol{\phi}) \end{array}$$

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$$\mathbf{Y}^* \mid \mathbf{Y} \sim t_{\nu_n}(\mathbf{X}^*\mathbf{b}_n, \hat{\sigma}^2(\mathbf{I} + \mathbf{X}^*\boldsymbol{\Phi}_n^{-1}\mathbf{X}^T))$$

$$f(\mathbf{Y}^* \mid \mathbf{Y}) = \frac{f(\mathbf{Y}^*, \mathbf{Y})}{f(\mathbf{Y})}$$

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$$\mathbf{Y}^* = \mathbf{X}^* \beta + \epsilon^* \mid \mathbf{Y}, \phi \sim N(\mathbf{X}^* \mathbf{b}_n, \phi^{-1} (\mathbf{I} + \mathbf{X}^* \Phi_n \mathbf{X}^{*T}))$$

Conditional Distribution:

$$f(\mathbf{Y}^* \mid \mathbf{Y}) = \frac{f(\mathbf{Y}^*, \mathbf{Y})}{f(\mathbf{Y})}$$

$$= \frac{\iint f(\mathbf{Y}^*, \mathbf{Y} \mid \beta, \phi) p(\beta, \phi) d\beta d\phi}{f(\mathbf{Y})}$$

$$= \frac{\iint f(\mathbf{Y}^* \mid \beta, \phi) f(\mathbf{Y} \mid \beta, \phi) p(\beta, \phi) d\beta d\phi}{f(\mathbf{Y})}$$

$$= \iint f(\mathbf{Y}^* \mid \beta, \phi) p(\beta, \phi \mid \mathbf{Y}) d\beta d\phi$$

$$\mathbf{Y}^* = \mathbf{X}^* \beta + \epsilon^* \mid \mathbf{Y}, \phi \sim N(\mathbf{X}^* \mathbf{b}_n, \phi^{-1} (\mathbf{I} + \mathbf{X}^* \Phi_n \mathbf{X}^{*T}))$$

Use result about Marginals of Normal-Gamma family to integrate out $\boldsymbol{\phi}$

Conjugate Priors

Definition

A class of prior distributions \mathcal{P} for $\boldsymbol{\theta}$ is conjugate for a sampling model $p(y \mid \boldsymbol{\theta})$ if for every $p(\boldsymbol{\theta}) \in \mathcal{P}$, $p(\boldsymbol{\theta} \mid \mathbf{Y}) \in \mathcal{P}$.

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Advantages:

 Closed form distributions for most quantities; bypass MCMC for calculations

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- Closed form distributions for most quantities; bypass MCMC for calculations
- Simple updating in terms of sufficient statistics "weighted average"

Definition

A class of prior distributions \mathcal{P} for $\boldsymbol{\theta}$ is conjugate for a sampling model $p(y \mid \boldsymbol{\theta})$ if for every $p(\boldsymbol{\theta}) \in \mathcal{P}$, $p(\boldsymbol{\theta} \mid \mathbf{Y}) \in \mathcal{P}$.

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Choice of conjugate prior?

Unit information prior $\beta \mid \phi \sim N(\hat{\beta}, n(\mathbf{X}^T\mathbf{X})^{-1}/\phi)$

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Cannot represent real prior beliefs; double use of data

$$eta \mid \mathbf{Y}, \phi \sim \mathsf{N}\left(\frac{g}{1+g}\hat{eta} + \frac{1}{1+g}\mathbf{b}_0, \frac{g}{1+g}(\mathbf{X}^T\mathbf{X})^{-1}\phi^{-1}\right)$$

Zellner's g-prior(s) $\beta \mid \phi \sim N(\mathbf{b}_0, g(\mathbf{X}^T\mathbf{X})^{-1}/\phi)$

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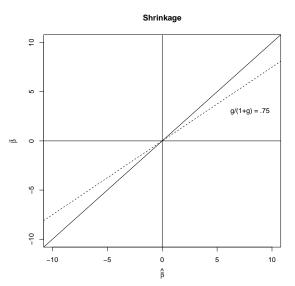
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- ▶ Fixed g effect does not vanish as $n \to \infty$
- Use g = n or place a prior diistribution on g

Shrinkage

Posterior mean under *g*-prior with $\mathbf{b}_0 = 0$ $\frac{g}{1+g}\hat{\boldsymbol{\beta}}$



Ridge Regression

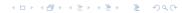
- If $\mathbf{X}^T\mathbf{X}$ is nearly singular, certain elements of β or (linear combinations of β) may have huge variances under the g-prior (or flat prior) as the MLEs are highly unstable!
- ▶ **Ridge regression** protects against the explosion of variances and ill-conditioning with the conjugate prior:

$$oldsymbol{eta} \mid \phi \sim \mathsf{N}(0, rac{1}{\phi \lambda} \mathbf{I}_{oldsymbol{
ho}})$$

ightharpoonup Posterior for β (conjugate case)

$$\boldsymbol{\beta} \mid \phi, \lambda, \mathbf{Y} \sim \mathsf{N}\left((\lambda \mathbf{I}_p + \mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{Y}, \frac{1}{\phi} (\lambda \mathbf{I}_p + \mathbf{X}^T \mathbf{X})^{-1} \right)$$

▶ induces shrinkage as well!



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$$\mathbb{J}(\theta) = -\mathsf{E}\left[\left[\frac{\partial^2 \log(\mathcal{L}(\theta))}{\partial \theta_i \partial \theta_j}\right]\right]$$

$$\log(\mathcal{L}(\boldsymbol{\beta}, \phi)) = \frac{n}{2} \log(\phi) - \frac{\phi}{2} \|(\mathbf{I} - \mathbf{P_x})\mathbf{Y}\|^2 - \frac{\phi}{2} (\boldsymbol{\beta} - \hat{\boldsymbol{\beta}})^T (\mathbf{X}^T \mathbf{X}) (\boldsymbol{\beta} - \hat{\boldsymbol{\beta}})$$

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Improper prior $\iint p_J(\beta,\phi) d\beta d\phi$ not finite

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Jeffreys did not recommend using this Posterior does not depend on dimension p

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Bayesian Credible Sets $p(\beta \in C_{\alpha}) = 1 - \alpha$ correspond to frequentist Confidence Regions

$$rac{oldsymbol{\lambda}^Toldsymbol{eta} - oldsymbol{\lambda}\hat{eta}}{\sqrt{\hat{\sigma}^2oldsymbol{\lambda}^T(oldsymbol{\mathsf{X}}^Toldsymbol{\mathsf{X}})^{-1}oldsymbol{\lambda}}} \sim t_{n-
ho}$$

Summary

- Bayes Regression with Conjugate Priors provides foundation for many hierarchical models
- Know how to complete the square/quadratic
- Prediction Distributions
- Next Bayes Factors!