

Sunrise

Our values

We are
passionate

We turn connected living upside down.



Our values

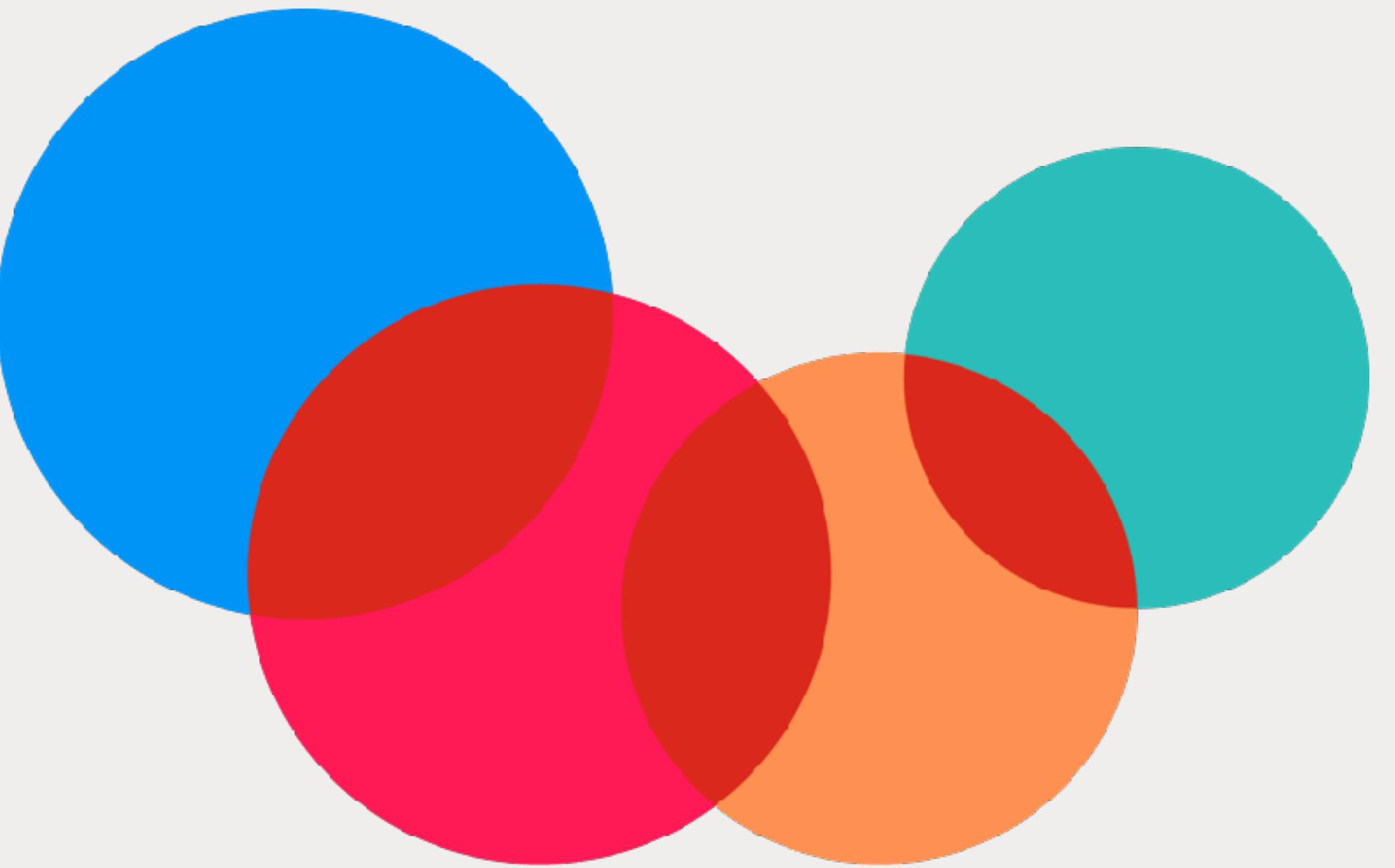
We are
bold



We are the ones who step out of line.

Our values

We are
one



For us nothing is out of reach.

Sunrise

Connected life,
brighter



 **Sunrise**

 **yallo**

 **mysports**

 **LEBARA**

 **swype**

we are
Tribe **WILMAA**
in Sunrise

~40 Humans

18 different countries

17 spoken languages

catch food with mouth

Musicians

Rock Stars

Boxing

can park a car sideways

Cyclists

Cooking

Paragliding

Can stick my ear in my ear

I can do a thousand
juggle with my feet

Professional Football Players



Sunrise

Geeks

Bouldering

Doing Bat-hang

Photographers

spending too much money
on tech gadgets i don't need

Can fly a looping

and can make passengers throw up



The image shows the yallo tv interface displayed across multiple devices, illustrating its cross-device synchronization. A large TV screen at the top displays the "Highlights" section for the show "Wir sind die Millers". Below it, a laptop, a tablet, and two smartphones all show the same program details and preview images. The interface includes a navigation bar on the left with icons for search, home, and settings, and a central area for program highlights and replay options.

yallo

Highlights ✨

4+ Fr 22.04. 20:15 - 22:20

Wir sind die Millers

Ein kleiner Dealer muss unfreiwillig eine grosse Menge Drogen schmuggeln. Um an der Grenze nicht aufzufallen, stellt er eine Familie als Cover zusammen.

Replay

Aufnehmen

Replay Highlights

Mi 01.02 18:15 - 19:15

Settings

Highlights ✨

4+ Fr 22.04. 20:15 - 22:20

Wir sind die Millers

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Highlights ✨

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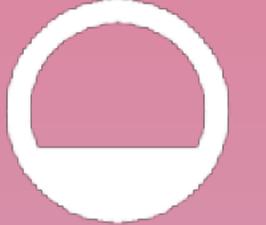
12:30

Highlights ✨

4+ Fr 22.04. 20:15 - 22:20

Wir sind die Millers

Ein kleiner Dealer muss unfreiwillig eine grosse Menge Drogen schmuggeln. Um an der Grenze nicht aufzufallen, stellt er eine Familie als Cover zusammen.

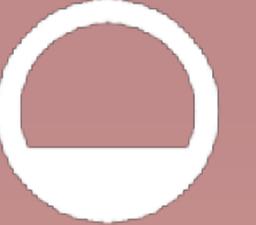


Sunrise

MYSPORTS

The image shows a large monitor and three smaller devices (laptop, tablet, smartphone) displaying the MySports platform. The monitor features a dark background with a blurred stadium scene and several club logos. The text "WÄHLE DEINEN CLUB" is prominently displayed in white at the top, followed by the ZSC Lions logo. Below the monitor, the text "ZSC LIONS" is visible. The smaller devices show the MySports mobile application interface, which includes a navigation bar with "MYCLUB", "NATIONAL LEAGUE", "MOBILE SPORTS", and "MYPROFILE". The mobile screens display various game statistics and highlights, such as "LIVE", "LETZTE SPIELE", and "DIE NÄCHSTEN ZWEI SPIELE".

THERES STILL SOME EXCLUSIVE TV CONTENT



Sunrise



YOUR MISSION, SHOULD YOU CHOOSE TO ACCEPT IT...



Integrate your
Surrounding
Environment

Social Media

Live Data from
Sport Event

Interact with
TV Show

Other People
watching same
program



Integrate your
Surrounding
Environment

{ The whole backend is custom made,
we can do whatever we want (and are allowed to) }

{ We have a tool to create media clips }

Social Media



**{ All Clients are bi-directional connected
to the backend through web-sockets }**

Live Data from
Sport Event

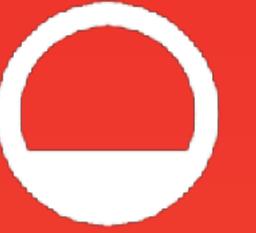
{ We get for some sports Live
Data through Data-Pipelines }

Interact with
TV Show

{ we have endless possibilities }

{ We have realtime sessions of
every client connected }

Other People
watching same



Sunrise

one year ago...



let's take another selfie



Sunrise

DREAM BIG. DO BIG.