# Bayesian Estimation in Linear Models

STA 721: Lecture 8

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#### **Outline**

#### Readings:

- Christensen Chapter 2.9 and Chapter 15
- Seber & Lee Chapter 3.12



#### **Bayes Estimation**

Model  $\mathbf{Y} = \mathbf{X} oldsymbol{eta} + oldsymbol{\epsilon}$  with  $oldsymbol{\epsilon} \sim \mathsf{N}(\mathbf{0}_n, \sigma^2 \mathbf{I}_n)$  is equivalent to

$$\mathbf{Y} \sim \mathsf{N}(\mathbf{X}\boldsymbol{eta}, \mathbf{I}_n/\phi)$$

- $\phi = 1/\sigma^2$  is the **precision** of the data.
- we might expect  $\boldsymbol{\beta}$  to be close to some vector  $\mathbf{b}_0$
- represent this a priori with a Prior Distribution for  $\beta$ , e.g.

$$oldsymbol{eta} \sim \mathsf{N}(\mathbf{b}_0, oldsymbol{\Phi}_0^{-1})$$

- ${f b}_0$  is the prior mean and  ${f \Phi}_0$  is the **prior precision** of  ${m eta}$  that captures how close  ${m eta}$  is to  ${f b}_0$
- Similarly, we could represent prior uncertainty about  $\sigma$ ,  $\sigma^2$  or equivalently  $\phi$  with a probability distribution
- for now treat  $\phi$  as fixed



#### Bayesian Inference

- ullet once we see data  $\mathbf{Y}$ , Bayesian inference proceeds by updating prior beliefs
- represented by the **posterior distribution** of  $\beta$  which is the conditional distribution of  $\beta$  given the data  $\mathbf{Y}$  (and  $\phi$  for now)
- Posterior  $p(\boldsymbol{\beta} \mid \mathbf{Y}, \phi)$

$$p(oldsymbol{eta} \mid \mathbf{Y}) = rac{p(\mathbf{Y} \mid oldsymbol{eta}, \phi)p(oldsymbol{eta} \mid \phi)}{c}$$

ullet c is a constant so that the posterior density integrates to 1

$$c = \int_{\mathbb{R}^p} p(\mathbf{Y} \mid oldsymbol{eta}, \phi) p(oldsymbol{eta} \mid \phi) d\,oldsymbol{eta} \equiv p(\mathbf{Y})$$

- since c is a constant that doesn't depend on  $oldsymbol{eta}$  just ignore
- work with density up to constant of proportionality



#### **Posterior Density**

Posterior for  $\boldsymbol{\beta}$  is  $p(\boldsymbol{\beta} \mid \mathbf{Y}) \propto p(\mathbf{Y} \mid \boldsymbol{\beta}, \phi) p(\boldsymbol{\beta} \mid \phi)$ 

• Likelihood for  $\boldsymbol{\beta}$  is proportional to  $p(\mathbf{Y} \mid \boldsymbol{\beta}, \phi)$ 

$$egin{aligned} p(\mathbf{Y} \mid oldsymbol{eta}, \phi) &= (2\pi)^{-n/2} |\mathbf{I}_n/\phi|^{-1/2} \exp\left\{-rac{1}{2} \left( (\mathbf{Y} - \mathbf{X}oldsymbol{eta})^T \phi \mathbf{I}_n (\mathbf{Y} - \mathbf{X}oldsymbol{eta}) 
ight) 
ight\} \ &\propto \exp\left\{-rac{1}{2} \left( \phi \mathbf{Y}^T \mathbf{Y} - 2oldsymbol{eta}^T \phi \mathbf{X}^T \mathbf{Y} + \phi oldsymbol{eta} \mathbf{X}^T \mathbf{X}oldsymbol{eta} 
ight) 
ight\} \end{aligned}$$

similarly expand prior

$$egin{aligned} p(oldsymbol{eta} \mid \phi) &= (2\pi)^{-p/2} |\mathbf{\Phi}_0^{-1}|^{-1/2} \exp\left\{-rac{1}{2}ig((oldsymbol{eta} - \mathbf{b}_0)^T \mathbf{\Phi}_0 (oldsymbol{eta} - \mathbf{b}_0)ig)
ight\} \ &\propto \exp\left\{-rac{1}{2}ig(\mathbf{b}_0^T \mathbf{\Phi}_0 \mathbf{b}_0 - 2oldsymbol{eta}^T \mathbf{\Phi}_0 \mathbf{b}_0 + oldsymbol{eta} \mathbf{\Phi}_0 oldsymbol{eta}ig)
ight\} \end{aligned}$$



#### **Posterior Steps**

Expand quadratics and regroup terms

$$egin{aligned} p(oldsymbol{eta} \mid \mathbf{Y}, \phi) &\propto e^{\left\{-rac{1}{2}\left(\phioldsymbol{eta}\mathbf{X}^T\mathbf{X}oldsymbol{eta} + oldsymbol{eta}\mathbf{\Phi}_0oldsymbol{eta} - 2(\phioldsymbol{eta}^T\mathbf{X}^T\mathbf{Y} + oldsymbol{eta}^T\mathbf{\Phi}_0\mathbf{b}_0) + \phi\mathbf{Y}^T\mathbf{Y} + \mathbf{b}_0^T\mathbf{\Phi}_0\mathbf{b}_0)
ight)} \ &\propto \exp\left\{-rac{1}{2}\left(oldsymbol{eta}(\phi\mathbf{X}^T\mathbf{X} + \mathbf{\Phi}_0)oldsymbol{eta} - 2oldsymbol{eta}^T(\phi\mathbf{X}^T\mathbf{Y} + \mathbf{\Phi}_0\mathbf{b}_0)
ight)
ight\} \end{aligned}$$

#### Kernel of a Multivariate Normal

- Read off posterior precision from Quadratic in  $oldsymbol{eta}$
- Read off posterior precision  $\times$  posterior mean from Linear term in  $\boldsymbol{\beta}$
- will need to complete the quadratic in the posterior mean<sup>†</sup>



#### Posterior Precision and Covariance

$$p(oldsymbol{eta} \mid \mathbf{Y}, \phi) \propto \exp \left\{ -rac{1}{2} ig( oldsymbol{eta} (\mathbf{X}^T \mathbf{X} + \mathbf{\Phi}_0) oldsymbol{eta} - 2 oldsymbol{eta}^T (\phi \mathbf{X}^T \mathbf{Y} + \mathbf{\Phi}_0 \mathbf{b}_0) ig) 
ight\}$$

Posterior Precision

$$\mathbf{\Phi}_n \equiv \phi \mathbf{X}^T \mathbf{X} + \mathbf{\Phi}_0$$

- sum of data precision and prior precision
- posterior Covariance

$$\mathsf{Cov}[oldsymbol{eta} \mid \mathbf{Y}, \phi] = oldsymbol{\Phi}_n^{-1} = (\phi \mathbf{X}^T \mathbf{X} + oldsymbol{\Phi}_0)^{-1}$$

• if  $\Phi_0$  is full rank, then  $\mathsf{Cov}[m{\beta} \mid \mathbf{Y}, \phi]$  is full rank even if  $\mathbf{X}^T\mathbf{X}$  is not



#### Posterior Mean Updating

$$egin{aligned} p(oldsymbol{eta} \mid \mathbf{Y}, \phi) &\propto \exp\left\{rac{1}{2}ig(oldsymbol{eta}(\phi\mathbf{X}^T\mathbf{X} + \mathbf{\Phi}_0)oldsymbol{eta} - 2oldsymbol{eta}^T(\phi\mathbf{X}^T\mathbf{Y} + \mathbf{\Phi}_0\mathbf{b}_0)ig)
ight\} \ &\propto \exp\left\{rac{1}{2}ig(oldsymbol{eta}(\phi\mathbf{X}^T\mathbf{X} + \mathbf{\Phi}_0)oldsymbol{eta} - 2oldsymbol{eta}^T\mathbf{\Phi}_n\mathbf{\Phi}_n^{-1}(\phi\mathbf{X}^T\mathbf{Y} + \mathbf{\Phi}_0\mathbf{b}_0)ig)
ight\} \end{aligned}$$

• posterior mean  $\mathbf{b}_n$ 

$$egin{aligned} \mathbf{b}_n &\equiv \mathbf{\Phi}_n^{-1}(\phi \mathbf{X}^T \mathbf{Y} + \mathbf{\Phi}_0 \mathbf{b}_0) \ &= (\phi \mathbf{X}^T \mathbf{X} + \mathbf{\Phi}_0)^{-1} \left( \phi (\mathbf{X}^T \mathbf{X}) (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{Y} + \mathbf{\Phi}_0 \mathbf{b}_0 
ight) \ &= (\phi \mathbf{X}^T \mathbf{X} + \mathbf{\Phi}_0)^{-1} \left( \phi (\mathbf{X}^T \mathbf{X}) \hat{oldsymbol{eta}} + \mathbf{\Phi}_0 \mathbf{b}_0 
ight) \end{aligned}$$

- a precision weighted linear combination of MLE and prior mean
- first expression useful if  ${f X}$  is not full rank!



#### **Notes**

Posterior is a Multivariate Normal  $p(m{eta} \mid \mathbf{Y}, \phi) \sim \mathsf{N}(\mathbf{b}_n, \mathbf{\Phi}_n^{-1})$ 

- posterior mean:  $\mathbf{b}_n = \mathbf{\Phi}_n^{-1}(\phi \mathbf{X}^T \mathbf{Y} + \mathbf{\Phi}_0 \mathbf{b}_0)$
- posterior precision:  $\mathbf{\Phi}_n = \phi \mathbf{X}^T \mathbf{X} + \mathbf{\Phi}_0$
- the posterior precision (inverse posterior variance) is the sum of the prior precision and the data precision.
- the posterior mean is a linear combination of MLE/OLS and prior mean
- if the prior precision  $\Phi_n$  is very large compared to the data precision  $\phi \mathbf{X}^T \mathbf{X}$ , the posterior mean will be close to the prior mean  $\mathbf{b}_0$ .
- if the prior precision  $\Phi_n$  is very small compared to the data precision  $\phi \mathbf{X}^T \mathbf{X}$ , the posterior mean will be close to the MLE/OLS estimator.
- data precision will generally be increasing with sample size



#### **Bayes Estimators**

A Bayes estimator is a potential value of  $\beta$  that is obtained from the posterior distribution in some principled way.

- Standard estimators include
  - the posterior mean estimator, which is the minimizer of the Bayes risk under squared error loss
  - the maximum a posteriori (MAP) estimator, the value  $\beta$  that maximizes the posterior density (or log posterior density)
- The first estimator is based on principles from classical decision theory, whereas the second can be related to penalized likelihood estimation.
- in the case of linear regression they turn out to be the same estimator!



# Bayes Estimator under Squared Error Loss

• the Frequentist Risk  $R(eta,\delta)\equiv \mathsf{E}_{\mathbf{Y}|m{eta}}[\|\delta(\mathbf{Y})-m{eta}\|^2]$  is the expected loss of decision  $\delta$  for a given  $m{eta}$ 

#### **▼ Definition:** Bayes Rule and Bayes Risk

The Bayes rule under squared error loss is the function of  $\mathbf{Y}$ ,  $\delta^*(\mathbf{Y})$ , that minimizes the Bayes risk  $B(p_{\beta}, \delta)$ 

$$\delta^*(\mathbf{Y}) = rg\min_{\delta \in \mathcal{D}} B(p_{oldsymbol{eta}}, \delta)$$

$$B(p_{oldsymbol{eta}},\delta) = \mathsf{E}_{oldsymbol{eta}}R(oldsymbol{eta},\delta) = \mathsf{E}_{oldsymbol{eta}}\mathsf{E}_{\mathbf{Y}|oldsymbol{eta}}[\|\delta(\mathbf{Y})-oldsymbol{eta}\|^2]$$

where the expectation is with respect to the prior distribution,  $p_{\beta}$ , over  $\beta$  and the conditional distribution of  $\mathbf Y$  given  $\beta$ 



# **Bayes Estimators**

**▼ Definition:** Bayes Action

The Bayes Action is the action  $a \in \mathcal{A}$  that minimizes the posterior expected loss:

$$\delta_B^*(\mathbf{Y}) = rg\min_{\delta \in \mathcal{D}} E_{oldsymbol{eta} | \mathbf{Y}} [\|\delta - oldsymbol{eta}\|^2]$$



#### **Prior Choice**

One of the most common priors for the normal linear model is the **g-prior** of Zellner (1986) where  $\Phi_0 = \frac{\phi}{q} \mathbf{X}^T \mathbf{X}$ 

$$egin{align} oldsymbol{eta} & | \phi, g \sim \mathsf{N}(\mathbf{0}, g/\phi(\mathbf{X}^T\mathbf{X})^{-1}) \ \mathbf{b}_n &= \left(\mathbf{X}^T\mathbf{X} + rac{\phi}{g}rac{\mathbf{X}^T\mathbf{X}}{\phi}
ight)^{-1}\mathbf{X}^T\mathbf{Y} \ &= \left(\mathbf{X}^T\mathbf{X} + rac{1}{g}\mathbf{X}^T\mathbf{X}
ight)^{-1}\mathbf{X}^T\mathbf{Y} \ &= \left(rac{1+g}{g}\mathbf{X}^T\mathbf{X}
ight)^{-1}\mathbf{X}^T\mathbf{Y} \ &= rac{g}{1+g}\hat{oldsymbol{eta}} \end{aligned}$$



#### **Another Common Choice**

another common choice is the independent prior

$$oldsymbol{eta} \mid \phi \sim \mathsf{N}(oldsymbol{0}, oldsymbol{\Phi}_0^{-1})$$

where  $\mathbf{\Phi}_0 = \phi \kappa \mathbf{I}_b$  for some  $\kappa > 0$ 

the posterior mean is

$$oldsymbol{eta}_n = (\mathbf{X}^T\mathbf{X} + \kappa\mathbf{I})^{-1}\mathbf{X}^T\mathbf{Y} \ = (\mathbf{X}^T\mathbf{X} + \kappa\mathbf{I})^{-1}\mathbf{X}^T\mathbf{X}\hat{oldsymbol{eta}}$$

- this is also a shrinkage estimator but the amount of shrinkage is different for the different components of  $\mathbf{b}_n$  depending on the eigenvalues of  $\mathbf{X}^T\mathbf{X}$
- easiest to see this via an orthogonal rotation of the model



# **Rotated Regression**

• Use the singular value decomposition of  ${f X}={f U}{f \Lambda}{f V}^T$  and multiply thru by  ${f U}^T$  to get the rotated model

$$\mathbf{U}^T\mathbf{Y} = \mathbf{\Lambda}\mathbf{V}^Toldsymbol{eta} + \mathbf{U}^Toldsymbol{\epsilon} \ ilde{\mathbf{Y}} = \mathbf{\Lambda}oldsymbol{lpha} + ilde{oldsymbol{\epsilon}}$$

where 
$$oldsymbol{lpha} = \mathbf{V}^T oldsymbol{eta}$$
 and  $ilde{oldsymbol{\epsilon}} = \mathbf{U}^T oldsymbol{\epsilon}$ 

- ullet the induced prior is still  $oldsymbol{lpha} \mid \phi \sim \mathsf{N}(\mathbf{0}, (\phi\kappa)^{-1}\mathbf{I})$
- the posterior mean of lpha is

$$\mathbf{a} = (\mathbf{\Lambda}^2 + \kappa \mathbf{I})^{-1} \mathbf{\Lambda}^2 \hat{oldsymbol{lpha}} \ a_j = rac{\lambda_j^2}{\lambda_j^2 + \kappa} \hat{lpha}_j$$

sets to zero the components of the OLS solution where eigenvalues are zero!



# Connections to Frequentist Estimators

- The posterior mean under this independent prior is the same as the classic ridge regression estimator of Hoerl and
- the variance of  $\hat{\alpha}_j$  is  $\sigma^2/\lambda_j^2$  while the variance of  $a_j$  is  $\sigma^2/(\lambda_j^2+\kappa)$
- ullet clearly components of  $oldsymbol{lpha}$  with small eigenvalues will have large variances
- ridge regression keeps those components from "blowing up" by shrinking them towards zero and having a finite variance
- rotate back to get the ridge estimator for  $m{eta}, \hat{m{eta}}_R = \mathbf{Va}$
- ridge regression applies a high degree of shrinkage to the "parts" (linear combinations) of  $\beta$  that have high variability, and a low degree of shrinkage to the parts that are well-estimated.
- turns out there always exists a value of  $\kappa$  that will improve over OLS!
- Unfortunately no closed form solution except in orthogonal regression and then it depends on the unknown  $\|\boldsymbol{\beta}\|^2$ !



#### **Next Class**

- Frequentist risk of Bayes estimators
- Bayes and penalized loss functions

