



STARPARK

In the future, we will combine parking space reservation and payment with blockchain technology for regional and national parking space providers through to globally networked companies in the field of parking solution providers.

Our unique application software and DAPP, which we have continuously adapted and expanded to the technical conditions over the past 25 years, will now also adapt crypto technology.

In addition to the usual important attributes, a new key technology will open up for our business partners and their customers and thus revolutionize the parking experience.

Star Park is a refreshingly different kind of parking services company. We emphasize quality over quantity, integrity over market share, and long-term relationships over short-term gain. Best of all, the quality, conscientiousness and integrity you get from Star Park does not translate into greater expense. In fact, you'll probably increase your parking revenues because of our greater efficiency, attention to detail, and insistence on disciplined performance from every member of our staff.

"Star Park's attendant and lot auditor staff is experienced and well-trained. They're key to our success, and we invest heavily in them."



THE STAR PARK STORY

A Company with Roots

Star Park was formed in 1997 when the Schlesinger Companies, a family owned and operated commercial real estate business serving the Northwest for over 80 years, developed and built the Alder Street Garage and Retail Center in downtown Portland.

The Schlesinger family recognized an opportunity to start a new, service-oriented approach to the parking management industry. A team of industry veterans with this shared philosophy of caring for clients, customers and employees was established and currently operates a system of parking including high-rise garages and surface lots as well as valet services for hotels, restaurants, offices and special events throughout the Portland and Vancouver Metropolitan Area.

A Satisfied Staff is a Serving Staff

Not only is Star Park's top management tremendously experienced, our entire staff is quality-conscious and service-oriented. Our parking attendants receive extensive training in every aspect of their jobs, including customer service, accounting and cash control, vehicle and customer safety, company policy and lot/garage operations. We insist on:

Clean, well-maintained facilities

Friendly, courteous, well-trained employees

Attentive, personal service

Star Park is committed to employment longevity; we value our employees' commitment and dedication by offering a comprehensive benefit package for all eligible employees that includes paid vacation, sick pay, holiday pay, group life insurance, health care benefits with a Section 125C pre-tax option and a 401(k) retirement plan.

Trust and Responsibility

Our integrated revenue management system records are audited daily. For lots that generate high volumes in a short period of time, bonded personnel perform cash sweeps and deposit funds into a safe. We provide you with extensive reports customized to your needs, detailing daily, weekly and monthly activity. For managed properties, we set up a client trust account into which all revenues are immediately deposited. This allows you to start earning interest the day you earn the money.

In 2017, a new generation of the Schlesinger family took over the strategic and operational business.

Through the comprehensive training in the business sector and years of work in the family business, penetrating insights and responsibility could be assumed here.

This is where the vision and mission to integrate blockchain technology into the existing structure was born.

The development was pushed forward from 2019 to 2021 and tested until it was ready for the market.

The system has been successfully active in many of our own car parks since December 2021 and the next roll-out stage is planned for the third quarter of 2022. Here all our business partners will have the opportunity to integrate the service and payment options and to actively help shape the planned ecosystem.

This system ensures the highest level of security, efficiency and ROI for the property owner while offering Star Park employees the opportunity to succeed and advance through maximum job performance.



WHY STAR PARK?!

Quality People Lead To Greater Efficiency, Greater Productivity, Greater Performance

In maintaining the principles on which the company was founded, Star Park invests a great deal of time and effort into recruiting and developing a quality staff. All new hires are prescreened for customer service aptitude, and receive comprehensive training in company policies and business goals so they understand how important they are to the company's success. They receive one-on-one, hands-on training from parking equipment vendors and Star Park management to make sure they understand how to operate our facilities. Employees also receive ongoing training twice a month to refresh skills, share ideas and problem-solve with peers.

Customer Service

Our attendants are the face of Star Park to thousands of customers each day. We care deeply about the face the parking public sees and train our employees in the many aspects of customer service. All personnel attend Star Park's quarterly "Concierge College" service seminars. Should one of your customer or employee's cars break down while parked in a Star Park facility, our attendants will promptly come to their assistance. We'll call a repair or towing service and make sure the owner is safe and comfortable until they leave the property.



Accounting and Cash Control

Our parking attendants are the first point of receipt for your revenue stream, and we take that responsibility seriously. Every employee learns how to do manual and automated fee collection and how to receive, deposit and record cash. The Star Park system is unmatched in the industry for managing and auditing cash revenue from parking facilities. At each Star Park-managed property, all parking revenue is logged in twice daily during the business week and once a day on weekends. Every ticket, every imprint, every cash transaction is reviewed and accounted for. Utilizing careful management, superior employee training, proven cash collecting methods and the latest in parking management software and technology, Star Park diligently addresses the cash intensive nature of the parking business.

Public Safety

Our security services provider trains attendants in observation techniques, in how to approach suspicious persons and in methods to keep themselves and customers safe. We have security agents that patrol our lots and garages, ensuring the safety of all vehicles and the absence of suspicious characters.



Operational Training

We cross-train all employees in the operation of surface lots, garages, special events and hotel parking. This gives us the flexibility to deploy staff where needed and gives employees an opportunity to work in different environments.

Customer-focused Staff

It bears repeating: Star Park's staff is different. They're hired for their customer orientation and maturity. We provide extensive training and compensate our people appropriately. Additionally, we perform spot audits on employees to monitor appearance, courtesy and compliance with cash management policies. You won't find more conscientious parking attendants.



PARKING WITH STAR PARK

Would you like to join the thousands of monthly parking customers who utilize Star Park's network of more than 70,000 parking spaces in all over the World? It's simple!

- Register on our homepage
- Check the parking options in your area
- Select by parking duration (hour / day / month)
- Depending on the requirement, a contract must be executed
- Choose your payment method
- Complete the process

Star Park offers the following conveniently-located parking facilities for hourly, daily or monthly parking, as well as yalet parking. Over 15,000 area merchants offer parking validation throughout the parking network.

Tokenomic's STARPARK

Parking on the rise

- [A] 50% burn
- [B] 25% LQ Pancakeswap BUSD
- [C] 20% Crypto Exchange (Azbit)
- [D] 5% Investors

