## Monthly\_Charge\_Ran... **CHURN ANALYSIS - SUMMARY** Married ΑII 26.99% 6,418 1,732 **Total Customers New Joiners Total Churn** Churn Rate GEOGRAPHIC **SERVICES USED** Total Churn by Gender Total Customers and Churn Rate by Age Group Churn Rate by State(Top 5) Churn Rate by Internet\_Type ● Total Customers ● Churn Rate 621 (35.8...)57.19% Fiber Optic 41.10% Jammu ... 31.04% Gender Cable 25.72% Assam 38.13% 1.8K 30% 2.8K 1.6K Female DSL 19.37% 24.02% Jharkha... 34.51% 23.54% 23.08% Male 7.84% None 0.1K Chhatti. 30.51% 20% 29.92% <20 20-35 35-50 >50 Churn By Service (64.15%) Services Yes **CHURN DISTRIBUTION** Total Customers and Churn Rate by Tenure Group Churn Rate by Payment Method 29.0% Device Protection Plan 71.0% Total Churn by Churn Category ● Total Customers ● Churn Rate Internet\_Service 6.3% 93.7% Mailed . 37.82% 28.0% Multiple\_Lines 45.2% 54.8% 2,087 34.43% Compe. Online\_Backup 71.9% 28.1% Bank W., 27.5% 27.24% Online\_Security 84.6% 15.4% 14.80% Credit Attitude 301 Paperless\_Billing 25.4% 74.6% 1,058 997 27.0% Phone\_Service 9.4% 90.6% Churn Rate by Contract Dissatis.. 300 Premium\_Support 83.5% 16.5% 26.5% 44.0% Streaming\_Movies 56.0% Month-... Price 26.37% Streaming Music 61.1% 38.9% 11.04% 26.0% 56.8% 43.2% Streaming TV 174 Other < 6 6-12 12-18 18-24 >=24 Two Year 2.73% Unlimited\_Data 19.9% 80.1% Months Months Months Months Months